

BUSINESS WEEK • JANUARY-JUNE

1969

EDITORIAL

• BUSINESS WEEK

Business Week



index

OF EDITORIAL CONTENT-1st HALF 1969



How to Use this Index

Every article appearing in Business Week during the first six months of 1969 is comprehensively indexed in this volume. All articles are indexed alphabetically by subjects and by the names of individuals, private businesses and government agencies in all cases where such were either the subject of the story reported or had a primary relationship to the topic covered. The following paragraphs are offered as a guide to the index.

Business Organizations. Industries are indexed under their simple designations such as: "Aviation," "Shipbuilding," "Textiles," etc. In addition, all articles having reference to a private company will be found under that company's name.

Labor. General labor news is indexed under such broad headings as "Wages," "Employment," "Labor," and the like. Reference should also be made to the various government labor agencies and to individual companies. Because the full names of many trade unions are not generally well known, trade union items are indexed by parent organization, under "AFL-CIO," or "Independent Unions," and then in

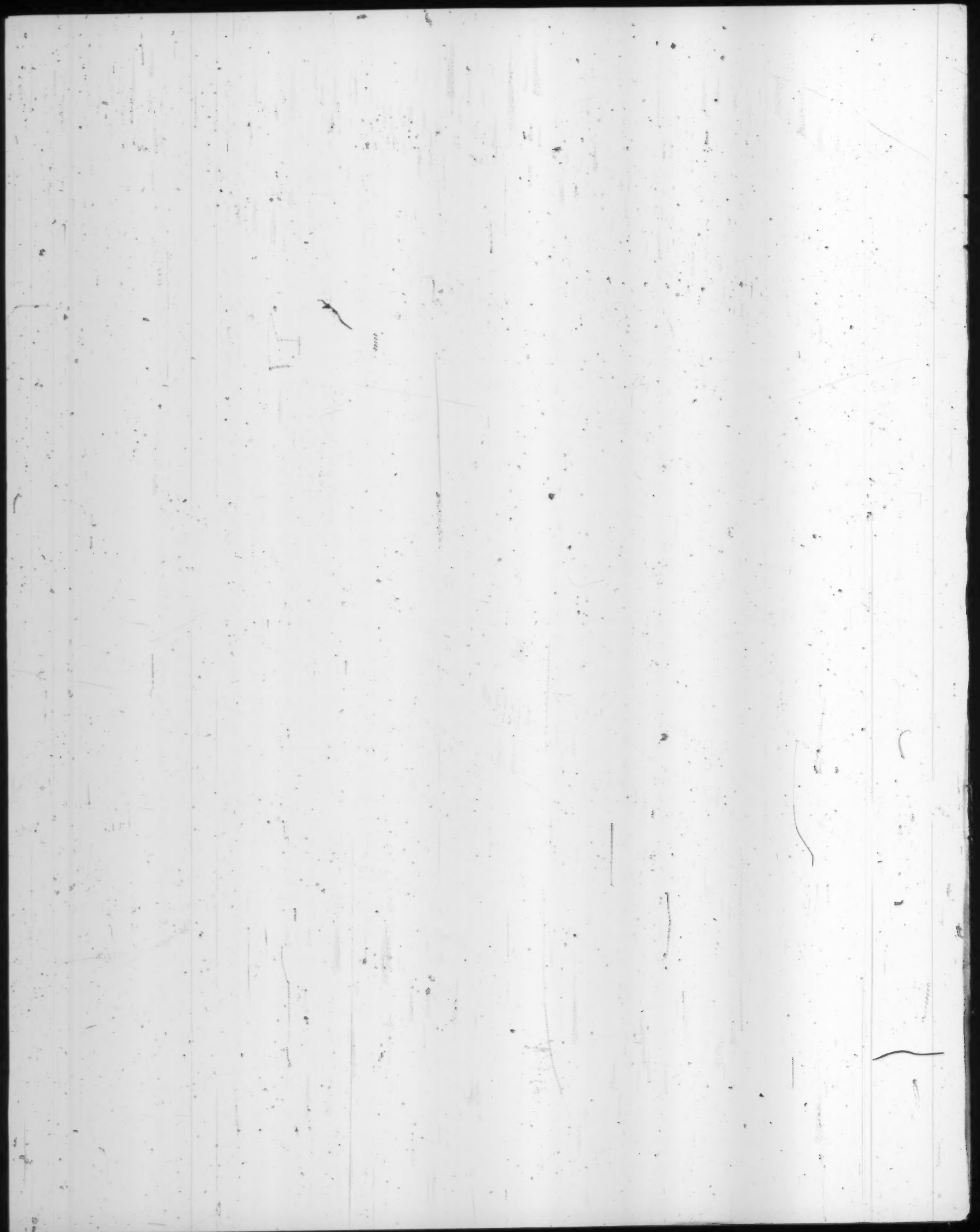
turn under subheads by the trade or industry in which they operate. There is one exception: the railroad brotherhoods are indexed only under "Railroads—Labor."

Government. The permanently established departments of the Federal Government will be found under "D," "Department of the Treasury," "Department of Defense," and "Post Office Department."

Independent Commissions and Special Emergency Agencies. These will be found arranged alphabetically by their established names. In addition, they are also indexed under their field of activity.

Reference Dept. Many individual headings suggest other entries (See also . . .) which may be consulted in looking for specific articles. If, however, you cannot find a specific article, or you would like any general information about material which Business Week has published, do not hesitate to make direct inquiry by mail or telephone to Business Week Library, 330 West 42nd Street, New York 10036, N. Y.; telephone 971-3298.

TESSIE MANTZOROS, Librarian



BUSINESS WEEK INDEX

January-June, 1969

A

ABS, Hermann Josef

Germany's banks flex muscles (with table and illus) p86, May 24

AFL-CIO

See also Independent Unions; Labor; Wages; Dept. of Labor; National Labor Relations Board

AFL-CIO is concerned about labor legislation # p90, Jan.4

Labor maps 1969 goals: A higher hourly wage and full employment head AFL-CIO's list of priorities p36, Mar.1

Labor conglomerates may be in the making # p76, Mar.15

Blue-collar war of words heats up: AFL-CIO issues white paper on UAW's campaign of accusation (with illus) p76, Apr.12

AFL-CIO unions to counteract GE's employee communications # p100, May 3

AFL-CIO urged to reconsider withdrawal from International Confederation of Free Trade Unions # p100, May 3

A successor to William F. Schnitzler # p56, May 10

Labor chafes at Nixon pace p34, May 24

AFL-CIO weathers the loss: Withdrawal of Auto Workers hasn't hurt federation as much as expected, but it has left some weaknesses p77, May 31

Bottle Blowers

Glass containers are blamed for litter # p76, Mar.15

Building & Construction

Building trades push for more p90, May 10

Carpenters

Carpenters fight the prefab war: Battle rages over the installation of premachined doors at an Air Force base (with illus) p90, Apr.19

Prefab precedent p48, Jun.21

Electrical

Rival unions talk unity p80, Feb.8

Coalition fires opening salvo: New demands drafted by 10 AFL-CIO unions are only openers for coming negotiations with Westinghouse and GE (with illus) p72, Mar.15

Coalition talks in GE's future p52, Jun.14

Costliest GE contract? That's what one company official fears as the outcome of upcoming formal talks (with illus) p132, Jun.28

Garment

Murals destroyed in Unity House fire # p80, Apr.12

Needing the smoker to kick the habit (with illus) p63, Jun.28

Longshoremen

Dock strike makes a few waves: Impact of walkout at Eastern ports could become severe if it drags on into February (with illus) p31, Jan.11

New York's striking longshoremen were due to vote this Friday # p38, Feb.15

Dock strike renews talk to tougher laws: Nixon Administration looks harder at new ways of dealing with national emergency disputes (with illus) p37, Feb.22

Dock strike drags on in Boston and Texas with containerization the stumbling point p42, Mar.15

Peace comes to Boston: Shippers and ILA agree to end months-long tieup in last hold-out port p58, Apr.5

Short News Item

Machinists

IAM wins and fights on: Jurisdictional battle between unions at McDonnell Douglas ends in victory for Machinists p90, Jan.18

National fights to fly (with illus) p78, Feb.8

New top team due at Machinists as Siemiller heads for retirement p108, Feb.22

Airline mechanics and eight major carriers have been bargaining # p76, Mar.15

Mr. Smith goes to Washington for IAM (with illus) p102, Jun.21

Marine and Shipbuilding

IUMSWA and General Dynamics signed contract expiring 1974 p90, Jan.4

Maritime

Deep-sea shippers aren't clear of labor problems # p76, Mar.15

Ship strike prospects lessened # p59, Apr.5

Four unions opened contract talks with ship operators # p80, Apr.12

Shipping faces up to its next crisis p38, May 31

Maritime pacts shaping up fast (with illus) p46, Jun.7

Meat Cutters

Do mergers need a union label? (with chart) p86, May 17

Retail, Wholesale & Dept. Store

District 63 seceded this week # p46, Apr.19

Rubber

Rubber Workers divided yearend bonuses # p90, Jan.4

\$3-million loan by the United Auto Workers to the United Rubber Workers repaid # p100, May 3

Steel

Vacation bonuses went into effect Jan. 1 # p90, Jan.4

United Steelworkers President I. W. Abel has won re-election # p38, Feb.15

USW vote: faint praise for Abel: Unofficial returns give incumbent Steelworkers president about 60% of vote in a light turnout (with illus) p104, Feb.22

Local 3657 wants the National Labor Relations Board to exclude department heads # p59 Apr.5

Nixon aides go to labor's 'summit' (with illus) p38, Apr.19

Steelworkers crusade in Canada p88, May 10

Lone Star Steel Co. and United Steelworkers reached an understanding # p46, May 17

USW moves to police District 15 p88, May 17

Teachers

AFL-CIO unions to pay \$200,000 fine levied on striking New York teachers # p38, Feb.8

Teachers push a right-to-strike law # p80, Apr.12

Transportation

Long battle looms for strikebound American Airlines and Transport workers # p40, Mar.8

Woodworkers

Labor's knottiest talks p96, Apr.26

Plywood: Will peace mean higher prices? p44, Jun.7

AMK Corp.

How United Fruit was plucked (with illus) p122, Feb.22

ABEL, I. W.

United Steelworkers President I. W. Abel has won re-election # p38, Feb.15

USW vote: faint praise for Abel (with illus) p104, Feb.22

Nixon aides go to labor's 'summit' (with illus) p38, Apr.19

ABELSON, Philip

Scientists on campus flunk in federal aid (with illus) p76, Jan.4

ABERNATHY, Dr. Ralph

Union teams up with black power (with illus) p22, Apr.5

Charleston strikers gain clout (with illus) p39, May 17

ABLE, Charles R.

McDonnell Douglas finds merger is magic (with illus) p100, Jan.11

ACCOUNTING

Earnings per share must be audited # p132, May 17

Earnings-per-share figures must be audited # p96, May 17

ACKERMAN, Martin S.

Ackerman looks beyond the Post: After at least doubling his money before folding the famous old magazine, the astute financial dealer adds a broadcasting company (with illus) p26, Jan.18

Holders of 35% of Curtis Publishing will seek special meeting to elect new board # p40, Mar.8

Perfect wants a better image (with illus) p100, Jun.28

ACKLEY, Gardner

New Economists leave their last testament (with illus) p102, Jan.18

ADDRESSOGRAPH-Multigraph Corp.

Taking on Xerox with a fast copier: Addressograph-Multigraph has had its troubles producing copiers that work. Now it hopes to make up lost time with one that's also a duplicator (with illus) p78, Apr.26

ADLER, F. M.

Why the U.S. must sell more overseas (with tables, charts and illus) (Special Report) p40, Jan.4

ADMIRALTY Enterprises

W. R. Grace & Co. to sell Grace Line, Inc. to Admiralty Enterprises, Inc. # p38, Feb.15

ADVANCED Manned Strategic Aircraft

New bomber runs into old flak (with table and illus) p43, May 3

ADVERTISING

See also Newspapers; Magazines; Radio; Television

No smoking on the air? p36, Feb.8

The ads are kooky, and they sell (with illus) p50, Feb.15

Will TV take to drink? p33, Feb.15

Ogilvy & Mather to handle advertising for Hershey Foods Corp # p66, Feb.22

Straus Broadcasting imposed severe restrictions on cigarette advertising over its four stations in New York state # p66, Feb.22

Media line up for share of tobacco dollars (Marketing Outlook) p102, Mar.29

Clearing smoke from the airwaves (with illus) p38, Apr.5

Admen groove on underground press: The medium may be grubby, but far-out newspapers find support in record companies (with illus) p84, Apr.12

Schenley is putting into print ads showing Daniel and Dickel together # p88, Apr.26

CBS Inc. cut back its record advertising # p71, May 3

Quitters build up a market (with illus) p154, May 24

Fight looms on cigarette ads # p38, May 31

FTC is reading the auto ads (with illus) p27, May 31

A puncture in tire ads # p46, Jun.7

Caution: Regulators may be hazardous p52, Jun.28

Playboy puts a glint in the admen's eyes (with illus) p142, Jun.28

ADVERTISING Agencies

Ad leader joins trend p28, Apr.5

Public attitudes influence corporate profits # p71, May 3

Women's pet peeves about grocery products # p71, May 3

Agencies merge on global scale p42, May 17

Admen thrive by thinking small: 'Hot' new agencies pull in more of the ad business (with illus) p66, May 17

LaRoche, McCaffrey & McCall going public # p156, May 24

ADVERTISING (Classified)

If you need a director, try placing a want ad (with illus) p72, Jan.18

ADVISORY Council on Executive Organization

Updating the executive branch p178, May 10.

Cleaning up the 'maze' in Washington: Nixon group, formed to revamp the bureaucracy, picks its targets (with illus) p163, Jun.21

AETNA Life & Casualty

Partnership pitfalls pose problems for agreement in real estate # p44, Apr.12

AGENCY for International Development

AID raises weeds in Thailand corn deal: Agency must make good on \$7.5-million loan to U.S. banks (with illus) p78, Mar.22

Nixon faces opposition to foreign aid p67, Apr.5

AGNEW, Spiro

The President-elect sets his own style (with illus) p80, Jan.18

Agnew baffles SBA officials with statistics p54, Mar.29

AGRI-BUSINESS

U.S. agribusiness shows the way: American companies are putting agricultural and marketing skills to work in poor lands (with illus) p52, Jan.18

AHLBRANDT, Roger S.

Conglomerates under the gun (with illus) p27, Mar.8

AIMS Group, Inc.

Putting one's own house in order: A New York consulting firm helps executives handle their money (with illus) p124, Jan.25

Readers Report: Executive's will p5, Feb.8

AIR Canada

Air travel in Canada was disrupted at mid-week # p36, May 3

AIR France

Allies fight over Berlin air routes (with illus) p148, Jun.21

AIR Pollution

Smog over auto accord: Car makers' agreement to pool research and data on controlling pollution draws antitrust suit p28, Jan.18

Short News Item

Air pollution has been licked by the auto industry # p44, Apr.12

Fight swirls over pollution p86, Jun.28

AIR West, Inc.

Hughes may fly again (with map) p32, Jan.11

AIRCO Vacuum Metals

Purer steels for tougher jobs (with illus) p80, Jun.28

AIRLIFT International, Inc.

Readers Report: On hijacking p5, Jan.11

AISHTON, Preston

Executives rush to exotic retreats (with illus) p118, Mar.8

ALABAMA

Alabama bank squabble # p48, Jun.21

ALASKA

Alaska strikes it rich: Beneath the frozen land lies enough petroleum to reshape the industry (with cover, map and illus) p48, Feb.1

Construction surveys on a pipeline to deliver crude to a Southern Alaskan port # p38, Feb.15

Readers Report: Making terra firma p5, Mar.15

Readers Report: Take it easy in Alaska p5, Mar.22

Sportsmen find Utopia in Alaska p83, May 3

Thermo-Dynamics is testing system to counteract disastrous effects of summer thaws in Alaska # p170, May 10

Alaska's natural gas treasures # p54, Jun.14

ALCO Standard Corp.

Conglomerate chief on a fast track: Horse fancier Tinkham Veale II builds up Alco Standard by following a system: Only acquire winners (with illus) p154, Jun.7

ALDERFER, Ronald

A new science tries to keep old balance (with illus) p64, Feb.15

ALDRIN, Edwin

Next step will be the first (with illus) p78, May 31

ALEXANDER, Clifford

Political row erupts over fair employment (with illus) p20, Apr.5

ALEXANDER, T. M., Jr.

Choices signal Nixon bid to 'New South' p44, Mar.8

ALEXANDER'S, Inc.

Upper Manhattan to get big department store as Alexander's discloses plans for unit p46, Mar.22

Alexander's is looking for a new chairman # p88, Apr.26

ALGERIA

Algeria hunts for new investors: It wants foreign companies to aid industrial drive, and is acting less hostile (with illus) p52, Apr.12

To place on public auction the Algerian oil interests of Sinclair Mediterranean Oil Co. # p62, May 17

ALINSKY, Saul

Agitator zeroes in on the suburbanites: Self-styled revolutionary Saul Alinsky starts school to train others to organize a new breed of 'have nots'—suburbanites and alienated executives (with illus) p44, Feb.8

ALLEGHENY Airlines, Inc.

Where others get in pilot's seat: Allegheny Airlines finds it serves small cities better if air taxis do job (with illus) p90, Mar.1

ALLEN-Bradley Co.

Not discriminating becomes not enough: Panel in case involving Allen-Bradley rules that companies with government contracts must actively seek minority group workers (with illus) p88, Jan.11

Allen-Bradley Co. is hiring blacks # p56, May 10

ALLEN, Sir Peter

Stans tries to take the reins on trade (with cover, table and illus) p114, May 10

ALLIANCE for Labor Action

Tough new team gets on the road: Alliance for Labor Action links Teamsters and UAW in social and organizing drives (with illus) p76, May 31

ALLIED Chemical Corp.

How Allied Chemical breaks with its past: Some executives leave as John Connor breaks down long-standing barriers to better control and planning (with table and illus) p80, Apr.5

ALLIS-Chalmers Mfg. Co.

The battle for Allis-Chalmers: Company's new management, besieged by a conglomerate, is blazing with all guns (with illus) p92, Mar.8

FTC acts to flag down Allis-Chalmers merger, citing lessened competition # p42, Mar.15

ALLSTATE Enterprises Stock Fund

Sears, Roebuck formation of Allstate Enterprises Stock Fund, Inc. # p44, May 24

ALUMINUM

Aluminum stocks find some rooters (with chart) p68, Jan.4

How Alcoa sweetens its success (with cover and illus) p38, Jan.18

Where the price spiral gets that extra twist (with chart) p18, Apr.5

Sparks fly in aluminum war: Kaiser president wants to hike ingot to 30¢ a lb. Alcoa snubs his '30¢ philosophy' (with illus) p49, May 10

ALUMINUM Co. of America

How Alcoa sweetens its success: The No. 1 aluminum maker reshapes its selling strategy to boost margins (with cover and illus) p38, Jan.18

Aluminum gets a run in the powder derby (with illus) p152, May 10

Homes by Alcoa # p54, Jun.14

ALUMINUM Powder Metallurgy

Aluminum gets a run in the powder derby: Two producers disclose gains in metallurgy that will cut costs in parts making (with illus) p152, May 10

AMBERG, Richard J.

The sharp new line on antitrust (with cover and illus) p120, Jun.21

AMERICAN Airlines

CAB opens Hawaii to five more U.S. airlines, but one gets snarled in a Presidential veto # p38, Jan.11

Long battle looms for strikebound American Airlines and Transport Workers # p40, Mar.8

AMERICAN Assn. for the Advancement of Science

Highlights at the AAAS p78, Jan.4

AMERICAN Bakeries Co.

American Bakeries sales-earnings ratio sags and directors vote 5-4 to oust chairman # p37, Jan.4

AMERICAN Bankers Assn.

Crawling toward new flexibility (with illus) p38, Jun.21

AMERICAN Bar Association

Bar group feeds key chairmen into government p64, Apr.26

AMERICAN Brands, Inc.

Tobacco plows new fields p38, May 17

AMERICAN Cement Corp.

American Cement's purge of four top men could lead to a springtime proxy fight # p78, Feb.15

AMERICAN Cyanamid Co.

Drug makers offer to settle p34, Feb.15

AMERICAN Depositary Receipts

Importing the action in foreign securities: In the form of American Depositary Receipts, overseas stocks are turning in hot performances in the U.S. these days (with table) p90, Feb.8

AMERICAN Dream Soap Co.

Will an ethnic pitch sell the black market? (with illus) p88, Apr.12

AMERICAN Express Co.

Lost checks p136, May 24

AMERICAN Greetings Corp.

American Greetings may join merger race # p112, Jun.28

AMERICAN Heritage Publishing Co.

Money: a big word in lexicography (with illus) p54, Feb.8

AMERICAN Income Life Insurance Co.

Insurance pitch with a union label: American Income tailors its policies to look like collective bargaining contracts (with illus) p88, Mar.29

AMERICAN Indian Movement

American Indians come nearer mainstream (with illus) p118, Jun.7

AMERICAN Machine & Foundry Co.

Vending idea that's a gas (with illus) p44, Jun.7

AMERICAN Motors Corp.

American Motors weakening in battle over economy cars # p46, May 17

AMERICAN Oil Co.

Professional workers filed unfair labor practice charges against American Oil Co. # p100, May 3

AMERICAN Radiator & Standard Sanitary Corp.

Radiator maker starts to swing: American-Standard has scrapped dowdy image (with illus) p86, May 3

AMERICAN Salesmasters, Ltd.

Selling a pitch to the pitchmen (with illus) p82, Jun.21

AMERICAN Standard, Inc.

Heading for costly bath p52, May 10

Readers Report: Too late p5, May 17

AMERICAN Stock Exchange

A portfolio of woes lands on Wall Street: Amex bars members' trading in 103 stocks for own accounts. SEC hits insider wheeling, institutional dealing, and back-office 'falls' p92, Feb.8

Paperwork mess goes into a 'think tank' (with illus) p126, Feb.22

Amex is expanding its clearing services for over-the-counter stocks # p124, Apr.19

AMERICAN Telephone & Telegraph Co.

AT&T unveils reinvestment plan # p72, Apr.5

Making a job more than a job: AT&T finds that result when the employee gets complete job and minimum supervision (with illus) p88, Apr.19

Small phone companies switch on (with illus) p158, May 10

AMEZAGA, Miguel

Cuban refugees write a U.S. success story (with illus) p84, Jan.11

AMUSEMENT Park

Disney unwraps its newest extravaganza (with illus) p32, May 3

ANACONDA Co.

Go Mexican or else . . . p24, Feb.1

Short News Item

Putting the squeeze on Anaconda p36, May 31

ANDEAN Group

Andean group sets sights on trade unity p116, Jun.7

ANDERS, William A.

Anders to become executive secretary of National Aeronautics & Space Council # p74, Jun.7

ANDERSEN, Leonall C.

Will tight money drop interest rates? (with chart and illus) p146, Apr.19

Monetarists dent conventional wisdom (with illus) p86, Jun.14

ANDERSON, Robert

Robert Anderson as executive vice-president # p154, May 17

ANDERSON, Robert E.

How a businessman ramrods a B-school (with illus) p84, May 24

ANDERSON, Robert O.

Making friends at the top (with illus) p138, May 24

ANDREWS, Stewart

Railroads spur more urban renewal (with illus) p152, Apr.12

ANGLO American Corp.

Jo'burg builds on more than gold (with map and illus) p88, Feb.15

ANTIMISSILE System

See Sentinel

ANTI-Tobacco Center of America

Quitters build up a market (with illus) p154, May 24

ANTITRUST Laws and Enforcement

Data Processing files \$1-billion suit against IBM, complaining of price practices # p38, Jan.11

Antitrusters sue to block merger of Atlantic Richfield and Sinclair # p30, Jan.18

Smog over auto accord p28, Jan.18

IBM girds for battle (with illus) p36, Jan.25

Bigness means efficiency (with tables) p162, Feb.22

Conglomerates under the gun (with illus) p27, Mar.8

McLaren wades into merger tide (with illus) p42, Mar.22

Antitrust suits have been seeking out IBM # p58, Apr.26

More fishing for giants (with illus) p25, May 3

Heading for costly bath p52, May 10

Antitrust action against IBM # p44, May 24

Purex presses trust suits p44, May 24

Mergers must toe the hard line (with illus) p48, Jun.14

The Litton ploy that didn't work p49, Jun.14

The sharp new line on antitrust: The Justice Dept. is on the warpath against big mergers (with cover and illus) p120, Jun.21

Is the merger fever really cooling off? (with table) p35, Jun.21

APOLLO

To the moon and back: Performance of Apollo 8 brings praise to companies that put the space package together (with cover and illus) p11, Jan.4

What the Apollo mission means (Editorial) p92, Jan.4

Readers Report: Feet, not inches p4, Jan.25

Apollo 9's payload of persuasion (Research Outlook) p63, Feb.15

Apollo's builders start closing the lines: As astronauts prepare for moon landing, big manufacturing grinds to a halt (with illus) p76, May 17

Tying the loose ends in Apollo program: Moon shot got a major boost from Boeing's technical integration and evaluation work for NASA (with illus) p128, May 24

Next step will be the first: All systems are go for a lunar landing July 20 (with illus) p78, May 31

APOLLO/Saturn V

The LM graduates, cum laude (with illus) p64, Mar.15

APPAREL Research Foundation

Where automating is now in fashion (with illus) p150, Jan.25

APPLIED Data Research, Inc.

Antitrust suits have been seeking out IBM # p58, Apr.26

The IBM program for shaking off suits p49, Jun.14

ARBITRATION

Taking the grief out of grievances: Voluntary arbitration wins wide favor with management and unions (with illus) p78, Mar.8

ARCHER, Maurice

Railroads spur more urban renewal (with illus) p152, Apr.12

ARCHITECTS

Aesthetic stylist for the world (with illus) p58, Jun.21

ARGENTINA

Catching some summer in Buenos Aires p122, Jan.18

Readers Report: Flying to Buenos Aires p7, Feb.1

Argentina steps up its tempo: Foreign investors, including U.S. companies, bet the country is in for new growth (with illus) p56, May 17

Argentina: a critical time for business p92, Jun.14

ARGUS Research Corp.

Wall Street's wizards of odds (with chart and illus) p122, Mar.15

ARMCO Steel Corp.

No-show for metal siding p156, Jun.21

ARMOUR & Co.

Greyhound makes a run for Armour: No. 2 meatpacker leans toward new tender offer to defect bid by General Host (with illus) p19, Feb.1

General Host Corp., fighting to gain control of Armour & Co. # p38, Mar.1

Packing up at Armour: Chairman William Wood Prince's efforts to stave off General Host force his resignation p27, May 3

Greyhound's the winner # p58, Jun.28

ARMS

Arms costs escalate: Congress and the Pentagon are at loggerheads over fast-rising prices for military hardware (with illus) p42, Jan.25

An opening for arms control talks (Editorial) p164, Mar.22

ARMS Control & Disarmament Agency

Nixon plans a package on arms control p55, Feb.1

ARMSTRONG, Nell

Next step will be the first (with illus) p78, May 31

ART

Picasso linoleum cuts # p98, Jan.11

Go-go decor fighting the back-office blahs (with illus) p70, Feb.1

Keeping up with the boom in art p95, Feb.8

Companies expand their aid to the arts by giving in kind as well as in cash # p66, Apr.12

ASH, Roy L.

The President-elect sets his own style (with illus) # p80, Jan.18

Ash of Litton named to head advisory group on reorganizing federal Executive branch # p66, Apr.12

Nixon gets ready to build (with table and illus) # p45, Apr.26

Updating the executive branch # p178, May 10

Cleaning up the maze in Washington (with illus) # p163, Jun.21

AT&T Computer Systems

Automated reservation service for domestic airlines and travel agencies # p158, Mar.22

ATLANTA, Ga.

Cities get some modeling dough # p40, May 17

ATLANTIC Richfield Co.

G&W bows to Atlantic Richfield in fight over Sinclair—but is not exactly a loser # p24, Jan.4

Big oil merger moves ahead: Both Atlantic Richfield and Sinclair stockholders approve merger bid # p30, Jan.11

Antitrusters sue to block merger of Atlantic Richfield and Sinclair # p30, Jan.18

Alaska strikes it rich (with cover, map and illus) # p48, Feb.1

Merger plans of Atlantic Richfield Co. and Sinclair Oil have been derailed # p50, Feb.22

Oil merger O.K.—but: Justice Dept. sanctions deal between Atlantic Richfield and Sinclair Oil # p94, Mar.8

ATLAS Chemical Industries

Atlas 711-05A is just as corrosion resistant as one of its best such resins, but in addition ranks high in a standard flame-spread test # p138, Feb.15

ATOMIC Energy

Sparks fly over nuclear power: Big Four equipment producers butt against obstacles that could slow their pace (with chart) # p74, Jan.4

China turns its talent to delivering the bomb (with table and illus) # p70, Jan.11

Another shot at tapping gas with atom (Research Outlook) # p63, Feb.15

Project Rulison used to increase recovery of natural gas # p49, May 3

Greece to buy reactor # p98, May 10

GE's nuclear giant warms up # p46, May 17

Who gets last radioactive word? # p28, May 31

Bids on design of fast-breeder nuclear reactor # p74, Jun.7

Hearts get nuclear aid # p54, Jun.14

Who'll own atom fuel supply? Industry wants to buy AEC's fuel enrichment plants, but many fear too limited an ownership (with illus) # p136, Jun.14

More power for the heart (with illus) # p104, Jun.21

Nuclear double-check (with illus) # p84, Jun.28

ATOMIC Energy Commission

Glenn T. Seaborg to remain as chairman of the Atomic Energy Commission # p26, Feb.1

Can AEC defuse Hughes? # p19, Apr.5

New instrument for analyzing human fluids # p49, May 3

ATWATER, Brewster

Where youth sets the style (with cover and illus) # p118, May 17

AUCTIONS

High-ticket Americana # p160, Apr.26

Short News Item

Antique jewelry has become one of the best art investments # p80, May 3

One of 16 original copies of the Declaration of Independence # p56, May 10

AUERBACH, Pollak & Richardson

A lady analyst takes charge: Peggy Schuller (with illus) # p100, Mar.8

AULENTI, Gae

Design for living, Italian style (with illus) # p92, Mar.15

AUSTRALIA

U. S. loses out on a steel mill # p36, May 31

AUSTRIA

Typhoid fever epidemic raging in Austria # p74, Jun.7

AUTEX Service Corp.

Battling the Big Board to serve big traders: AutEx computer system slugs it out with NYSE's own block-stock trading system (with illus) # p104, Jun.14

AUTOMATIC Data Processing, Inc.

A new industry's wild ride (with cover and illus) (Special Report) # p64, May 24

AUTOMATIC SPRINKLER Corp.

"Automatic" Sprinkler Corp. is worried about being taken over # p124, Apr.19

AUTOMATION

Where automating is now in fashion: U. S. apparel makers are turning to automation to cut labor costs (with illus) # p150, Jan.25

An oracle follows his own advice (with chart and illus) # p60, Apr.12

Fitting automation to the garment trade (with illus) # p102, May 3

The social costs of automation (with illus) # p98, May 3

Unclogging paperwork jam (with illus) # p111, Jun.28

AUTOMOBILES

See also Individual companies: AFL-CIO — Auto, Aerospace, Agric. Implements

A famed promotion, Mobil's Economy Run, runs out of gas after 32 years as a winner # p72, Jan.4

Hot fight for Europe's car market # p76, Jan.11

Backing a steam car revival # p42, Jan.11

Smog over auto accord # p28, Jan.18

Automobile suit is a worry to industry groups # p34, Jan.18

Auto sales are tapering # p12, Jan.18

Auto producers must supply car buyers with detailed information # p46, Jan.25

Ford builds a new shape in Europe (with illus) # p52, Jan.25

Fiat welds link to Citroen with naming of Belgian unit to sell Autobianchi cars # p60, Jan.25

High level of auto stocks force cutback # p10, Feb.1

Detroit shows the way with hard-core jobless (with illus) # p32, Feb.1

Volkswagen mounts a new invasion of U. S. (with illus) # p26, Feb.8

Detroit's road is foggy: With auto production outrunning sales and inventories heavy, there's some nervousness about the year (with illus) # p25, Feb.8

Detroit goes mini # p142, Feb.22

Detroit's small car plans are beginning to move into high gear # p66, Feb.22

Volkswagen nets another auto maker # p60, Mar.1

General Motors races ahead in auto sales while Ford and Chrysler drop a bit # p40, Mar.8

Detroit guns into 1969 at a snappy new pace: Two-month tally tops last year's breakaway by 6.4%, with GM way out in front with a 15% gain, fueling auto makers' optimism (with chart and illus) # p34, Mar.15

Dock strike hurt imported autos but helped domestics # p24, Mar.15

Steam cars try to get back in the running (with illus) # p130, Mar.29

Detroit races to meet challenge of imports (with map, table, chart, illus and cover) (Special Report) # p104, Mar.29

Japanese auto makers take Detroit partners # p119, Mar.29

High hope on wheels for imports: Maverick debut at auto show does not faze foreign dealers, who see a bigger market (with illus) # p34, Apr.12

Detroit is watching stockpiles: With new-car inventories at record high, a spring surge in sales is crucial # p35, Apr.12

Air pollution has been licked by the auto industry # p44, Apr.12

Readers Report: Beetle-lovers # p5, Apr.19

Rolls keeps a stiff upper lip (with illus) # p44, Apr.19

Auto sales took the turn for the better # p46, Apr.19

Chevrolet dealers to meet the \$1,995 price on Ford's Maverick # p88, Apr.26

Ford's Maverick starts chasing the imports (with illus) # p48, Apr.26

Readers Report: Detroit vs. imports # p6, Apr.26

A charge card for auto repairs, servicing, and rentals # p71, May 3

Detroit's cloudy spring: It's still sunshine at General Motors, but other auto makers worry about inventories (with illus) # p48, May 10

Readers Report: Detroit vs. the imports # p5, May 10

Volkswagen's sedan running into big bumps # p62, May 17

American Motors weakening in battle over economy cars # p46, May 17

GM scraps the Corvair # p41, May 17

Hue and cry flusters Ford # p41, May 17

Rolls gives chauffeurs some fringe benefits (with illus) # p42, May 24

FTC is reading the auto ads (with illus) # p27, May 31

Stutz Bearcat is back (with illus) # p38, May 31

Chrysler tune sours partner (with illus) # p34, May 31

The no-show slowdown # p37, Jun.7

Chrysler's trade: Valiant for Colt (with illus) # p37, Jun.7

Auto dealers whittle stocks # p29, Jun.21

Britain's autos get ready to compete (with chart and illus) # p92, Jun.21

Readers Report: Corvair lament (with illus) # p7, Jun.21

Dealers hurt by rising costs # p49, Jun.28

Wave of callbacks worries Japan (with chart) # p50, Jun.28

Paris

GM recalls 4.9-million vehicles to correct exhaust problem and faulty carburetor part # p38, Mar.1

Keeping your car on the go # p107, Mar.8

Will the callbacks dent Detroit? On the heels of some hard knocks from Washington, GM's 4.9-million recall compounds auto industry's image problem (with table) # p36, Mar.8

GM is recalling 1.1-million more vehicles to correct possible flaws in brakes # p46, Mar.22

What's good for Midas may not be good for the country, says Sherman of Midas # p154, Apr.26

TRW Inc. set up a joint venture with Koyo Seiko Co. # p98, May 10

AUTONETICS Div.

Autonetics finds the right circuit: The classic marketing failure of electronics returns for new try at commercial products p38, Mar.22

EVERY, Sewell

Ward's joins the 'now generation.' (with cover, charts and illus) p84, Mar.22

AVIATION

Air carriers push for higher fares (Transportation Outlook) p62, Jan.4

CAB opens Hawaii to five more U.S. airlines, but one gets snarled in a Presidential veto # p38, Jan.11

Hughes may fly again (with map) p32, Jan.11

CAB may attempt to thwart LBJ in Pacific case p41, Jan.11

McDonnell Douglas finds merger is magic (with illus) p100, Jan.11

Russian SST flew—but will it sell? (with illus) p33, Jan.11

Hotels go abroad for jet-setting Joneses (with illus) p60, Jan.18

Prime contract for Navy's F-14 fighter, successor to F-111B, won by Grumman # p30, Jan.18

CAB indicates approval of first boost in air fares since 1962, effective in spring # p30, Jan.18

Arms costs escalate (with illus) p42, Jan.25

U.S. air passenger fares will rise # p46, Jan.25

Boeing is revving up sales prospects for its four-version, long-range jetliner # p98, Jan.25

Trans World will inaugurate transpacific and round-the-world flights in April # p98, Jan.25

Will French arms boom backfire? (with illus) p22, Feb.1

New muscle for Navy's air arm: High-speed fighter plane embodies a number of innovations in technology and design (with illus) p58, Feb.1

Pacific air battle roars on p26, Feb.1

Nixon centers airline case in White House... p42, Feb.15

Readers Report: C-5A's potential p5, Feb.15

Plane wing with a radical new shape may permit aircraft to cruise at 45,000 ft. at 660 mph # p102, Feb.22

El Al thrives despite Arab fire (with illus) p34, Mar.1

Where others get in pilot's seat (with illus) p90, Mar.1

Pan American World Airways would get first U.S. nonstop Miami-London rights # p40, Mar.8

Air carrier hopes to use giant planes to fly families plus cars in the 1970s p46, Mar.22

Critics sound barrier may slow the SST: Doubts about the new plane could postpone prototype construction by two years (with illus) p39, Mar.22

Boeing Co. considering "airbus" market # p158, Mar.22

Readers Report: Different route p6, Mar.29

Lockheed Aircraft to learn how Rolls-Royce developed the technology # p70, Mar.29

Air fare war revs up: Scheduled airlines brace for threat to profits posed by giant 747 (with illus) p44, Apr.5

McDonnell Douglas to build boron-epoxy ruders # p54, Apr.5

Braniff Airways may be up for sale # p142, Apr.26

Regional makes it to the big town (with map and illus) p102, Apr.26

New bomber runs into old flak: Critics of proposed manned strategic bomber contend missiles have made such planes obsolete (with table and illus) p43, May 3

Short News Item

Novel financing proposed for SST p64, May 3

Defense lays out R&D projects for fiscal 1970: from floating radar sites to flying GIs p170, May 10

Competitors scramble to replace old fighter (with illus) p110, May 17

Sweet defense jobs sour at Lockheed (with illus) p122, May 17

Soviet SST shows its face (with illus) p35, May 24

A lower ceiling on hopes for SST p29, May 31

Lockheed's ledger on the C-5A (with illus) p35, Jun.7

North American Rockwell halts its bomber run p37, Jun.7

Why Marines want to buy British (with illus) p128, Jun.7

World air industry shows best at Paris (with illus) p52, Jun.7

A \$1-billion air show (with illus) p47, Jun.14

Where business planes have their day: Reading (Pa.) Air Show brings out new corporate planes—and buyers (with illus) p116, Jun.14

Bumpy flight for Nixon bill (with illus) p46, Jun.21

Allies fight over Berlin air routes (with illus) p148, Jun.21

Big machines help hedge the big bets (with illus) p152, Jun.21

Airports

Readers Report: Open for business p5, Jan.4

Proposed curbs on New York airports could doom Boston, Washington shuttle, Eastern Air warns # p98, Jan.25

NBAA protests limit on traffic at airports # p98, Jan.25

Split on costs, threatens pact on airports p42, Mar.1

Pan American World Airways to build new air freight facilities # p158, Mar.22

FAA orders flight cuts at five big airports, but industry group sees little disruption # p50, Mar.29

White House plan for airports splits airlines p50, May 17

Can Volpe untangle the air traffic snarl? New FAA team is trying to modernize the nation's airways (with illus) p116, May 24

Helicopters

Lockheed's helicopter fights Pentagon battle (with illus) p42, May 3

Army shoots down Cheyenne (with illus) p34, May 24

AVNET, Inc.

Lykes bids again for steelmaker p46, Jan.25

Avnet, Inc. its top management # p95, Mar.1

AZCARRAGA, Emilio

Rivals challenge Mexican TV czar (with illus) p50, Mar.15

B**BACH, Dr. Fritz**

Getting to the core of blood diseases (with illus) p92, Jan.18

BACHE & Co.

Convicts bone up on stocks: Bache's investment course at San Quentin is part of the prison's program of general education (with illus) p22, Jan.18

BAHAMAS

Bahamas bank in new business climate (with map, table and illus) p118, Mar.22

Big funds offshore buy into U.S. They're buying up U.S. real estate of all kinds and selling shares to foreign investors only (with table, chart and illus) p128, Mar.22

Investors take a chance on chance (with table and illus) p139, Apr.26

BAILEY, John A.

A college that teaches how to move the goods (with illus) p142, Jun.21

BAKER, Charles D.

Volpe picks a team (with illus) p68, Feb.22

BAKER, George P.

Publishers Memo: An Awards for Business Citizenship committee headed by John W. Gardner (with illus) p5, Mar.1

BALANCE of Payments

Payments: Why they're not so rosy p99, Jan.18

When a world money system is out of date (with charts, table and illus) (Special Report) p70, Feb.22

Booming economy drains off the surplus: Balance of payments could slip by \$2-billion in 1969 (with chart) p26, Apr.5

Payments gap yawns wider p34, May 17

Trade surplus lags # p38, May 31

BALLANTINE (P.) & Sons

P. Ballantine & Sons and Richard H. Griebel severed their ties # p50, Feb.22

BALTIMORE, Md.

Baltimore breaks out of its shell: The sixth-largest city has been rebuilding its downtown area (with map and illus) p56, Feb.15

BANK for International Settlements

A calm bank in Basel cools the money crises: Bank for International Settlements provides neutral ground for world's money managers to hammer out huge aid package (with illus) p66, Jan.11

Tough talk on 'paper gold' p43, Jun.14

BANKERS Trust New York Corp.

Bankers Trust New York Corp. said it would apply for New York Stock Exchange listing # p128, Feb.22

BANKS and Banking

A calm bank in Basel cools the money crises (with illus) p66, Jan.11

Will 7% cool a hot economy? (with charts) p26, Jan.11

Honeymoon isn't over for bank stocks (with chart) p78, Jan.11

Mitsubishi Bank is discussing merger with Dai-ichi Bank # p38, Jan.11

The Fed buys trouble with Regulation Q (Finance Outlook) p130, Jan.18

Where the prime rate started its last climb p38, Jan.25

Loosening a Fed rein (with charts) p72, Feb.8

Plug for bank loophole: Fast-growing breed of one-bank holding companies may lose exemption from federal banking law (with illus) p28, Feb.15

Bills for federal regulation of one-bank holding companies were introduced # p128, Feb.22

The banks are strapped for funds p19, Mar.8

Beirut bank reform pays dividends (with map) p54, Mar.15

Bahamas bank in new business climate (with map, table and illus) p118, Mar.22

Line is drawn on banks: Administration faces fight over bill on one-bank holding companies (with table) p42, Mar.29

Swinging your weight at a loan window p143, Mar.29

Banks try to dodge Fed's grasp: To ease pangs of tight money, big banks turn to offbeat ways of attracting cash (with chart) p98, Apr.5

Does the Fed really mean it this time? (with chart) p30, Apr.12

Swiss bank accounts may touch off Wall Street's next big scandal # p142, Apr.26

Why Leasco failed to net Chemical (with illus) p144, Apr.26

Eaton nips away at Ohio Bank (with illus) p178, May 10

The holding company's acquisition of Chubb Corp. # p180, May 10

Alabama's bankers fall out on branching (with illus) p92, May 17

Bank is reported to be tacking kickers on some loans # p96, May 17

Heidrick & Struggles surveying presidents of largest banks # p96, May 17

House considering bank holding company legislation # p44, May 24

Bankers scrap to charge it p102, May 24

Georgia's biggest bank wades into the slums (with illus) p90, May 24

Germany's banks flex muscles (with table and illus) p96, May 24

Banks get FCC static on radio-TV stocks p41, Jun.7

Banks kick up the ante on loans p34, Jun.7

Prime rate boost hurts bank bill p58, Jun.14

Youth movement stirs the banks: New leaders are in their 30s and 40s, and they're reshaping the banking business (with illus) p120, Jun.14

Alabama bank squabble # p48, Jun.21

Banks go psychedelic to lure customers (with illus) p78, Jun.21

What company can banks keep? (with illus) p37, Jun.21

The next place to tighten (with illus) p45, Jun.28

BANNON, Ken

'A plague on both your houses!' (with illus) p54, May 24

BANTA, Merle

Making money on leisure time (with illus) p62, Jan.18

BARBADOS Oceanographic & Meteorological Experiment

Calling the long shots on weather (with illus) p46, May 3

BARISH, Keith

Big funds offshore buy into U.S. (with table, chart, and illus) p128, Mar.22

BARNES Engineering

Putting infrared in the picture (with illus) p80, Jan.25

BARRAN, David

Shell saves money by spending more (with cover and illus) p56, Mar.8

BARREIROS, Eduardo

Chrysler tune sours partner (with illus) p34, May 31

BARTH (J.) & Co.

Local scouts hunt for talented stocks (with illus) p128, May 17

Readers Report: Restating the case, p5, Jun.14

BATTELLE Memorial Institute

Battelle Institute makes a power source for space from a uranium fission byproduct # p87, Jan.25

BATTEN, Barton, Durstine & Osborn, Inc.

Public attitudes influence corporate profits # p71, May 3

BATTERIES

Recharging an old battery maker (with illus) p38, Jan.4

BATTERIES (Nuclear)

More power for the heart (with illus) p104, Jun.21

Short News Item

BAVISTER, Barry

British scientist reports success in attempt to fertilize human eggs in test tubes # p102, Feb.22

BEARINGS

Bearing merger stirs friction p66, Jun.7

BEGGS, James M.

Volpe picks a team (with illus) p68, Feb.22

Bumpy flight for Nixon bill (with illus) p46, Jun.21

BEHRENS, Herbert R.

A computer to bypass the broker (with illus) p96, Mar.8

Battling the Big Board to serve big traders (with illus) p104, Jun.14

BEHRMAN, Dr. Jack

Why the U.S. must sell more overseas (with tables, charts and illus) (Special Report) p40, Jan.4

BEIRNE, Joseph A.

Publishers Memo: An Awards for Business Citizenship committee headed by John W. Gardner (with illus) p5, Mar.1

BELGIUM

Belgium eases its bite on executives p116, Jan.25

Belgium's new tempting target: Union Miniere, back in the money again, is object of stockholder suit designed to shake cash out of the company p170, Feb.22

Belgium switches to value-added tax system # p62, May 17

BELL & Howell Co.

Supplement to corporate annual report # p86, May 24

New cameras make it easy for amateurs p113, Jun.14

BELL, Dr. Lloyd

University names a black psychologist head of program to aid Pittsburgh blacks # p143, May 17

BELL System

New year brings new ease in connecting computers and such to Bell System lines # p24, Jan.4

BENDETSSEN, Karl R.

Why top executives fall out (with illus) p60, Mar.29

BENDIX Corp.

Bendix Corp. set up autonomous operating companies # p64, Jun.14

BENDIX International

U.S. businessmen are in a bind p113, May 24

BENEFACTS

New system fills in the blanks on benefits: Businessmen turn to the individualized benefit report to let workers know just how much their 'hidden paychecks' are worth (with illus) p94, Mar.1

BENEFITS

Should wages embrace fringes? (with table) p53, Feb.15

New system fills in the blanks on benefits (with illus) p94, Mar.1

BENSON, Edgar

Poised to chalk up another good year (with illus) p110, Jan.11

BERLIN

See Germany

BERNSTEIN, Edward M.

When a world money system is out of date (with charts, table and illus) (Special Report) p70, Feb.22

Monetary seers hold a summit (with illus) p32, Mar.15

BEVAN, David C.

Penn Central tries a wider track (with illus) p132, May 10

BIBLE, Alan

Senate tracks business thieves (with illus) p100, May 31

BICKERT, Carl von E.

Where the money is in skiing (with illus) p112, Feb.22

BICKMORE, Lee S.

How Nabisco keeps its cookie crown (with table and illus) p64, May 10

BICYCLES

Readers Report: Look, Ma (with illus) p4, Jan.11

Readers Report: Bike boom p5, Jan.18

Cycling spins off pounds p159, Apr.26

BILLERA, I. John

Conglomerates under the gun (with illus) p27, Mar.8

BINGER, James H.

Honeywell rounds out its line (with illus) p18, Feb.1

BIRMINGHAM, Ala.

Can Birmingham break with its past? Spurred by 1963 race crisis, civic leaders improve communications between whites and blacks. But a Negro spokesman says big industry must do more (with illus) p140, Mar.15

Readers Report: Birmingham view p4, Apr.5

Readers Report: Birmingham Views p4, Apr.19

BIRTH Control

A birth-control capsule, effective for a year # p56, May 10

G. D. Searle & Co. cleared of negligence and liability # p44, May 24

BISSINGER, F. L.

How Allied Chemical breaks with its past (with table and illus) p80, Apr.5

BLACK Clawson Co.

Paper mill king invades home market (with illus) p136, Mar.29

BLACK, Eli M.

How United Fruit was plucked (with illus) p122, Feb.22

BLANC, Ronald L.

Steam cars try to get back in the running (with illus) p130, Mar.29

BLOOD

Getting to the core of blood diseases. Medical researchers are transplanting healthy bone marrow into sick bodies to fight inherited blood disorders and leukemia (with illus) p92, Jan.18

BLOUNT, Winton M.

Postal reform riles Congress (with illus) p33, May 24

Blount ires Scott on assistant p42, May 31

BLYTH & Co.

SEC suspends Blyth & Co. department in new application of 'insider' ruling # p126, Jan.25

BOATS

Setting up a summer on the water p138, Jan.25

Boating charts a merger course: Conglomerates swarm abroad boat building industry (with illus) p20, Feb.1

BOEING Co.

Boeing is revving up sales prospects for its four-version, long-range jetliner # p98, Jan.25

Boeing Co. considering 'airbus' market # p158, Mar.22

Critics sound barrier may slow the SST (with illus) p39, Mar.22

Tying the loose ends in Apollo program (with illus) p128, May 24

A lower ceiling on hopes for SST p29, May 31

BOGGS, Hale

Tough tax choice (with illus) p38, Jun.21

BONDED Oil Co.

The ads are kooky and they sell: Bonded Oil's offbeat ad campaign helps to heighten market awareness and boost sales (with illus) p50, Feb.15

BONUS Plans

Hedge for executives bounced by mergers: Make sure company benefits are 'portable' # p68, Feb.1

Stock bonus plans get a reprieve p76, Feb.1

Bonus plans p136, May 24

Top men fatten their pay (with tables and illus) p84, Jun.7

BOOKS and Pamphlets

J. K. Lasser's 1969 Tax Diary p86, Jan.4

Business Adventures by John Brooks p122, Jan.18

Divided They Stand. The Tragedy of Lyndon Johnson by Eric Goldman p96, Feb.8

Richard Rush's Antiques as an Investment and his earlier Art as an Investment. The Art Game, by Robert Wraight p96, Feb.8

His book steers merger hunters (with table and illus) p98, Feb.8

The Service Economy by Victor R. Fuchs (with charts and illus) p126, Feb.15

Jacques Barzun's The American University and The Academic Revolution by Jencks and Riesman p142, Feb.22

Taxes Without Tears by Randolph Paul p130, Feb.22

The Peter Principle by Laurence J. Peter (Management Outlook) p134, Feb.22

The Americans and the French by Crane Brinton and The French by Francois Nourissiers p82, Mar.1

Boning up on long shots The \$2 Window on Wall Street by Ira U. Cobleigh; and To sharpen your poker game (leaflet) p108, Mar.8

McKinsey Awards for best books on management # p64, Mar.29

The 21st Century by Fred Warshofsky; Space Age Management by James E. Webb p144, Mar.29

Companies expand their aid to the arts by giving in kind as well as in cash p66, Apr.12

Guidebooks by Bunting & Lyon, and Porter Sargent p142, Apr.12

Motivation by Robert N. Ford p88, Apr.19

The Ivy League Guidebook, by Ivy students Andrew Tobias, Arnold Bortz, and Caspar Weinberger p130, Apr.19

Twelve Cities by John Gunther; Guide to Paris, by Henri Gault and Christian Millau p160, Apr.26

The Fiscal Revolution in America by Herbert Stein p88, May 3

Theft of the Nation by Donald R. Cressey p148, May 10

The Drug Dilemma, by Dr. Sidney Cohen p138, May 17

Green thumb: Gardeners World, by Josephine von Miklos and Evelyn Flore p136, May 24

Bill Tilden's How to Play Better Tennis; Talbert and Old's The Game of Doubles in Tennis; Fodor's Ireland p90, May 31

New Breed on Wall Street, by Martin Mayer p138, Jun.7

Urban Dynamics by Jay W. Forrester; Cure for Chaos by Simon Ramo p142, Jun.14

Guide to Mutual Fund Withdrawal Plans 1969, published by Arthur Wiesenberger Div. of Nuveen Corp. p114, Jun.14

The Tuesday Soul Food Cookbook p114, Jun.14

Short News Item

How to Travel the World and Stay Healthy by Patrick Doyle and James Banta p140, Jun.21

The Warren Court by Richard H. Saylor p118, Jun.28

BOOZ, Allen & Hamilton

Readers Report: Volunteers all p5, Jan.18

BORG-Warner Corp.

Heading for costly bath p52, May 10

BORON

McDonnell Douglas to build boron-epoxy ruders # p54, Apr.5

BOSSELMAN, Fred P.

Panel offers ways to end urban sprawl p160, Apr.12

BOSTON Broadcasting, Inc.

The license of Boston's WHDH-TV, will go to Boston Broadcasting # p26, Feb.1

BOSTON, Mass.

Peace comes to Boston p58, Apr.5

Hippies get Boston up tight (with illus) p142, May 17

Readers Report: Out of joint p4, Jun.7

BOULDING, Kenneth E.

Heretic among economists: Kenneth Boulding, American Economic Assn.'s retiring chief, criticizes the profession (with illus) p80, Jan.4

BOUSSOIS-Souchon-Neuvesel

U.S.-style merger bid rolls French business (with illus) p48, Jan.11

BOYD, Alan S.

Ex-Johnson aides have landed key jobs in industry # p46, Jan.25

BOYES, Fred

Putting a measure on the market (with illus) p104, Jan.25

BOYLE, W. A.

UMW's family fight moves to courtroom (with illus) p96, May 3

UMW battle heats up (with illus) p51, May 10

BRADLEY, Thomas

Negro attorney is expected to win mayoral runoff battle in Los Angeles (with illus) # p162, Apr.12

BRANIFF Airways

Braniff Airways may be up for sale # p142, Apr.26

BRANIGAR Organization, Inc.

Union Camp Corp. agreed to buy equity in Branigar Organization, Inc. # p50, Mar.29

BRANSCOMB, Dr. Lewis M.

Branscomb front-runner for NBS post p40, May 3

BRAVO, Lopez

INI puts out the welcome mat (with table and illus) p96, Feb.15

BRAZIER, Arthur

Agitator zeroes in on the suburbanites (with illus) p44, Feb.8

BRAZIL

Latin generals try a hand at economics p100, Jan.18

Move to block foreign research projects is feared by scientists in Brazil p87, Jan.25

Troubles brew in Brazil and Peru p85, Mar.8

Industry tries to stir a Brazilian backwater: Impoverished Northeast Brazil reaps benefits of government interest (with map and illus) p146, Mar.29

BRENNER, Edward

Foe of patent reform displaces the reformer (with illus) p167, May 10

BREWER, Gene C.

Why top executives fall out (with illus) p60, Mar.29

BRISTOL-Myers Co.

Drug makers offer to settle p34, Feb.15

BRITISH European Airways

Allies fight over Berlin air routes (with illus) p148, Jun.21

BRITISH Hotel Bookings, Ltd.

British Hotel Bookings, Ltd., is now open # p98, Jan.11

BRITISH Leyland Motor Corp.

Britain's autos get ready to compete (with chart and illus) p92, Jun.21

BRITISH Petroleum Co., Ltd.

Britons strike oil in Ohio (with illus) p40, Jun.7

BROADDUS, T. Nash

Wall Street's wizards of odds (with chart and illus) p122, Mar.15

BROCK, Harry B., Jr.

Alabama's bankers fall out on branching (with illus) p92, May 17

BROKEN Hill Proprietary

U. S. loses out on a steel mill p36, May 31

BROKERAGE Houses

Hayden, Stone earmarks \$16-million to cover possible losses due to operational problems # p116, Jan.18

Go-go decor fighting the back-office blahs (with illus) p70, Feb.1

Averting a Wall Street breakdown (Editorial) p140, Feb.15

Paperwork mess goes into a 'think tank' (with illus) p126, Feb.22

Readers-Report: Averting a panic p5, Mar.1

Readers Report: The mess in Wall Street p4, Mar.8

A lady analyst takes charge (with illus) p100, Mar.8

Readers Report: The first shall be last p4, Mar.22

Prescribing a cure for paper mess: Many brokers are turning to a new breed of consultant to help solve back office woes (with illus) p122, Apr.19

Swiss bank accounts may touch off Wall Street's next big scandal # p142, Apr.26

'We the people' thinks bigger p27, May 3

Local scouts hunt for talented stocks (with illus) p128, May 17

Readers Report: Back-office aid p6, May 24

Merrill Lynch buys Canadian p126, May 24

Changing Wall Street's rules (with cover, charts and illus) p70, May 31

Should brokerages go public? (Editorial) p108, May 31

Funds for NYSE members # p58, Jun.28

How to rise from the 'falls' (with illus) p108, Jun.28

BROMINE

Bromine in search of big market # p112, Jun.28

BRONFMAN, Samuel

Top men fatten their pay (with tables and illus) p84, Jun.7

BROOKER, Robert E. (Tom)

Ward's joins the 'now generation.' (with cover, charts and illus) p84, Mar.22

BROOKINGS Institution

Making the burden more equal (with chart) p96, Mar.29

BROOKLYN Museum

Onward and upward with the machine (with illus) p58, Jan.4

BROSIO, Manlio

Nixon goes calling on European allies (with illus) p40, Feb.22

BROUWER, Jan

Shell saves money by spending more (with cover and illus) p56, Mar.8

BROWN, Alvin E.

Heart doctors heed telltale voice (with illus) p130, May 24

BROWN Boveri & Cie

Swiss turbine deal shorts out p36, May 3

BROWN, David R. C.

Where the money is in skiing (with illus) p112, Feb.22

BROWN, Virginia Mae

Lady leads ICC in fight for power: Virginia Mae Brown will be running commission when Transportation Dept. poses threat to its power (with cover and illus) p62, Feb.8

BROWN, William H., III

Nixon catches up on hunger, bias in hiring p59, May 19

BROWNLOW, Louis

Cleaning up the maze in Washington (with illus) p163, Jun.21

BRUCKMAN, Neal

His first million in sight? (with illus) p94, May 24

BRULE, Jean-Pierre

Europeans defect from U.S. companies (with illus) p62, Jun.7

BRUNNER, Karl

Will tight money drop interest rates? (with chart and illus) p146, Apr.19

BRUNSWICK-Union

Union Tank, Brunswick, both losers a few years back, plan to merge p42, Mar.15

Greyhound Corp. plans to oppose merger of Union Tank with Brunswick Corp. # p50, Mar.29

BUCKINGHAM Corp.

Does Heublein have a taste for Cutty Sark? # p128, Mar.29

BUCKLEY, G. Brady

Recruiters ride it out (with illus) p30, May 3

BUDGE, Hamer H.

A consensus man heads the SEC (with illus) p68, Mar.1

Conglomerates under the gun (with illus) p27, Mar.8

Readers Report: SEC's Budge p4, Mar.15

BUDGET (Federal)

Johnson's budget gives Nixon room to maneuver p33, Jan.18

Nixon inherits budget that faces reality (with table and chart) p18, Jan.18

Science lets out a yell for money (with table) p86, Jan.25

Where to cut spending (with illus) p16, Feb.1

What is the impact of those tax breaks? (with table) p62, Feb.1

Budget outlook strengthens case for surtax p31, Feb.22

Laird lowers sights on Pentagon spending (with illus) p36, Mar.22

Rest of budget is target, too p49, Apr.19

Nixon shows the pattern: President's changes in the Johnson budget (with table and illus) p33, Apr.19

Short News Item

The tax debate resumes (with chart) p45, May 10

BUELL, J. Lawrence

Mergers are on everybody's mind (with illus) p150, Apr.26

BUENOS Aires

See Brazil

BUILDING

See also Housing

Contract awards ease, but remain at a high level p8, Jan.4

Spending on construction slips a bit p20, Jan.11

Construction awards take another dip p9, Feb.1

Yearend rise in construction — with soft spots p20, Feb.8

Contract awards for construction have flattened p20, Mar.1

Construction contract awards in sharp rise p11, Apr.5

Building schools at no cost (with illus) p168, Apr.26

Wage hikes worrisome in construction p64, Apr.26

Contract awards slump, following a sharp rise p20, May 3

Trying to tackle industry troubles p33, May 31

Construction flattens out p28, Jun.7

Companies gasp for breathing space (with table and map) p160, Jun.7

Aesthetic stylist for the world (with illus) p58, Jun.21

Construction has been hit by tight money, p40, Jun.28

BUNKER, Ellsworth

Nixon finds peace comes hard (with illus) p38, Mar.29

BUNTING Brass & Bronze Co.

Forging economies for small parts (with illus) p154, Mar.29

BUNTING, J. R., Jr.

Youth movement stirs the banks (with illus) p120, Jun.14

BURCH, Lyndon W.

To the moon via a cellar (with illus) p140, Jun.14

BUREAU of the Budget

Budget Bureau could become storm center p33, Apr.5

BUREAU of the Census

Bigness means efficiency (with tables) p162, Feb.22

BUREAU of Mines

Clouded future for minerals? (Production Outlook) p50, Jan.11

BUREAU of National Affairs, Inc.

In white-collar elections unions won 422 while losing 386 # p59, Apr.5

BURGER, Warren E.

Nixon's Supreme Court choice (with illus) p38, May 24

BURNETT (Leo) Co.

Agencies merge on global scale p42, May 17

BURNHAM, Daniel

Aesthetic stylist for the world (with illus) p58, Jun.21

BURNHAM, Donald C.

Easing top man's burden (with illus) p34, Jan.11

Utility men get powerful message (with illus) p104, Mar.15

BURNS, Arthur F.

At Nixon's right hand: Economist Arthur Burns, as Nixon's counsellor, is likely to be tough, judicious, and meticulous (with illus) p15, Feb.1

The adviser who may stand closest to Nixon: Once thought of solely as an economist, Arthur F. Burns now ranges the full spectrum of domestic issues (with cover and illus) p62, Mar.1

Burns favors reviving advisory panel p50, Apr.19

Burns steps in on foreign aid p41, May 31

Nixon's big decision on welfare (with illus) p110, Jun.21

BURPEE, David

Keeping the bloom on a flower business (with illus) p94, Apr.12

BURPEE (W. Atlee) Co.

Keeping the bloom on a flower business: With only \$8-million in sales, Burpee is tops in supplying home gardens (with illus) p94, Apr.12

BUSES

Readers Report: By bus to Boston p5, Mar.8

Cleveland acts to get funds for bus routes from black ghettos to city's industrial parks # p162, Apr.12

BUSINESS Conditions

The boom is running into resistance p19, Jan.11

Indicators shift into neutral p9, Feb.1

Forecasts for 1969 still show a wide range p19, Mar.1

Administration sticks to guns on economy p50, Mar.22

Business loans won't slow down (with charts) p33, Mar.22

Business was still booming in the first quarter p11, Apr.5

The economy won't give in: Fed's new tightening is latest in a long list of efforts to halt inflation (with illus) p29, Apr.12

The business indicators have turned sour p19, May 3

Economic restraints are beginning to show some results p37, May 10

Forecasters raise the bets on slowdown (with illus) p23, May 31

Rough going for gradualism (with illus) p41, Jun.14

BUSINESS Council

Business Council gets a mate p42, Mar.1

BUSINESS WEEK (Magazine)

Publishers Memo: An Awards for Business Citizenship committee headed by John W. Gardner p5, Mar.1

Publishers Memo: Kenneth Kramer retires winding up 22 years as chief of Business Week's editors (with illus) p7, Apr.26

Monthly Features

Incomes make a record leap: Increase of \$57.4-billion over 1967 is the biggest one-year advance ever in personal incomes (with table, charts and illus) p61, Jan.11

Incomes stay on the up escalator: November gains put the increase for first 11 months at 1968 at \$53-billion (with table) p46, Feb.1

Wage gains fall short of hopes (with table) p56, Mar.1

Incomes trip on strikes (with table) p168, Mar.29

Wage gains stoke the boom: March's increase in personal income adds zip to first-quarter totals (with table) p140, Jun.7

Special Reports

Why the U.S. must sell more overseas: The nation's comfortable excess of exports has dwindled almost to nothing. Restoring it brings the new Administration up against some hard policy decisions (with tables, charts and illus) p40, Jan.4

When a world money system is out of date: The international monetary system set up at Bretton Woods 25 years ago has helped trade and incomes to grow. But four recent crises have sparked a drive for reforms that may bring basic changes in the system (with charts, table, and illus) p70, Feb.22

Detroit races to meet challenge of imports: Ford's Maverick, aimed at \$2-billion market held by foreign cars, soon will be joined by other U.S. makes (with map, table, chart, cover and illus) p104, Mar.29

"The year oil gets its lumps": That's how oilmen see situation building in Congress where the industry's friends are few and enemies multiplying (with table, chart, map and illus) p98, May 17

A new industry's wild ride (with cover and illus) p64, May 24

Surveys

A good year, but . . . (with chart) p20, Jan.18

Living with the squeeze (with chart) p21, Jan.18

Trimming stocks to fit sales (with chart) p29, Feb.15

Retail sales ring up riddle for economists (with table, chart and illus) p28, Mar.1

How much you'll pay for college (with table) p94, May 3

Profits lose a little savor (with table) p102, May 10

Top men fatten their pay (with tables and illus) p84, Jun.7

BUTLER, Harold

Buffeted Parvin/Dohrmann prepares to play new game (with illus) p100, Jun.14

BUTTARI, Edgardo

Cubans take off on SBA test run (with illus) p41, Jun.21

BUYING Habits

Passion to buy cools a bit (with tables) p70, Jan.4

Consumers sit tight (with chart) p36, Jan.11

Consumers are still cautious p19, Jan.11

Strong fourth quarter — but not for the consumer p11, Jan.18

Consumers buy softgoods at rapid clip p12, Apr.5

Easter was good — but not great (with chart and illus) p32, Apr.12

Women's pet peeves about grocery products # p71, May 3

Consumers boost buying plans p38, May 10

Consumers: The buying goes on (with chart and illus) p45, Jun.14

Consumer buying is lukewarm p29, Jun.21

BYRNES, John W.

Byrnes joins up with Mills on tax action p29, Feb.1

Returns roll in for tax reform (with table and illus) p32, Feb.8

C

CATV

Getting the signals straight on CATV p42, Jun.7

Pay-TV licks a problem # p58, Jun.28

CBS-TV

CBS tries a new team: Giant broadcaster plays musical chairs with its TV executives p46, Feb.22

CIAP

Latin America puts itself on trial (with chart) p146, Jan.25

Short News Item

CNA Financial Corp.

Insurance giants move into funds: CNA Financial is leading the way as insurers take holding company route to other activities (with cover, tables and illus) p114, Mar.15

COMECON

Moscow and Bonn forge new link p130, May 10

COMSAT

See Communications Satellite Corp.

CABINET Committee on Price Stability

Nixon advisers like committee on inflation p28, Jan.4

CALCULATORS

See Office Supplies and Equipment

CALIFORNIA

Fighting the oil on California's troubled waters (with illus) p60, Feb.8

The big oil leak leaves a messy legal residue (with illus) p30, Feb.15

California, moving in the aftermath of oil leak off Santa Barbara, is seeking a claim against the government and a suit against four oil companies # p50, Feb.22

—Some insurance rates soar in California # p50, Mar.29

Oil drilling and production approved in Santa Barbara Channel # p30, Apr.5

Lawsuits gush from oil disaster p41, Apr.19

Science tries to call the shocks (with map and illus) p66, Apr.26

Solution to Union Oil's pollution problem # p74, Jun.7

CALUMET Steel Co.

The mini-mill: steel on a budget (with illus) p66, Mar.29

CAMERON Machine Co.

Fast press cuts cost of printing: Cameron Machine has developed a press that can turn rolls of paper into paperbacks in one operation p54, Apr.5

CAMPBELL, R. L.

Tying the loose ends in Apollo program (with illus) p128, May 24

CAMPERS

Trucks' highballing in sales growth (with illus) p160, Jan.25

CANADA

Moody's Investors Service to go to international # p80, Jan.11

Poised to chalk up another good year: Canada expects 1969 to be a near copy of 1968, with a real growth gain of 4% (with illus) p110, Jan.11

Canadian unions seize initiative: Momentum lies with labor as talks near in steel, railroads, and other industries (with illus) p85, Jan.18

Montreal's Man and His World exhibition will not reopen # p38, Feb.8

George Weston, Ltd., pushed Keith Dalglish, 38, out as president p38, Feb.15

Why Canada wants to talk with Peking p100, Feb.15

Bombs rattle Quebec's economy: Wave of terrorism and separatist pressures imperils French Canada's efforts to attract investors (with illus) p84, Mar.1

Tonic for aging brass (with illus) p90, Mar.15

Trudeau comes down to talk about exports p116, Mar.22

Canada's oilmen stake claim in U.S. market: With huge Alaskan finds threatening its sales, Ottawa is launching talks aimed at some protection for its share of the business (with map and illus) p24, Apr.5

Railroads spur more urban renewal: Canadian Pacific and Canadian National will transform Toronto's downtown (with illus) p152, Apr.12

Who owns Northwest Passage? p58, Apr.26

Air travel in Canada was disrupted at mid-week # p36, May 3

Steelworkers crusade in Canada p88, May 10

An overlooked metal broadens its appeal (with illus) p124, May 17

Canada casts beady eye on bids from U.S. p67, May 31

Inflation battle, Ottawa style (with charts) p39, Jun.7

CANADIAN National Rys. System

Railroads spur more urban renewal (with illus) p152, Apr.12

CANADIAN Pacific Ry.

Railroads spur more urban renewal (with illus) p152, Apr.12

CANCER

Neutron generator, a promising new tool for cancer therapy, to be built in Cleveland # p90, Mar.29

Worcester Foundation thinks it may find a simple, sure test for early cancer # p64, Apr.5

Readers Report: Smoke out cancer p5, Apr.19

Platinum compounds getting test as anti-cancer agents # p49, May 3

The National Cancer Institute released an "interim report" # p36, May 3

CANTEEN Corp.

More fishing for giants (with illus) p25, May 3

CAPITAL Spending

See Plant Expansion

CAPITOL Industries, Inc.

Capitol Industries, Inc. filled a vacancy # p64, Jun.14

CARGILL, Inc.

President of Cargill becomes chairman in realignment of company's top echelon # p37, Jan.4

CARIBBEAN Free Trade Assn.

Tropical isles try their own Expo '69 p144, Mar.29

CARIBBEAN Islands

Warming up in the Caribbean p142, Feb.22

CARLI, Guido

Reformers put the heat on the monetary glacier (with illus) p124, Jun.7

CARP, Haskell

A heartbeat away from the assembly line (with illus) p130, Jun.14

CARR, Fred

Letter stock is worth the worry (with illus) p108, Jan.18

A fund wizard builds an empire (with cover, chart, and illus) p76, May 3

CASE & Krone

Admen thrive by thinking small (with illus) p68, May 17

CASH Registers

GE builds a robot cashier (with illus) p70, May 10

CASINO-Hotels

Investors take a chance on chance (with table and illus) p139, Apr.26

CASSETTES

Supplement to corporate annual report # p86, May 24

CASTIGLIONI, Achille

Design for living, Italian style (with illus) p92, Mar.15

CASTLE, Barbara

Britain facing taste of American labor law (with illus) p72, Jan.25

CATHOLIC University

Geophysicists will try bursting balloons to break up tornadoes # p49, May 3

CATTLE Futures

Cattle futures jump higher (with chart) p132, Mar.22

CELLAR, Emanuel

House panel checks on conglomerates p46, Mar.15

CEMENT

American Cement's purge of four top men could lead to a springtime proxy # p78, Feb.15

Reformer stirs French business (with illus) p122, Apr.26

CENTRAL Bank & Trust Co.

Alabama's bankers fall out on branching: Brash, young Central Bank of Birmingham tackles most other banks in state with a controversial merger plan that crosses county lines (with illus) p92, May 17

Alabama bank squabble # p48, Jun.21

CENTRAL City Foods, Inc.

He makes the ghetto make money (with illus) p154, May 10

Readers Report: Where credit is due p4, May 31

CENTRAL Intelligence Agency

How CIA evades the hijackers p34, Jan.18

CERRO Corp.

Copper giant is still waiting at the altar. Cerro Corp. keeps looking for a merger partner (with illus) p102, May 31

CERTIFICATES of Deposit

Earning more at the bank p121, Jan.18

CERTIFIED Industries, Inc.

FTC blows whistle on U.S. Steel's purchase in 1964 of troubled concrete concern # p30, Jan.18

CERVANTES, Alfonso J.

St. Louis spruces up down on the levee (with illus) p46, May 31

CHAMPLAIN National Corp.

California flapjack flipper heads East to broaden his menu (with illus) p130, Jun.21

CHANGE

Nonprofit magazine on higher education launched with grant from Esso Foundation # p37, Jan.4

CHAPEL Hill, N. C.

Number of black office-holders in the South shows fivefold increase in three years (with illus) # p143, May 17

CHARGUERAUD, Andre

An oracle follows his own advice (with chart and illus) p60, Apr.12

CHARITIES

See Fund Raising

CHARLESTON, S. C.

Union teams up with black power (with illus) p22, Apr.5

Striking Negro hospital workers # p36, May 3

Charleston strikers gain clout (with illus) p39, May 17

New tactic in Charleston # p46, Jun.7

Binding up wounds in a hospital strike p54, Jun.14

Peace near in Charleston? # p48, Jun.21

Short News Item

CHARNES, Abraham

How a businessman ramrods a B-school (with illus) p84, May 24

CHARTENER, William H.

Forecasters raise the bets on slowdown (with illus) p25, May 31

CHASE Manhattan Fund.

Freight shippers enter the checkless society p33, May 31

CHEMETRON Corp.

Elgin National Industries to bid for stock of Chemetron Corp. # p108, May 3

CHEMICAL and Biological Warfare

Pentagon under fire on CBW p46, Mar.15

CHEMICAL Industry

Rhone-Poulenc to absorb Societe Progil # p98, May 10

Too much fertilizer (with chart and illus) p32, May 31

CHEMICAL New York Corp.

Why Leasco failed to net Chemical (with illus) p144, Apr.26

CHERINGTON, Paul W.

Volpe picks a team (with illus) p68, Feb.22

A tough professor climbs aboard: Paul Cherington is expected to get the agency off 'dead center' with a tough, cool, practical approach (with illus) p100, Apr.19

A college that teaches how to move the goods (with illus) p142, Jun.21

CHESAPEAKE & Ohio Ry.

Rival for Penn Central (with map) p134, Mar.29

CHEYENNE Enterprises, Inc.

Cheyenne media baron stands up to lawmen: Robert McCracken is fighting off Justice Dept. demand that he relinquish control of the city's only TV station (with illus) p102, Jan.25

CHICAGO Board of Trade

Chicago board is contemplating starting a market for put and call options # p128, Feb.22

CHICAGO, Ill.

Chicago court to hear case that may penalize city 'block busters' # p30, Apr.5

'Existing' without the North Shore (with map) p146, Jun.14

Aesthetic stylist for the world: Superior buildings once more transform Chicago skyline into an architectural showcase (with illus) p58, Jun.21

CHICAGO Mercantile Exchange

Chicago's 'Merc' reaches for No. 1: Mercantile Exchange is pushing to become nation's leading commodity exchange (with chart and illus) p118, May 24

CHILDREN'S Place

Where shopping is child's play: New specialty store in West Hartford, Conn., endears itself to its small fry customers by turning them loose in a 'mini Disneyland' while mothers shop in peace (with illus) p88, Mar.8

CHILE

Chile wants more copper cash p37, May 17

Putting the squeeze on Anaconda p36, May 31

CHINA

China turns its talent to delivering the bomb: Now they can package warhead-size device, Peking's scientists turn the emphasis to rocket development (with table and illus) p70, Jan.11

Why Canada wants to talk with Peking p100, Feb.15

Red China struggles back from chaos p85, Mar.8

Red China row may ease Moscow heat on West p112, Mar.15

CHROME

The Rhodesian chrome caper (with charts) p50, Jun.28

CHRYSLER Corp.

Aluminum gets a run in the powder derby (with illus) p152, May 10

Chrysler to hire and train hard-core unemployed # p46, May 17

Is Chrysler's sun rising in Japanese deal? (with illus) p37, May 24

Chrysler tune sours partner (with illus) p34, May 31

Chrysler's trade: Vallant for Colt (with illus) p37, Jun.7

Tremor in Japan's trade wall p98, Jun.21

CHUBB Corp.

The holding company's acquisition of Chubb Corp. # p180, May 10

CHURCHES

Blacks bill the churches (with illus) p54, May 10

CIGARETTES

Readers Report: Smoking decrease p5, Jan.11

No smoking on the air? FCC proposes to ban cigarette advertising from radio and television stations p36, Feb.8

Straus Broadcasting imposed severe restrictions on cigarette advertising over its four stations in New York state # p66, Feb.22

Freeze-dried cigarettes are being scrutinized # p96, Mar.22

Media line up for share of tobacco dollars (Marketing Outlook) p102, Mar.29

Clearing smoke from the airwaves: Some kind of ban on TV and radio cigarette commercials looms as a distinct possibility in anti-smoking campaign (with illus) p38, Apr.5

Cigarette commercials banned by Westinghouse Broadcasting # p71, May 3

Tobacco plows new fields p38, May 17

Quitters build up a market: Anti-cigarette campaign has created a lively market for stop-smoking aids (with illus) p154, May 24

Fight looms on cigarette ads # p38, May 31

Holy smokes! A new cigarette # p46, Jun.7

Needling the smoker to kick the habit (with illus) p53, Jun.28

Caution: Regulators may be hazardous p52, Jun.28

Smoking less than ever (with chart) p52, Jun.28

CIGARS

Cigar prices lift the humidior lid p52, Jun.28

CINEMOBILES

Multi-gadget movie van rolls into Hollywood: TV cameraman Fouad Said packages lightweight gear in versatile truck (with illus) p152, Mar.15

CITIES

Paris plans a center in a Gallic turmoil (with illus) p34, Jan.4

Creating a model for model cities (with map and table) p48, Jan.18

Mayors give business only faint praise for its role to date in urban crisis p132, Jan.25

Cities get more say in setting course of highways built with federal aid # p132, Jan.25

Readers Report: Cities fan p4, Jan.25

Readers Report: Financing cities p6, Feb.1

Baltimore breaks out of its shell (with map and illus) p56, Feb.15

Illinois added to states that have set up departments to deal just with urban affairs # p150, Mar.15

New think tank is formed to help solve city problems through systems engineering # p150, Mar.15

Can Birmingham break with its past (with illus) p140, Mar.15

Program to speed traffic through cities picks up a bit of momentum itself # p150, Mar.15

Five cities to try team approach in solving mass transit problems under government program # p110, Mar.22

Mayoralty candidates get in line for races in New York, Cleveland, Pittsburgh, Los Angeles # p110, Mar.22

Mayors battle Nixon aid to governors p50, Mar.22

New plants dot the black slums (with table and illus) p100, Mar.22

'Metro' has another fling (with map and illus) p160, Mar.29

Negro attorney is expected to win mayoral runoff battle in Los Angeles (with illus) # p162, Apr.12

Panel offers ways to end urban sprawl p160, Apr.12

Cleveland acts to get funds for bus routes from black ghettos to city's industrial parks # p162, Apr.12

Railroads spur more urban renewal (with illus) p152, Apr.12

Who makes ends meet in Milan? (with table) p58, Apr.19

Leaving a heart in San Francisco (with illus) p110, May 10

Rand sticks with New York p112, May 10

Cities get some modeling dough p40, May 17

Commission on Urban Problems offers three ways to control land prices # p143, May 17

Hippies get Boston up tight (with illus) p142, May 17

Georgia's biggest bank wades into the slums (with illus) p90, May 24

A strong boost for 'new towns' p50, May 31

St. Louis spruces up down on the levee (with illus) p46, May 31

Companies gasp for breathing space (with table and map) p160, Jun.7

A backlash hits the big cities p58, Jun.14

'Existing' without the North Shore (with map) p146, Jun.14

A daring look at city ills: Books by men who work with computers fuel controversy over systems approach to urban problems (with illus) p142, Jun.14

Aesthetic stylist for the world (with illus) p58, Jun.21

Law and order top the ballot (with illus) p41, Jun.21

If strife hits the plants (with table) p137, Jun.28

Coalition acts as critics talk (with illus) p54, Jun.28

CITIES Outlook

Nixon steers wary course on city problems p48, Mar.1

Romney's goal: housing for the poor p42, Apr.5

How Nixon plans to cope with urban problems p106, May 10

CITIZENS & Southern National Bank

Georgia's biggest bank wades into the slums (with illus) p90, May 24

CIVIL Aeronautics Board

CAB may attempt to thwart LBJ in Pacific case p41, Jan.11

CAB opens Hawaii to five more U.S. airlines, but one gets snarled in a Presidential veto # p38, Jan.11

Short News Item

CAB indicates approval of first boost in air fares since 1962, effective in spring # p30, Jan.18

Pacific air battle roars on p26, Feb.1

Regional makes it to the big town (with map and illus) p102, Apr.26

CLAREMONT International Monetary Conference

Monetary seers hold a summit (with illus) p32, Mar.15

CLARK, Clinton A.

Where shopping is child's play (with illus) p88, Mar.8

CLEANING (Household) Products

Purex presses trust suits p44, May 24

CLEMENTS, Earle

Clearing smoke from the airwaves (with illus) p38, Apr.5

CLEVELAND, O.

Mayoralty candidates get in line for races in New York, Cleveland, Pittsburgh, Los Angeles # p110, Mar.22

Cleveland acts to get funds for bus routes from black ghettos to city's industrial parks # p162, Apr.12

Are trains best way to get to the airport? (with map and illus) p80, May 10

CLEVELAND Trust Co.

Eaton nips away at Ohio bank (with illus) p178, May 10

CLEVITE Corp.

Clevite Corp. unveiled an electrostatic printer # p44, Apr.12

CLOSE, Frederick J.

How Alcoa sweetens its success (with cover and illus) p38, Jan.18

CLOTHING

Where automating is now in fashion (with illus) p150, Jan.25

Levi Strauss & Co. cracked open its books to the public # p88, Apr.26

Pants show shapely sales figures: Trousers are the biggest boom in women's fashion since the miniskirt (with illus) p72, May 17

CLUBS

Membership in business, country, and athletic clubs has value # p46, May 17

Clash of symbols at the clubhouse (with illus) p31, May 31

COAL

Coalmen do slow burn (with illus) p50, May 10

COCKE, Earl, Jr.

Big funds offshore buy into U.S. (with table, chart, and illus) p128, Mar.22

COCKTAILS

See Liquor

COCOA

A case of jitters in cocoa: After prices slumped in early January, brokers expected a turnaround. When it was slow in coming, speculators got panicky (with chart and illus) p122, Jan.25

Readers Report: Cocoa crisis p5, Feb.8

CODY, Bill

The \$4-billion market in fun (with illus) p82, Feb.8

COGAN, John

Ogden engineers a total system (with illus) p58, Mar.15

COGLIANDRO, Charles

AID raises weeds in Thailand corn deal (with illus) p78, Mar.22

COHEN, Edwin S.

Reformers get rolling on taxes (with table and illus) p43, Apr.26

Lightening the tax load on the bottom brackets (with table and illus) p156, May 17

Quiet crusader for a new tax approach (with illus) p60, May 24

Reform ticket for companies, too (with table and illus) p64, Jun.21

COHEN, Manuel F.

Speculating about Manny Cohen: Wall Street figured the tough SEC chairman would be replaced by now. Now it's wondering — if he does leave, what then? (with chart and illus) p108, Feb.15

Private citizen Cohen gets down to business p28, May 31

COHEN, Wilbur J.

Parting shots from Johnson (with illus) p35, Jan.25

COIN Collecting

How to collect coin from coin collectors (with illus) p150, May 24

COLE, Todd G.

Todd G. Cole resigned as vice-chairman and chairman of the executive committee # p38, Mar.1

COLEMAN, Delbert W.

Buffeted Parvin/Dohrmann prepares to play new game (with illus) p100, Jun.14

COLLEGES and Universities

Campus unrest shifts focus to grad schools p33, Jan.18

Harvard study concludes there are limits to a university's capacity for social reform (with illus) # p132, Jan.25

College lectures by Negro executives aim to stimulate interest in business # p68, Feb.1

Ling-Temco-Vought buys three B-schools as test centers for its education systems # p68, Feb.1

Plugging the gap in R&D grants to universities (Research Outlook) p63, Feb.15

Negro colleges plan talks to encourage their students to enter private industry # p78, Feb.15

Tough course ahead for college trustees p141, Feb.22

Educational Facilities Laboratories has a different approach # p150, Mar.15

Computer matches foreign students with jobs # p80, Mar.22

Columbia University's Graduate School of Business announced that a prominent corporate executive will become dean on Sept. 1 # p66, Apr.12

Collision on campus: Student revolt spurs protests by businessmen (with illus) p28, May 3

Europe discovers U.S.-style MBA (with illus) p52, May 3

How much you'll pay for college (with table) p94, May 3

Recruiters ride it out: Corporate talent hunters claim high marks in lining up students, but some universities see fall-off in interviews (with illus) p30, May 3

Will SDS crash plant gate? Indications that student radicals plan summer 'work-ins' concern (with illus) p31, May 3

Joint degree program set up by Harvard # p180, May 10

Cooling it on campus (with illus) p40, May 17

Readers Report: European-style MBA p5, May 17

Readers Report: Off-campus views p4, May 17

Stanford University to cut ties with Stanford Research Institute # p46, May 17

How a businessman ramrods a B-school (with illus) p84, May 24

- Readers Report: Tacit protest? p7, May 24
- Detente among management men (with illus) p42, Jun.7
- Can defense work keep a home on campus? (with table and illus) p68, Jun.7
- Readers Report: Above suspicion p4, Jun.7
- Institutions to hold down spending # p74, Jun.7
- Harvard MBAs of '49 assess their 20 years (with illus) p62, Jun.14
- Campus tour switches two key GOP votes p52, Jun.21
- A college that teaches how to move the goods (with illus) p142, Jun.21
- COLLINS, Arthur**
- Little fish tries to gulp a big one (with illus) p123, Apr.12
- COLLINS, Paul J.**
- Funds get new rivals for pension billions (with chart and illus) p140, May 10
- COLLINS Radio Co.**
- Little fish tries to gulp a big one (with illus) p123, Apr.12
- Electronic Data Systems Corp. to withdraw its tender: offer # p180, May 10
- COLOMBIA**
- Colombia creeps back from the brink (with chart and illus) p128, Apr.26
- COLOMBO, Giuseppe (Joe)**
- Design for living, Italian style (with illus) p92, Mar.15
- COLUMBIA Broadcasting System, Inc.**
- CBS Inc. cut back its record advertising # p71, May 3
- CBS regains its No. 1 rank: p72, May 10
- COLUMBIA University**
- Columbia University's Graduate School of Business announced that a prominent corporate executive will become dean on Sept. 1 # p66, Apr.12
- COMINCO, Ltd.**
- An overlooked metal broadens its appeal (with illus) p124, May 17
- COMMERCIAL Carpet Corp.**
- Commercial Carpet Corp. weaving strands of stainless steel into acrylic-nylon carpeting # p70, Mar.29
- COMMERCIAL Credit Co.**
- Control Data tackles the giant (with illus) p148, Jun.28
- COMMISSION on Income Maintenance**
- Commission favors guaranteed income for 'working poor' p57, Jun.14
- Nixon's big decision on welfare (with illus) p110, Jun.21
- COMMITTEE for Economic Development**
- Move the young lions along quickly, or age will beat you to the punch # p57, Jan.4
- COMMITTEE on Uniform Security Identification Procedures**
- Working by the numbers p111, Jun.28
- Unclogging paperwork jam (with illus) p111, Jun.28
- COMMODITIES and Commodity Exchanges**
- Prices spurt and plummet in squeeze over December damage to orange crop (with chart) # p116, Jan.18
- A case of jitters in cocoa (with chart and illus) p122, Jan.25
- Commodity markets are red hot # p128, Mar.15
- Cattle futures jump higher (with chart) p132, Mar.22
- Chicago's 'Merc' reaches for No. 1. (with chart and illus) p118, May 24
- # Short News Item
- Silver looks toward brighter futures (with charts) p124, Jun.21
- COMMONWEALTH United Corp.**
- Rexall agreed to sell all its drugstores, proprietary drug operations, and the Rexall name # p30, Jan.18
- New prescription for Rexall (with illus) p118, Jan.25
- COMMUNICATIONS**
- Wisconsin gets wired for sound (with illus) p116, Apr.26
- New U. S. policy gives ground in the air (with table) p50, Jun.14
- COMMUNICATIONS Controllers**
- Communications controllers are becoming more sophisticated # p54, Apr.5
- COMMUNICATIONS Satellite Corp.**
- Setting new rules for world communications (with illus) p32, Mar.1
- Marks set for top job at Comsat p54, Mar.29
- Comsat fights for a job: Battle looms with Western European nations over who will manage intelsat (with illus) p60, May 3
- Readers Report: Cruel cut p6, May 24
- COMMUNICATIONS Terminals**
- GE steps on Teletype's toes (with illus) p52, Apr.5
- COMMUNITY Development Corp.**
- Georgia's biggest bank wades into the slums: Citizens & Southern Mills Lane, Jr., puts bank's resources behind renewal (with illus) p90, May 24
- COMMUNITY Service**
- Top retailer says young managers should work for community—on company time # p66, Apr.12
- Readers Report: Helping hands p7, May 24
- COMPUSTAT Service**
- S&P extends its Compustat service to cover an additional 500 OTC companies # p72, Apr.5
- COMPUTERS**
- Passion to buy cools a bit (with tables) p70, Jan.4
- New year brings new ease in connecting computers and such to Bell System lines # p24, Jan.4
- Gas pipelines go into analysis (with maps) p46, Jan.11
- A fix for the errant mariner (with map) p52, Jan.11
- How Alcoa sweetens its success (with cover and illus) p38, Jan.18
- Building steel mills from top to bottom (with illus) p126, Jan.18
- IBM girds for battle (with illus) p36, Jan.25
- Taking on bits by the trillion (with illus) p78, Feb.1
- Honeywell rounds out its line (with illus) p18, Feb.1
- Control Data sets up nationwide network to handle all kinds of data processing # p38, Feb.8
- Readers Report: Computer technology p5, Feb.15
- Xerox aims at computers p34, Feb.15
- Data taping gets a bit cheaper: New computerized system promises simplified transfer to tape (with chart and illus) p134, Feb.15
- A computer to bypass the broker (with illus) p96, Mar.8
- Experts predict smaller computers, bigger brains (Production Outlook) p116, Mar.8
- Honeywell offers minicomputer capable of timesharing and other roles # p154, Mar.15
- Automated reservation service for domestic airlines and travel agencies # p158, Mar.22
- Computer matches foreign students with jobs # p80, Mar.22
- Computer-printed horoscopes # p96, Mar.22
- Sperry Rand's new computer system # p158, Mar.29
- A computer consisting of 34 LSI chips # p54, Apr.5
- Communications controllers are becoming more sophisticated # p54, Apr.5
- France dithers over U.S. computer company bids p68, Apr.5
- Readers Report: Trading by computer p5, Apr.12
- Honeywell, Inc. has a new computer # p80, Apr.26
- Computers make a factory breakthrough (Production Outlook) p110, May 3
- GE builds a robot cashier (with illus) p70, May 10
- Picking stocks by computer p142, May 10
- A new industry's wild ride: Computer-based services, now a \$2-billion business, are growing 25% a year. Behind the surge: Business' desperate need to process fast and cheaply a rising flood of information (with cover and illus) (Special Report) p64, May 24
- Freight shippers enter the checkless society p33, May 31
- GE starts new computer grid # p54, Jun.14
- Battling the Big Board to serve big traders (with illus) p104, Jun.14
- The IBM program for shaking off suits p49, Jun.14
- Readers Report: Time-sharing's future p6, Jun.21
- IBM rewrites the price book p102, Jun.28
- Paroled into programming p154, Jun.28
- Penn Central's bad trip (with map and illus) p122, Jun.28
- Publisher's Memo: Business Week's new department called Computers & Communications (with illus) p5, Jun.28
- Control Data tackles the giant (with illus) p148, Jun.28
- Working by the numbers p111, Jun.28
- CONCRETE, Ltd.**
- Prefab housing looks for a home in U.S. (with illus) p44, Mar.1
- CONEXPO '69**
- Big iron gets bigger—and cozier: Trend at the construction equipment show is toward making work easier for the man in the cab (with illus) p52, Mar.1
- CONFERENCE Centers**
- Conference centers taken public to raise capital # p86, May 24
- CONFLICT of Interest**
- How to avoid conflicts of interest (Editorial) p116, Jan.11
- Rising above suspicion: Nixon's staff has gone to great lengths to protect top appointees from being snagged on conflicts-of-interest issue (with table) p29, Jan.11
- CONGLOMERATES**
- Boasting charts a merger course (with illus) p20, Feb.1
- New York state's insurance and banking superintendents would be given increased powers to halt conglomerate takeovers # p128, Feb.22
- SEC relents on conglomerates p50, Feb.22
- Conglomerates came under sharper Congressional scrutiny # p85, Mar.1
- Changing yardsticks: Battered conglomerates get new look from Wall Street (with chart) p29, Mar.8

Conglomerates under the gun: The erstwhile darlings of Wall Street are coming under increasing attack from Washington (with illus) p27, Mar.8

Mills squints at conglomerates: Ways & Means chairman warns them on debt-for-equity mergers (with illus) p30, Mar.8

The battle for Allis-Chalmers (with illus) p92, Mar.8

House panel checks on conglomerates p46, Mar.15

McLaren talks tough about conglomerates: New Antitrust chief says crackdown is coming, in testimony before Ways & Means (with illus) p38, Mar.15

Conglomerate test is on: Justice's McLaren takes aim at a big one, by challenging LTV's acquisition of J&L (with illus) p35, Mar.29

"Automatic" Sprinkler Corp. is worried about being taken over # p124, Apr.19

How to harvest a 'business farm' (with chart and illus) p140, Apr.19

The war on mergers escalates (with table) p38, Apr.19

More fishing for giants (with illus) p25, May 3

Do mergers need a union label? NLRB is trying to decide if labor contract negotiated before a merger is binding afterward (with chart) p86, May 17

Conglomerate fight widens p40, May 24

The switch on mergers p40, May 24

Conglomerate chief on a fast track (with illus) p154, Jun.7

How to regulate the conglomerates (Editorial) p148, Jun.14

The Litton ploy that didn't work p49, Jun.14

The sharp new line on antitrust (with cover and illus) p120, Jun.21

Is the merger fever really cooling off? (with table) p35, Jun.21

CONGRESS

91st Congress will let Nixon take his time p27, Jan.4

Kennedy to get watchdog role p42, Jan.11

Youth gets itself heard on the Hill (with illus) p28, Jan.11

Johnson tallies five-year score (with illus) p17, Jan.18

Returns roll in for tax reform (with table and illus) p32, Feb.8

Critics fire at military budget (with illus) p112, Feb.15

Taking your problems to Washington p121, Feb.15

Basic issues of tax reform (with tables and charts) p130, Feb.22

Congress sets stage for fight over ABM system p53, Feb.22

House commerce and finance subcommittee intends to hold hearings on stock market practices # p128, Feb.22

Nixon team maps out its economic strategy (with illus) p42, Feb.22

Conglomerates came under sharper Congressional scrutiny # p95, Mar.1

Mills squints at conglomerates (with illus) p30, Mar.8

Consumer issues rate high in the Senate p46, Mar.15

Nixon getting extra goodwill in Congress p45, Mar.15

Why Washington rode with Pan Am (with illus) p40, Mar.15

Line is drawn on banks (with table) p42, Mar.29

Clearing smoke from the airwaves (with illus) p38, Apr.5

A bill that would standardize relocation assistance and land acquisition policies # p62, Apr.19

Short News Item

A study of what led to increase in housing costs # p62, Apr.19

Defense budget faces more cuts in Congress p49, Apr.19

Reformers get rolling on taxes (with table and illus) p43, Apr.26

The gloves are off: Polite sparring between Nixon and Congress is over (with illus) p26, May 3

Laird takes hard line with defense complex (with table and illus) p82, May 10

Reading signs from Congress p114, May 24

Senate tracks business thieves (with illus) p100, May 31

Will U.S. shrink its global role? (with maps, charts, table and illus) p144, Jun.7

A Senate diagnosis of medicare bills (with illus) p52, Jun.14

Defense vote waits for word from back home p51, Jun.21

Bumpy flight for Nixon bill (with illus) p46, Jun.21

Tough tax choice (with illus) p38, Jun.21

Reform ticket for companies, too (with table and illus) p64, Jun.21

Youth rebellion takes the floor (with table and illus) p46, Jun.28

CONNOR, John T.

How Allied Chemical breaks with its past (with table and illus) p80, Apr.5

CONSOLIDATED Freightways, Inc.

Big trucker acquires steamship company: Consolidated Freightways will buy 51% of common stock of Pacific Far East Line p52, Apr.26

CONSTRUCTION

See Building

CONSTRUCTION Industry Foundation

Trying to tackle industry troubles p33, May 31

CONSTRUCTION Insurance Plan

Contractors try strike insurance (with illus) p56, Apr.5

CONSULTANTS

Management consultants set up institute # p76, Jan.18

Prescribing a cure for paper mess (with illus) p122, Apr.19

CONSUMER Price Index

See Cost of Living

CONSUMERS

Passion to buy cools a bit: New computer model of the economy sees slower growth rate in consumer spending (with tables) p70, Jan.4

Crusader widens range of his ire (with illus) p128, Jan.25

Good Housekeeping Institute's director named Nixon's consumer affairs adviser # p38, Feb.8

Ballad of Willie Mae (with illus) p45, Feb.22

Consumer issues rate high in the Senate p46, Mar.15

Battle breaks over buying on time (with chart) p80, Mar.29

Consumers buy softgoods at rapid clip p12, Apr.5

Knauer to get consumer post p34, Apr.5

Consumers boost buying plans p38, May 10

Europe tries to keep its boom in balance (with charts and illus) p128, May 10

Consumers are keeping their cool p27, May 17

New muscle for consumerism p48, May 24

Consumers: The buying goes on (with chart and illus) p45, Jun.14

Plenty of credit for the consumer (with chart) p39, Jun.21

CONTAINER Corp.

Ward's joins the 'now generation'. (with cover, charts and illus) p84, Mar.22

CONTAINERIZATION

Big trucker acquires steamship company p52, Apr.26

CONTAINERS

Roll-on ships gather more cargo (with illus) p74, May 10

CONTINENTAL Illinois National Bank & Trust Co.

David M. Kennedy sold shares in Continental Illinois National Bank & Trust Co. # p36, May 3

CONTROL Data Corp.

Control Data sets up nationwide network to handle all kinds of data processing # p38, Feb.8

Control Data tackles the giant: With new equipment and a big bankroll, it's getting ready to take on IBM at marketing (with illus) p148, Jun.28

COOLEY, Richard P.

Youth movement stirs the banks (with illus) p120, Jun.14

COOPER, Jerome A.

Can Birmingham break with its past? p140, Mar.15

COOPERMAN, Leon

Corporate reports open wider (with illus) p56, Mar.29

COPIER-Duplicator Machines

Taking on Xerox with a fast copier (with illus) p78, Apr.26

COPPER

Prices of two major nonferrous metals go up as International Nickel, Copper Range move # p24, Jan.4

U.S. copper prices rose this week # p38, Jan.11

Readers Report: A touch of acid p8, Feb.1

Chile wants more copper cash p37, May 17

Copper rises another notch (with chart) p37, May 17

Copper giant is still waiting at the altar (with illus) p102, May 31

Putting the squeeze on Anaconda p36, May 31

COPPER Futures

Copper futures continue skyward trend as demand outpaces U.S. supplies # p72, Apr.5

CORNELL University

Collision on campus: Student revolt spurs protests by businessmen (with illus) p28, May 3

CORNUELLE, Herbert C.

How United Fruit was plucked (with illus) p122, Feb.22

CORPORATIONS

Who has ridden the growth curve (with table) p20, Jan.4

Citibank warns that markets will wither unless business helps solve problems of poor # p132, Jan.25

Business can help developing countries by setting up multiple plant franchise chains # p102, Feb.8

His book steers merger hunters (with table and illus) p98, Feb.8

International incorporation urged by Kendall # p80, Mar.22

How stocks debut at the back door (with illus) p123, Mar.29

Companies expand their aid to the arts by giving in kind as well as in cash p66, Apr.12

Top retailer says young managers should work for community—on company time # p66, Apr.12

Collision on campus: Student revolt spurs protests by businessmen (with illus) p28, May 3

Recruiters ride it out (with illus) p30, May 3

Companies collected prizes for their public relations programs # p154, May 17

Nationalism sets boundaries for multinational giants (with cover and illus) p94, Jun.14

Business lobbies for ghetto program (with illus) p56, Jun.28

Annual Meetings

European stockholders learn to talk back (with illus) p34, May 3

Annual Reports

Corporate reports open wider: Moves for more disclosure lead companies to give sales, earnings by product or division (with illus) p56, Mar.29

Companies get gabrier, reports get flossier (Management Outlook) p84, Apr.19

Readers Report: Open book p5, Apr.19

Earnings-per-share figures must be audited # p96, May 17

Earnings per share must be audited # p132, May 17

Supplement to corporate annual report # p86, May 24

Directors

If you need a director, try placing a want ad (with illus) p72, Jan.18

The holding company's acquisition of Chubb Corp. # p180, May 10

Be a director and see the world # p46, Jun.7

Earnings and Dividends

Final 1968 profits look rosy: Fourth quarter's estimate of \$93-billion pretax rate would put total for year close to government's forecast p40, Jan.25

Profits come on strong p10, Feb.1

Profits take extra bounce: Rising prices helped push earnings for 1968 to their unexpected peak (with table) p28, Feb.8

Readers Report: Sorry p5, Feb.22

High rate of earnings in fourth quarter p27, Mar.22

Profits up—as expected: Early returns on first quarter at least match late 1968 showings (with table) p35, Apr.19

Public attitudes influence corporate profits # p71, May 3

Profits lose a little savor (with table) p102, May 10

It's harder to make a buck p26, May 24

COST of Living

Consumer Prices are still rising strongly p7, Jan.4

Prices rise at slightly slower pace p9, Feb.1

Who makes ends meet in Milan? U.S. executives living in foreign cities find their living costs are climbing (with table) p58, Apr.19

Consumer prices shot up 0.8% # p58, Apr.26

Readers Report: Cost of the good life p4, May 3

Readers Report: Frustrations in Tokyo p4, May 10

Readers Report: A bit dated? p5, May 17

Consumer prices rise at a slower pace p39, Jun.28

COUNCIL for Urban Affairs

Nixon steers wary course on city problems (Cities Outlook) p48, Mar.1

COUNCIL of Economic Advisers

Short News Item

Nixon names Houthakker, specialist in world money affairs, to the CEA p38, Jan.11

A good year, but... (with chart) p20, Jan.18

New Economists leave their last testament: Kennedy-Johnson team of economic advisers is closing up shop (with illus) p102, Jan.18

Nixon team maps out its economic strategy: In Capitol Hill testimony, policymakers put priority on fighting inflation without causing dangerous surge in unemployment (with illus) p42, Feb.22

Conservatives are Keynesian, too, (with illus) p88, May 3

COUNTRY Club

Tax threat to the country club p108, Mar.8

COUNTS, J. Curtis

New mediator has a tougher job: The director of the federal mediation service is expected to carry a heavier load henceforth in settling disputes p80, Feb.8

Counts opposes government wage-price guidelines # p59, Apr.5

COX, George

Cheyenne media baron stands up to lawmen, (with illus) p102, Jan.25

CRAY, Seymour R.

Control Data tackles the giant (with illus) p148, Jun.28

CREDIT

Tight money may get tighter: Borrowing is difficult and costly for the present. But a hair-raising credit squeeze may ensue if the booming economy and inflation go unchecked (with chart) p30, Jan.4

Will 7% cool a hot economy? The Fed awaits a slowdown after the prime rate rise in past five weeks (with charts) p26, Jan.11

The chill of uncertainty (with table and chart) p25, Jan.11

Credit is still expanding very rapidly p27, Jan.25

The monetary authorities clamp down p19, Feb.15

The banks are strapped for funds p19, Mar.8

A welfare rights group plans to boycott Sears, Roebuck & Co. # p44, Apr.12

Hard choice for the banks p28, Apr.19

New muscle for consumerism p48, May 24

The economy's liquidity is drying up p19, May 31

U.S. feels the pain of a 'demi-crunch' (with charts) p33, Jun.7

The crunch comes closer (with chart) p42, Jun.14

Surviving June 16, p39, Jun.21

Plenty of credit for the consumer (with chart) p39, Jun.21

Credit rations are slim, p39, Jun.28

Readers Report: Character credit p5, Jun.28

CREDIT Cards

A charge card for auto repairs, servicing, and rentals # p71, May 3

Card carrying in Communist lands p94, May 3

Bankers scrap to charge it: Battle warms up as six New York banks vie for credit card business p102, May 24

CREDIT Unions

Readers Report: Easy money p5, Jan.25

CROSBY, James M.

Why Washington rode with Pan Am (with illus) p40, Mar.15

CRYOGENICS

GE supercold cable may cut the cost of moving heavy loads of electricity # p64, Apr.5

Crowded cities can't take more overhead lines (Technology Outlook) p76, Jun.28

CRYPLEX Industries, Inc.

Squirting the cost out of quality plastics: New process that molds thermosets in liquid form can make products cheaper (with illus) p146, Apr.12

CRYSTALS

Where the action is—in molecules (with illus) p106, Apr.12

CUBA

Cuban refugees write a U.S. success story: The number of exiles who have made it in major corporations has steadily grown (with illus) p84, Jan.11

CUNARD Steam-Ship Co., Ltd.

Cunard cancels initial voyages for QE2 # p24, Jan.4

Riding out the storm: Cunard is expected to earn a profit this year despite setbacks to Queen Elizabeth 2 and a cruise ship (with illus) p44, Jan.25

CURLETT, John

Miniboards give spice maker zest (with illus) p174, May 10

CURRAN, Joseph

Maritime pacts shaping up fast (with illus) p46, Jun.7

CURRENCIES

A calm bank in Basel cools the money crises (with illus) p66, Jan.11

Readers Report: Once bitten p7, Feb.1

Central bankers decide to play it by ear p99, Feb.15

Stock market drop worries White House p53, Feb.22

When a world money system is out of date (with charts, table and illus) (Special Report) p70, Feb.22

Avoiding an international money squeeze (Editorial) p156, Mar.15

Franc at the barricades p33, Mar.15

Monetary seers hold a summit: Top economists diagnose ills of world money system (with illus) p32, Mar.15

The crisis that almost happened: World financial system rides a near miss. But the wide gap in gold prices is still a danger (with chart) p31, Mar.15

Fed policy is aggressive p29, Mar.29

European money feels the U.S. squeeze p116, Apr.12

A new round of heat on Europe's money p133, Apr.26

De Gaulle leaves a monetary hangover: World bankers face headache of keeping money system intact (with chart and illus) p23, May 3

Money supply is growing again p19, May 3

Money jitters spur surge of speculation p126, May 10

Money system reels out of its sixth crisis: Speculative pressure eases as some hot money ebbs out of Germany (with illus) p33, May 17

You can now melt down your silver coins p28, May 17

International money and national politics (Editorial) p158, May 24

U.S. feels the pain of a 'demi-crunch' (with charts) p33, Jun.7

Reformers put the heat on the monetary glacier: U.S. opens battle for early activation of 'paper gold' plan to raise world liquidity (with illus) p124, Jun.7

Tough talk on 'paper gold' p43, Jun.14

Crawling toward new flexibility (with illus) p38, Jun.21

A classical look at the 'real cost' of money (with charts and illus) p130, Jun.28

CURTIS Publishing Co.

Ackerman looks beyond the Post (with illus) p26, Jan.18

Holders of 35% of Curtis Publishing will seek special meeting to elect new board # p40, Mar.8

Still fighting over Curtis (with illus) p42, May 17

CURTISS-Wright Corp.

Will Wankel rev up? # p58, Jun.28

CYCLING

Cycling spins off pounds p159, Apr.26

D

DDT

New storm brewing over DDT: It's named in a study as causing tumors p32, Mar.8

DADDARIO, Emilio

Can Handler teach NAS evolution? (with illus) p60, Apr.5

DANIEL, J. J.

'Metro' has another fling (with map and illus) p160, Mar.29

D'AROMA, Antonio

A calm bank in Basel cools the money crises (with illus) p66, Jan.11

DART, Justin

New prescription for Rexall (with illus) p118, Jan.25

DAS, Dr. Dilip

New material that makes stronger magnets is one-tenth the cost of platinum cobalt # p154, Mar.15

DASKO, Patricia

Where the money is in skiing (with illus) p112, Feb.22

DATA Processing Financial & General Corp.

Data Processing files \$1-billion suit against IBM, complaining of price practices # p38, Jan.11

DAVIES, John

Britain facing taste of American labor law (with illus) p72, Jan.25

DAVIS, Arthur Vining

How Alcoa sweetens its success (with cover and illus) p38, Jan.18

DAVIS, Kenneth N., Jr.

Kenneth N. Davis, Jr. was appointed Assistant Secretary of Commerce for Domestic and International Business # p95, Mar.1

DAYTON Corp.

Dayton Corp's image-making session # p64, Jun.14

DAYTON-Hudson Corp.

Dayton's, J. L. Hudson merge to form new \$814-million retailing entity # p42, Mar.15

DAYTON Power & Light Company

Natural gas is odorless, so gas companies add a tracer called mercaptan to alert people to leakage # p138, Feb.15

DEBT Ceiling

The Administration is trying to head off collision with the debt limit # p50, Feb.22

DECLARATION of Independence

High-ticket Americana p160, Apr.26

One of 16 original copies of the Declaration of Independence # p56, May 10

DEFENDER Project

New schemes for missile defense: 'Project Defender' is searching for faster interceptors and keener detection devices (with illus) p36, Mar.15

DEFENSE Intelligence Agency

Spy business as usual for U.S. 'spook fleet' (with illus) p54, Apr.26

Short News Item

DEFIANCE Industries, Inc.

The end of the Muscat trail (with illus) p70, Jun.21

DE GAULLE, Charles

Nixon goes calling on European allies (with illus) p40, Feb.22

When a world money system is out of date (with charts, table and illus) (Special Report) p70, Feb.22

Nixon builds a road to the summit (with illus) p31, Mar.8

De Gaulle calls for one more test vote p108, Apr.19

De Gaulle leaves a monetary hangover (with chart and illus) p23, May 3

The world after de Gaulle (Editorial) p112, May 3

Washington shrugs off de Gaulle's exit p73, May 3

Readers Report: Vive de Gaulle p4, May 17

DELANEY, George

Should U.S. business ignore the ILO? (with illus) p68, Jun.14

DEMOCRATS

See also Elections

Democrats to use unsung committee as staging area p34, Jan.18

Democrats push drive for reforms p50, Apr.12

Kennedy fills void for party spokesman p52, Jun.21

DEMONIQUE, Marcel

Reformer stirs French business (with illus) p122, Apr.26

DENNY'S Restaurants, Inc.

Buffeted Parvin/Dohrmann prepares to play new game (with illus) p100, Jun.14

DENT, John

Coalmen do slow burn (with illus) p50, May 10

DENTON, William J.

Recruiters ride it out (with illus) p30, May 3

DEPARTMENT (U.S. Government Divisions)

Department of Agriculture

Escalating the war on hunger p56, May 10

Department of the Air Force

Competitors scramble to replace old fighter: McDonnell Douglas, North American, Fairchild Hiller push for \$3-billion contract to design new Air Force fighter (with illus) p110, May 17

Lockheed's ledger on the C-5A (with illus) p35, Jun.7

North American Rockwell halts its bomber run p37, Jun.7

A \$1-billion air show (with illus) p47, Jun.14

Department of the Army

Congressman charges Army with defects in armored vehicle used in Vietnam # p50, Mar.29

Military officers who retired with the rank of colonel, Navy captain, or higher and who are employed by the top 100 defense contractors # p64, Mar.29

Army scientists adapt latex-paint chemicals for covering the earth as camouflage # p170, May 10

Army is at sea over nerve gas (with illus) p72, Jun.7

Army's flipflop truck under fire (with illus) p36, Jun.7

Department of Commerce

Who has ridden the growth curve: Commerce Dept. study pinpoints growth industries that have made biggest gains (with table) p20, Jan.4

Kenneth N. Davis, Jr., was appointed Assistant Secretary of Commerce for Domestic and International Business # p95, Mar.1

Choices signal Nixon bid to 'New South' p44, Mar.8

It's a full-fledged capital spending boom, p24, Mar.15

Will Stans become the U.S. trade czar? p111, Mar.15

Spending spree goes on (with charts) p34, Mar.22

Lifting the lid a bit (with table) p36, Apr.12

The fight that stirs trade policymakers (with illus) p118, Apr.19

Stans tries to take the reins on trade: Commerce Secretary takes hard grip on agency and pledges stronger economic role (with cover, table and illus) p114, May 10

Capital outlays are still rising rapidly p35, Jun.14

Industry's sales goals are big p36, Jun.14

Department of Defense

Defense fills No. 2 slot: President-elect Nixon names David Packard, head of Hewlett-Packard Co., as Deputy Secretary p18, Jan.4

Defense profits lag p22, Jan.4

A very rich man for the Pentagon (with illus) p82, Jan.11

Arms costs escalate (with illus) p42, Jan.25

Critics fire at military budget: Congressional concern is mounting over rising military costs (with illus) p112, Feb.15

Defense R&D to get sharper look on Hill p42, Mar.1

Missile defense ideas sprout p44, Mar.8

New schemes for missile defense (with illus) p36, Mar.15

Pentagon under fire on CBW p46, Mar.15

Laird lowers sights on Pentagon spending (with illus) p36, Mar.22

Nixon-tailored ABM looks like a fit (with illus) p37, Mar.22

Defense spending plans, cut again, now stand \$3.2-billion under Johnson request p30, Apr.5

The Pentagon's costly mistakes (Editorial) p100, Apr.5

Spending for defense is less important now p24, Apr.12

Defense budget faces more cuts in Congress p49, Apr.19

Strongman takes hold in top Pentagon job (with table and illus) p110, Apr.19

Lockheed's helicopter fights Pentagon battle (with illus) p42, May 3

More fishing for giants (with illus) p25, May 3

New bomber runs into old flak (with table and illus) p43, May 3

Proxmire duels with Pentagon over ex-officers p40, May 3

Defense lays out R&D projects for fiscal 1970: from floating radar sites to flying GIs p170, May 10

Laird takes hard line with defense complex (with table and illus) p82, May 10

More questions about the Pentagon (Editorial) p182, May 10

Laser beam puts bomb on target p112, May 17

Proxmire drops the ax (with chart and illus) p29, May 31

Can defense work keep a home on campus? MIT panel report could set a pattern for many other universities (with table and illus) p68, Jun.7

Defense Dept. procurement tightens soon p50, Jun.7

Will U.S. shrink its global role? For first time since cold war began, Pentagon is caught in a crossfire of conflict (with maps, charts, table and illus) p144, Jun.7

Readers Report: Estimating overruns p5, Jun.7

War work payrolls start heading down: Civilian jobs at defense plants and military bases have declined (with table, chart and map) p134, Jun.14

More companies under the gun (with illus) p42, Jun.21

A heavyweight in balance of terror (with illus) p48, Jun.28

Proxmire sees 'conflict' # p58, Jun.28

Where defense can take a cut (Editorial) p156, Jun.28

Filming a day that will live in infamy (with illus) p68, Jun.28

Department of Health, Education & Welfare

Income support in all plans p63, Apr.26

Department of Housing & Urban Development

HUD wades in with flood aid p31, Mar.1

Land law's fine print trips up developers (with illus) p184, Apr.26

Cities get some modeling dough p40, May 17

Ginnie Mae runs into delays p128, Jun.21

Department of Justice

Oil merger O.K. — but p94, Mar.8

McLaren talks tough about conglomerates p38, Mar.15

Mergers must toe the hard line (with illus) p48, Jun.14

The sharp new line on antitrust (with cover and illus) p120, Jun.21

Department of Labor

What Shultz inherits (with illus) p78, Jan.25

Registered apprentices were at a 20-year high # p59, Apr.5

Job Corps gets a working over (with illus) p96, Apr.19

Labor's Shultz gives department added clout p39, May 3

Chrysler to hire and train hard-core unemployed # p46, May 17

Department of the Navy

A fix for the errant mariner (with map) p52, Jan.11

Prime contract for Navy's F-14 fighter, Successor to F-111B, won by Grumman # p30, Jan.18

New muscle for Navy's air arm (with illus) p58, Feb.1

The undersea frontier tests man's resilience (with illus) p96, Mar.1

Test subs run afoul of costly delays (with illus) p47, Mar.8

Spy business as usual for U.S. 'spook fleet': Task force to protect planes off North Korea spotlights intelligence operations (with illus) p54, Apr.26

Wisconsin gets wired for sound (with illus) p116, Apr.26

Why Marines want to buy British (with illus) p128, Jun.7

Department of the Post Office

Postal, military manpower reforms are set p42, Feb.15

Postal reform riles Congress (with illus) p33, May 24

Blount fires Scott on assistant p42, May 31

The right answer to postal problems (Editorial) p108, May 31

Department of State

Nixon keeps the reins p75, Jan.11

Sears executive takes foreign policy job p112, Mar.15

Wall Streeter gets No. 4 post in State Dept. p111, Mar.15

Short News Item

Department of Transportation

Volpe shoots for national policy on transportation p42, Feb.8

Volpe picks a team (with illus) p68, Feb.22

A tough professor climbs aboard (with illus) p100, Apr.19

Novel financing proposed for SST p64, May 3

Department of the Treasury

Salting away some cash p86, Jan.4

What is the impact of those tax breaks? (with table) p62, Feb.1

Investors offered new Treasury note with highest yield since Civil War # p72, Feb.1

David M. Kennedy sold shares in Continental Illinois National Bank & Trust Co. # p36, May 3

Treasury tugs at bond rate lid p34, May 17

At Treasury, Kennedy plans livelier role p47, May 24

Quiet crusader for a new tax approach (with illus) p60, May 24

Pentagon critic appointed to Treasury post p42, May 31

DEPARTMENT STORES

See also Retailing

Stern Bros., will close its main store # p26, Feb.1

Where shopping is child's play (with illus) p88, Mar.8

Dayton's, J. L. Hudson merge to form new \$814-million retailing entity # p42, Mar.15

Upper Manhattan to get big department store as Alexander's discloses plans for unit # p46, Mar.22

Alexander's is looking for a new chairman # p88, Apr.26

The store that joined the world (with illus) p86, Jun.21

DEPRECIATION

Can business make a tax trade? p46, May 10

DESIGNERS (Industrial)

When designers get the top billing (Marketing Outlook) p37, Feb.1

D'ESTAING, Giscard

An oracle follows his own advice (with chart and illus) p60, Apr.12

DEXTER, Harry

When a world money system is out of date (with charts, table and illus) (Special Report) p70, Feb.22

DIAMOND Shamrock Corp.

Diamond Shamrock realigns its top command to facilitate integration of acquisitions # p68, Feb.1

DICTIONARIES

Money: a big word in lexicography (with illus) p54, Feb.8

DIEBOLD (John) Inc.

An oracle follows his own advice: Consultant John Diebold is capitalizing on his ideas by going into other fields (with chart and illus) p60, Apr.12

DIERKS Forests, Inc.

Weyerhaeuser buys more trees p120, May 17

DIET

The diet that lets you starve p97, Jan.11

Weight watchers go slow p138, Mar.22

DILLON, Douglas

Making friends at the top (with illus) p138, May 24

DINSMORE, R. E.

Investors head for bright side (with chart and illus) p43, May 10

DIRECT Digital Control

Computers make a factory breakthrough (Production Outlook) p110, May 3

DIRKSEN, Everett

Dirksen has Nixon's ear on job moves p64, Apr.26

Appointees fall down on the Hill (with illus) p46, May 10

Dirksen blocks the door to East-West trade p116, Jun.7

Kemper officials see what makes Washington tick (with illus) p74, Jun.28

Youth rebellion takes the floor (with table and illus) p46, Jun.28

DISCOUNT Rate

Does the Fed really mean it this time? (with chart) p30, Apr.12

DISNEY (Walt) Productions

Combination of Disney movies and TV shows # p96, Mar.22

Disney unwraps its newest extravaganza: Huge vacation complex in Florida will be prime showcase for some major corporations (with illus) p32, May 3

DIXON, Paul Rand

FTC is reading the auto ads (with illus) p27, May 31

DODGE (F. W.) Co.

Contract awards for construction have flattened p20, Mar.1

Contract awards slump, following a sharp rise p20, May 3

DODGE Revolutionary Union Movement (Drum)

'A plague on both your houses' (with illus) p54, May 24

DOGS

Metabolism of nervous dogs may provide clue to control of human psychiatric disorders # p102, Feb.22

DONALDSON, Lufkin & Jenrette

Changing Wall Street's rules: Bid by Donaldson, Lufkin & Jenrette to go public forces action on NYSE that could restructure the industry (with cover, charts and illus) p70, May 31

DONNELL, Edward S.

Ward's joins the 'now generation.' (with cover, charts and illus) p84, Mar.22

DORRANCE, G. M., Jr.

Youth movement stirs the banks (with illus) p120, Jun.14

DOUGLAS, Dr. David

Recharging an old battery maker (with illus) p38, Jan.4

DOUGLAS, Donald W., Jr.

McDonnell Douglas finds merger is magic (with illus) p100, Jan.11

DOW Chemical Co.

Dow swings low-interest deal in Germany p118, Jun.21

DOW Jones & Co.

Why the bears romped (with chart) p44, Feb.22

The market grasps for good news (with chart) p26, Mar.1

DOWNE Communications, Inc.

Readers Report: Correction p4, Feb.15

DOXIADIS, Constantinos A.

New think tank is formed to help solve city problems through systems engineering # p150, Mar.15

DRAPER, Dr. C. Stark

Can defense work keep a home on campus? (with table and illus) p68, Jun.7

DRUG Habit

If your teen-ager uses pot p137, May 17

DRUG Industry

FDA orders nine drugs off market unless makers prove performance meets claims # p24, Jan.4

Drugmakers want FDA restored to autonomy p42, Jan.11

New prescription for Rexall (with illus) p118, Jan.25

Drug makers offer to settle: Five companies would pay \$120-million to end damage suits over antibiotic prices p34, Feb.15

Tests start on new drug that may cure tropical scourge afflicting 200-million (with illus) # p70, Mar.15

U. S. girds for war on German measles (with illus) p56, Mar.22

FDA calls 78 medications that contain antibiotics ineffective; one maker protests # p30, Apr.5

The FDA gained new regulatory powers # p49, May 3

DU BRIDGE, Dr. Lee

Scientists on campus flunk in federal aid (with illus) p76, Jan.4

Can Handler teach NAS evolution? (with illus) p60, Apr.5

DUFAULT, Russell

American Indians come nearer mainstream (with illus) p118, Jun.7

DUKE, Angler Biddle

Big funds offshore buy into U. S. (with table, chart, and illus) p128, Mar.22

DULLES, John F.

Will U. S. shrink its global role? (with maps, charts, table and illus) p144, Jun.7

DUNE BUGGIES

Youth gets bitten by the buggy (with illus) p66, May 3

DUNLOP, Donald D.

Nixon set on filling R&D slots, p68, Mar.15

DUNN, William E.

Contractors try strike insurance (with illus) p56, Apr.5

DUNNING, John H.

U. S. business eats up the British pie, p119, Feb.22

DUPLAN Corporation

Wall Street's wizards of odds: For Martin Sass of Argus, a stock called Duplan tells the story (with chart and illus) p122, Mar.15

DU PONT, (E. I.) de Nemours, Inc.

Plastic as replacement for steel pipe # p70, Mar.29

DU PONT Freon Products Div.

Du Pont goes to the freezer: Now it's using Freon to put foods into the deep freeze quickly (with illus) p146, Feb.22

DUQUESNE Club

Clash of symbols at the clubhouse (with illus) p31, May 31

DUVALL, Donald C.

When steelmakers seek strength through merger (with illus) p102, Feb.15

DYM, Charles

Building steel mills from top to bottom (with illus) p126, Jan.18

Short News Item

E**EAGLES, Stuart**

Railroads spur more urban renewal (with illus) p152, Apr.12

EARTHQUAKES

Science tries to call the shocks: Researchers look for ways to provide better warning of quakes (with map and illus) p66, Apr.26

EASTERN Air Lines

Todd G. Cole resigned as vice-chairman and chairman of the executive committee # p38, Mar.1

EASTMAN Kodak Co.

Camera-on-a-card (with illus) p84, Jun.14

EATON Cyrus

Eaton nips away at Ohio bank (with illus) p178, May 10

EBERLE, William D.

Radiator maker starts to swing (with illus) p86, May 3

ECKSTEIN, Otto

GOP is thrown a price-job curve (with illus) p60, Mar.22

ECOLOGY

A new science tries to keep old balance: Ecologists seek ways to help man avert the disastrous effects of upsetting the balance of nature (with illus) p64, Feb.15

ECONOMETRIC Model

Computer and the economists: near unanimity p26, May 31

ECONOMIC Commentary

A classical look at the 'real cost' of money (with charts and illus) p130, Jun.28

ECONOMIC Growth

A good year, but . . . Economists predict slower growth, tighter money, a bit more unemployment (with chart) p20, Jan.18

Forecasters wonder if Fed really means it (with chart) p33, Mar.8

ECONOMIC Outlook Abroad

Colombia creeps back from the brink (with chart and illus) p128, Apr.26

ECONOMIC Resources Corp.

Watts industrial park gets federal aid # p150, Mar.15

ECONOMISTS

Heretic among economists (with illus) p80, Jan.4

New Economists leave their last testament (with illus) p102, Jan.18

At Nixon's right hand (with illus) p15, Feb.1

The adviser who may stand closest to Nixon (with cover and illus) p62, Mar.1

Forecasters wonder if Fed really means it (with chart) p33, Mar.8

Guessing game that saddles economists (with illus) p35, Mar.8

Monetary seers hold a summit (with illus) p32, Mar.15

GOP is thrown a price-job curve: Statistical tool called Phillips Curve shows unemployment must rise if Administration cools inflation (with illus) p60, Mar.22

Readers Report: Partners in blame p7, Mar.29

Conservatives are Keynesian, too (with illus) p88, May 3

Monetarists dent conventional wisdom: The Chicago School of economists seems to be winning some new respect (with illus) p86, Jun.14

EDIE (Lionel D.) & Co.

'We the people' thinks bigger p27, May 3

EDITORIAL

What the Apollo mission means p92, Jan.4

The vanishing U. S. trade surplus p92, Jan.4

Trying to prop up the guideposts p116, Jan.11

How to avoid conflicts of interest p116, Jan.11

President Johnson's economic legacy p132, Jan.18

Is this any way to run a railroad? p164, Jan.25

Seeking the role of peacemaker p164, Jan.25

Inflation and the world money crisis p82, Feb.1

Avoiding war in the Middle East p114, Feb.8

A fresh look at tax reform p114, Feb.8

Averting a Wall Street breakdown p140, Feb.15

Why the Sentinel should be halted p139, Feb.15

Consumers lose a good champion p172, Feb.22

A wrong way to split tax revenues p172, Feb.22

Nixon's quiet diplomacy p100, Mar.1

Social benefactors or tax dodges? p100, Mar.1

Continuing education on wages and prices p126, Mar.8

Economic policy's crucial experiment p126, Mar.8

Avoiding an international money squeeze p156, Mar.15

Tax loophole for mergers? p156, Mar.15

An opening for arms control talks p164, Mar.22

Nixon's cautious Sentinel decision p164, Mar.22

Curing inflation without a collapse p170, Mar.29

Nixon's Vietnam strategy p100, Apr.5

The Pentagon's costly mistakes p100, Apr.5

Japan's one-way street p164, Apr.12

Straightening out the 'useful mess' p164, Apr.12

Sound tactics, dubious strategy p156, Apr.19

The slow dismantling of capital controls p156, Apr.19

The Nixon style in tax policy p194, Apr.26

The world after de Gaulle p112, May 3

Contradictions on trade policy p182, May 10

More questions about the Pentagon p182, May 10

Fundamentals for tax reform p164, May 17

Party politics and public health p164, May 17

International money and national politics p158, May 24

The hard road to peace p158, May 24

Should brokerages go public? p108, May 31

The right answer to postal problems p108, May 31

Showdown on inflation control p164, Jun.7

How to regulate the conglomerates p148, Jun.14

Too much of a good thing p148, Jun.14

Why the Rockefeller mission backfired p166, Jun.21

Post-mortem on military contracts p166, Jun.21

Where defense can take a cut p156, Jun.28

The right job to do on welfare p156, Jun.28

EDUCATION

See also Colleges and Universities

Convicts bone up on stocks (with illus) p22, Jan.18

Making friends at the top (with illus) p138, May 24

EDUCATIONAL Facilities Laboratories

Educational Facilities Laboratories has a different approach # p150, Mar.15

EDUQUIP, Inc.

Needling the smoker to kick the habit (with illus) p53, Jun.28

EDWARDS, Dr. Robert G.

British scientist reports success in attempt to fertilize human eggs in test tubes # p102, Feb.22

EGYPT

Oil may soothe Egypt's wounds: War torn economy gets some help from new discoveries (with map and illus) p89, Jun.28

EISAMAN, Elliott

How to rise from the 'falls' (with illus) p108, Jun.28

EISENHOWER, Dwight

Statesmen recollect-and collect (with illus) p30, Feb.8

Conservatives are Keynesian, too (with illus) p88, May 3

EISENHOWER Exchange Fellowships

Making friends at the top: Eisenhower fellowships bring up-and-coming foreigners to tour U.S. (with illus) p138, May 24

Readers Report: Good fellowship p5, Jun.14

EL AL Israel Airlines

El Al thrives despite Arab fire: Israel's airline prospers amid attacks (with illus) p34, Mar.1

ELECTIONS

A backlash hits the big cities p58, Jun.14

Law and order top the ballot (with illus) p41, Jun.21

ELECTORAL College

Electoral reform not in sight p54, Feb.22

ELECTRICAL Appliances

Distaff boost helps electric shavers cut their widest swath ever in sales # p72, Jan.4

Idea of a second refrigerator # p156, May 24

ELECTRICAL Equipment

Westinghouse, go home p52, May 10

ELECTRICITY

Utilities map new rate-hike campaign (with chart) p112, Mar.8

Utility men get powerful message (with illus) p104, Mar.15

GE supercold cable may cut the cost of moving heavy loads of electricity # p64, Apr.5

California Edison pulls out the plug p44, May 24

Crowded cities can't take more overhead lines (Technology Outlook) p76, Jun.28

ELECTRO-Optical Systems

Xerox Corp. not to duplicate management structure of Electro-Optical Systems # p54, May 3

ELECTRO-Painting

No-show for metal siding p156, Jun.21

ELECTRON-Beam Technology

Purer steels for tougher jobs (with illus) p80, Jun.28

ELECTRONIC Data Systems Corp.

Little fish tries to gulp a big one: Small but burgeoning Electronic Data Systems proposes to take over big Collins Radio Co. (with illus) p123, Apr.2

Electronic Data Systems Corp. to withdraw its tender offer # p180, May 10

ELECTRONICS

They call it 'instant research' (with table and chart) p62, Jan.25

Short News Item

Book thieves will find crime far less rewarding if Checkpoint Systems has its way # p138, Feb.15

ELEMENT 104

Radlab adds another physics first: Berkeley lab identifies element 104, giving it credit for all 12 synthetics uncovered in last 30 years (with illus) p64, Apr.19

ELGIN National Industries, Inc.

Elgin National Industries to bid for stock of Chemetron Corp. # p108, May 3

ELMAN, Robert H.

A B-school grad calls the tune: Robert H. Eelman, new president of KLIH, makes the company hum along more profitably than ever (with illus) p144, May 17

Readers Report: Back to front (with illus) p4, May 31

EMMINGER, Otmar

When a world money system is out of date (with charts, table and illus) (Special Report) p70, Feb.22

Crawling toward new flexibility (with illus) p38, Jun.21

EMPLOYMENT

Tests that sharpen work skills: 'Work samples' training devised to aid European refugees is serving hardest core unemployed in 11 areas (with illus) p88, Jan.4

Getting help to land a new job p85, Jan.4

Not discriminating becomes not enough (with illus) p88, Jan.11

Strong demand for labor continues p19, Jan.11

Readers Report: How to get a job p4, Jan.25

Detroit shows the way with hard-core jobless: Auto makers outstrip their NAB quotas (with illus) p32, Feb.1

Employment is rising rapidly p20, Feb.15

Employment gains are still large p23, Mar.15

Bumps for hard core p41, Mar.22

GOP is thrown a price-job curve (with illus) p60, Mar.22

New plants dot the black slums (with table and illus) p100, Mar.22

How the hard core can survive layoffs: 'Inverted seniority' plan would keep hard-core employees on job (with illus) p82, Mar.29

Political row erupts over fair employment: Nixon aides, Democrats clash over forcing companies on federal contract to give jobs to minorities (with illus) p20, Apr.5

Registered apprentices were at a 20-year high # p59, Apr.5

Employment stays in an upswing p23, Apr.12

Blacks wrap up slice of action at food chains (with illus) p162, Apr.26

How GM helps itself by helping GIs (with illus) p92, Apr.26

Professional workers filed unfair labor practice charges against American Oil Co. # p100, May 3

Readers Report: Bad politics p4, May 3

Recruiters ride it out (with illus) p30, May 3

The social costs of automation (with illus) p98, May 3

Workers are still on a treadmill p20, May 3

Allen-Bradley Co. is hiring blacks # p56, May 10

Nixon catches up on hunger, bias in hiring p59, May 10

Slower growth of employment p38, May 10

Chrysler to hire and train hard-core unemployed # p46, May 17

Leisure world is a dream to some workers # p156, May 24

Bait for secretaries gets more toothsome (with illus) p30, May 31

American Indians come nearer mainstream (with illus) p118, Jun.7

Brighten vistas for the hard core p44, Jun.7

Employment is in a firm uptrend p36, Jun.14

War work payrolls start heading down (with table, chart and map) p134, Jun.14

Paroled into programming p154, Jun.28

Business lobbies for ghetto program (with illus) p56, Jun.28

ENGEL, Carl

Harvard MBAs of '49 assess their 20 years (with illus) p62, Jun.14

ENGINEERED Motor Products, Inc.

Youth gets bitten by the buggy: Dune buggy craze goes nationwide with a push from Sears, Roebuck (with illus) p66, May 3

ENGINES

Backing a steam car revival p42, Jan.11

General Motors to place gas turbine engines in long-haul trucks and buses # p138, Feb.15

Will Wankel rev up? # p58, Jun.28

ENTERPRISE Fund

A fund wizard builds an empire: Enterprise Fund's Fred Carr hopes to apply his magic to some new ventures (with cover, chart, and illus) p76, May 3

ENVIRONMENT

Environment Monthly sent to architects, planners, behavioral scientists # p156, May 24

ENZYMES

Breakthrough to synthesized enzyme may open new cures for disease p30, Jan.18

EPSTEIN, Matthew

Corporate reports open wider (with illus) p56, Mar.29

EQUAL Employment Opportunity Commission

Nixon may buy strengthening of EEOC p40, May 3

Nixon catches up on hunger, bias in hiring p59, May 10

ESCH, Marvin L.

Campus tour switches two key GOP votes p52, Jun.21

ESSO Education Foundation

Nonprofit magazine on higher education launched with grant from Esso Foundation # p37, Jan.4

ESTATES

A fresh eye on your estate plans p137, Jan.25

Bracing for possible tax reforms p122, Feb.15

A fresh look at estate plans p134, Mar.15

Tax men crimp estate plans p114, Jun.14

ESTES, E. M.

Estes, head of GM's Chevy Div., becomes chief of corporation's car and truck group # p38, Feb.8

EUROBONDS

Eurobond issues are suffering p116, Apr.12

Tight money chokes the Eurobond market p75, Jun.28

EURODOLLARS

Fed pinch puts squeeze on Europe (with chart) p38, Mar.8

Eurodollars stir some second thoughts (Finance Outlook) p120, Mar.15

EUROPE

The fast way around Europe in winter p97, Jan.11

Readers Report: Where to get on p7, Feb.1

Europe plays sour note for President p120, Feb.22

Nixon goes calling on European allies (with illus) p40, Feb.22

Nixon gets the hard facts on Europe p59, Mar.1

Fed pinch puts squeeze on Europe (with chart) p38, Mar.8

Swinging through Europe's top trade fairs p133, Mar.15

Foreign steel companies are promoting growth through mergers and joint ventures # p152, Mar.29

European money feels the U.S. squeeze p116, Apr.12

IBM's phone calls Europe p39, Apr.19

Europe discovers U.S.-style MBA (with illus) p52, May 3

Europeans merge over the border p38, May 17

Europeans hit by color-TV fever p64, May 31

Europeans defect from U.S. companies (with illus) p62, Jun.7

Europeans seek a deal on gold p117, Jun.21

The boom heard 'round the world (with illus) p53, Jun.28

EUROPEAN Economic Community

The EEC looks for a burst of prosperity p75, Feb.8

West Europe goes on spending spree p107, Apr.19

Opening the EEC p73, May 3

Europe tries to keep its boom in balance (with charts and illus) p128, May 10

Common Market: Britain tries again p117, Jun.21

EUROPEAN Space Research Organization

Europeans end two-year hiatus in space with an ambitious new satellite program # p64, Apr.5

EVERETT, Boyd

Insurance giants move into funds (with cover, tables, and illus) p114, Mar.15

EXCHANGE Controls

The slow dismantling of capital controls (Editorial) p156, Apr.19

EXCITONICS

Where the action is—in molecules (with illus) p106, Apr.12

EXECUTIVE Development Corp.

Find it hard to find top executives? Set up your own recruiting affiliate # p68, Feb.1

EXECUTIVE Recruiters

Getting help to land a new job p85, Jan.4

Find it hard to find top executives? Set up your own recruiting affiliate # p68, Feb.1

EXECUTIVE Securities Corp.

How to rise from the 'falls': Going public saved a small Florida brokerage, after paperwork nearly closed it (with illus) p108, Jun.28

EXECUTIVES

Move the young lions along quickly, or age will beat you to the punch # p37, Jan.4

College lectures by Negro executives aim to stimulate interest in business # p68, Feb.1

Hedge for executives bounced by mergers: Make sure company benefits are 'portable' # p68, Feb.1

Packaging pay for executives p81, Mar.1

Executives rush to exotic retreats: More and more businessmen are seeking homes away from home (with illus) p118, Mar.8

Tonic for aging brass: Canadian consulting firm will operate a 47-day conference cruise for executives nearing retirement (with illus) p90, Mar.15

Getting fat by making others slim (with illus) p140, Mar.22

Short News Item

Swinging your weight at a loan window p143, Mar.29

Why top executives fall out (with illus) p60, Mar.29

Britain's managers get a raise (with table) p40, Apr.12

Salaries at the top move up: Sampling of U.S. companies shows that executive pay rose sharply on average in 1968 (with table) p38, Apr.12

Heidrick & Struggles surveying presidents of largest banks # p96, May 17

Membership in business, country, and athletic clubs has value # p46, May 17

Robert Anderson as executive vice-president # p154, May 17

Europeans defect from U.S. companies: Many are finding that home-grown business offers better pay, more responsibility (with illus) p62, Jun.7

Top men fatten their pay (with tables and illus) p84, Jun.7

'Existing' without the North Shore (with map) p146, Jun.14

Start digging for young comers a lot earlier (Management Outlook) p158, Jun.21

EXERCISE Machines

Getting fat by making others slim (with illus) p140, Mar.22

EXPLOSIVE Technology, Inc.

Getting there in time. New fire-fighting tool gives firemen almost instant entrance to a burning building (with illus) p158, Mar.29

EXPORTS

See Foreign Trade

F

FACSIMILE Transmission

His first million in sight? (with illus) p94, May 24

FACTORING

Walter E. Heller & Co. to expand its factoring business # p108, May 3

FAIR Access to Insurance Requirements

Riot act irks underwriters p104, May 10

FAIRCHILD Camera & Instrument Corp.

Fairchild's ever-expanding universe: One of world's richest, most inventive septuagenarians, Sherman Fairchild keeps pioneering technological frontiers (with cover and illus) p152, Feb.22

FAIRCHILD Hiller Corp.

Competitors scramble to replace old fighter (with illus) p110, May 17

FAIRCHILD, Sherman M.

Fairchild's ever-expanding universe (with cover and illus) p152, Feb.22

Readers Report: Rich and riches p7, Mar.29

FAIRS and Exhibitions

Onward and upward with the machine (with illus) p58, Jan.4

Setting up a summer on the water p138, Jan.25

Boating charts a merger course (with illus) p20, Feb.1

Montreal's Man and His World exhibition will not reopen # p38, Feb.8

The \$4-billion market in fun (with illus) p82, Feb.8

Big Iron gets bigger—and cozier (with illus) p52, Mar.1

Detroit guns into 1969 at a snappy new pace (with chart and illus) p34, Mar.15

Swinging through Europe's top trade fairs p133, Mar.15

Tropical isles try their own Expo '69 p144, Mar.29

High hope on wheels for imports (with illus) p34, Apr.12

World air industry shows best at Paris (with illus) p52, Jun.7

A \$1-billion air show (with illus) p47, Jun.14

New cameras make it easy for amateurs p113, Jun.14

Where business planes have their day (with illus) p116, Jun.14

FALSTAFF Brewing Corp.

Edmund F. Fitzmaurice resigned (with illus) # p64, Jun.14

FANJUL, Harry

Cuban refugees write a U.S. success story (with illus) p84, Jan.11

FANO, Robert M.

A new industry's wild ride (with cover and illus) (Special Report) p64, May 24

FARUQUE, Ghulam

Nationalism sets boundaries for multinational giants (with cover and illus) p94, Jun.14

FASTENERS

Olin markets new device that eliminates risks of gun-like construction fasteners (with illus) # p154, Jan.25

Monogram nails down goals in National Screw merger (with illus) p103, May 31

FAUNTLEROY, Lorenzo

Tests that sharpen work skills (with illus) p88, Jan.4

FEATHERBEDDING

Firemen renew fight to get back on trains (with illus) p52, Feb.15

FEDERAL Aviation Agency

Critics sound barrier may slow the SST (with illus) p39, Mar.22

FAA orders flight cuts at five big airports, but industry group sees little disruption # p50, Mar.29

Can Volpe untangle the air traffic snarl? (with illus) p116, May 24

FEDERAL Communications Commission

No smoking on the air? p36, Feb.8

Banks get FCC static on radio-TV stocks p41, Jun.7

Caution: Regulators may be hazardous p52, Jun.28

FEDERAL Council for Science and Technology

Experts predict smaller computers, bigger brains (Production Outlook) p116, Mar.8

FEDERAL Deposit Insurance Corp.

An interest-rate war could be outcome of move by Federal Deposit Insurance Corp. # p58, Apr.26

FEDERAL Home Loan Bank Board

California's Preston Martin will head FHLBB # p42, Mar.15

S&Ls look for sympathy at the top (with illus) p72, Mar.29

FEDERAL Housing Administration

Lenders look at mobile home parks # p96, May 17

FEDERAL Mediation & Conciliation Service

New Mediator has a tougher job p80, Feb.8

Counts opposes government wage-price guidelines # p59, Apr.5

FEDERAL National Mortgage Assn.

Fannie Mae ponders construction loans p128, Jun.21

FEDERAL Power Commission

Gas pipelines go into analysis (with maps) p46, Jan.11

Administration moves to control key agencies p50, Apr.19

FEDERAL Reserve Bank of St. Louis

The tax debate resumes (with chart) p45, May 10

FEDERAL Reserve Board

Mounting a new challenge to Fed: Arch-critic Wright Patman has new ammunition for his effort to curtail central bank's powers (with illus) p18, Jan.4

Will 7% cool a hot economy? (with charts) p26, Jan.11

Living with the squeeze (with chart) p21, Jan.18

The Fed buys trouble with Regulation Q (Finance Outlook) p130, Jan.18

Loosening a Fed rein: Regulation Q, by which the Federal Reserve sets interest rate ceilings on bank deposits, is meeting opposition (with charts) p72, Feb.8

The monetary authorities clamp down p19, Feb.15

Showdown for the Fed: Businessmen seem unconvinced that Federal Reserve wants to slow inflation (with chart and illus) p25, Mar.1

Fed pinch puts squeeze on Europe: Foreign interest rates climb as big U.S. banks tap Eurodollar market to ease their own tight-money pangs (with chart) p38, Mar.8

Forecasters wonder if Fed really means it: Economists are unusually far apart on forecasts for 1969 (with chart) p33, Mar.8

Guessing game that saddles economists (with illus) p35, Mar.8

Business loans won't slow down (with charts) p33, Mar.22

Fed policy is aggressive p29, Mar.29

Banks try to dodge Fed's grasp (with chart) p98, Apr.5

Does the Fed really mean it this time? Discount and reserve actions point to tougher credit policy (with chart) p30, Apr.12

The economy won't give in (with illus) p29, Apr.12

The Fed really puts on the clamps p23, Apr.12

The Fed will have to tighten up p19, May 3

The Fed moves in on business loans p37, May 10

Will Martin take early retirement? p50, May 17

House considering bank holding company legislation # p44, May 24

FEDERAL Trade Commission

FTC gets a Nader needling: Consumer crusader and a group of volunteer probers issue a searing indictment of commission p34, Jan.11

FTC acts to flag down Allis-Chalmers merger, citing lessened competition # p42, Mar.15

Administration moves to control key agencies p50, Apr.19

The war on mergers escalates (with table) p36, Apr.19

Mergers face tough quiz (with illus) p36, May 17

FTC is reading the auto ads (with illus) p27, May 31

Caution: Regulators may be hazardous p52, Jun.28

FEINBERG, Sheldon

Perfect wants a better image (with illus) p100, Jun.28

FELTMATE, Douglas

A B-school grad calls the tune (with illus) p144, May 17

FERRAS, Gabriel

A calm bank in Basel cools the money crises (with illus) p66, Jan.11

Short News Item

FERTILIZATION of Human Eggs

British scientists report success in attempts to fertilize human eggs in test tubes # p102, Feb.22

FERTILIZERS

Too much fertilizer (with chart and illus) p32, May 31

FIAT-Citroen

Fiat welds link to Citroen with naming of Belgian unit to sell Autobianchi cars # p60, Jan.25

FINANCE Outlook

The Fed buys trouble with Regulation Q p130, Jan.18

Eurodollars stir some second thoughts p120, Mar.15

FINCH, Robert

The President-elect sets his own style (with illus) p80, Jan.18

Appointees fall down on the Hill (with illus) p46, May 10

FINNEY, Paul B.

Publishers Memo: Business Week's new "organization chart" (with illus) p5, May 31

FIRE-Fighting Equipment

Getting there in time (with illus) p158, Mar.29

FIRESTONE, Harvey S. and Harvey S., Jr.

Paternalism pays off in Akron (with cover and illus) p174, Apr.26

FIRESTONE, Leonard

Readers Report: Still No. 2 (with illus) p5, Jun.7

FIRESTONE, R. C.

Paternalism pays off in Akron (with cover and illus) p174, Apr.26

FIRESTONE Tire & Rubber Co.

Firestone develops an electrical plastic that may speed production rates # p154, Jan.25

Paternalism pays off in Akron (with cover and illus) p174, Apr.26

FIRST National City Bank

Citibank warns that markets will wither unless business helps solve problems of poor # p132, Jan.25

Where the prime rate started its last climb p38, Jan.25

FIRST National City Corp.

Citibank will diversify into insurance # p126, Jan.25

The holding company's acquisition of Chubb Corp. # p180, May 10

What company can banks keep? (with illus) p37, Jun.21

FIRST National-Heller Factors

Walter E. Heller & Co. to expand its factoring business # p108, May 3

FISHER, Irving

A classical look at the 'real cost' of money (with charts and illus) p130, Jun.28

FISHER, Max

The volunteers get a volunteer (with illus) p155, May 10

FISHING

Anglers away p148, May 10

FITZGERALD, Arthur Ernest

More companies under the gun (with illus) p42, Jun.21

FITZMAURICE, Edmund F.

Edmund F. Fitzmaurice resigned (with illus) # p64, Jun.14

FITZSIMMONS, Frank

Tough new team gets on the road (with illus) p76, May 31

FLASCHNER, Alan B.

Readers Report: No argument p5, Mar.15

FLETCHER Fund

A fund wizard builds an empire (with cover, chart, and illus) p76, May 3

FLOATING Laboratory Instrument Platform

Calling the long shots on weather (with illus) p46, May 3

FLOODS

HUD wades in with flood aid: Agency starts \$2.5-billion federal program for insuring communities willing to take prescribed flood-control measures p31, Mar.1

The North and West wait on the levees: Record snowfall poses dire flood threat (with map) p160, Mar.22

Tax tips on flash floods p160, Apr.26

FLOOR Coverings

Commercial Carpet Corp. weaving strands of stainless steel into acrylic-nylon carpeting # p70, Mar.29

Readers Report: Not a 'first' p7, Apr.26

FLORIDA

Disney unwraps its newest extravaganza (with illus) p32, May 3

Levitt looks to Florida # p48, Jun.21

FLU

Research team finds link between flu viruses in horses and man # p90, Mar.29

FLYNN, Thomas E.

Teamsters old guard wins with Flynn: New secretary-treasurer assures status quo (with illus) p74, Mar.15

FOOD

U.S. agribusiness shows the way (with illus) p52, Jan.18

Hunger issue waxes hotter at White House p40, May 3

Escalating the war on hunger p56, May 10

How Nabisco keeps its cookie crown (with table and illus) p64, May 10

Where youth sets the style (with cover and illus) p118, May 17

Kellogg diversifies beyond breakfast p40, May 24

Summer salad p114, Jun.14

FOOD & Drug Administration

FDA orders nine drugs off market unless makers prove performance meets claims # p24, Jan.4

Drugmakers want FDA restored to autonomy p42, Jan.11

FDA finds amount of pesticides in the food Americans eat is well below danger mark # p70, Mar.15

FDA calls 78 medications that contain antibiotics ineffective; one maker protests # p30, Apr.5

Diet drinks take a lump p37, Apr.12

The FDA gained new regulatory powers # p49, May 3

FORD, Gerald L.

The gloves are off (with illus) p26, May 3

FORD Motor Co.

Ford Div. trimmed the base price of its LTD series # p46, Jan.25

Ford offers equal wages to British women, but shop militancy could kill the deal # p108, Feb.22

Bumps for hard core: Cuts in Ford output bring layoffs, closing of special hiring centers p41, Mar.22

How the hard core can survive layoffs (with illus) p82, Mar.29

Ford's Maverick starts chasing the imports: Ford dealers launch their new compact toward winning a piece of the action in the market foreign cars have taken (with illus) p48, Apr.26

A charge card for auto repairs, servicing, and rentals # p71, May 3

Hue and cry flusters Ford p41, May 17

'A plague on both your houses' (with illus) p54, May 24

Army's flipflop truck under fire (with illus) p36, Jun.7

FORD Motor Co., Ltd.

Britain's unions get out of hand. (with illus) p70, Mar.22

FORD of Europe, Inc.

Ford builds a new shape in Europe: It's bringing out a new car for burgeoning European market (with illus) p52, Jan.25

Readers Report: Down memory lane (with illus) p5, Feb.15

FORD, Robert N.

Making a job more than a job (with illus) p88, Apr.19

FOREIGN Aid

Nixon's aid policy starts to take shape p85, Mar.8

Nixon faces opposition to foreign aid p67, Apr.5

Foreign aid bill puts stress on private capital p67, May 31

Burns steps in on foreign aid p41, May 31

FOREIGN Policy

Nixon starts moving on foreign policy p41, Feb.8

FOREIGN Trade

The vanishing U.S. trade surplus (Editorial) p92, Jan.4

More reins on U.S. trade p65, Jan.4

Why the U.S. must sell more overseas (with tables, charts and illus) (Special Report) p40, Jan.4

Leading foreign steel producers agree to limit their exports to the U.S. # p38, Jan.11

Readers Report: Trouble in trade (with illus) p4, Jan.18

Prescription for gains p100, Jan.18

Readers Report: Trouble in trade p5, Jan.25

Nixon and Mills on same track against quotas p50, Jan.25

Steel's newest puzzle (with chart) p17, Feb.1

Readers Report: Trouble in trade p7, Feb.1

Readers Report: Foreign exchange problem p5, Feb.8

Importers still face heavy seas: As dock strike ended in New York, early tallies showed huge loss in trade (with illus) p38, Feb.22

Will Stans become the U.S. trade czar? p111, Mar.15

Pressure for quotas may spark trade war: Europeans and Japanese are stiffening to Washington's demands for voluntary restrictions of exports (with chart and illus) p76, Mar.22

Detroit races to meet challenge of imports (with map, table, chart, illus and cover) (Special Report) p104, Mar.29

The fight that stirs trade policymakers: Commerce Secretary Stans wants to have the big voice on policy (with illus) p118, Apr.19

Boom in world steel confounds forecasters (with charts) p94, May 10

Contradictions on trade policy (Editorial) p182, May 10

Drive mounted to ease curbs on trade with Reds p113, May 24

Steel turns buoyant (with table) p36, May 24

Short News Item

The clash that looms on imports p114, May 24

Tool men seek an aid pattern p33, May 24

Dirksen blocks the door to East-West trade p116, Jun.7

East-West trade: U.S. will ease the reins p95, Jun.28

FORGES

Forging economies for small parts: A new one-man forge can cut costs by as much as 40% (with illus) p154, Mar.29

FORMAN, James

Blacks bill the churches (with illus) p54, May 10

FORRESTER, Jay W.

A daring look at city ills (with illus) p142, Jun.14

FORTAS, Abe

Nixon's Supreme Court choice (with illus) p38, May 24

FOSTER, Dr. John S., Jr.

Strongman takes hold in top Pentagon job (with table and illus) p110, Apr.19

FOUNDATIONS

Foundations can be shaky p122, Feb.15

Social benefactors or tax dodges? (Editorial) p100, Mar.1

Foundations feel heat of tax reform: House committee is probing into financial practices of philanthropic organizations and their role in social reforms to determine whether new tax rules are indicated (with chart) p72, Mar.8

Foundations fight back (with illus) p35, May 17

FOX, John M.

How United Fruit was plucked (with illus) p122, Feb.22

FRANCE

Paris plans a center in a Gallic turmoil: Les Halles, old central market, is moving to suburbs. But central government and city fathers are fighting over how to refurbish the site (with illus) p34, Jan.4

U.S.-style merger bid roils French business: Aggressive BSN is out to grab Saint Gobain (with illus) p48, Jan.11

Cooperation in medical research # p87, Jan.25

Will French arms boom backfire? Cut-off of military shipments to Israel costs France's flourishing industry a big customer (with illus) p22, Feb.1

France: It's in a spiral p76, Feb.8

Westinghouse loses round one in Europe p76, Feb.8

Parisian potpourri p96, Feb.8

De Gaulle wages the old fight p120, Feb.22

France faces its critical hour on wages p59, Mar.1

Franc at the barricades: As de Gaulle and France's workers square off in a battle over stiff wage demands, the franc's fate hangs in the balance p33, Mar.15

New bid shapes up to develop phosphate ore reserves in Spanish Sahara # p152, Mar.29

France dithers over U.S. computer company bids p68, Apr.5

Saint-Gobain allies in anti-merger fight receive good news: record profits for 1968 # p58, Apr.12

Will France spoil the fun? p108, Apr.19

Can the left shake Gaullism? p133, Apr.26

Reformer stirs French business: Marcel De-mouque's reformist ideas goad France's hide-bound Patronat (with illus) p122, Apr.26

De Gaulle leaves a monetary hangover (with chart and illus) p23, May 3

Europe discovers U.S.-style MBA (with illus) p52, May 3

France takes the exit—in stride: De Gaulle's departure brings no sudden deluge, and business looks good. But later in the year there may be troubles (with illus) p82, May 3

The world after de Gaulle (Editorial) p112, May 3

Washington shrugs off de Gaulle's exit p73, May 3

Money jitters spur surge of speculation p126, May 10

Paris may be warmer this spring p147, May 10

Rhone-Poulenc to absorb Societe Progil # p98, May 10

Westinghouse, go home p52, May 10

France takes another new twist p115, May 17

France helps plug gold drain # p38, May 31

World air industry shows best at Paris: Aircraft, space exhibits give U.S. companies edge, but Europeans press for market share (with illus) p52, Jun.7

France looks for a solid regime p115, Jun.7

'We're in no mood for barricades' (with illus) p98, Jun.14

Pompidou versus the flaming franc (with illus) p44, Jun.21

France frustrates Westinghouse move into Europe p96, Jun.28

FRANCHISING

Business can help developing countries by setting up multiple plant franchise chains # p102, Feb.8

Johnny Carson has jumped into franchised restaurant business # p96, Mar.22

Is franchising overstuffed with food chains? (Marketing Outlook) p146, May 24

California flapjack flipper heads East to broaden his menu (with illus) p130, Jun.21

Readers Report: Food for thought p7, Jun.21

FRANKLIN Mint

How to collect coin from coin collectors: Franklin Mint profits from appetites of avid collectors and from gas station games (with illus) p150, May 24

FREON

Du Pont goes to the freezer (with illus) p146, Feb.22

FRIEDMAN, Dr. Meyer

Heart doctors heed telltale voice (with illus) p130, May 24

FRIEDMAN, Milton

Monetarists dent conventional wisdom (with illus) p86, Jun.14

FRINGE Benefits

See Benefits; Wages

FRITO-Lay, Inc.

Frito-Lay, Inc. named Harold R. Lilley chief executive officer # p102, Feb.8

FROZEN Foods

Du Pont goes to the freezer (with illus) p146, Feb.22

FUCHS, Victor R.

The service economy grows—but does it? (with charts and illus) p126, Feb.15

FUJI Iron & Steel Co.

Japan forges a colossus in steel (with chart, cover and illus) p92, Apr.5

FULBRIGHT, J. W.

The gloves are off (with illus) p26, May 3

Will U.S. shrink its global role? (with maps, charts, table and illus) p144, Jun.7

FUND Raising

Business benefits on charity ball game (with illus) p44, May 17

FURNESS, Betty

Task force urges better job by businesses on appliance warranties and services # p46, Jan.18

FURNITURE

Plastics make themselves at home (with illus) p50, Feb.8

Design for living, Italian style: The new wave of Italian design, particularly in furniture, catches the eye of mass-selling U.S. retailers (with illus) p92, Mar.15

G**GADSBY, Edward N.**

Big funds offshore buy into U.S. (with table, chart, and illus) p128, Mar.22

GAMBLE, Theodore R.

President's office at Pet assumes reins on sudden death of chief executive Gamble # p80, Mar.22

GAMBLING Houses

Investors take a chance on chance (with table and illus) p139, Apr.26

GAMES (Marketing)

FTC moves to let players know odds they face in gasoline station games # p38, Jan.11

The games oil people play: To build up and keep a loyal clientele, gasoline marketers are using all the tools in the kit—prettier stations, credit card tie-ins, games, and gimmicks (with table and illus) p132, Apr.19

Readers Report: More people, less play p4, May 10

GARDNER, John W.

Publishers Memo: An Awards for Business Citizenship committee headed by John W. Gardner (with illus) p5, Mar.1

Coalition acts as critics talk (with illus) p54, Jun.28

GARDNER, Stephen S.

Harvard MBAs of '49 assess their 20 years (with illus) p62, Jun.14

Youth movement stirs the banks (with illus) p120, Jun.14

GARDNER, Walter

Milking the most from auto sale (with illus) p84, Apr.26

GARFINKEL (Julius) & Co.

The store that joined the world (with illus) p86, Jun.21

GARY, Ind.

Hatcher of Gary faces a revolt: Residents of predominantly white section of city charge that their Negro mayor is neglecting them (with illus) p40, Apr.19

GAS

Natural gas is odorless, so gas companies add a tracer called mercaptan to alert people to leakage # p138, Feb.15

Alaska's natural gas treasures # p54, Jun.14

GAS Pipelines

Gas pipelines go into analysis (with maps) p46, Jan.11

Readers Report: Off the couch p6, Feb.1

Russia lays the biggest gas pipe (with map) p72, Apr.12

GASBUGGY (Project)

Another shot at tapping gas with the atom (Research Outlook) p63, Feb.15

Natural gas keeps flowing from Reservoir opened by underground nuclear explosion # p90, Mar.29

Project Rulison used to increase recovery of natural gas # p49, May 3

Short News Item

GATES, Dr. David

A new science tries to keep old balance (with illus) p64, Feb.15

GENEEN, Harold S.

More fishing for giants (with illus) p25, May 3

GENERAL Accounting Office

GAO to report on unique study of programs # p46, Mar.22

GAO, after study, would clip OEO's wings. limit agency mainly to community programs p46, Mar.22

GENERAL America (SAFECO)

Readers Report: No fund intended p5, Apr.5

GENERAL Dynamics Corp.

General Dynamics Corp., has spun off Liquid Carbonic Industries, Inc. # p102, Feb.8

GENERAL Electric Co.

Coalition fires opening salvo (with illus) p72, Mar.15

GE steps on Teletype's toes: Its TermiNet 300 is said to be quieter and faster than teletype-writer machine (with illus) p52, Apr.5

High speed on a blast p48, Apr.5

Joint bargaining strategy against GE may include threats to worldwide strikes # p80, Apr.12

GE shuffles its groups: Creation of international operations group marks recentralization of overseas activities p37, Apr.19

AFL-CIO unions to counteract GE's employee communications # p100, May 3

GE builds a robot cashier (with illus) p70, May 10

GE's nuclear giant warms up p46, May 17

Coalition talks in GE's future p52, Jun.14

Costliest GE contract? (with illus) p132, Jun.28

GENERAL Electric Information Services Div.

GE starts new computer grid # p54, Jun.14

GENERAL Electric R&D Center

GE supercold cable may cut the cost of moving heavy loads of electricity # p64, Apr.5

GENERAL Host Corp.

Greyhound makes a run for Armour (with illus) p19, Feb.1

General Host Corp., fighting to gain control of Armour & Co. # p38, Mar.1

General Host Corp. was trying to get the New York Stock Exchange to reverse its decision # p142, Apr.26

Packing up at Armour p27, May 3

Greyhound's the winner # p58, Jun.28

GENERAL Mills, Inc.

MGM raids General Mills top ranks again, signing on Richard L. Schall (with illus) p80, Mar.22

General Mills, Inc. to make and sell Lionel and American Flyer electric trains # p108, May 3

Where youth sets the style: General Mills has filled its rooms near the top with whiz kids whose game is consumer market (with cover and illus) p118, May 17

GENERAL Motors Corp.

Estes, head of GM's Chevy Div., becomes chief of corporation's car and truck group # p38, Feb.8

General Motors to place gas turbine engines in long-haul trucks and buses # p138, Feb.15

GM recalls 4.9-million vehicles to correct exhaust problems and faulty carburetor part p38, Mar.1

General Motors races ahead in auto sales while Ford and Chrysler drop a bit # p40, Mar.8

GM is recalling 1.1-million more vehicles to correct possible flaws in brakes # p46, Mar.22

Chevrolet dealers to meet the \$1,995 price on Ford's Maverick # p88, Apr.26

How GM helps itself by helping GIs: GM builds a training program that the Pentagon hopes more companies will copy (with illus) p92, Apr.26

Detroit's cloudy spring (with illus) p48, May 10

GM scraps the Corvair p41, May 17

Readers Report: Obit in for repairs p4, Jun.7

Changes at top for GM # p48, Jun.21

GENESCO, Inc.

Franklin M. Jarman stepped in as president and chief executive officer of Genesco, Inc. # p102, Feb.8

GENTLES, Roy

Harvard MBAs of '49 assess their 20 years (with illus) p62, Jun.14

GEORGE, W. H. Krome

How Alcoa sweetens its success (with cover and illus) p38, Jan.18

GEORGIA

The South rises again—against gasoline taxes in Georgia p46, Jan.18

Georgia's biggest bank wades into the slums (with illus) p90, May 24

GEOSTATIONARY Operational Meteorological Satellite

Calling the long shots on weather (with illus) p46, May 3

GERBER, Daniel

Executives rush to exotic retreats (with illus) p118, Mar.8

GERBER, Joseph

Fitting automation to the garment trade (with illus) p102, May 3

GERBER Scientific Instrument Co.

Fitting automation to the garment trade: Gerber Scientific Instrument develops automatic fabric cutting machine (with illus) p102, May 3

GERMANY

Germany plans its own oil producer p115, Jan.25

Bonn builds itself up into a capital city (with illus) p140, Jan.25

Germany: It sets the pace p75, Feb.8

Interest centers on Kiesinger p53, Feb.22

Volkswagen nets another auto maker p60, Mar.1

Willy Korf unsettles the steel goliaths (with illus) p68, Mar.29

East and West Germany come to parting of the color television airwaves p58, Apr.12

A spy turned over to Communist East Germany business information # p46, Apr.19

Germany lures the speculators p133, Apr.26

European stockholders learn to talk back (with illus) p34, May 3

Money jitters spur surge of speculation p126, May 10

Moscow and Bonn forge new link p130, May 10

Inflation is the peril in Germany p115, May 17

Money system reels out of its sixth crisis (with illus) p33, May 17

Editorial staff of Stern won powers # p86, May 24

Germany's banks flex muscles: Mark's strength brings prestige abroad. But at home, signs of stronger competition arise (with table and illus) p96, May 24

Readers Report: Sorry p7, Jun.21

Dow swings low-interest deal in Germany p118, Jun.21

Allies fight over Berlin air routes (with illus) p148, Jun.21

GERSON, Neville

Prescribing a cure for paper mess (with illus) p122, Apr.19

GIBSON, Andrew E.

Gibson has been nominated U. S. Maritime Administrator # p95, Mar.1

GILBERT, Carl

The fight that stirs trade policymakers (with illus) p118, Apr.19

Stans tries to take the reins on trade (with cover, table and illus) p114, May 10

GILBERT, Milton

A calm bank in Basel cools the money crises (with illus) p66, Jan.11

GINGRICH, Arnold

Companies expand their aid to the arts by giving in kind as well as in cash # p66, Apr.12

GINZTON, Edward

Toning down glamour to give profits luster (with illus) p156, Jan.25

GLASS

Sharp edge for a glassmaker p51, Jun.28

GLASS, Bentley

Scientists on campus flunk in federal aid (with illus) p76, Jan.4

GLASS Composite Package

Bulb-shaped bottle is new weapon for glass: Owens-Illinois is banking on its new container to win back piece of beverage market from cans (with illus) p152, Apr.19

GLEN Park, Ind.

Hatcher of Gary faces a revolt (with illus) p40, Apr.19

GLIDING

A pastime with plenty of lift p139, Jun.21

GOLD

When a world money system is out of date (with charts, table and illus) (Special Report) p70, Feb.22

The crisis that almost happened (with chart) p31, Mar.15

De Gaulle leaves a monetary hangover (with chart and illus) p23, May 3

France helps plug gold drain # p38, May 31

Europeans seek a deal on gold p117, Jun.21

GOOD, Dr. Robert

Getting to the core of blood diseases (with illus) p92, Jan.18

Readers Report: Silent partner p5, Feb.8

GOODELL, Charles

Youth rebellion takes the floor (with table and illus) p46, Jun.28

GOODRICH (B. F.) Co.

Northwest Industries unveiled a tender offer for B. F. Goodrich Co. # p46, Jan.25

Merger bid bounces off Goodrich: Northwest Industries' \$1-billion offer to Goodrich holders angers rubber company's Keener, but railroader Heineman intends to keep ball rolling (with illus) p66, Feb.1

To fend off efforts of Northwest Industries to unseat Goodrich management # p95, Mar.1

B. F. Goodrich Co. bolstered its defenses against a possible takeover by Northwest Industries, Inc. # p50, Mar.29

Conglomerate fight widens p40, May 24

GORTIKOV, Stanley M.

Capitol Industries, Inc. filled a vacancy # p64, Jun.14

GOULD-National Batteries, Inc.

Recharging an old battery maker: Gould National's new chief officer already has put the company in a new light (with illus) p38, Jan.4

Short News Item**GOVERNMENT**

Rising above suspicion (with table) p29, Jan.11

Democrats to use unsung committee as staging area p34, Jan.18

Federal spending will climb after midyear p11, Jan.18

Reassuring gold men (with illus) p120, Jan.25

Taking your problems to Washington p121, Feb.15

Nixon officials place their bets on marketplace p49, Mar.22

How government wields its pricing power (with illus) p46, Mar.29

Closed-circuit TV links top Nixon men to business officials in 26 cities # p50, Mar.29

Ash of Litton named to head advisory group on reorganizing federal Executive branch # p66, Apr.12

Bar group feeds key chairmen into government p64, Apr.28

Appointees fall down on the Hill: The Administration has its troubles with Congress on appointments (with illus) p46, May 10

Stans tries to take the reins on trade (with cover, table and illus) p114, May 10

The volunteers get a volunteer (with illus) p155, May 10

Updating the executive branch p178, May 10

Klein steps up White House public relations p42, May 31

Cleaning up the maze in Washington (with illus) p163, Jun.21

Kemper officials see what makes Washington tick (with illus) p74, Jun.28

GOVERNMENT Contracts

Defense profits lag p22, Jan.4

Not discriminating becomes not enough (with illus) p88, Jan.11

Military officers who retired with the rank of colonel, Navy captain, or higher and who are employed by the top 100 defense contractors # p64, Mar.29

Political row erupts over fair employment (with illus) p20, Apr.5

Laird takes hard line with defense complex (with table and illus) p82, May 10

Sweet defense jobs sour at Lockheed (with illus) p122, May 17

Proxmire drops the ax (with chart and illus) p29, May 31

Post-mortem on military contracts (Editorial) p166, Jun.21

More companies under the gun (with illus) p42, Jun.21

GOVERNMENT Employees

See Public Employees

GOVERNMENT National Mortgage Assn.

Ginnie Mae runs into delays p128, Jun.21

GRACE, Thomas L.

Regional makes it to the big town (with map and illus) p102, Apr.26

GRACE (W. R.) & Co.

New plate upholds power letterpress: W. R. Grace's Letterflex offers newspapers a light, low-cost plastic printing plate that could delay trend to offset (with illus) p68, Feb.8

W. R. Grace & Co. to sell Grace Line, Inc. to Admiralty Enterprises, Inc. # p38, Feb.15

GRAHAM, Martha

Business benefits on charity ball game (with illus) p44, May 17

GRAMLICH, Edward M.

Monetarists dent conventional wisdom (with illus) p86, Jun.14

GRANATELLI, Andy

The wheeler who deals in STP (with illus) p56, May 31

GREAT American Management & Research Co., Ltd.

Big funds offshore buy into U. S. (with table, chart, and illus) p128, Mar.22

GREAT Atlantic & Pacific Tea Co.

Blacks wrap up slice of action at food chains (with illus) p162, Apr.26

GREAT BRITAIN

Cunard cancels initial voyages for QE2 # p24, Jan.4

Riding out the storm (with illus) p44, Jan.25

Britain facing taste of American labor law: White paper seeks to ease strife by increasing government conciliation (with illus) p72, Jan.25

British scientists report success in attempt to fertilize human eggs in test tubes # p102, Feb.22

U. S. business eats up the British pie p119, Feb.22

Ford offers equal wages to British women, but shop militancy could kill the deal # p108, Feb.22

Prefab housing looks for a home in U. S. (with illus) p44, Mar.1

The Queen sets sail p108, Mar.8

Britain's unions get out of hand: Wildcat strike at Ford plant dramatizes country's archaic system of industrial relations (with illus) p70, Mar.22

Britain's trade deficit calls for more austerity p116, Mar.22

Britain's managers get a raise: But top executives in nationalized sector still trail those in private industry (with table) p40, Apr.12

Britain clamps down harder: The country's lingering balance-of-payments deficit has forced the government to submit still another austerity budget (with chart and illus) p42, Apr.19

Rolls keeps a stiff upper lip: Car maker's recall campaign is handled with characteristic British aplomb (with illus) p44, Apr.19

Greece to buy reactor # p98, May 10

British credit stretches thin (with illus) p42, May 24

Businessman's guide to Europe: London p135, May 24

Rolls gives chauffeurs some fringe benefits (with illus) p42, May 24

Bearing merger stirs friction: British deal raises ire of foreign bearing makers p66, Jun.7

Britons strike oil in Ohio (with illus) p40, Jun.7

Why Marines want to buy British (with illus) p128, Jun.7

Common Market: Britain tries again p117, Jun.21

Britain's autos get ready to compete: British Leyland Motors plans to pull sales away from Detroit's overseas operations (with chart and illus) p92, Jun.21

British let IMF look over their shoulder p96, Jun.28

Unions take on British wildcats p134, Jun.28

GREAT Society

Johnson programs that will survive: Nixon will continue much of the 'Great Society', but new programs may be scarce and there may be a shift of emphasis (with table) p16, Jan.4

GREECE

Greece to buy reactor # p98, May 10

GREYHOUND Corp.

Greyhound makes a run for Armour (with illus) p19, Feb.1

Greyhound Corp. plans to oppose merger of Union Tank with Brunswick Corp. # p50, Mar.29

Packing up at Armour p27, May 3

Greyhound's the winner # p58, Jun.28

GRIEBEL, Richard H.

P. Ballantine & Sons and Richard H. Griebel severed their ties # p50, Feb.22

GRIEVANCES

Taking the grief out of grievances (with illus) p78, Mar.8

GRIFFITH, H. M.

Canadian unions seize initiative (with illus) p85, Jan.18

GRIMM (W. T.) & Co.

Merger tide runs higher p44, Apr.12

Mergers are on everybody's mind (with illus) p150, Apr.26

GROHMANN, H. Victor

Collision on campus: Student revolt spurs protests by businessmen (with illus) p28, May 3

GROSS National Product

McCracken sees \$915-billion GNP p8, Jan.4

Gains in output expected to be widespread p20, Jan.11

Official forecast: good year ahead p11, Jan.18

A good year, but . . . (with chart) p20, Jan.18

The boom in business rolls along unchecked p27, Apr.19

Computer and the economists: near unanimity p26, May 31

Faster rise in prices adds to GNP p39, Jun.28

GRUMMAN Aircraft Engineering Corp.

Prime contract for Navy's F-14 fighter, successor to F-111B, won by Grumman # p30, Jan.18

New muscle for Navy's air arm (with illus) p58, Feb.1

Underwater research craft will begin drifting up the East Coast # p49, May 3

Underwater drift up the Gulf Stream # p74, Jun.7

GUDEMAN, Edward

Ward's joins the 'now generation' (with cover, charts and illus) p84, Mar.22

GUEST, Keen & Nettlefolds

U. S. loses out on a steel mill p36, May 31

GULF & Western Industries, Inc.

G&W bows to Atlantic Richfield in fight over Sinclair—but is not exactly a loser # p24, Jan.4

Gulf & Western drops McKee takeover threat # p116, Jan.18

GULF Resources & Chemical Corp.

Go Mexican or else . . . p24, Feb.1

GULF Stream Drift Mission

Underwater research craft will begin drifting up the East Coast # p49, May 3

H

H-Bomb

China turns its talent to delivering the bomb (with table and illus) p70, Jan.11

HAACK, Robert W.

Conglomerates under the gun (with illus) p27, Mar.8

Changing Wall Street's rules (with cover, charts and illus) p70, May 31

HABERLER, Gottfried

Monetary seers hold a summit (with illus) p32, Mar.15

Short News Item

HAIR Transplants and Weaving

New defenses against the shiny pate p89, Apr.5

HAIRPIECES

Hat Corp. of America to open chain of 500 Mr. Young's Hairpiece Salons # p66, Feb.22

HAMILTON Standard Div.

A heartbeat away from the assembly line (with illus) p130, Jun.14

HAMM, Douglas W.

Mergers are on everybody's mind (with illus) p150, Apr.26

HAMMER, Armand

'The year oil gets its lumps' (with table, chart, map and illus) (Special Report) p88, May 17

HANDLER, Dr. Phillip

Can Handler teach NAS evolution? (with illus) p60, Apr.5

HANLEY, Edward G.

Will Skybus get off the ground? (with illus) p146, Mar.22

HANSEN, Alvin

Monetary seers hold a summit (with illus) p32, Mar.15

HAPPY Legs, Inc.

Pants show shapely sales figures (with illus) p72, May 17

HARDY, Jerome S.

Life seeks more spark (with illus) p135, May 10

HARRIS, Carolyn J.

Putting infrared in the picture (with illus) p80, Jan.25

HARROD, Sir Roy

Monetary seers hold a summit (with illus) p32, Mar.15

HART, Ralph A.

Heublein pours a potent sales mix (with illus) p76, Jun.14

HARTFORD Fire Insurance Co.

ITT sticks to its guns # p58, Jun.28

HARTLEY, Fred

The big oil leak leaves a messy legal residue (with illus) p30, Feb.15

HARVARD University

Harvard study concludes there are limits to a university's capacity for social reform (with illus) # p132, Jan.25

Joint degree program set up by Harvard # p180, May 10

Harvard MBAs of '49 assess their 20 years: B-school alumni settle in for talks on range of business and social topics (with illus) p62, Jun.14

HAT Corp. of America

Hat Corp. of America to open chain of 500 Mr. Young's Hairpiece Salons # p66, Feb.22

HATCHER, Richard

Publishers Memo: An Awards for Business Citizenship committee headed by John W. Gardner (with illus) p5, Mar.1

Hatcher of Gary faces a revolt (with illus) p40, Apr.19

HAUGHTON, Daniel J.

Sweet defense jobs sour at Lockheed (with illus) p122, May 17

Lockheed's ledger on the C-5A (with illus) p35, Jun.7

HAWKER Siddeley, Ltd.

Why Marines want to buy British: They need short take-off jets, and U.S. efforts haven't produced one (with illus) p128, Jun.7

HAYAKAWA Electric Co.

Autonetics finds the right circuit p38, Mar.22

Hayakawa Electric Co. to make an electronic calculator with large-scale integrated circuits # p158, Mar.29

HAYDEN, Stone, Inc.

Hayden, Stone earmarks \$16-million to cover possible losses due to operational problems # p116, Jan.18

HAZARD, Leland

Will Skybus get off the ground? (with illus) p146, Mar.22

HEALTH

The diet that lets you starve p97, Jan.11

Tests start on new drug that may cure tropical scourge afflicting 200-million (with illus) # p70, Mar.15

Getting fat by making others slim: The 'fitness' industry is bulging as Americans—especially executives—pay out \$200-million a year (with illus) p140, Mar.22

U. S. girds for war on German measles (with illus) p56, Mar.22

Research team finds link between flu viruses in horses and man # p90, Mar.29

Cycling spins off pounds p159, Apr.26

Black lung bills stir dust storm in Congress p32, May 31

Typhoid fever epidemic raging in Austria # p74, Jun.7

HEARST Corp.

Hearst Publishing dropped its year-old Eye Magazine # p50, Mar.29

HEART

Saving vital time for victims of heart attacks: Mobile coronary care units take aid to patients (with illus) p96, Feb.22

Artificial hearts are aided by Houston surgery (Research Outlook) p96, Apr.12

Readers Report: Ambulance crisis (with illus) p5, Apr.19

Heart doctors heed telltale voice: Voice pattern analysis may point to those highly prone to heart attacks (with illus) p130, May 24

A heartbeat away from the assembly line: Companies aid in developing a reliable man-made heart (with illus) p130, Jun.14

Hearts get nuclear aid # p54, Jun.14

More power for the heart (with illus) p104, Jun.21

HEDGE Funds

A few hedge funds in trouble # p112, Jun.28

HEEBNER, A. Gilbert

Forecasters raise the bets on slowdown (with illus) p25, May 31

HEFNER, Hugh

Playboy puts a glint in the admen's eyes (with illus) p142, Jun.28

HEIDRICK & Struggles

Heldrick & Struggles surveying presidents of largest banks # p96, May 17

HEIL, Joseph F., Jr.

Mergers are on everybody's mind (with illus) p150, Apr.26

HEINEMAN, Ben W.

Merger bid bounces off Goodrich (with illus) p66, Feb.1

How companies fend off suitors (with illus) p80, Mar.15

Commission favors guaranteed income for 'working poor' p57, Jun.14

Nixon's big decision on welfare (with illus) p110, Jun.21

HELLER (Walter E.) & Co.

Walter E. Heller & Co. to expand its factoring business # p108, May 3

HELLER, Walter W.

New Economists leave their last testament (with illus) p102, Jan.18

HELMAN, William

Taking on Xerox with a fast copier (with illus) p78, Apr.26

Readers Report: Otherwise, O.K. (with illus) p5, May 10

HENDERSON, Ernest III

Henderson leaves presidential suite at Sheraton. New tenant: ITT's Lowe # p76, Jan.18

HERALD-Traveler Corp.

The license of Boston's WHDH-TV, will go to Boston Broadcasting # p26, Feb.1

HERBERT, R. W.

Argentina steps up its tempo (with illus) p56, May 17

HERMAN, M. Justin

Leaving a heart in San Francisco (with illus) p110, May 10

HERSHEY Foods Corp.

Ogilvy & Mather to handle advertising for Hershey Foods Corp. # p66, Feb.22

HEUBLEIN, Inc.

Does Heublein have a taste for Cutty Sark? # p128, Mar.29

Heublein pours a potent sales mix: Smirnoff vodka's smash hit provides recipe for success in wines, other drinks, and food (with illus) p76, Jun.14

HICKEL, Walter

Nixon gets ready to build (with table and illus) p45, Apr.26

HICKEY, Patrick J.

From Local 562 to the State House (with illus) p90, Jan.18

HIGH Fidelity Sound Systems

A B-school grad calls the tune (with illus) p144, May 17

HIGHWAYS

Cities get more say in setting course of highways built with federal aid # p132, Jan.25

Road builders look beyond their highways (Transportation Outlook) p58, Jun.7

HIJACKING

Readers Report: On hijacking p5, Jan.11

Readers Report: Millions for tribute p7, Feb.1

Hope dawns for halt to hijacking p38, Feb.15

HILLAS, R. S.

Youth movement stirs the banks (with illus) p120, Jun.14

HINCHLIFFE, Stephen

Making money on leisure time (with illus) p62, Jan.18

HIPPIES

Hippies get Boston up tight: Beacon Hill is swarming with them. Citizens arise: Business is hurting, too (with illus) p142, May 17

HODGSON, James

What Shultz inherits (with illus) p78, Jan.25

HOEL, Steffen Construction Co.

Carpenters fight the prefab war (with illus) p90, Apr.19

HOFFA, James

Teamster power blocs line up to battle over choosing a secretary-treasurer # p108, Feb.22

Short News Item

HOLIDAY Inns of America

Hotels go abroad for jet-setting Joneses (with illus) p60, Jan.18

HOLIFIELD, Chet

Laird takes hard line with defense complex (with table and illus) p82, May 10

HOLLINGS, Ernest

Why the U.S. must sell more overseas (with tables, charts and illus) (Special Report) p40, Jan.4

HOLLISTER, R. G.

GOP is thrown a price-job curve (with illus) p60, Mar.22

HOLMES, D. Brainerd

Raytheon Co. filled two top management slots # p102, Feb.8

HOLOGRAPHY

Lasers show tire faults in 3-D (with illus) p56, Jan.4

HOME Capital Funds, Inc.

A leg up for the short homebuyer: Austin company lends him difference between the 10% he can swing and the 25% required (with illus) p106, May 3

HONEYWELL, Inc.

Honeywell rounds out its line: Company adds timesharing and software to help it win more of a \$2.7-billion market (with illus) p18, Feb.1

Honeywell offers minicomputer capable of timesharing and other roles p154, Mar.15

Little fish tries to gulp a big one (with illus) p123, Apr.12

Honeywell, Inc. has a new computer # p80, Apr.26

HOOVER, Herbert

Conservatives are Keynesian, too (with illus) p88, May 3

Cleaning up the maze in Washington (with illus) p163, Jun.21

HOSPITALS

Striking Negro hospital workers # p36, May 3

To bring together striking Negro hospital workers and hospital officials # p56, May 10

Charleston strikers gain clout (with illus) p39, May 17

Binding up wounds in a hospital strike p54, Jun.14

Peace near in Charleston? # p48, Jun.21

HOTELS and Motels

British Hotel Bookings, Ltd., is now open # p98, Jan.11

Hotels go abroad for jet-setting Joneses: U.S. hotel and motel chains start massive expansion overseas in expectation of boom in jet travel (with illus) p60, Jan.18

A brother act stars at Loews' (with cover and illus) p126, Apr.12

Japanese and Dutch companies team up to build 450-room hotel in Amsterdam # p58, Apr.12

The motel boom running out of steam # p108, May 3

To build overseas hostelrys and hotels in U.S. # p44, May 24

Looking for room at the top inns p138, Jun.7

Buffeted Parvin/Dohrman prepares to play new game (with illus) p100, Jun.14

HOUGHTON Mifflin Co.

Money: a big word in lexicography (with illus) p54, Feb.8

HOUSING

Miami is picked to test housing technology p50, Jan.25

Housing may be running into trouble p28, Jan.25

Housing starts were big—for a January p32, Feb.22

Prefab housing looks for a home in U.S.: Factory-built prefab housing will be tried here under a British license (with illus) p44, Mar.1

Executives rush to exotic retreats (with illus) p118, Mar.8

Campus-community relations redefined by accord on housing in Philadelphia # p150, Mar.15

Homebuilding is resisting effects of tight money p28, Mar.22

Chicago court to hear case that may penalize city 'block busters' # p30, Apr.5

Romney's goal: housing for the poor (Cities Outlook) p42, Apr.5

SEC ruling opens door for utilities to invest in low-cost housing # p162, Apr.12

A study of what led to increase in housing costs # p62, Apr.19

Carpenters fight the prefab war (with illus) p90, Apr.19

Homebuilders feel the pinch p28, Apr.19

MIT acquired land which it will sell or lease to public and private developers # p62, Apr.19

Readers Report: Safety in prefabs p5, Apr.19

Readers Report: Nice place to work p5, May 3

Decline in homebuilding p26, May 24

How housing rides out the storm: Lenders and builders, racked by tight money in 1966, profit from experience (with illus) p94, May 31

Holding back rents in public housing p146, Jun.14

Homes by Alcoa # p54, Jun.14

Levitt looks to Florida # p48, Jun.21

Money squeeze weakens housing p30, Jun.21

Prefab precedent p48, Jun.21

HOUTHAKKER, Hendrik S.

Nixon names Houthakker, specialist in world money affairs, to the CEA # p38, Jan.11

HOYT, Joseph Henry

Raytheon Co. filled two top management slots # p102, Feb.8

HUDSON, William J.

His book steers merger hunters: An 11-lb., 1,700-page volume is must reading at many companies hungry for growth—despite its \$250 tag (with table and illus) p98, Feb.8

HUGHES, Howard R.

Hughes may fly again: After a stormy session, directors of Air West signed contract giving Howard Hughes control (with map) p32, Jan.11

Can AEC defuse Hughes? Report on underground blasts tries to nullify its Nevada neighbor—and soothe the public p19, Apr.5

HUMBLE Oil & Refining Co.

Alaska strikes it rich (with cover, map and illus) p48, Feb.1

HUMMEL, Arthur S.

Putting one's own house in order (with illus) p124, Jan.25

HUNGARY

Shell reaches agreement with Hungary to open 10 service stations there (with illus) # p60, Jan.25

HUNGER

Nixon catches up on hunger, bias in hiring p59, May 10

HUNTER, Robert E.

Philco tries again (with illus) p72, Feb.15

HURT, James

He makes the ghetto make money (with illus) p154, May 10

HYMAN, Elliot

Movies get new moguls (with illus) p29, Feb.8

I

IPL, Inc.

Argentina steps up its tempo (with illus) p56, May 17

IDENTIMATION Corp.

Machine that takes security in hand (with illus) p151, May 10

IGNATIUS, Paul R.

Ex-Johnson aides have landed key jobs in industry # p46, Jan.25

ILLINOIS

Illinois added to states that have set up departments to deal just with urban affairs # p150, Mar.15

ILLINOIS Central RR

Ex-Johnson aides have landed key jobs in industry # p46, Jan.25

IMPROVED Tiros Operational Satellites

Calling the long shots on weather (with illus) p46, May 3

INAUGURATION (Presidential)

Tickets to Inaugural Parade for Nixon offered by Macy's New York City outlets # p72, Jan.4

Sponsors face stiffer bill to pay for TV inauguration coverage this year # p46, Jan.18

Nixon sets the stage (with illus) p33, Jan.25

INAYAMA, Yoshihiro

Japan forges a colossus in steel (with chart, cover and illus) p92, Apr.5

INCOMES

Incomes make a record leap (with table, charts and illus) p61, Jan.11

Income gains are still big p28, Jan.25

Incomes stay on the up escalator (with table) p46, Feb.1

Wage gains fall short of hopes (with table) p56, Mar.1

Incomes trip on strikes (with table) p168, Mar.29

Big advance in incomes p27, Apr.19

Income support in all plans p63, Apr.26

Weather spoils earnings gains (with table) p192, Apr.26

Lightening the tax load on the bottom brackets (with table and illus) p156, May 17

Wage gains stoke the boom (with table) p140, Jun.7

Commission favors guaranteed income for 'working poor' p57, Jun.14

Poverty: In search of the best weapons p114, Jun.21

Nixon's big decision on welfare (with illus) p110, Jun.21

INDEPENDENT Unions

ILWU wants pay hike for workers on plantations # p90, Jan.4

Strike funds are growing p90, Jan.4

Teamster power blocs line up to battle over choosing a secretary-treasurer # p108, Feb.22

Coalition fires opening salvo (with illus) p72, Mar.15

Teamsters old guard wins with Flynn (with illus) p74, Mar.15

Union teams up with black power (with illus) p22, Apr.5

Blue-collar war of words heats up (with illus) p76, Apr.12

\$3-million loan by the United Auto Workers to the United Rubber Workers repaid # p100, May 3

'A plague on both your houses!' (with illus) p54, May 24

Short News Item

Tough new team gets on the road (with illus) p76, May 31

Costliest GE contract? (with illus) p132, Jun.28

INDIA

India pushes its 'green revolution.' Fourth Five Year Plan eases strict controls that caused economic chaos (with chart) p104, May 31

Readers Report: India's revolution p5, Jun.28

INDIANS (American)

American Indians come nearer mainstream: A few run successful businesses; most have hard time holding jobs (with illus) p118, Jun.7

INDONESIA

Japan the target for Indonesian oil: Proximity of offshore oil to booming Japanese market is behind exploration rush (with map) p60, May 31

INDUSTRIAL Management

Easing top man's burden (with illus) p34, Jan.11

Making money on leisure time (with illus) p62, Jan.18

Diamond Shamrock realigns its top command to facilitate integration of acquisitions # p68, Feb.1

Philco tries again (with illus) p72, Feb.15

An addition to the lexicon of management (Management Outlook) p134, Feb.22

Why top executives fall out (with illus) p60, Mar.29

How Allied Chemical breaks with its past (with table and illus) p80, Apr.5

An oracle follows his own advice (with chart and illus) p60, Apr.12

GE shuffles its groups p37, Apr.19

Making a job more than a job (with illus) p88, Apr.19

For St. Regis Paper Co. management reserves are important # p54, May 3

Xerox Corp. not to duplicate management structure of Electro-Optical Systems # p54, May 3

Europe discovers U.S.-style MBA: Officials see need to train men in modern management ways, but finding faculty is proving to be most critical task (with illus) p52, May 3

Miniboards give spice maker zest (with illus) p174, May 10

A B-school grad calls the tune (with illus) p144, May 17

Editorial staff of Stern won powers # p86, May 24

Readers Report: 'The art of caring' p7, May 24

Detente among management men (with illus) p42, Jun.7

Bendix Corp. set up autonomous operating companies # p64, Jun.14

Dayton Corp.'s image-making session # p64, Jun.14

Start digging for young comers a lot earlier (Management Outlook) p158, Jun.21

Changes at top for GM # p48, Jun.21

INDUSTRIAL Parks

Watts industrial park gets federal aid # p150, Mar.15

INDUSTRY Advisory Council

Defense Dept. procurement tightens soon p50, Jun.7

INFLATION

Inflation and the world money crisis (Editorial) p82, Feb.1

Nixon team maps out its economic strategy (with illus) p42, Feb.22

Showdown for the Fed (with chart and illus) p25, Mar.1

Economic policy's crucial experiment (Editorial) p126, Mar.8

Inflation worries Wharton's computer p34, Mar.8

Jawing over inflation: Steep price increases have forced Administration to retreat from its hands-off policy on wages and prices (with table, chart and illus) p29, Mar.15

GOP is thrown a price-job curve (with illus) p60, Mar.22

Curing inflation without a collapse (Editorial) p170, Mar.29

Inflation battle heats up: Call for extending surcharge is first step (with illus) p40, Mar.29

Readers Report: Payment in paper p6, Mar.29

Readers Report: Inflation menace p5, May 17

There's still lots of real push toward inflation p27, May 17

Fed policy: Up against the wall p27, Jun.7

Inflation battle, Ottawa style (with charts) p39, Jun.7

Showdown on inflation control (Editorial) p164, Jun.7

Business: no sign of a slowing (with chart and illus) p44, Jun.14

Readers Report: Inflation p4, Jun.28

The next place to tighten (with illus) p45, Jun.28

INFRARED Technology

Putting infrared in the picture: Technology much used by military adapts to wide industrial and medical uses (with illus) p80, Jan.25

INPUT - OUTPUT

Passion to buy cools a bit (with tables) p70, Jan.4

They call it 'instant research' (with table and chart) p62, Jan.25

INSECTICIDES (Viral)

A pinpoint weapon for war on pests: Scientists are developing viral compounds that kill pests selectively (with illus) p72, Apr.26

INSIDE Information

SEC suspends Blyth & Co. department in new application of 'insider' ruling # p126, Jan.25

INSTA-FAX Communications Corp.

His first million in sight? Neal Bruckman, at 26, went the route of the bright and brassy—take a risk and then go public (with illus) p94, May 24

INSTALLMENT Selling

Credit growth: down from its lofty peak p20, Feb.8

Battle breaks over buying on time: Consumer groups attack proposed credit code, to be adopted by states (with chart) p80, Mar.29

Consumers are using credit more heavily p28, Jun.7

Plenty of credit for the consumer (with chart) p39, Jun.21

INSTINET

Battling the Big Board to serve big traders (with illus) p104, Jun.14

INSTITUTE of Management Consultants

Management consultants set up institute # p76, Jan.18

INSTITUTIONAL Networks Corp.

A computer to bypass the broker: News came this week of a system that will let big investors trade without brokers (with illus) p96, Mar.8

INSTITUTO Nacional de Industria

INI puts out the welcome mat (with table and illus) p96, Feb.15

INSURANCE

Insure your home against inflation p86, Jan.4

Citibank will diversify into insurance # p126, Jan.25

Some insurance rates soar in California # p50, Mar.29

Insurance pitch with a union label (with illus) p88, Mar.29

Medical plans fight high prices p142, Apr.12

The life insurance industry to underwrite construction in urban areas # p62, Apr.19

Riot act irks underwriters p104, May 10

The holding company's acquisition of Chubb Corp. # p180, May 10

Insurers wince at drain on cash (with chart) p104, May 24

Watching out for risks of summer p140, Jun.21

Double-deck protection p140, Jun.21

Kemper officials see what makes Washington tick (with illus) p74, Jun.28

Strike

Contractors try strike insurance: Construction employers are pushing a voluntary plan aimed at adding bargaining strength (with illus) p56, Apr.5

INTEGRATED Circuits

Autonetics finds the right circuit p38, Mar.22

INTELLIGENCE Network

Spy business as usual for U.S. 'spook fleet' (with illus) p54, Apr.26

INTELSAT

Setting new rules for world communications: Intelsat members are meeting in Washington to draft a charter (with illus) p32, Mar.1

Intelsat delegates would allow members to have own domestic satellite systems # p46, Mar.22

Readers Report: A precedent? p5, Apr.19

Comsat fights for a job (with illus) p60, May 3

New U.S. policy gives ground in the air (with table) p50, Jun.14

INTER-AMERICAN Committee on the Alliance for Progress

Latin America puts itself on trial (with chart) p146, Jan.25

INTERCEPTORS

New schemes for missile defense (with illus) p36, Mar.15

INTER-CONTINENTAL Hotels Corp.

Hotels go abroad for jet-setting Joneses (with illus) p60, Jan.18

INTEREST Rates

Tight money may get tighter (with chart) p30, Jan.4

Interest rates on FHA and VA home loans rose to 7½% # p26, Feb.1

Loosening a Fed rein (with charts) p72, Feb.8

Changes due in interest rates p20, Feb.15

Fed pinch puts squeeze on Europe (with chart) p38, Mar.8

Interest rates still going up p29, Mar.29

Long-term interest rates soften a bit p27, Apr.19

Will tight money drop interest rates? An expert thinks that the Administration's anti-inflation policy will do the trick (with chart and illus) p146, Apr.19

An interest-rate war could be outcome of move by Federal Deposit Insurance Corp. # p58, Apr.26

Money turns cheaper: Drop in interest rates reflects growing belief that economy will cool down (with charts) p44, May 10

Interest rates moved up in the bond market # p132, May 17

Money marts feel the pinch (with chart) p32, May 24

The crunch comes closer (with chart) p42, Jun.14

Short News Item

A classical look at the 'real cost' of money (with charts and illus) p130, Jun.28

INTERNAL Revenue Service

Choices signal Nixon bid to 'New South' p44, Mar.8

Refunds yield more despite drop in number p54, Mar.29

Don't panic if IRS calls you in p129, Apr.19

INTERNATIONAL Atomic Energy Agency

Nuclear double-check: International team develops inspection methods at nuclear fuel re-processing plant (with illus) p84, Jun.28

INTERNATIONAL Business Machines Corp.

Data Processing files \$1-billion suit against IBM, complaining of price practices # p38, Jan.11

IBM girds for battle: The government's anti-trust action and two private suits may take many years to resolve (with illus) p36, Jan.25

IBM's phone calls Europe p39, Apr.19

Antitrust suits have been seeking out IBM # p58, Apr.26

Antitrust action against IBM # p44, May 24

The IBM program for shaking off suits p49, Jun.14

IBM rewrites the price book, p102, Jun.28

INTERNATIONAL Chamber of Commerce

Nationalism sets boundaries for multinational giants: Executives at International Chamber parley are warned they face new controls (with cover and illus) p94, Jun.14

INTERNATIONAL Chemical & Nuclear Corp.

Private citizen Cohen gets down to business p28, May 31

INTERNATIONAL Confederation of Free Trade Unions

AFL-CIO urged to reconsider withdrawal from International Confederation of Free Trade Unions # p100, May 3

INTERNATIONAL Development Assn.

Nixon faces opposition to foreign aid p67, Apr.5

INTERNATIONAL Harvester Co.

Two for the road # p48, Jun.21

INTERNATIONAL Industries, Inc.

California flapjack flipper heads East to broaden his menu (with illus) p130, Jun.21

INTERNATIONAL Labor Organization

Should U.S. business ignore the ILO? It's shortsighted, says a banker. 'We are fighting a rear-guard action against socialism' (with illus) p68, Jun.14

INTERNATIONAL Monetary Fund

British credit stretches thin (with illus) p42, May 24

Reformers put the heat on the monetary glacier (with illus) p124, Jun.7

British let IMF look over their shoulder p96, Jun.28

INTERNATIONAL Paper Co.

International Paper Co. elected Kappel chairman # p50, Feb.22

INTERNATIONAL Petroleum Co.

Peru turns tougher (with illus) p32, Feb.15

Showdown postponed in Peru p115, Apr.12

INTERNATIONAL Telecommunications Satellite Consortium

Setting new rules for world communications (with illus) p32, Mar.1

INTERNATIONAL Telephone & Telegraph Corp.

More fishing for giants: McLaren keeps pressure on conglomerates with antitrust suit against ITT-Cantel deal (with illus) p25, May 3

ITT sticks to its guns # p58, Jun.28

INTERNATIONAL Utilities Corp.

How to harvest a 'business farm.' That's what International Utilities Chairman John Seabrook calls his conglomerate (with chart and illus) p140, Apr.19

INTERSTATE Commerce Commission

Lady leads ICC in fight for power (with cover and illus) p62, Feb.8

Senators thunder against ICC p50, May 17

INTERTECH Research Services, Inc.

Securities industry takes three more steps toward untangling the snarl of paperwork # p128, Mar.29

INVENTORIES

Big rise in inventories p12, Jan.18

Factory sales decline, stocks continue to rise p19, Feb.8

Trimming stocks to fit sales: Businessmen and economists don't foresee any sharp or damaging cuts in inventories (with chart) p29, Feb.15

Manufacturers' sales rise, stock growth slows p20, Mar.8

Manufacturers are satisfied with level of stocks p24, Mar.15

Stockbuilding will simmer down p25, May 24

Closer to avoiding recession (with table and chart) p88, May 24

Inventories are growing fast p36, Jun.14

INVERTED Seniority Plan

How the hard core can survive layoffs (with illus) p82, Mar.29

INVESTMENT Management Corp.

Murchison's empire # p58, Jun.28

INVESTMENTS

U.S. Abroad

U.S. Agribusiness shows the way (with illus) p52, Jan.18

Capital control decision hangs on new survey p42, Feb.8

Curb on foreign investment may be eased p115, Mar.22

Algeria hunts for new investors (with illus) p52, Apr.12

Lifting the lid a bit: Administration eases mandatory controls on investment abroad (with table) p36, Apr.12

IRAN

Iran threatens to stir up free world oil p74, May 3

Iran gets its deal from oil majors p116, May 17

IRELAND

Businessman's guide to Europe: County Kerry p90, May 31

ISRAEL

Jets for Israel: The deal might be stalled p66, Jan.4

Will French arms boom backfire? (with illus) p22, Feb.1

Israel's war clouds have a silver lining: Drive for military self-sufficiency will push development of export industries nation needs (with map and illus) p42, Feb.1

El Al thrives despite Arab fire (with illus) p34, Mar.1

Readers Report: Israel's best friend? p5, Mar.1

ITALY

Italy: more of the good life p75, Feb.8

Italy's unions hit management harder: Putting aside its bickering, Italian labor is winning more of its strike battles (with illus) p74, Mar.1

Design for living, Italian style (with illus) p92, Mar.15

Italy calls its money back home # p118, Mar.29

White Motor will market small Italian tractors suitable for use in underdeveloped countries # p152, Mar.29

Capital controls, Italian style p116, Apr.12

European stockholders learn to talk back (with illus) p34, May 3

J

JABARA, Dr. Fran D.

Steam cars try to get back in the running (with illus) p130, Mar.29

JACKSON, Jesse L.

Blacks wrap up slice of action at food chains (with illus) p162, Apr.26

JACKSONVILLE, Fla.

'Metro' has another fling: Metropolitan area-wide government makes progress in development of Jacksonville (with map and illus) p160, Mar.29

JAMES, George F.

Columbia University's Graduate School of Business announced that a prominent corporate executive will become dean Sept. 1 # p66, Apr.12

JANSS, William

Where the money is in skiing (with illus) p112, Feb.22

JAPAN

Japan gives an inch on trade p65, Jan.4

With color TV sales soaring, Japanese raise prices to ward off U.S. penalties # p72, Jan.4

Mitsubishi Bank is discussing merger with Dai-ichi Bank # p38, Jan.11

Hayakawa Electric Co. to make an electronic calculator with large-scale integrated circuits # p158, Mar.29

Japanese auto makers take Detroit partners p119, Mar.29

Mitsubishi joins Japanese and U.S. companies in race to develop flat, tubeless TV set (with illus) p90, Mar.29

Wood chips ship out (with illus) p164, Mar.29

Japan forges a colossus in steel: Merger of Yawata and Fuji will create world's No. 2 steel producer (with chart, cover and illus) p82, Apr.5

Japanese and Dutch companies team up to build 450-room hotel in Amsterdam # p58, Apr.12

Japan's one-way street (Editorial) p164, Apr.12

Businessman's guide to Tokyo p130, Apr.19

Readers Report: A limited correction p4, May 10

TRW Inc. set up a joint venture with Koyo Seiko Co. # p98, May 10

Steel giants plan to push their merger p116, May 17

U.S. conglomerate to buy into Japanese business # p62, May 17

Is Chrysler's sun rising in Japanese deal? (with illus) p37, May 24

Japan's trade giant picks old U.S. hand: Mitsui trading company names Sueyuki Wakasugi as its new chief (with table and illus) p108, May 24

Japan the target for Indonesian oil (with map) p60, May 31

Chrysler's trade: Vallant for Colt (with illus) p37, Jun.7

Japan's steel: easing the merger rules p92, Jun.14

Tremor in Japan's trade wall p98, Jun.21

Wave of callbacks worries Japan (with chart) p50, Jun.28

Will Wankel rev up? # p58, Jun.28

Short News Item

JAPAN Fund

The Japan Fund also rises: U.S. investment group scores well from sharp climb of Tokyo market p132, Jun.7

JARMAN, Franklin M.

Franklin M. Jarman stepped in as president and chief executive officer of Genesco, Inc. # p102, Feb.8

JAVITS, Jacob

Why the U.S. must sell more overseas (with tables, charts and illus) (Special Report) p40, Jan.4

JENKINS, Roy

Britain clamps down harder (with chart and illus) p42, Apr.19

JENKINS, Walter

Big funds offshore buy into U.S. (with table, chart, and illus) p128, Mar.22

JENNINGS, Paul

Coalition fires opening salvo (with illus) p72, Mar.15

JERNSTEDT, George E.

Will Skybus get off the ground? (with illus) p146, Mar.22

JET Propulsion Laboratory

Space age turns a new chapter: Jet Propulsion Laboratory's job of keeping in touch with planetary craft brings it to forefront (with illus) p98, Apr.12

JEWELRY

Antique jewelry has become one of the best art investments # p80, May 3

JEWISH Employment & Vocational Service

Tests that sharpen work skills (with illus) p88, Jan.4

Readers Report: Where credit's due (with illus) p5, Jan.25

JOB Corps

Job Corps gets a working over: Administration wants to cut \$100-million from program by closing some training centers, opening new ones (with illus) p96, Apr.19

JOB Opportunities in the Business Sector

Brighter vistas for the hard core p44, Jun.7

JOHANNESBURG

See South Africa

JOHNSON, Hymen T.

Blacks wrap up slice of action at food chains (with illus) p162, Apr.26

JOHNSON, Lyndon B.

Johnson programs that will survive (with table) p16, Jan.4

Nixon resists pact with LBJ on taxes, budget p41, Jan.11

President Johnson's economic legacy (Editorial) p132, Jan.18

Johnson tallies five-year score: In a wistful farewell speech, President reviews his legacy of hopes achieved and challenges remaining (with illus) p17, Jan.18

Parting shots from Johnson: Final batch of reports left for Nixon and Congress takes aim at wide social ills (with illus) p35, Jan.25

Statesmen recollect — and collect (with illus) p30, Feb.8

JONES & Laughlin Steel Corp.

Ling finds a new twist (with illus) p34, Feb.8

Conglomerate test is on (with illus) p35, Mar.29

JORDAN, Jerry L.

Will tight money drop interest rates? (with chart and illus) p146, Apr.19

JORDAN, Ned

Readers Report: Huh? p4, Mar.1

JOUBE, Daniel

Europeans defect from U.S. companies (with illus) p62, Jun.7

K

KLH Research & Development Corp.

A B-school grad calls the tune (with illus) p144, May 17

Readers Report: Luck and timing p5, Jun.14

KAHN, Joseph

Ship line charts new courses (with illus) p106, Feb.8

KAISER Aluminum & Chemical Corp.

Sparks fly in aluminum war (with illus) p49, May 10

KAISER, Edgar F.

Parting shots from Johnson (with illus) p35, Jan.25

KAISER Industries

High court refuses to hear Kaiser appeal on basic oxygen furnace patent # p40, Mar.8

Partnership pitfalls pose problems for agreement in real estate # p44, Apr.12

KALMENSON, Benjamin

Movies get new moguls (with illus) p29, Feb.8

KALODNER, Phillip

Still fighting over Curtis (with illus) p42, May 17

KAPPEL, Frederick R.

International Paper Co. elected Kappel chairman # p50, Feb.22

KAY, Alan F.

Battling the Big Board to serve big traders (with illus) p104, Jun.14

KEARNEY & Trecker Corp.

Two tool makers grind down efficiency gap in numerically controlled lathe operation # p154, Mar.15

KEELEY, George P.

Where the money is in skiing (with illus) p112, Feb.22

KEENER, J. Ward

Merger bid bounces off Goodrich (with illus) p66, Feb.1

How companies fend off suitors (with illus) p80, Mar.15

KELLOGG Co.

Kellogg diversifies beyond breakfast p40, May 24

KELM, Erwin E.

President of Cargill becomes chairman in realignment of company's top echelon # p37, Jan.4

KEMPER Insurance Group

Kemper officials see what makes Washington tick (with illus) p74, Jun.28

KEMPER, J. S.

Kemper Officials see what makes Washington tick (with illus) p74, Jun.28

KENDALL, Donald M.

Pepsico's president succeeds Henry Ford as head of National Alliance of Businessmen (with illus) # p38, Mar.1

Hard-core jobless get a friend at the top (with illus) p62, Mar.8

International incorporation urged by Kendall # p80, Mar.22

KENICS Corp.

Blending fluids without a stir (with illus) p156, Jun.21

KENNEDY, David M.

Why the U.S. must sell more overseas (with tables, charts and illus) (Special Report) p40, Jan.4

The President settles in (with illus) p13, Feb.1

When a world money system is out of date (with charts, table and illus) (Special Report) p70, Feb.22

Kennedy a hit with Congress p41, Mar.1

Inflation battle heats up (with illus) p40, Mar.29

Retooling ahead for 7% credit (with chart and illus) p76, Apr.5

David M. Kennedy sold shares in Continental Illinois National Bank & Trust Co. # p36, May 3

At Treasury, Kennedy plans livelier role p47, May 24

The tax debate: Nixon team pleads for gradualism (with illus) p31, May 24

Rough going for gradualism (with illus) p41, Jun.14

KENNEDY, Edward M.

Kennedy to get watchdog role p42, Jan.11

Youth gets itself heard on the Hill: Kennedy's win as Senate whip, new caucuses in House shake old-timers in Congress (with illus) p28, Jan.11

Critics fire at military budget (with illus) p112, Feb.15

Kennedy fills void for party spokesman p52, Jun.21

KENNEDY, John F.

Conservatives are Keynesian, too (with illus) p88, May 3

KENNEDY, Joseph

Can leasing make ownership obsolete? (with illus) p50, Mar.8

KERR-McGee Corp.

Kerr-McGee pays \$122,255 fee under protest so it can stay in business in Oklahoma # p24, Jan.4

KERR, Robert

"The year oil gets its lumps" (with table, chart, map and illus) (Special Report) p98, May 17

KEYNES, John Maynard

When a world money system is out of date (with charts, table and illus) (Special Report) p70, Feb.22

KIDDE (Walter) & Co.

U.S. conglomerate to buy into Japanese business # p62, Mar.17

KIESINGER, Kurt

Nixon goes calling on European allies (with illus) p40, Feb.22

Money system reels out of its sixth crisis (with illus) p33, May 17

KING, Cecil

Will an ethnic pitch sell the black market? (with illus) p88, Apr.12

KIRKWOOD, Robert C.

Top men fatten their pay (with tables and illus) p84, Jun.7

Readers Report: Mistaken identity (with illus) p5, Jun.14

KIRVIN, John

Prescribing a cure for paper mess (with illus) p122, Apr.19

KISSINGER, Henry

Nixon steps fast into world arena (with illus) p25, Feb.15

KLAMAN, Saul B.

How housing rides out the storm (with illus) p84, May 31

Short News Item

KLEIN, Herb

Klein steps up White House public relations p42, May 31

KLURFELD, Herman

Pearson to report on Wall Street # p112, Jun.28

KNAUER, Virginia H.

Knauer to get consumer post p34, Apr.5

New muscle for consumerism p48, May 24

KNIGHT, Douglas M.

Knight quits Duke's battlements for educational niche at RCA (with illus) # p66, Apr.12

KNOWLES, Dr. John H.

Dirksen has Nixon's ear on job moves p64, Apr.26

Appointees fall down on the Hill (with illus) p46, May 10

Party politics and public health (Editorial) p164, May 17

KOENIG, R. P.

Copper giant is still waiting at the altar (with illus) p102, May 31

KOHLER Co.

Heading for costly bath p52, May 10

KORF Industrie & Handel

Willy Korf unsettles the steel goliaths (with illus) p68, Mar.29

KORF, Willy

Willy Korf unsettles the steel goliaths (with illus) p68, Mar.29

KOTCHIAN, A. Carl

Sweet defense jobs sour at Lockheed (with illus) p122, May 17

KOZMETSKEY, George

How a businessman ramrods a B-school: George Kozmetsky teaches others how to try at University of Texas (with illus) p84, May 24

KRAMER, Kenneth

Publisher's Memo: Kenneth Kramer retires winding up 22 years as chief of Business Week's editors (with illus) p7, Apr.26

KRAUSE, Harold A.

Selling a pitch to the pitchmen: Harold Krause's sales 'congresses' have a camp meeting air, but they pay off handsomely (with illus) p82, Jun.21

KROC, Ray

Play time eats into work time (with illus) p129, Jun.28

KUEHL, Hal C.

Youth movement stirs the banks (with illus) p120, Jun.14

KURTZ, Kambanis, Symon

Admen thrive by thinking small (with illus) p66, May 17

KYLE, Richard W.

Lady leads ICC in fight for power (with cover and illus) p62, Feb.8

L**LTA Education Systems, Inc.**

Ling-Temco-Vought buys three B-schools as test centers for its education systems # p68, Feb.1

LV Computer Systems

Picking stocks by computer p142, May 10

LA ROCHE, McCaffrey & McCall

LaRoche, McCaffrey & McCall going public # p156, May 24

LABOR

From Local 562 to the State House (with illus) p90, Jan.18

Rival Unions talk unity: Get-together of IUE and UE to discuss contract terms with General Electric and Westinghouse presages tougher negotiating p80, Feb.8

Ten-Union alliance in copper bargaining is judged illegal by NLRB examiner # p108, Feb.22

Italy's unions hit management harder (with illus) p74, Mar.1

High court holds union may fine workers whose output exceeds union-set ceiling # p30, Apr.5

In white-collar elections unions won 422 while losing 386 # p59, Apr.5

Labor keeps the wage pressure on (with chart) p17, Apr.5

Nixon aides go to labor's 'summit': Top Administration officials meet with AFL-CIO leaders to talk out policy differences (with illus) p38, Apr.19

Labor's knottiest talks p96, Apr.26

AFL-CIO unions to counteract GE's employee communications # p100, May 3

UMW's family fight moves to courtroom (with illus) p96, May 3

To bring together striking Negro hospital workers and hospital officials # p56, May 10

UMW battle heats up (with illus) p51, May 10

Labor chafes at Nixon pace p34, May 24

AFL-CIO weathers the loss p77, May 31

Building peace in St. Louis? # p38, May 31

Coalition talks in GE's future p52, Jun.14

Should U.S. business ignore the ILO? (with illus) p68, Jun.14

Wage increases grow steeper (with table) p46, Jun.28

Unions take on British wildcats p134, Jun.28

Legislation

AFL-CIO is concerned about labor legislation # p90, Jan.4

Labor maps 1969 goals p36, Mar.1

Teachers push a right-to-strike law # p80, Apr.12

Strikes

Strike funds are growing p90, Jan.4

Dock strike makes a few waves (with illus) p31, Jan.11

Dock strike renews talk of tougher laws (with illus) p37, Feb.22

Dock strike drags on in Boston and Texas with containerization the stumbling point # p42, Mar.15

There are more strikes now p23, Mar.15

Search is on for new antistrike legislation (Labor Outlook) p66, Mar.22

Union teams up with black power: Labor organizers, civil rights leaders join forces behind Negro strikers in Charleston hospitals (with illus) p22, Apr.5

Joint bargaining strategy against GE may include threats of worldwide strikes # p80, Apr.12

Railroads are threatened with a nationwide strike, Apr. 14 # p44, Apr.12

Air travel in Canada was disrupted at mid-week # p36, May 3

Striking Negro hospital workers # p36, May 3

Charleston strikers gain clout (with illus) p39, May 17

New tactic in Charleston # p46, Jun.7

Binding up wounds in a hospital strike p54, Jun.14

Peace near in Charleston? # p48, Jun.21

State road workers' strike becomes a political issue p100, Jun.21

LABOR Court

Should a federal labor court be set up? Nixon asks Secretary Shultz to find out # p80, Apr.12

LABOR-Management Advisory Committee

Business-Labor Committee shies from guideposts p50, Jan.25

Burns favors reviving advisory panel p50, Apr.19

LABOR Outlook

Management girds to fight NLRB in 1970 p70, Jan.25

Search is on for new antistrike legislation p66, Mar.22

Social storms are rolling contract talks p85, May 17

LAIRD, Melvin R.

A very rich man for the Pentagon (with illus) p82, Jan.11

Fateful pause for ABM (with illus) p27, Feb.15

Laird lowers sights on Pentagon spending: Defense Secretary puts Nixon stamp on budget with \$2.3-billion slash in two-year outlay (with illus) p36, Mar.22

Laird stresses Soviet might p53, Mar.29

Sound tactics, dubious strategy (Editorial) p156, Apr.19

Strongman takes hold in top Pentagon job: Melvin R. Laird's campaign for controversial ABM system and tighter cost control in defense casts him in role of Administration's 'heavy' (with table and illus) p110, Apr.19

Laird takes hard line with defense complex (with table and illus) p82, May 10

LAND Law

Land law's fine print trips up developers: New federal act was aimed at some sharp practices in interstate land sales (with illus) p184, Apr.26

LANDEGGER, Karl, George and Carl

Paper, mill king invades home market (with illus) p136, Mar.29

LANDRUM, Phil

Why the U.S. must sell more overseas (with tables, charts and illus) (Special Report) p40, Jan.4

LANE, Mills, Jr.

Georgia's biggest bank wades into the slums (with illus) p90, May 24

LAMPHEAR, Dr. Frederick O.

A new science tries to keep old balance (with illus) p64, Feb.15

LAPIN, Al, Jr.

California flapjack flipper heads East to broaden his menu (with illus) p130, Jun.21

LAS VEGAS, Nev.

Can AEC defuse Hughes? p19, Apr.5

Investors take a chance on chance (with table and illus) p139, Apr.26

LASATER, Donald E.

Youth movement stirs the banks (with illus) p120, Jun.14

LASERS

Lasers show tire faults in 3-D (with illus) p56, Jan.4

Taking on bits by the trillion (with illus) p78, Feb.1

New schemes for missile defense (with illus) p36, Mar.15

Sandia develops 'most powerful' laser # p70, Mar.15

Laser beam puts bomb on target p112, May 17

Short News Item

LATIN AMERICA

Latin America puts itself on trial (with chart) p146, Jan.25

The neighbors are restless (with illus) p38, Jun.7

Why the Rockefeller mission backfired (Editorial) p166, Jun.21

LATIN American Free Trade Assn.

Andean group sets sights on trade unity p116, Jun.7

LAUFER, Leon

Squirting the cost out of quality plastics (with illus) p146, Apr.12

LAURENS, Dr. Paul

More power for the heart (with illus) p104, Jun.21

LAUTENBERG, Frank

A new industry's wild ride (with cover and illus) (Special Report) p64, May 24

LAWRENCE Radiation Laboratory

Radlab adds another physics first (with illus) p64, Apr.19

LAZARUS, Ralph

Top retailer says young managers should work for community — on company time # p66, Apr.12

LEAR Motor Corp.

Steam cars try to get back in the running: Lear Motor Corp. expects to start production soon of a steam auto engine (with illus) p130, Mar.29

LEAR, William P.

Steam cars try to get back in the running (with illus) p130, Mar.29

LEAR, Mrs. William P.

Steam cars try to get back in the running (with illus) p130, Mar.29

LEASCO Data Processing Equipment Corp.

France dithers over U.S. computer company bids p68, Apr.5

Why Leasco failed to net Chemical: Establishment pressure brought cries for legislation; Leasco's credit was threatened, its customers got edgy, its stock fell 34 points (with illus) p144, Apr.26

LEASCO Systems & Research Corp.

A new bi-weekly service, called Disclosure, for investors # p80, Jan.11

Companies get gabbler, reports get flossier (Management Outlook) p84, Apr.19

LEASING

Union Tank gets back on the track (with illus) p70, Mar.1

Can leasing make ownership obsolete? Renting equipment gives lessees a tax break and frees capital for expansion, but it is costly (with illus) p50, Mar.8

Why Leasco failed to net Chemical (with illus) p144, Apr.26

LEBANON

Readers Report: All Arabs p5, Jan.18

Beirut bank reform pays dividends: Stringent controls since Intra Bank scandal result in new stability for Lebanon (with map) p54, Mar.15

LE BLOND (R. K.) Machine Tool Co.

Two tool makers grind down efficiency gap in numerically controlled lathe operation # p154, Mar.15

LEDERER, Howard

Playboy puts a glint in the admen's eyes (with illus) p142, Jun.28

LEE, Howard

Number of black office-holders in the South shows fivefold increase in three years (with illus) # p143, May 17

LEISURE

Leisure world is a dream to some workers # p156, May 24

LEISURE Group, Inc.

Making money on leisure time: California group has taken over eight sports and lawn equipment companies and in four years built sales of \$17.7-million (with illus) p62, Jan.18

LEMAY, Curtis E.

LeMay sues his Boss for firing him: The general demands \$5.3-million from company that dropped him after he ran on Wallace ticket (with illus) p136, Feb.22

LES Halles

Paris plans a center in a Gallic turmoil (with illus) p34, Jan.4

LETTER Stock

Letter stock is worth the worry: Large holdings of unregistered shares by mutual funds can lead to sticky situations (with illus) p108, Jan.18

LEVESQUE, Rene

Bombs rattle Quebec's economy (with illus) p84, Mar.1

LEVI Strauss & Co.

Levi Strauss & Co. cracked open its books to the public # p88, Apr.26

LEVINSON, Robert A.

Wall Street's wizards of odds (with chart and illus) p122, Mar.15

LEVITT & Sons

Levitt looks to Florida # p48, Jun.21

LEVY, Michael E.

Monetarists dent conventional wisdom (with illus) p86, Jun.14

LEWIS, David S.

McDonnell Douglas finds merger is magic (with illus) p100, Jan.11

LEWIS, Samuel L.

Saving vital time for victims of heart attacks (with illus) p96, Feb.22

LIBRARIES

Book thieves will find crime far less rewarding if Checkpoint Systems has its way # p138, Feb.15

LIBYA

Libya adds water to its riches: Subterranean lake, discovered by Occidental Petroleum, may prove more important than oil to desert country (with map) p168, Feb.22

Readers Report: Deep water p5, Apr.12

LIFE Magazine

Life magazine might offer a TV Guide-type booklet # p88, Apr.26

Life seeks more spark. Magazine tries to attract more advertising (with illus) p135, May 10

LILLEY, Harold R.

Frito-Lay, Inc. named Harold R. Lilley chief executive officer # p102, Feb.8

LIN Broadcasting Corp.

Ackerman looks beyond the Post (with illus) p26, Jan.18

LINDSAY, F. A.

The President-elect sets his own style (with illus) p80, Jan.18

LING, James J.

Ling finds a new twist (with illus) p34, Feb.8
Conglomerate test is on (with illus) p35, Mar.29

Merger maker James Ling suggests tax that might cool the urge to merge (with illus) # p154, Apr.26

Top men fatten their pay (with tables and illus) p84, Jun.7

LING-Temco-Vought, Inc.

Ling-Temco-Vought buys three B-schools as test centers for its education systems # p68, Feb.1

Ling finds a new twist: LTV chairman sets offer to exchange J&L Steel shares for securities in holding company (with illus) p34, Feb.8

Conglomerate test is on (with illus) p35, Mar.29

Merger maker James Ling suggests tax that might cool the urge to merge (with illus) # p184, Apr.26

Do mergers need a union label? (with chart) p86, May 17

LIONEL Corp.

General Mills, Inc. to make and sell Lionel and American Flyer electric trains # p108, May 3

LIQUID Carbonic Industries, Inc.

General Dynamics Corp. has spun off Liquid Carbonic Industries, Inc. # p102, Feb.8

LIQUOR

Mixology p86, Jan.4

Readers Report: Vicks for hangovers? p5, Jan.25

Readers Report: Ounce of prevention p5, Jan.25

Will TV take to drink? p33, Feb.15

Distillers get ready to serve light whiskey: U.S. producers are betting heavily that new class of spirits will find ready market (with tables) p58, Feb.22

Schweppes is distributing bottles that contain all the ingredients for a Bloody Mary, Whiskey Sour, or Daiquiri # p66, Feb.22

"Sir Harry's Maker" p138, Mar.22

Does Heublein have a taste for Cutty Sark? # p128, Mar.29

Schenley is putting into print ads showing Daniel and Dickel together # p88, Apr.26

Heublein pours a potent sales mix (with illus) p76, Jun.14

LITTLE (Arthur D.) Inc.

Sparks fly over nuclear power (with chart) p74, Jan.4

LITTON Industries, Inc.

The Federal Trade Commission adopted a complaint against Litton Industries, Inc. # p44, Apr.12

The Litton play that didn't work p49, Jun.14

LOAN Participation Certificates

Banks try to dodge Fed's grasp (with chart) p98, Apr.5

LOANS

Will 7% cool a hot economy? (with charts) p26, Jan.11

Living with the squeeze: Despite Fed's credit curbs, banks and corporations find that money is available at a price (with chart) p21, Jan.18

Strong demand for bank loans p19, Mar.8

Business loans won't slow down: Despite soaring interest rates, bank lending to business shows no sign of letup (with charts) p33, Mar.22

Swinging your weight at a loan window p143, Mar.29

The Fed moves in on business loans p37, May 10

Insurers wince at drain on cash (with chart) p104, May 24

Policy loans are way up p19, May 31

Banks kick up the ante on loans p34, Jun.7

No slowdown in bank loans p27, Jun.7

Fannie Mae ponders construction loans p128, Jun.21

Short News Item

LOCKHEED Aircraft Corp.

Lockheed Aircraft to learn how Rolls-Royce developed the technology # p70, Mar.29

Lockheed's helicopter fights Pentagon battle: Cheyenne faces tough test on performance—and Congress snipes on costs (with illus) p42, May 3

Sweet defense jobs sour at Lockheed: What had been two choice military contracts are threatening aerospace giant's image and hurting profits (with illus) p122, May 17

Army shoots down Cheyenne (with illus) p34, May 24

Lockheed's ledger on the C-5A (with illus) p35, Jun.7

Skiing in a tunnel (with illus) p48, Jun.28

LOCKHEED Missiles & Space Co.

Navy crews start testing rescue vehicle for downed submarines # p87, Jan.25

LODGE, Henry Cabot

Nixon finds peace comes hard (with illus) p38, Mar.29

LOEW'S Theatres, Inc.

Lorillard Corp. has a new president: Preston Robert Tisch # p40, Mar.8

A brother act stars at Loew's. Laurence and Robert Tisch have parlayed a family resort into a company grossing \$800-million a year in hotels, movie theaters, real estate, and tobacco products (with cover and illus) p126, Apr.12

LOGAN (Jonathan) Inc.

Pants show shapely sales figures (with illus) p72, May 17

LOGIC Corp.

Data taping gets a bit cheaper (with chart and illus) p134, Feb.15

LOGISTICS Industries Corp.

Book thieves will find crime far less rewarding if Checkpoint Systems has its way # p138, Feb.15

LOGISTICS Management Institute

Defense profits lag: Pentagon efforts to lift profits on defense work have fallen short of the mark, new data reveal p22, Jan.4

LONDON

See Great Britain

LONE Star Steel Co.

Lone Star Steel Co. and United Steelworkers reached an understanding # p46, May 17

LONG, Franklin A.

Dirksen has Nixon's ear on job moves p64, Apr.26

LORILLARD Corp.

Lorillard Corp. has a new president: Preston Robert Tisch # p40, Mar.8

LOS ANGELES, Calif.

Watts industrial park gets federal aid # p150, Mar.15

Mayorality candidates get in line for races in New York, Cleveland, Pittsburgh, Los Angeles # p110, Mar.22

Negro attorney is expected to win mayoral runoff battle in Los Angeles (with illus) # p162, Apr.12

LOSS, Alan

Battling the Big Board to serve big traders (with illus) p104, Jun.14

LOWE, Phillip L.

Henderson leaves presidential suite at Sheraton. New tenant: ITT's Lowe # p76, Jan.18

LOWENSTEIN (M.) & Sons

Flannel that chars but doesn't burn will be used in children's sleepwear # p154, Jan.25

LUGO, Joseph

How to rise from the 'falls' (with illus) p108, Jun.28

LUMBER

In move to increase supply of lumber, Nixon orders boost in timber cut on U.S. lands # p46, Mar.22

No lid on wood prices: Historic spiral has eased, but a renewed rate climb seems inevitable (with chart) p44, Mar.29

Wood takes a tumble: Plywood prices are falling faster than summer's historic rise p49, Apr.26

Weyerhaeuser buys more trees p120, May 17

Weyerhaeuser fells a wooden past (with cover and illus) p76, Jun.7

LUTZ, James

Ward's joins the 'now generation' (with cover, charts and illus) p84, Mar.22

LYKES Corp.

Lykes bids again for steelmaker: Company files a new exchange offer with SEC to counter Youngstown Sheet & Tube's plan to merge with Avnet p46, Jan.25

Lykes Corp. and Youngstown Sheet & Tube Co. have agreed to merge # p38, Feb.8

Lykes-Youngstown merger nears (with illus) p106, Feb.15

LYKES-Youngstown Corp.

Lykes-Youngstown merger nears: It has been tried twice before. This week the companies were close to agreement (with illus) p106, Feb.15

M**MIRV**

A heavyweight in balance of terror (with illus) p48, Jun.28

MOL

MOL fallout hurts McDonnell the most p47, Jun.14

MACARTHUR, Douglas A.

Statesmen recollect—and collect (with illus) p30, Feb.8

MACHINE, Art

Onward and upward with the machine: Artistic use of technical advances is the rage, and business is turning on to the concept (with illus) p58, Jan.4

MACHINES

Big iron gets bigger—and cozier (with illus) p52, Mar.1

Two tool makers grind down efficiency gap in numerically controlled lathe operation # p154, Mar.15

Fitting automation to the garment trade (with illus) p102, May 3

Machine that takes security in hand (with illus) p151, May 10

Big machines help hedge the big bets (with illus) p152, Jun.21

MacDONALD (E. F.) Co.

Readers Report: Off base p4, Jan.11

Mac NAUGHTON, Donald S.

Donald S. MacNaughton to be president effective Apr. 1 # p30, Jan.18

MACY (R. H.) & Co.

Tickets to Inaugural Parade for Nixon offered by Macy's New York City outlets # p72, Jan.4

MAGAZINES

Nonprofit magazine on higher education launched with grant from Esso Foundation # p37, Jan.4

Ackerman looks beyond the Post (with illus) p26, Jan.18

Hearst Publishing 'dropped' its year-old Eye Magazine # p50, Mar.29

New York magazine is going public; profit is still at least a year away # p128, Mar.29

Life magazine might offer a TV Guide-type booklet # p88, Apr.26

Life seeks more spark (with illus) p135, May 10

Life memo goes public p42, May 17

Editorial staff of Stern won powers # p86, May 24

Environment Monthly sent to architects, planners, behavioral scientists # p156, May 24

Playboy puts a glint in the admen's eyes (with illus) p142, Jun.28

MAGNESIUM

Magnesium production will increase # p80, Apr.26

Magnesium eyes lightweight crown (with chart) p52, May 31

MAGNETS

New material that makes stronger magnets is one-tenth the cost of platinum cobalt # p154, Mar.15

MAHONEY, William

Canadian unions seize initiative (with illus) p85, Jan.18

MAIL Order

Ward's joins the 'now generation.' (with cover, charts and illus) p84, Mar.22

MANAGEMENT Outlook

An addition to the lexicon of management p134, Feb.22

Companies get gabblers, reports get flossier p84, Apr.19

Start digging for young comers a lot earlier p158, Jun.21

MANCROFT, Lord S.

Stans tries to take the reins on trade (with cover, table and illus) p114, May 10

MANDEL, Hans H.

A calm bank in Basel cools the money crises (with illus) p66, Jan.11

MANHATTAN Fund

Insurance giants move into funds (with cover, tables and illus) p114, Mar.15

MANSFIELD, Mike

Will U.S. shrink its global role? (with maps, charts, table and illus) p144, Jun.7

MAPTEK

They call it 'instant research' (with table and chart) p62, Jan.25

MARCHI, John J.

Law and order top the ballot (with illus) p41, Jun.21

MARCOR, Inc.

Ward's joins the 'now generation.' (with cover, charts and illus) p84, Mar.22

MARIJUANA

If your teen-ager uses pot p137, May 17

Readers Report: Point on pot p7, Jun.21

MARINES

See Department of the Navy

MARITIME Administration

Gibson has been nominated U.S. Maritime Administrator # p95, Mar.1

MARKET Research

Putting a measure on the market: All kinds of companies are rushing to market researchers for their vital advice (with illus) p104, Jan.25

Short News Item

MARKETING

How Alcoa sweetens its success (with cover and illus) p38, Jan.18

Will an ethnic pitch sell the black market? (with illus) p88, Apr.12

Milking the most from auto sales (with illus) p84, Apr.26

How Nabisco keeps its cookie crown (with table and illus) p64, May 10

MARKETING Games

See Games (Marketing)

MARKETING Outlook

When designers get the top billing p37, Feb.1

Media line up for share of tobacco dollars p102, Mar.29

Is franchising overstuffed with food chains? p146, May 24

MARKS, Leonard

Setting new rules for world communications (with illus) p32, Mar.1

Marks set for top job at Comsat p54, Mar.29

MARS

Viking lander system will put scientific instruments on Mars # p74, Jun.7

MARSHALL, George C.

Will U.S. shrink its global role? (with maps, charts, table and illus) p144, Jun.7

MARTIN, Jack

Heublein pours a potent sales mix (with illus) p76, Jun.14

MARTIN Marietta Corp.

Laser beam puts bomb on target p112, May 17

Viking lander system will put scientific instruments on Mars # p74, Jun.7

MARTIN, Preston

California's Preston Martin will head FHLEB # p42, Mar.15

S&Ls look for sympathy at the top (with illus) p72, Mar.29

How housing rides out the storm (with illus) p94, May 31

MARTIN, William McC., Jr.

Mounting a new challenge to Fed (with illus) p18, Jan.4

The President settles in (with illus) p13, Feb.1

Showdown for the Fed (with chart and illus) p25, Mar.1

Inflation battle heats up (with illus) p40, Mar.29

The economy won't give in (with illus) p29, Apr.12

Will Martin take early retirement? p50, May 17

Rough going for gradualism (with illus) p41, Jun.14

The next place to tighten (with illus) p45, Jun.28

MARYLAND, University of

Passion to buy cools a bit (with tables) p70, Jan.4

MASSACHUSETTS Institute of Technology

MIT acquired land which it will sell or lease to public and private developers # p62, Apr.19

Can defense work keep a home on campus? (with table and illus) p68, Jun.7

MASTER Graphics

Picasso linoleum cuts # p98, Jan.11

MATES, Fred

Letter stock is worth the worry (with illus) p108, Jan.18

MATES Investment Fund

Suspension of trading of Omega Equities puts mutual fund in embarrassing spot # p69, Jan.4

Letter stock is worth the worry (with illus) p108, Jan.18

Readers Report: Misquote p7, Feb.1

Mates Investment Fund to resume redemptions and sales of its stock # p80, May 3

MATTHEWS, Frank

How GM helps itself by helping the GIs (with illus) p92, Apr.26

MAXWELL, A. R.

When steelmakers seek strength through merger (with illus) p102, Feb.15

MAYO, Robert P.

Where to cut spending: Administration wants to find room in Johnson budget for its own programs (with illus) p16, Feb.1

Jawing over inflation (with table, chart and illus) p29, Mar.15

Inflation battle heats up (with illus) p40, Mar.29

Budget Bureau could become storm center p33, Apr.5

The tax debate: Nixon team pleads for gradualism (with illus) p31, May 24

McCABE, Thomas B.

Making friends at the top (with illus) p138, May 24

McCOMBS, G. B.

Holders of 35% of Curtis Publishing will seek special meeting to elect new board # p40, Mar.8

McCORD, Dr. William

Union teams up with black power (with illus) p22, Apr.5

McCORMACK, James

Comsat fights for a job (with illus) p60, May 3

McCORMICK & Co.

Miniboards give spice maker zest (with illus) p174, May 10

McCORMICK, Charles P.

Miniboards give spice maker zest (with illus) p174, May 10

McCRACKEN, Paul W.

McCracken sees \$915-billion GNP p8, Jan.4

New Economists leave their last testament (with illus) p102, Jan.18

Nixon team maps out its economic strategy (with illus) p42, Feb.22

GOP is thrown a price-job curve (with illus) p60, Mar.22

The tax debate: Nixon team pleads for gradualism (with illus) p31, May 24

McCRACKEN, Robert S.

Cheyenne media baron stands up to lawmen, (with illus) p102, Jan.25

McCROBY Corp.

Into retailing via Palestine (with illus) p140, Jun.14

McDONALD'S Corp.

Play time eats into work time (with illus) p129, Jun.28

McDONNELL & Co.

Lawrence F. O'Brien announced he would become president of McDonnell & Co. # p80, Jan.11

McDONNELL Douglas Corp.

McDonnell Douglas finds merger is magic: Both come through consolidation in fine shape with McDonnell's management and cash getting Douglas' DC-9's in air on time (with illus) p100, Jan.11

IAM wins and fights on p90, Jan.18

McDonnell Douglas to build boron-epoxy rudders # p54, Apr.5

Competitors scramble to replace old fighter (with illus) p110, May 17

A \$1-billion air show (with illus) p47, Jun.14

MOL fallout hurts McDonnell the most p47, Jun.14

McDONNELL, James S.

McDonnell Douglas finds merger is magic (with illus) p100, Jan.11

McELROY, Neil F.

Readers Report: Mistaken Identity (with illus) p5, Jun.14

McELROY, William D.

Nixon settles on science chief p58, Jun.14

McFADZEAN, Frank

Shell saves money by spending more (with cover and illus) p56, Mar.8

McFARLAND, James

Where youth sets the style (with cover and illus) p118, May 17

McGOWEN, Jackson R.

McDonnell Douglas finds merger is magic (with illus) p100, Jan.11

McGRATH, Pat

Admen thrive by thinking small (with illus) p66, May 17

McGRAW-Edison Co.

McGraw-Edison Co. announced operation of remote-metering # p158, Mar.29

McGRAW-HILL Economics Dept.

Buoyant budgeting for growth (with table) p14, Jan.4

Earnings sky is still sunny: Companies see 7% gain in profits this year (with chart and illus) p48, Feb.22

Capital goods may benefit—for now p37, Apr.26

Weather spoils earnings gains (with table) p192, Apr.26

Why Nixon wants to wield the ax: Latest surveys showed that business investment plans were skyrocketing. President's call for tax credit repeal marks decisive turn in economic planning (with table, chart and illus) p108, Apr.26

Inflation ups the R&D ante (with tables) p78, May 17

Closer to avoiding recession: Dip in stock-building rate hints easing of business pace without a serious letdown (with table and chart) p88, May 24

McGRAW-HILL Information Systems

Price increases will lessen during 1969 p8, Jan.4

Contract awards ease, but remain at a high level p8, Jan.4

Contract awards slump, following a sharp rise p20, May 3

McKEE (Arthur G.) & Co.

Gulf & Western drops McKee takeover threat # p116, Jan.18

How companies fend off suitors (with illus) p80, Mar.15

McKINSEY & Co.

McKinsey Awards for best books on management # p64, Mar.29

McLAREN, Richard W.

Nixon's antitrust chief vows firmness p36, Jan.25

Conglomerates under the gun (with illus) p27, Mar.8

McLaren talks tough about conglomerates p38, Mar.15

Short News Item

McLaren wades into merger tide: Antitrust chief has won plaudits on Capitol Hill and drawn potshots from conglomerates for his tough talk on mergers (with illus) p42, Mar.22

Conglomerate test is on (with illus) p35, Mar.29

More fishing for giants (with illus) p25, May 3

The sharp new line on antitrust (with cover and illus) p120, Jun.21

Readers Report: Skeptic p4, Jun.28

McMILLAN, Dr. Edwin

Radlab adds another physics first (with illus) p64, Apr.19

MEANY, George

Coalition fires opening salvo (with illus) p72, Mar.15

Blue-collar war of words heats up (with illus) p76, Apr.12

MEASLES (German)

U.S. girds for war on German measles: Government set to license production of live rubella virus vaccine (with illus) p56, Mar.22

MEAT

See Packing Industry

MEDIATION

Cooling it on campus (with illus) p40, May 17

MEDICAL Research

Cooperation in medical research # p87, Jan.25

MEDICARE

A Senate diagnosis of medicare bills (with illus) p52, Jun.14

MEDICINE

Saving vital time for victims of heart attacks (with illus) p96, Feb.22

Artificial hearts are aided by Houston surgery (Research Outlook) p96, Apr.12

New instrument for analyzing human fluids # p49, May 3

MEIGS, A. James

Monetarists dent conventional wisdom (with illus) p86, Jun.14

MEMOIRS

Statesmen recollect—and collect (with illus) p30, Feb.8

MERCK Sharp & Dohme Research Laboratories

Breakthrough to synthesized enzyme may open new cures for disease # p30, Jan.18

MERGERS

The red-hot merger pace got frantic in 1968 # p80, Jan.11

Rockwell takes bumps out of road to merger (with illus) p67, Feb.1

His book steers merger hunters (with table and illus) p98, Feb.8

Xerox aims at computers: It plans to merge with Scientific Data Systems p34, Feb.15

Lykes-Youngstown merger nears (with illus) p106, Feb.15

Merger fever begins to alarm Capitol p41, Feb.15

Readers Report: Foreign competition p4, Feb.15

The Northern Lines rail merger will be reviewed by the Supreme Court # p38, Mar.1

Dayton's, J. L. Hudson merge to form new \$814-million retailing entity # p42, Mar.15

Nursing homes become willing merger candidates # p128, Mar.15

Tax loophole for mergers (Editorial) p156, Mar.15

Union Tank, Brunswick, both losers a few years back, plan to merge # p42, Mar.15

The merger wave keeps rolling p44, Mar.22

Ward's joins the 'now generation' (with cover, charts and illus) p84, Mar.22

Conglomerate test is on (with illus) p35, Mar.29

Foreign steel companies are promoting growth through mergers and joint ventures # p152, Mar.29

Rival for Penn Central (with map) p134, Mar.29

Little fish tries to gulp a big one (with illus) p123, Apr.12

Merger tide runs higher: First-quarter figures show number of proposals continued to climb at a record pace p44, Apr.12

The Federal Trade Commission adopted a complaint against Litton Industries Inc. # p44, Apr.12

The war on mergers escalates: FTC asks for advance notice of big mergers, and Justice tries new legal tack in LTV suit (with table) p36, Apr.19

After the merger, what next? Aftermath of an acquisition can be traumatic (with illus) p50, Apr.26

Mergers are on everybody's mind: More and more small and medium-sized companies must decide whether to let themselves be acquired (with illus) p150, Apr.26

Merger maker James Ling suggests tax that might cool the urge to merge (with illus) # p154, Apr.26

Small phone companies switch on (with illus) p158, May 10

Agencies merge on global scale p42, May 17

Alabama's bankers fall out on branching (with illus) p92, May 17

Europeans merge over the border p38, May 17

Mergers face tough quiz (with illus) p36, May 17

Do mergers need a union label? (with chart) p86, May 17

The switch on mergers p40, May 24

Copper giant is still waiting at the altar (with illus) p102, May 31

Monogram nails down goals in National Screw merger (with illus) p103, May 31

Bearing merger stirs friction: British deal raises ire of foreign bearing makers p66, Jun.7

Britons strike oil in Ohio (with illus) p40, Jun.7

Buffeted Parvin/Dohrmann prepares to play new game (with illus) p100, Jun.14

Japan's steel: easing the merger rules p92, Jun.14

Mergers must toe the hard line (with illus) p48, Jun.14

Is the merger fever really cooling off? (with table) p35, Jun.21

The sharp new line on antitrust (with cover and illus) p120, Jun.21

Alabama bank squabble # p48, Jun.21

American Greetings may join merger race # p112, Jun.28

ITT sticks to its guns # p58, Jun.28

MERRILL Lynch, Pierce, Fenner & Smith

'We the people' thinks bigger: Acquisition of Lionel D. Edle & Co. would help Merrill Lynch get into mutual funds p27, May 3

Merrill Lynch buys Canadian p126, May 24

MERRILL, Theodore B., Jr.

Publisher's Memo: Business Week's new department called Computers & Communications (with illus) p5, Jun.23

MESIROW, Leon F.

If you need a director, try placing a want ad (with illus) p72, Jan.18

METALS

Metals prices go on a spree: During hiatus between Administrations in Washington, non-ferrous metal prices have been climbing (with table) p23, Jan.18

Metal prices stay on the firm side p12, Apr.5

METER Readers

McGraw-Edison Co. announced operation of remote-metering # p158, Mar.29

METRO-Goldwyn-Mayer, Inc.

MGM raids General Mills top ranks again, signing on Richard L. Schall (with illus) # p80, Mar.22

METROMEDIA, Inc.

Metromedia opts for own way # p54, Jun.14

MEXICO

Go Mexican or else . . . Two U.S. mining companies face that situation as Mexico seeks control by its nationals p24, Feb.1

Rivals challenge Mexican TV czar: Spurred by growing number of TV sets and increasing advertising revenue, new stations are fighting for airwaves in industry controlled by Emilio Azcarraga (with illus) p50, Mar.15

MEYER, Charles A.

Sears executive takes on foreign policy job p112, Mar.15

MEYER, Dr. Harry, Jr.

U. S. girds for war on German measles (with illus) p56, Mar.22

MIAMI, Fla.

Miami captures a fleet: New \$22-million seaport attracts more ships bound on Caribbean cruises (with illus) p24, Jan.18

Miami is picked to test housing technology p50, Jan.25

MICHIGAN State University

Platinum compounds getting test as anti-cancer agents # p49, May 3

MICHIGAN, University of

Consumers sit tight: Latest University of Michigan survey finds little change in consumer outlook (with chart) p36, Jan.11

Easter was good—but not great (with chart and illus) p32, Apr.12

MICROWAVE Communication System

Northern Pacific Ry. has set up microwave communications network # p70, Mar.29

MIDAS-International Corp.

What's good for Midas may not be good for the country, says Sherman of Midas # p154, Apr.26

MIDDLE East

Avoiding war in the Middle East (Editorial) p114, Feb.8

Arab sabotage works like a boomerang p116, Jun.7

MIEHLE - Goss - Dexter, Inc.

Rockwell takes bumps out of road to merger (with illus) p67, Feb.1

MIES van der Rohe, Ludwig

Aesthetic stylist for the world (with illus) p58, Jun.21

MILITARY Service

June graduates face almost certain draft p118, Jun.28

MILLER, Elmer C.

Where business planes have their day (with illus) p116, Jun.14

MILLER, Eugene

Battling the Big Board to serve big traders (with illus) p104, Jun.14

MILLER, George

Can Handler teach NAS evolution? (with illus) p60, Apr.5

Short News Item

MILLER, J. Irwin

Publishers Memo: An Awards for Business Citizenship committee headed by John W. Gardner (with illus) p5, Mar.1

MILLER, Sy

Go-go decor fighting the back-office blahs (with illus) p70, Feb.1

MILLS, Wilbur D.

Why the U. S. must sell more overseas (with tables, charts and illus) (Special Report) p40, Jan.4

Byrnes joins up with Mills on tax action p29, Feb.1

Merger fever begins to alarm Capitol p41, Feb.15

Mills squints at conglomerates (with illus) p30, Mar.8

Reformers get rolling on taxes (with table and illus) p43, Apr.26

Mills holds lead on tax reform p59, May 10

Strings on tax package (with illus) p35, May 17

The tax debate: Nixon team pleads for gradualism (with illus) p31, May 24

MINER Industries

Vending idea that's a gas (with illus) p44, Jun.7

MINERALS

Clouded future for minerals? (Production Outlook) p50, Jan.11

MINING Industry

Coalmen do slow burn (with illus) p50, May 10

Black lung bills stir dust storm in Congress p32, May 31

MINNEAPOLIS Gas Co.

Minneapolis Gas Co. plans to perk up # p154, May 17

MINNESOTA

Who gets last radioactive word? p28, May 31

MINNESOTA Mining & Mfg. Co.

3M's new slide projector features slides that talk for themselves # p154, Jan.25

MINUTEMAN

Tougher shell for Minuteman (with illus) p36, Jun.7

MISSOURI

From Local 562 to the State House (with illus) p90, Jan.18

MITCHELL, John N.

IBM girds for battle (with illus) p36, Jan.25

Mergers must toe the hard line (with illus) p48, Jun.14

The sharp new line on antitrust (with cover and illus) p120, Jun.21

MITSUBISHI Electric Co.

Mitsubishi joins Japanese and U. S. companies in race to develop flat, tubeless TV set (with illus) # p90, Mar.29

MITSUBISHI Heavy Industries, Ltd.

Is Chrysler's sun rising in Japanese deal? (with illus) p37, May 24

Chrysler's trade: Valiant for Colt (with illus) p37, Jun.7

Tremor in Japan's trade wall p98, Jun.21

MITSUI & Co., Ltd.

Japan's trade giant picks old U. S. hand (with table and illus) p108, May 24

MIXERS

Blending fluids without a stir (with illus) p156, Jun.21

MNEMOTECH Computer Systems

Prescribing a cure for paper mess (with illus) p122, Apr.19

MOBIL Oil Corp.

A famed promotion, Mobil's Economy Run, runs out of gas after 32 years as a winner # p72, Jan.4

MOFFETT, Elwood

UMW's family fight moves to courtroom (with illus) p96, May 3

MOLECULES

Where the action is—in molecules (with illus) p106, Apr.12

MONOGRAM Industries, Inc.

Monogram nails down goals in National Screw merger (with illus) p103, May 31

MONSANTO Co.

Monsanto will produce a synthetic fiber to compete with Du Pont's Qiana # p72, Jan.4

MONSANTO Research Co.

A heartbeat away from the assembly line (with illus) p130, Jun.14

MONTECATINI Edison

European stockholders learn to talk back: Italy's Montecatini Edison and Germany's NSU get some rough treatment (with illus) p34, May 3

MONTGOMERY Ward & Co.

Ward's joins the 'now generation.' Venerable chain is coming out of a long slump by shifting its focus away from small towns (with cover, charts and illus) p84, Mar.22

Readers Report: Bottomless barrel p4, Apr.12

MOODY'S Investors Service

Moody's Investors Service to go international # p80, Jan.11

MOON

To the moon and back (with cover and illus) p11, Jan.4

The LM graduates, cum laude: After a history of constant modification and technical hurdles, the lunar module took honors last week (with illus) p64, Mar.15

Apollo's builders start closing the lines (with illus) p76, May 17

Tying the loose ends in Apollo program (with illus) p128, May 24

Next step will be the first (with illus) p78, May 31

MOORE, George S.

What company can banks keep? (with illus) p37, Jun.21

MOOT, Robert C.

Strongman takes hold in top Pentagon job (with table and illus) p110, Apr.19

MORGAN, Harry E., Jr.

Weyerhaeuser tells a wooden past (with cover and illus) p76, Jun.7

MORGENS, Howard J.

Top men fatten their pay (with tables and illus) p84, Jun.7

MORROW, Hugh, Jr.

Alabama's bankers fall out on branching (with illus) p92, May 17

MORSE, David A.

Should U. S. business ignore the ILO? (with illus) p68, Jun.14

MORSEY, Chase Jr.

RCA interposing executive vice-president between Sarnoff and operations men (with illus) # p76, Jan.18

MORTGAGE Investment Trusts

Has Wall Street found this year's winner? Fund managers are getting into mortgage investment trusts with both feet (with table) p121, Apr.12

MORTGAGES

Mortgages: The squeeze gets worse p90, Apr.5

A leg up for the short homebuyer (with illus) p106, May 3

Lenders look at mobile home parks # p96, May 17

How housing rides out the storm (with illus) p94, May 31

Ginnie Mae runs into delays p128, Jun.21

MOSS, Frank

Clearing smoke from the airwaves (with illus) p38, Apr.5

MOTION Pictures

Movies get new moguls (with illus) p29, Feb.8

Multi-gadget movie van rolls into Hollywood (with illus) p152, Mar.15

Filming a day that will live in infamy: Japanese navy and air force fight again in controversial movie about the attack on Pearl Harbor (with illus) p68, Jun.28

MOTOROLA, Inc.

Weisz named Motorola president — in 1972 # p30, Apr.5

How to color TV sales rosier p90, Jun.21

MOUNT Zion Hospital & Medical Center

Heart doctors heed telltale voice (with illus) p130, May 24

MOYNIHAN, Daniel P.

Nixon's big decision on welfare (with illus) p110, Jun.21

MUELLER, Willard F.

Mergers face tough quiz (with illus) p36, May 17

MURCHISON, Clint M.

Murchison's empire # p58, Jun.28

MUSCAT, Victor

The end of the Muscat/trail (with illus) p70, Jun.21

MUSEUMS

Onward and upward with the machine (with illus) p58, Jan.4

Manhattan scene: from museum . . . to drama off-Broadway p76, Feb.1

MUTUAL Funds

The 'no-go fund' — performance fund that doesn't perform # p80, Jan.11

Letter stock is worth the worry (with illus) p108, Jan.18

Insurance giants move into funds (with cover, tables and illus) p114, Mar.15

Bahamas bask in new business climate (with map, table and illus) p118, Mar.22

Big funds offshore buy into U.S. (with table, chart, and illus) p128, Mar.22

Waiting for the market to move: Mutual funds are eyeing stock drift with suspicion, wondering whether a sudden rally will catch them with too much on their hands (with chart) p70, Apr.5

Mutual fund legislation won't be enacted this year # p124, Apr.19

Value Line Special Situations Fund suspended sales temporarily # p124, Apr.19

A fund wizard builds an empire (with cover, chart, and illus) p76, May 3

Mates Investment Fund to resume redemptions and sales of its stock # p80, May 3

The mutual fund industry and SEC were deep in talks this week # p36, May 3

Funds get new rivals for pension billions (with chart and illus) p140, May 10

Sears, Roebuck formation of Allstate Enterprises Stock Fund, Inc. # p44, May 24

Vantage-Ten-Ninety p124, May 24

The Japan Fund also rises p132, Jun.7

Short News Item

N**NSU Motorenwerke**

European stockholders learn to talk back (with illus) p34, May 3

NADER, Ralph

FTC gets a Nader needling p34, Jan.11

Crusader widens range of his ire: Ralph Nader enters new phase that's likely to make his voice still more powerful (with illus) p128, Jan.25

GM scraps the Corvair p41, May 17

NAGANO, Shigeo

Japan forges a colossus in steel (with chart, cover and illus) p92, Apr.5

NALEN, Craig

Where youth sets the style (with cover and illus) p118, May 17

NAMES

Better name for Radio Corp. of America? # p78, Feb.15

Tobacco plows new fields p38, May 17

NASSAU

Bahamas bask in new business climate: Government's success in driving out unsavory elements is helping to attract dozens of banks and mutual funds to Nassau (with map, table and illus) p118, Mar.22

NATIONAL Academy of Sciences

Can Handler teach NAS evolution? New president of National Academy of Sciences sees a broader advisory role for that staid body (with illus) p60, Apr.5

NATIONAL Aeronautics & Space Administration

Plane wing with a radical new shape may permit aircraft to cruise at 45,000 ft. at 660 mph # p102, Feb.22

Supporters win Paine NASA post p44, Mar.8

NASA puts an atom in its tank (with illus) p92, Mar.29

NASA likes Nixon budget, despite cuts p50, Apr.19

Viking lander system will put scientific instruments on Mars # p74, Jun.7

After July NASA plans its next step (Research Outlook) p128, Jun.14

NATIONAL Aeronautics & Space Council

Anders to become executive secretary of National Aeronautics & Space Council # p74, Jun.7

NATIONAL Airlines

National fights to fly: Airline tries to stay airborne despite strike on ground (with illus) p78, Feb.8

NATIONAL Alliance of Businessmen

Detroit shows the way with hard-core jobless (with illus) p32, Feb.1

Pepsico's president succeeds Henry Ford as head of National Alliance of Businessmen (with illus) # p38, Mar.1

Hard-core jobless get a friend at the top: Appointment of Kendall as chairman of National Alliance of Businessmen may improve the program p62, Mar.8

Hiring drives will merge p34, Apr.5

Brighter vistas for the hard core p44, Jun.7

NATIONAL Assn. of Manufacturers

If strife hits the plants: NAM seminars tell business how to prepare for disorders in case radicals make industry the target (with table) p137, Jun.28

NATIONAL Assn. of Securities Dealers

Deadline set for delivering securities # p72, Apr.5

NATIONAL Biscuit Co.

How Nabisco keeps its cookie crown (with table and illus) p64, May 10

Readers Report: The way it crumbles p4, May 31

NATIONAL Black Economic Development Conference

Blacks bill the churches (with illus) p54, May 10

NATIONAL Bureau of Standards

Branscomb front-runner for NBS post p40, May 3

NATIONAL Business Aircraft Assn.

NBAA protests limit on traffic at airports # p98, Jan.25

NATIONAL Cancer Institute

New storm brewing over DDT p32, Mar.8

The National Cancer Institute released an "interim report" # p36, May 3

NATIONAL City Lines, Inc.

Leaving the cities for the open road: National City Lines, once a major operator of municipal transit systems, is putting its money into truck lines (with map) p60, Jan.4

NATIONAL Commission on Product Safety

Product safety gets a look p50, Apr.12

NATIONAL Commission on Urban Problems

Panel offers ways to end urban sprawl p160, Apr.12

Commission on Urban Problems offers three ways to control land prices # p143, May 17

NATIONAL Heart Institute

A heartbeat away from the assembly line (with illus) p130, Jun.14

NATIONAL Industrial Conference Board.

Price increases will lessen during 1969 p8, Jan.4

Mayors give business only faint praise for its role to date in urban crisis # p132, Jan.25

Bigness means efficiency (with charts) p162, Feb.22

Budgeting less for capital goods p38, Apr.26

Mergers are on everybody's mind (with illus) p150, Apr.26

NATIONAL Labor Relations Board

Management girls to fight NLRB in 1970 (Labor Outlook) p70, Jan.25

Professional workers filed unfair labor practice charges against American Oil Co. # p100, May 3

Do mergers need a union label? (with chart) p86, May 17

NATIONAL Lead Co.

Magnesium production will increase # p80, Apr.26

NATIONAL Oceanic & Atmospheric Agency

Readers Report: All at sea p4, Mar.8

NATIONAL Planning Assn.

More responsibility for poor countries p67, Apr.5

NATIONAL Science Foundation

New centers to study problems of society # p90, Mar.29

Institutions to hold down spending # p74, Jun.7

Nixon settles on science chief p58, Jun.14

NATIONAL Screw & Mfg. Co.

Monogram nails down deals in National Screw merger (with illus) p103, May 31

NATIONAL Steel Corp.

Idea of a second refrigerator # p156, May 24

NAUGHTON, John B.

Detroit races to meet challenge of imports (with map, table, chart, illus and cover) (Special Report) p104, Mar.29

NAVIGATIONAL System

A fix for errant mariner (with map) p52, Jan.11

NEAMAN, Samuel

Into retailing via Palestine: McCrory's new chief is more than a plain retailer (with illus) p140, Jun.14

NEEDHAM, James

An accountant to sit on SEC p28, May 31

NEGROES

College lectures by Negro executives aim to stimulate interest in business p68, Feb.1

Negro colleges plan talks to encourage their students to enter private industry # p78, Feb.15

Administration sets up its first agency to boost minority group businessmen # p40, Mar.8

New plants dot the black slums (with table and illus) p100, Mar.22

Will an ethnic pitch sell the black market? Negro-owned American Dream Soap hopes to clean up (with illus) p88, Apr.12

Blacks wrap up slice of action at food chains: Operation Breadbasket's boycott of Chicago A&P stores wins jobs for Negroes and business for black companies (with illus) p162, Apr.26

Striking Negro hospital workers # p36, May 3
Allen-Bradley Co. is hiring blacks # p56, May 10

Blacks bill the churches: Struggle for economic gains takes tough tack in one group's demand for reparations (with illus) p54, May 10

He makes the ghetto make money (with illus) p154, May 10

To bring together striking Negro hospital workers and hospital officials # p56, May 10

Charleston strikers gain clout (with illus) p39, May 17

Foundations fight back (with illus) p35, May 17

Number of black office-holders in the South shows fivefold increase in three years (with illus) # p143, May 17

University names a black psychologist head of program to aid Pittsburgh blacks # p143, May 17

'A plague on both your houses!' That seems to be the message of black militants venting their fury over alleged job discrimination at unions and companies alike (with illus) p54, May 24

New tactic in Charleston # p46, Jun.7

Binding up wounds in a hospital strike p54, Jun.14

Peace near in Charleston? # p48, Jun.21

Business lobbies for ghetto program (with illus) p56, Jun.28

NEILAN, Edwin

Should U.S. business ignore the ILO? (with illus) p68, Jun.14

NELSON, C. Willard

Alabama's bankers fall out on branching (with illus) p92, May 17

NELSON, Gaylord

Crusader widens range of his ire (with illus) p128, Jan.25

NEMEC, Frank A.

Lykes-Youngstown merger nears (with illus) p106, Feb.15

NERVA

NASA puts an atom in its tank: First firing of nuclear rocket engine is long step toward versatile space vehicles (with illus) p92, Mar.29

Man-to-Mars program starts to get a push p41, May 31

Short News Item

NERVE Gas

Army is at sea over nerve gas: Plan to dump unwanted chemicals in the Atlantic stirs controversy, but it may be safest method (with illus) p72, Jun.7

NETHERLANDS

Holland will get Pechiney smelting facility # p60, Jan.25

Netherlands: heating up p75, Feb.8

Japanese and Dutch companies team up to build 450-room hotel in Amsterdam # p58, Apr.12

NETWORK Analysis Corp.

Gas pipelines go into analysis: Network analysis solving big problems for the Federal Power Commission (with maps) p46, Jan.11

NETWORKS Electronic Corp.

LeMay sues his boss for firing him (with illus) p136, Feb.22

NEW Orders

New orders decline—but backlogs rise p28, Jan.25

New orders and backlogs are high p19, Feb.8

New orders are in a strong rise p29, Mar.29

March brought a dip in hardgoods orders p38, Apr.26

Machine tool orders are in a strong uptrend p20, May 3

Manufacturers' hardgoods sales are almost flat p40, Jun.28

NEW Products

Toning down glamour to give profits luster (with illus) p156, Jan.25

To the moon via a cellar (with illus) p140, Jun.14

NEW YORK

New York state's insurance and banking superintendents would be given increased powers to halt conglomerate takeovers # p128, Feb.22

NEW YORK City-Rand Institute

Rand sticks with New York p112, May 10

NEW YORK Cocoa Exchange

A case of jitters in cocoa (with chart and illus) p122, Jan.25

NEW YORK Magazine Co.

New York magazine is going public; profit is still at least a year away # p128, Mar.29

NEW YORK New Haven RR

New Haven RR is operating as usual # p38, Jan.11

NEW YORK, N. Y.

Highlighting Manhattan p98, Jan.11

Citibank warns that markets will wither unless business helps solve problems of poor # p132, Jan.25

Manhattan scene: from museum... to drama off-Broadway p76, Feb.1

AFL-CIO unions to pay \$200,000 fine levied on striking New York teachers p38, Feb.8

Broadway—Canterbury Tales, Dear World p122, Feb.15

Importers still face heavy seas (with illus) p38, Feb.22

Manhattan scene: new shows p82, Mar.1

Action on Broadway p134, Mar.15

Mayoralty candidates get in line for races in New York, Cleveland, Pittsburgh, Los Angeles # p110, Mar.22

The play-with-music, 1776 p138, Mar.22

New York hopes welfare cut will bring help p34, Apr.5

High hope on wheels for imports (with illus) p34, Apr.12

Building schools at no cost (with illus) p168, Apr.26

The Front Page by Ben Hecht and Charles MacArthur: Tale of yellow journalism and political corruption in Chicago stars Robert Ryan p138, May 17

New cameras make it easy for amateurs p113, Jun.14

New York may be next p58, Jun.14

NEW YORK Stock Exchange

Bankers Trust New York Corp. said it would apply for New York Stock Exchange listing # p128, Feb.22

Paperwork mess goes into a 'think tank' (with illus) p126, Feb.22

Board of Governors to decide where to move the New York Stock Exchange # p128, Mar.15

General Host Corp. was trying to get the New York Stock Exchange to reverse its decision # p142, Apr.26

Short interest on the New York Stock Exchange fell to its lowest level since 1967 # p142, Apr.26

The New York Stock Exchange would like to keep its interim commission rate structure # p80, May 3

Changing Wall Street's rules (with cover, charts and illus) p70, May 31

Battling the Big Board to serve big traders (with illus) p104, Jun.14

Funds for NYSE members # p58, Jun.28

NEW YORK Telephone Co.

New York Telephone Co.'s debentures offered to investors # p128, Mar.15

NEW YORK University

Readers Report: Note of distinction p5, Jan.4

NEWSLETTERS

Pearson to report on Wall Street # p112, Jun.28

NEWSPAPERS

Admen groove on underground press (with illus) p84, Apr.12

NICKEL

Prices of two major nonferrous metals go up as International Nickel, Copper Range move # p24, Jan.4

Nickel users get bad news p34, Apr.5

NIelsen (A. C.) Co.

Putting a measure on the market (with illus) p104, Jan.25

NIMBUS III

Calling the long shots on weather (with illus) p46, May 3

NIXON, Dr. John W.

Can Birmingham break with its past (with illus) p140, Mar.15

NIXON, Richard M.

Johnson programs that will survive (with table) p16, Jan.4

Nixon's overhaul of government will brew fight p27, Jan.4

Why the U.S. must sell more overseas (with tables, charts and illus) (Special Report) p40, Jan.4

Tickets to Inaugural Parade for Nixon offered by Macy's New York City outlets # p72, Jan.4

Nixon keeps the reins p75, Jan.11

Nixon resists pact with LBJ on taxes, budget p41, Jan.11

Nixon inherits budget that faces reality: Increases in defense and social welfare programs are modest, partly because of need to stem inflation and defend dollar (with table and chart) p18, Jan.18

The President-elect sets his own style: After inauguration, Nixon will aim to managing the White House in a way that will free him to tackle major policy questions (with illus) p80, Jan.18

Nixon's first trials come from abroad p49, Jan.25

What Shultz inherits (with illus) p78, Jan.25
Seeking the role of peacemaker (Editorial) p164, Jan.25

Nixon sets the stage: His inaugural call for an end to the 'fever of words' and his gradual approach seem to suit Congress, where Republicans prepare to push a number of issues (with illus) p33, Jan.25

The President settles in: Nixon sets up machinery for his Administration (with illus) p13, Feb.1

Nixon success with television aids his start p30, Feb.1

Pacific air battle roars on: Complaints by losing airlines help spur Nixon to review Johnson's route decision p26, Feb.1

Nixon steps fast into world arena: His plans to revamp policy machinery and visit Europe launch 'era of negotiation' (with illus) p25, Feb.15

Nixon goes calling on European allies: President will tackle tough issues and try to mend some fences (with illus) p40, Feb.22

Volpe picks a team (with illus) p68, Feb.22

Nixon Cabinet starts to make weight felt p41, Mar.1

Nixon gets the hard facts on Europe p59, Mar.1

Nixon's quiet diplomacy (Editorial) p100, Mar.1

Nixon steers wary course on city problems (Cities Outlook) p48, Mar.1

Hard-core jobless get a friend at the top (with illus) p62, Mar.8

Nixon builds a road to the summit: As a result of his trip, he hopes to be able to speak for the Atlantic Alliance when he meets Kremlin leaders (with illus) p31, Mar.8

Nixon getting extra goodwill in Congress p45, Mar.15

Nixon set on filling R&D slots: Administration recognizes that technical personnel are toughest to come by p68, Mar.15

Nixon-tailored ABM looks like a fit (with illus) p37, Mar.22

Nixon finds peace comes hard (with illus) p38, Mar.29

Nixon is ready for proposals on homefront p49, Apr.12

Nixon shows the pattern (with table and illus) p33, Apr.19

Nixon gets ready to build: His Administration's 'first quarter' put stress on groundwork (with table and illus) p45, Apr.26

Nixon's open decision-making is like FDR's p41, May 31

Nixon starts trying to set national tone p49, Jun.7

What Midway means (with illus) p46, Jun.14

NORFOLK & Western Ry.

Rival for Penn Central: That's what an N&W-C&O merger would create; ICC examiner's report backs proposal (with map) p134, Mar.29

NORRIS, William C.

Control Data tackles the giant (with illus) p148, Jun.28

NORTH American Phillips Co.

Distaff boost helps electric shavers cut their widest swath ever in sales # p72, Jan.4

NORTH American Rockwell Corp.

Rockwell takes bumps out of road to merger: With chess strategy and a friendly approach, North American Rockwell gets close to acquisition of Miehe-Goss-Dexter (with illus) p67, Feb.1

Swiss turbine deal shorts out p36, May 3

Competitors scramble to replace old fighter (with illus) p110, May 17

Robert Anderson as executive vice-president # p154, May 17

Short News Item

North American Rockwell halts its bomber run p37, Jun.7

Big machines help hedge the big bets: North American Rockwell gears up for toughest metalworking jobs (with illus) p152, Jun.21

NORTHEAST Airlines

Automated reservation service for domestic airlines and travel agencies # p158, Mar.22

NORTHERN Pacific Ry.

Northern Pacific Ry. has set up microwave communications network # p70, Mar.29

NORTHERN States Power Co.

Who gets last radioactive word? p28, May 31

NORTHWEST Industries

Northwest Industries unveiled a tender offer for B. F. Goodrich Co. # p46, Jan.25

Merger bid bounces off Goodrich (with illus) p66, Feb.1

To fend off efforts of Northwest Industries to unseat Goodrich management # p95, Mar.1

B. F. Goodrich Co. bolstered its defenses against a possible takeover by Northwest Industries, Inc. # p50, Mar.29

Conglomerate fight widens p40, May 24

NORTHWEST Passage

Who owns Northwest Passage? Scheduled sailing through waterway by U.S. oil tanker could be marred by battle between Canada and other maritime nations p58, Apr.26

It adds up to an icebreaker p53, May 31

NORTHWESTERN University

A college that teaches how to move the goods (with illus) p142, Jun.21

NOVICK, David

Paperwork mess goes into a 'think tank' (with illus) p126, Feb.22

NUCLEAR Power

Sparks fly over nuclear power (with chart) p74, Jan.4

NUMERICAL Control

Two tool makers grind down efficiency gap in numerically controlled lathe operation # p154, Mar.15

NUREYEV, Rudolf

Business benefits on charity ball game (with illus) p44, May 17

NURSING Homes

Nursing homes become willing merger candidates # p128, Mar.15

Tracking down quality in nursing homes p137, Jun.7

O

OBATA, Gyo

St. Louis spruces up down on the levee (with illus) p46, May 31

O'BRIEN, Lawrence F.

Lawrence F. O'Brien announced he would become president of McDonnell & Co. # p90, Jan.11

OCCIDENTAL Petroleum Corp.

Libya adds water to its riches (with map) p168, Feb.22

OCEAN Buys

Calling the long shots on weather (with illus) p46, May 3

OCEANOGRAPHY

Nixon wants single agency for sea research p54, Feb.22

The undersea frontier tests man's resilience (with illus) p96, Mar.1

O'CONNELL, James

Comsat fights for a job (with illus) p80, May 3

O'CONNOR, Patrick

From Local 562 to the State House (with illus) p90, Jan.18

OFFICE Buildings

Companies gasp for breathing space: Office buildings in urban centers are bursting at the seams (with table and map) p160, Jun.7

OFFICE of Child Development

Nixon is ready for proposals on homefront p49, Apr.12

OFFICE of Economic Opportunity

GAO, after study, would clip OEO's wings: limit agency mainly to community programs # p46, Mar.22

Poverty: In search of the best weapons p114, Jun.21

OFFICE of Minority Business Enterprise

Administration sets up its first agency to boost minority group businessmen # p40, Mar.8

OFFICE Supplies and Equipment

Hayakawa Electric Co. to make an electronic calculator with large-scale integrated circuits # p158, Mar.29

OFFICES

Go-go decor fighting the back-office blahs: Designer Sy Miller comes to aid of brokers who are up against drab paperwork wall (with illus) p70, Feb.1

OGDEN Corp.

Ogden engineers a total system: To solve transportation problems, company tackles everything from market analysis to packaging to financing (with illus) p58, Mar.15

OGDEN Development Corp.

Manhattan's 21 Club got itself a new landlord # p46, Apr.19

OGILVY & Mather

Ogilvy & Mather to handle advertising for Hershey Foods Corp # p66, Feb.22

OGILVY, David

Executives rush to exotic retreats (with illus) p118, Mar.8

OKLAHOMA

Kerr-McGee pays \$122,255 fee under protest so it can stay in business in Oklahoma # p24, Jan.4

OKUN, Arthur

New Economists leave their last testament (with illus) p102, Jan.18

Nixon aides go to labor's 'summit' (with illus) p38, Apr.19

O'LEARY, James J.

Forecasters raise the bets on slowdown (with illus) p25, May 31

OLIN Mathieson Chemical Corp.

Olin markets new device that eliminates risks of gun-like construction fasteners (with illus) # p154, Jan.25

OMEGA Equities Corp.

Suspension of trading of Omega Equities puts mutual fund in embarrassing spot # p69, Jan.4

OMEGA Navigational System

A fix for the errant mariner: Navy is setting up new Omega navigational system around world (with map) p52, Jan.11

OPERATING Rates

Operating rate remains low p26, May 24

OPERATION Breadbasket

Blacks wrap up slice of action at food chains (with illus) p162, Apr.26

OPPENHEIMER, Harry

Jo'burg builds on more than gold (with map and illus) p88, Feb.15

OPPORTUNITIES Industrialization Centers, Inc.

Business lobbies for ghetto program (with illus) p56, Jun.28

OPTICAL Scanning Corp.

Readers Report: Eye on the mark p4, Mar.22

ORANGE Juice Futures

Prices spurt and plummet in squeeze over December damage to orange crop (with chart) # p116, Jan.18

ORCHESTRAS

Symphony orchestras seeking corporate, foundation, and federal aid # p86, May 24

OSBORN, Eibert

Scientists on campus flunk in federal aid (with illus) p76, Jan.4

OVER-the-Counter

Deadline set for delivering securities # p72, Apr.5

S&P extends its Compustat service to cover an additional 500 OTC companies # p72, Apr.5

Amex is expanding its clearing services for over-the-counter stocks # p124, Apr.19

OVERSEAS Private Investment Corporation

New corporation to help AID p67, May 31

OWENS-Illinois, Inc.

Bulb-shaped bottle is new weapon for glass (with illus) p152, Apr.19

OZARK Air Lines

Regional makes it to the big town: Ozark Air Lines adds Washington and New York to its schedules (with map and illus) p102, Apr.26

P**PPG Industries, Inc.**

Sharp edge for a glassmaker p51, Jun.28

PACIFIC Far East Line, Inc.

Big trucker acquires steamship company p52, Apr.26

PACK, Howard

Ship line charts new courses (with illus) p106, Feb.8

PACKAGING

Ogden engineers a total system (with illus) p58, Mar.15

PACKARD, David

Defense fills No. 2 slot p18, Jan.4

Rising above suspicion (with table) p29, Jan.11

A very rich man for the Pentagon: David Packard will manage the Defense Dept. as No. 2 man—if Senate approves (with illus) p82, Jan.11

Nixon-tailored ABM looks like a fit (with illus) p37, Mar.22

Packard's hand is strongest in subcabinet p54, Mar.29

Political row erupts over fair employment (with illus) p20, Apr.5

Strongman takes hold in top Pentagon job (with table and illus) p110, Apr.19

PACKING Industry

Making hay on the hoof (with illus) p40, Jun.21

PAGET, Andre

'We're in no mood for barricades' (with illus) p98, Jun.14

PAINE, Dr. Thomas O.

Supporters win Paine NASA post p44, Mar.8

Nixon set on filling R&D slots p68, Mar.15

PAINT and Varnish

Army scientists adapt latex-paint chemicals for covering the earth as camouflage # p170, May 10

Short News Item

No-show for metal siding p156, Jun.21

PAN American World Airways

Pan American World Airways would get first U.S. nonstop Miami-London rights # p40, Mar.8

Why Washington rode with Pan Am: Hint that big carrier might be taken over brought White House and congressmen running (with illus) p40, Mar.15

Pan American World Airways to build new air freight facilities # p158, Mar.22

PAPER and Pulp

Readers Report: Two with one blow p4, Jan.4

Carbonless paper gets another maker # p154, Jan.25

Paper mill king invades home market (with illus) p136, Mar.29

PARIS

See France

PARKE-Bernet Galleries

Antique jewelry has become one of the best art investments # p80, May 3

PARKER, Dan

Harvard MBAs of '49 assess their 20 years (with illus) p62, Jun.14

PARKER, Norman

Toning down glamour to give profits luster (with illus) p156, Jan.25

PARKMAN, Dr. Paul D.

U.S. girls for war on German measles (with illus) p56, Mar.22

PARSONS & Whittemore

Paper mill king invades home market: Karl F. Lendegger, dominant American builder of pulp and paper mills in underdeveloped countries, starts up in U.S. and Canada (with illus) p136, Mar.29

PARSONS & Williams

Experts predict smaller computers, bigger brains (Production Outlook) p116, Mar.8

PARSONS, Donald H.

Youth movement stirs the banks (with illus) p120, Jun.14

PARTON, James

Money: a big word in lexicography (with illus) p54, Feb.8

PARVIN/Dohrmann Co.

Buffeted Parvin/Dohrmann prepares to play new game: Merger with Denny's should put much-investigated company in a fresh light (with illus) p100, Jun.14

PATENTS

Foe of patent reform displaces the reformer (with illus) p167, May 10

Zenith wins wedge of patent pool pie p39, May 24

PATMAN, Wright

Mounting a new challenge to Fed (with illus) p18, Jan.4

Plug for bank loophole (with illus) p28, Feb.15

Money squeeze forces municipalities to adapt (with charts and illus) p68, Apr.12

PATRICH, Mihai D.

LeMay sues his boss for firing him (with illus) p136, Feb.22

PATRONAT

Reformer stirs French business (with illus) p122, Apr.26

PATTERSON, Herbert

Youth movement stirs the banks (with illus) p120, Jun.14

PATTON, James G.

Big funds offshore buy into U.S. (with table, chart, and illus) p128, Mar.22

PATTON, Thomas F.

Top men fatten their pay (with tables and illus) p84, Jun.7

PAYTHEION Co.

New material that makes stronger magnets is one-tenth the cost of platinum cobalt # p154, Mar.15

PEACE

Hanoi keeps stalling peace talks p100, Feb.15

PEARL, David R.

Fitting automation to the garment trade (with illus) p102, May 3

PEARSON, Drew

Pearson to report on Wall Street # pf12, Jun.28

PECHINEY

Holland will get Pechiney smelting facility # p60, Jan.25

PENN Central Co.

Do fast trains have a real future? (with cover and illus) p92, Jan.25

Northeast Corridor passenger service moving ahead in two areas # p30, Apr.5

Penn Central tries a wider track (with illus) p132, May 10

Penn Central's bad trip: The merger that confounded computers and gave shippers nightmares finally seems to be on the right track (with map and illus) p122, Jun.28

PENNEY (J. C.) Co.

GE builds a robot cashier (with illus) p70, May 10

Companies gasp for breathing space (with table and map) p160, Jun.7

PENNSYLVANIA Engineering Corp.

Building steel mills from top to bottom: Pennsylvania Engineering can put together a small steel mill from ladies to computer programs (with illus) p126, Jan.18

Readers Report: Quick turnover (with illus) p7, Feb.1

PENNSYLVANIA, University of

Campus-community relations redefined by accord on housing in Philadelphia # p150, Mar.15

PENSION Funds

Funds get new rivals for pension billions (with chart and illus) p140, May 10

PEPSICO, Inc.

Pepsico's president succeeds Henry Ford as head of National Alliance of Businessmen (with illus) # p38, Mar.1

PERFECT Film & Chemical Corp.

Ackerman looks beyond the Post (with illus) p26, Jan.18

Perfect wants a better image: Perfect Film's Sheldon Feinberg tries to undo harm of Saturday Evening Post debacle (with illus) p100, Jun.28

PERKINS, J. Stuart

Detroit races to meet challenge of imports (with map, table, chart, illus and cover) (Special Report) p104, Mar.29

PERLMAN, Alfred E.

Penn Central's bad trip (with map and illus) p122, Jun.28

PERLMAN, Martin

Can leasing make ownership obsolete? (with illus) p50, Mar.8

PEROT, H. Ross

Little fish tries to gulp a big one (with illus) p123, Apr.12

PERU

Peru puts on tighter squeeze p100, Jan.18

The ax hangs over Peru's sugar p56, Feb.1

Peru turns tougher: Junta confiscates last holdings of Jersey Standard subsidiary—and other foreign businessmen worry (with illus) p32, Feb.15

The tough line in Peru p120, Feb.22

Readers Report: Standard Oil objects p5, Mar.8

Troubles brew in Brazil and Peru p85, Mar.8

Peruvian crisis eases a bit p112, Mar.15

Deadline nears on crisis with Peruvians p120, Mar.29

Showdown postponed in Peru p115, Apr.12

The climate turns colder (with illus) p34, May 31

Peru's junta takes on the landlords p95, Jun.28

PESTICIDES

New storm brewing over DDT p32, Mar.8

FDA finds amount of pesticides in the food Americans eat is well below danger mark # p70, Mar.15

The National Cancer Institute released an "interim report" # p36, May 3

PET, Inc.

President's office at Pet assumes reins on sudden death of chief executive Gamble p80, Mar.22

Boyd F. Schenk elected president and chief executive officer of Pet, Inc. (with illus) # p64, Mar.29

PETERSON, Rudolph A.

Publishers Memo: An Awards for Business Citizenship committee headed by John W. Gardner (with illus) p5, Mar.1

PETROLEUM

Big oil merger moves ahead p30, Jan.11

Alaska strikes it rich (with cover, map and illus) p48, Feb.1

Fighting the oil on California's troubled waters: Union Oil is using new weapons to break up a slick that threatens beaches and wildlife (with illus) p60, Feb.8

Nixon takes control of oil issues p42, Feb.15

The ads are kooky, and they sell (with illus) p50, Feb.15

California, moving in the aftermath of oil leak off Santa Barbara, is seeking a claim against the government and suit against four oil companies # p50, Feb.22

Oilmen prepare to follow Texaco price hike although its timing raises questions # p38, Mar.1

Shell saves money by spending more (with cover and illus) p56, Mar.8

Oil quota study to be made by the Cabinet p50, Mar.22

Labor Secretary Shultz, a neutral, to chair review of oil import quotas # p50, Mar.29

Oilmen feel the pressure: They say federal crackdown has raised their costs p43, Mar.29

Canada's oilmen stake claim in U.S. market (with map and illus) p24, Apr.5

Oil drilling and production approved in Santa Barbara Channel # p30, Apr.5

Lawsuits gush from oil disaster p41, Apr.19

Iran threatens to stir up free world oil p74, May 3

Iran gets its deal from oil majors p116, May 17

'The year oil gets its lumps' (with table, chart, map and illus) (Special Report) p98, May 17

To place on public auction the Algerian oil interests of Sinclair Mediterranean Oil Co. # p62, May 17

Japan the target for Indonesian oil (with map) p60, May 31

The wheeler who deals in STP (with illus) p56, May 31

Britons strike oil in Ohio (with illus) p40, Jun.7

Short News Item

Solution to Union Oil's pollution problem # p74, Jun.7

Arab sabotage works like a boomerang p116, Jun.7

Investors gush over oil: A generally indifferent market is excited about oil issues, as big finds stimulate wave of trading (with table) p130, Jun.7

Readers Report: An independent voice, p4, Jun.14

Soviet icebox yields treasure (with map) p43, Jun.21

Oil may soothe Egypt's wounds (with map and illus) p89, Jun.28

Service Stations

FTC moves to let players know odds they face in gasoline station games # p38, Jan.11

Shell reaches agreement with Hungary to open 10 service stations there (with illus) # p60, Jan.25

The games oil people play (with table and illus) p132, Apr.19

Readers Report: Recount p4, May 3

PFIZER (Chas.) & Co.

Drug makers offer to settle p34, Feb.15

PHILADELPHIA - Baltimore - Washington Exchange

Brotherly love lost? p15, Jan.4

PHILADELPHIA, Pa.

Campus-community relations redefined by accord on housing in Philadelphia # p150, Mar.15

Where commuters are happy (with map) p81, May 10

PHILANTHROPY

See Fund Raising

PHILCO-Ford Corp.

Philco tries again: Robert E. Hunter, new president, will emphasize quality and service (with illus) p72, Feb.15

Readers Report: Good Try p5, Mar.8

PHILLIPS, Arthur

TIEing the loose ends in Apollo program (with illus) p128, May 24

PHILLIPS Curve

GOP is thrown a price-job curve (with illus) p60, Mar.22

PHONOGRAPH Records

CBS Inc. cut back its record advertising # p71, May 3

PHOSPHATE

New bid shapes up to develop phosphate ore reserves in Spanish Sahara # p152, Mar.29

PHOTOGRAPHY

Fairchild's ever-expanding universe (with cover and illus) p152, Feb.22

Polaroid's big blitz (with illus) p54, Mar.1

A printing revolution was foreshadowed # p58, Apr.26

Camera-on-a-card: Kodak bids for impulse buyers (with illus) p84, Jun.14

New cameras make it easy for amateurs p113, Jun.14

PHYSICAL Fitness

See Health

PICKERING, William H.

Space age turns a new chapter (with illus) p98, Apr.12

PIKE, Otis G.

Will U.S. shrink its global role? (with maps, charts, table and illus) p144, Jun.7

PILLARD, Charles

Coalition fires opening salvo (with illus) p72, Mar.15

PIPELINES

Construction surveys on a pipeline to deliver crude to a Southern Alaskan port # p38, Feb.15

PIPES

Plastic as replacement for steel pipe # p70, Mar.29

PISTELL, Richard C.

Greyhound makes a run for Armour (with illus) p19, Feb.1

PIT-Stop Industries, Inc.

Pit-Stop Industries plans chain of restaurants # p156, May 24

PITTSBURGH Brewing Co.

Gatorade popping up in consumer market # p156, May 24

PITTSBURGH, Pa.

Mayorality candidates get in line for races in New York, Cleveland, Pittsburgh, Los Angeles # p110, Mar.22

Will Skybus get off the ground? (with illus) p146, Mar.22

University names a black psychologist head of program to aid Pittsburgh blacks # p143, May 17

Clash of symbols at the clubhouse (with illus) p31, May 31

PITTSBURGH Steel Co.

When steelmakers seek strength through merger (with illus) p102, Feb.15

PLANS for Progress

Hiring drives will merge p34, Apr.5

PLANT Expansion

Buoyant budgeting for growth: Survey of company motivations finds high capital spending plans for 1969 based on expectations of fatter markets (with table) p14, Jan.4

Earnings sky is still sunny (with chart and illus) p48, Feb.22

Capital spending: Plans are up again p19, Mar.1

It's a full-fledged capital spending boom p24, Mar.15

Spending spree goes on: Despite high cost of money and admonitions from Washington, companies are still raising capital investment plans (with charts) p34, Mar.22

Business uplift stems from capital investment p27, Mar.22

Capital spending fattens payrolls p24, Apr.12

Capital goods may benefit—for now p37, Apr.26

Why Nixon wants to wield the ax (with table, chart, and illus) p108, Apr.26

Capital outlays are still rising rapidly p35, Jun.14

Too much of a good thing (Editorial) p148, Jun.14

PLANT Location

New plants dot the black slums: Big companies open more factories in ghettos (with table and illus) p100, Mar.22

PLASTICS

Firestone develops an electrical plastic that may speed production rates # p154, Jan.25

New plate upholds power of letterpress (with illus) p68, Feb.8

Plastics make themselves at home: Having taken over the kitchen, their target now is whole house—as furniture and furnishings (with illus) p50, Feb.8

Plastic as replacement for steel pipe # p70, Mar.29

Squirting the cost out of quality plastics (with illus) p146, Apr.12

Plastic printing plates # p80, Apr.26

PLATINUM

Platinum compounds getting test as anti-cancer agents # p49, May 3

PLAYBOY

Playboy puts a glint in the admen's eyes: Lately the magazine has taken off like a rocket (with illus) p142, Jun.28

PLUMBING and Heating

Radiator maker starts to swing (with illus) p86, May 3

Heading for costly bath: Three makers of plumbing supplies may face a wave of treble damage suits p52, May 10

POHER, Alain

France takes the exit—in stride (with illus) p82, May 3

POLAROID Corp.

Polaroid's big blitz: A \$2.2-million, 12-day promotion drive will launch its new line of color cameras (with illus) p54, Mar.1

A printing revolution was foreshadowed # p58, Apr.26

POLITICS

Mayorality candidates get in line for races in New York, Cleveland, Pittsburgh, Los Angeles # p110, Mar.22

POLK, Ralph L.

Milking the most from auto sales (with illus) p84, Apr.26

POLK (R. L.) & Co.

Milking the most from auto sales: R. L. Polk & Co. makes \$60-million yearly mainly by massaging and selling auto registration data (with illus) p84, Apr.26

POLLS

Measuring up to Super Bowl p30, Feb.1

POMPIDOU, Georges

France takes the exit—in stride (with illus) p82, May 3

Pompidou versus the flaming franc (with illus) p44, Jun.21

POPE Paul VI

Nixon goes calling on European allies (with illus) p40, Feb.22

Should U.S. business ignore the ILO? (with illus) p68, Jun.14

POPULATION

Smaller families may be in the cards # p96, Mar.22

Downtrend in births has finally ended p24, Apr.12

U.S. population grew by thin 1% last year # p71, May 3

PORTER, Henry

Where youth sets the style (with cover and illus) p118, May 17

PORTS

Miami captures a fleet (with illus) p24, Jan.18

POSNER, Victor

Building steel mills from top to bottom (with illus) p126, Jan.18

POTTER Instrument Co.

IBM punch cards face a new rival p125, May 17

POULLAIN, Ludwig

Germany's banks flex muscles (with table and illus) p96, May 24

POVERTY

Poverty: In search of the best weapons p114, Jun.21

POWDER Metallurgy

Aluminum gets a run in the powder derby (with illus) p152, May 10

Short News Item

PRECISION Instrument Co.

Taking on bits by the trillion: Precision Instrument Co. may lead the pack in the race to cram that many bits of data into a computer memory (with illus) p78, Feb.1

PREFABRICATED Housing

See Housing

PRELUDE, Inc.

Tonic for aging brass (with illus) p90, Mar.15

PRICE, Don

Scientists on campus flunk in federal aid (with illus) p76, Jan.4

PRICES

Prices of two major nonferrous metals go up as International Nickel, Copper Range move # p24, Jan.4

Price increases will lessen during 1969 p8, Jan.4

Trying to prop up the guideposts (Editorial) p116, Jan.11

U.S. copper prices rose this week # p38, Jan.11

Metals prices go on a spree (with table) p23, Jan.18

Prices rise at slightly slower pace p9, Feb.1

Steel heads up again p27, Feb.8

Readers Report: Wrong weight p4, Feb.22

Foreign steel takes a price jump p60, Mar.1

Oilmen prepare to follow Texaco price hike although its timing raises questions # p38, Mar.1

Adequate silver supplies bring price pressure p20, Mar.8

Continuing education on wages and prices (Editorial) p126, Mar.8

Jawing over inflation (with table, chart and illus) p29, Mar.15

Steelmen pick up a boomlet (with chart and illus) p40, Mar.22

No lid on wood prices (with chart) p44, Mar.29

How government wields its pricing power (with illus) p46, Mar.29

Prices continue to climb at a rapid pace p30, Mar.29

Metal prices stay on the firm side p12, Apr.5

Where the price spiral gets that extra twist: Sheer strength of demand seems to be behind price hikes in most industries (with chart) p18, Apr.5

Readers Report: Cut prices? p5, Apr.19

Steel's price list creeps up p49, Apr.26

Wood takes a tumble p49, Apr.26

Sparks fly in aluminum war (with illus) p49, May 10

Commodity prices are accelerating p28, May 17

Copper rises another notch (with chart) p37, May 17

Sugar turns down (with chart) # p132, May 17

Rumors of a tire price hike # p156, May 24

Industrial prices flatten out p20, May 31

Plywood: Will peace mean higher prices? p44, Jun.7

Big Steel's price test # p46, Jun.7

Price controls up and down again, but mostly down p49, Jun.7

Price forecasts are escalating p27, Jun.7

Business: no sign of a slowing (with chart and illus) p44, Jun.14

More prices move higher # p54, Jun.14

Making hay on the hoof (with illus) p40, Jun.21

IBM rewrites the price book p102, Jun.28

Faster rise in prices adds to GNP p39, Jun.28

A classical look at the 'real cost' of money (with charts and illus) p130, Jun.28

PRIME Rate

Where the prime rate started its last climb: The strategy emerged from the daily meetings of First National City Bank's money committee (with illus) p38, Jan.25

Prime rate skyrockets to new record p35, Jun.14

PRIME, William

Taking on Xerox with a fast copier (with illus) p78, Apr.26

Readers Report: Otherwise, O. K. (with illus) p5, May 10

PRINTER (Electrostatic)

Clevite Corp. unveiled an electrostatic printer # p44, Apr.12

PRINTING and Publishing

Statesmen recollect—and collect: Cost of publishing memoirs by Presidents and such runs high—and Johnson deal is no exception (with illus) p30, Feb.8

New plate upholds power of letterpress (with illus) p68, Feb.8

Money: a big word in lexicography: American Heritage and Houghton Mifflin are spending \$4-million to bring out the third major U.S. dictionary since 1960 (with illus) p54, Feb.8

Readers Report: Pressing the point (with illus) p5, Mar.22

Fast press cuts cost of printing p54, Apr.5

A printing revolution was foreshadowed # p58, Apr.26

Plastic printing plates # p80, Apr.26

Still fighting over Curtis (with illus) p42, May 17

PRISONERS

Convicts bone up on stocks (with illus) p22, Jan.18

Paroled into programming p154, Jun.28

PRODUCTION

Factories are boosting output p12, Jan.18

Production rises a bit more slowly p31, Feb.22

Production is rising—but slower now p28, Mar.22

The boom in business rolls along unchecked p27, Apr.19

Capital spending buoys up factory output p25, May 24

Slowdown is nowhere in sight p29, Jun.21

PRODUCTION Outlook

Clouded future for minerals? p50, Jan.11

Experts predict smaller computers, bigger brains p116, Mar.8

Computers make a factory breakthrough p110, May 3

Readers Report: Plugging the systems p5, Jun.7

PRODUCTIVITY

Bigness means efficiency: Study links productivity to company size, market power—with antitrust implications (with tables) p162, Feb.22

Improvement in productivity p23, Mar.15

Readers Report: Distorted data p4, Mar.15

PROGRAMMATICS, Inc.

Antitrust action against IBM # p44, May 24

The IBM program for shaking off suits p49, Jun.14

PROGRESSIVE Rock Media, Inc.

Tuning in on underground radio p86, Apr.12

PROXMIRE, William

Crusader widens range of his ire (with illus) p128, Jan.25

Money squeeze forces municipals to adapt (with charts and illus) p68, Apr.12

Proxmire duels with Pentagon over ex-officers p40, May 3

Proxmire drops the ax (with chart and illus) p29, May 31

Will U.S. shrink its global role? (with maps, charts, table and illus) p144, Jun.7

Proxmire sees 'conflict' # p58, Jun.28

PRUDENTIAL Insurance Co. of America

Donald S. MacNaughton to be president effective Apr.1 # p30, Jan.18

PSYCHIATRY

Metabolism of nervous dogs may provide clue to control of human psychiatric disorders # p102, Feb.22

PUBLIC Employees

State road workers' strike becomes a political issue p100, Jun.21

PUBLIC Relations

Companies collected prizes for their public relations programs # p154, May 17

Klein steps up White House public relations p42, May 31

PUBLISHER'S Memo

An Awards for Business Citizenship committee headed by John W. Gardner (with illus) p5, Mar.1

Kenneth Kramer retires winding up 22 years as chief of Business Week's editors (with illus) p7, Apr.26

Business Week's new "organization chart" (with illus) p5, May 31

Business Week's new department called Computers & Communications (with illus) p5, Jun.28

PULVER, David

Where shopping is child's play (with illus) p88, Mar.8

PUNCH and Magnetic Cards

IBM punch cards face a new rival p125, May 17

PUNCTUATION

Readers Report: Elliptical argument p6, May 24

PURCELL, Robert W.

Collision on campus: Student revolt spurs protests by businessmen (with illus) p28, May 3

PUREX Corp.

Purex presses trust suits p44, May 24

PUTS and Calls

Chicago board is contemplating starting a market for put and call options # p128, Feb.22

Q

QUANTUM Science Corp.

They call it 'instant research': New input-output grid reports on what's ahead in electronics from now through 1972 (with table and chart) p62, Jan.25

QUEBEC

See Canada

R

RACIAL Discrimination

Not discriminating becomes not enough (with illus) p88, Jan.11

Chicago court to hear case that may penalize city 'block busters' # p30, Apr.5

RADAR

New schemes for missile defense (with illus) p36, Mar.15

RADIATION

Radiation rules coming # p46, Jun.7

Short News Item

RADIATION Dynamics, Inc.

Neutron generator, a promising new tool for cancer therapy, to be built in Cleveland # p90, Mar.29

RADIO

Tuning in on underground radio p86, Apr.12

Wisconsin gets wired for sound (with illus) p116, Apr.26

Cigarette commercials banned by Westinghouse Broadcasting # p71, May 3

Zenith wins wedge of patent pool pie p39, May 24

RADIO Corp. of America

RCA interposing executive vice-president between Sarnoff and operations men (with illus) # p76, Jan.18

Better name for Radio Corp. of America? # p78, Feb.15

A tiny, lightweight TV camera that can see in the dark # p158, Mar.29

Knight quits Duke's battlements for educational niche at RCA (with illus) # p66, Apr.12

RAILROADS

New Haven RR is operating as usual # p38, Jan.11

Readers Report: Earthbound p4, Jan.18

Is this any way to run a railroad? (Editorial) p164, Jan.25

Do fast trains have a real future? Penn Central's Metroliner starts on New York-Washington run (with cover and illus) p92, Jan.25

Can the ICC manage the rail merger wave? (Transportation Outlook) p104, Feb.8

Readers Report: How to run a railroad (with illus) p4, Feb.8

Readers Report: Travel orders p5, Feb.8

Readers Report: How to run a railroad p5, Feb.15

Readers Report: How to run a railroad p4, Feb.22

Readers Report: Habit formers p5, Feb.22

The Northern Lines rail merger will be reviewed by the Supreme Court # p38, Mar.1

Readers Report: Oil for the railroads p5, Mar.22

Rival for Penn Central (with map) p134, Mar.29

Northeast Corridor passenger service moving ahead in two areas # p30, Apr.5

Railroads are threatened with a nationwide strike Apr. 14 # p44, Apr.12

Railroads spur more urban renewal (with illus) p152, Apr.12

Are trains best way to get to the airport? (with map) p80, May 10

Penn Central tries a wider track (with illus) p132, May 10

Where commuters are happy (with map) p81, May 10

Penn Central's bad trip (with map and illus) p122, Jun.28

Labor

Firemen renew fight to get back on trains: Their union seeks to reverse ruling that ended 18,000 'surplus' jobs (with illus) p52, Feb.15

RAM, Bharat

Nationalism sets boundaries for multinational giants (with cover and illus) p94, Jun.14

RAMO, Simon

A daring look at city ills (with illus) p142, Jun.14

RAMSET Fastening Systems

Olin markets new device that eliminates risks of gun-like construction fasteners (with illus) # p154, Jan.25

RAND Corp.

Paperwork mess goes into a 'think tank': The Big Board and Amex have hired Rand Corp. to devise a systems solution to back office jamups (with illus) p126, Feb.22

Rand sticks with New York p112, May 10

RANDOLPH, C. C.

Publisher's Memo: An Awards for Business Citizenship committee headed by John W. Gardner (with illus) p5, Mar.1

Publisher's Memo: Kenneth Kramer retires winding up 22 years as chief of Business Week's editors (with illus) p7, Apr.26

Publisher's Memo: Business Week's new "organization chart" (with illus) p5, May 31

RAPID Transit

Will carbuilders miss San Francisco train? (with illus) p62, May 3

Low bidder for BART # p46, Jun.7

RAPOPORT, Bernard

Insurance pitch with a union label (with illus) p88, Mar.29

RAYBURN, Sam

'The year oil gets its lumps' (with table, chart, map and illus) (Special Report) p98, May 17

RAYTHEON Co.

Raytheon Co. filled two top management slots # p102, Feb.8

READERS Report

Letters from: Darryl F. Zanuck, Ira L. Wallis, Richard L. Vinick, Arnold S. Gwirtzman p4, Jan.4

Letters from: Robert C. Hill, Paul G. White, Paul T. MacAlester, James Lawrence Smith, John R. Muehlberg, John G. Miller p4, Jan.11

Letters from: Michael Sivetz, D. R. Wadleigh, Elmer N. Stuetzer, R. J. Swain, G. J. Harmsen, J. Willard Marriott, George Sexton, and Sewon Chough p4, Jan.13

Letters from: Henry I. Flinn III, Robin T. Peterson, L. P. Stich, George Mueden, Bernard Orr, J. B. Ducat, Edward V. Lewis, Barry M. Sherbal, Ernst H. Brandt, Jr., and Wilfred B. Mathewson p4, Jan.25

Letters from: Frank R. Milliken, Dennis W. Johnston, Thomas A. Swank, Harvey Wertheim, J. W. Lindsey, (Mrs.) Lucy Wilson Benson, Paul D. Brown, Iver Lunn, Vernon Mosheim, Daniel R. Burke p6, Feb.1

Letters from: Audrey B. Davis, Mrs. W. E. Blair, Vern Hartford, Matthew Seltzer, George P. Voss, T. M. Ryan, Arthur S. Hummel p4, Feb.8

Letters from: William C. Ridgway, H. P. Bruncke, Edward Downe, Everett B. Townsend, George P. Adair, Robert T. Barber, David R. Black, Norbert Beyard p4, Feb.15

Letters from: Edwin Levi, Peter W. Tucker, Allan McCune, David M. Klein and John A. Ford p4, Feb.22

Letters from: Carness F. Ramey, Alan B. Flaschner, R. Shiver, Amnon Ben Ze'ev, and Robert Sobel p4, Mar.1

Letters from: Nelson Dunn, Roman C. Pucinski, Frank B. Diamond, Paul B. Merritt, John A. Fought, James V. Rosapepe, and John R. White p4, Mar.8

Letters from: John Westergard, G. W. Trivoli, J. M. Fremgen, Earl W. Haefer, Robert E. Kliss, and Nikolaus Schues p4, Mar.15

Letters from: Frank J. Valenti, David A. Toran, B. W. Cecil, Norman Wiener, Carl W. Leaman, R. Sage Murphy, PhD, Harold R. Peyton, PhD p4, Mar.22

Letters from: Herbert E. Janney, E. W. Lins, Irving H. Siegel, Robert G. Brown, William G. Bagley, Jr., Wm. W. Paul, M. L. Lesser p6, Mar.29

Letters from: A. T. Dillard, John W. Nixon, Milan G. Weber, Stanley M. Richman and Edgar Dannenberg p4, Apr.5

Letters from: Joel S. Schreiber, Mathew D. Frauwrth, Daniel M. Beristain, Lee F. Schrader, and Jack M. Fletcher p4, Apr.12

Letters from: Charles K. Barrow, James C. Lee, Jr., Michael Pizitz, Frederick K. Beard, Roger P. Ellman, Dr. Riccardo Meregaglia, Ben Berman, Robert E. Radenberg, Charles J. Gatchell, Howard A. Hutson, and Robert J. Taub p4, Apr.19

Letters from: Joseph N. Ulman, Jr., Ted Smiley, Ann Matikan, Alexander E. Denhaan, Stephen C. Lyon p6, Apr.26

Letters from: Maurice Feldman, David M. Klein, Lawrence B. Hulack, Leon Brammer, George B. Foy, Charles C. Holt, W. Gordon Lilly, S. A. Rish, A. I. Appelbaum, J. J. Ulman, Robert Eisner p4, May 3

Letters from: Takeo Kataoka, Dick Fancher, Robert E. Courtney, J. McKeough, Jack L. Wagner, J. A. Palmer, C. M. Schmidt, Theodore F. Kain, John E. Ulmann p4, May 10

Letters from: George J. Zins, Terry McGinnity, Guy Black, P. S. Barrows, Dan S. Moore, P. G. Riekes, Charles D. Blaze, Roger D. Bensen, Emil Skarin, Max Vadori p4, May 17

Letters from: Austin M. Elliott, Richard M. Vandervoort, Thomas E. Nealy, Thomas E. Brewton, Roy W. Walters, Billie Wilkie, Robert Hamilton, C. C. Reeser, Allender M. Griffin, Jr. p6, May 24

Letters from: W. J. Deevy, C. W. Nelson, John J. Temple, John P. Pfeffer, Kenan Okan, Edward A. McCabe p4, May 31

Letters from: W. H. Yeckley, Russell J. Hill, C. E. Johnson, Paul Chapdelaine, William P. Schwartz, Fred R. Gibney, George Fischer, L. T. Rader, H. D. Ranzenhofer p4, Jun.7

Letters from: Estelle Popham, Phil Bolin, Parker Wilson, Lyle Youngstrom, Harry J. Prince, George M. Smith, Jr., Claude N. Rosenberg, Jr., Mrs. John V. Galgiani and J. Hampton Barnes p4, Jun.14

Letters from: Robert B. Taft, Richard T. Bueschel, J. M. Van Horn, Walter G. Dockett, Sherman Fairchild, Alan Pomerantz, Roberto Velez Colon, Curtis J. Hoxter, Maitlon C. Rexford and Bill Farr p6, Jun.21

Letters from: Stephen B. Charney, Gerald J. Hughes, J. Kesner Kahn, Morris Sokol, James D. Scheinfeld, William E. Burton and C. W. Collier p4, Jun.28

READING, Pa.

Where business planes have their day (with illus) p116, Jun.14

READY, T. J., Jr.

Sparks fly in aluminum war (with illus) p49, May 10

REAL Estate

Meeting a real estate crisis p75, Feb.1

Big funds offshore buy into U.S. (with table, chart, and illus) p128, Mar.22

A brother act stars at Loew's (with cover and illus) p126, Apr.12

Partnership pitfalls pose problems for agreement in real estate # p44, Apr.12

REAL Estate Service for Employee Transfers 'Existing' without the North Shore (with map) p146, Jun.14

REDDIG, Edward

The battle for Allis-Chalmers (with illus) p92, Mar.8

REEDER, H. C.

Insurance giants move into funds (with cover, tables and illus) p114, Mar.15

REFRIGERATORS

See Electrical Appliances

REIFLER, Don

Letter stock is worth the worry (with illus) p108, Jan.18

RELOCATION

A bill that would standardize relocation assistance and land acquisition policies # p62, Apr.19

RENCARD, William S.

Why Leasco failed to net Chemical (with illus) p144, Apr.26

Short News Item

REPUBLICANS

See also Elections

Choices signal Nixon bid to 'New South' p44, Mar.8

Conservatives are Keynesian, too (with illus) p88, May 3

Campus tour switches two key GOP votes p52, Jun.21

RESEARCH

Scientists on campus flunk in federal aid: Johnson's slash in fiscal 1969 funds for university research puts squeeze on projects and perils scientific training, scientists assert (with illus) p76, Jan.4

Move to block foreign research projects is feared by scientists in Brazil # p87, Jan.25

A new science tries to keep old balance (with illus) p64, Feb.15

Plugging the gap in R&D grants to universities (Research Outlook) p63, Feb.15

Defense R&D to get sharper look on Hill p42, Mar.1

New centers to study problems of society p90, Mar.29

Defense lays out R&D projects for fiscal 1970: from floating radar sites to flying GIs # p170, May 10

Inflation ups the R&D ante: By 1972, companies look for research outlays to reach \$23 billion, 20% above this year's level (with tables) p78, May 17

Can defense work keep a home on campus? (with table and illus) p68, Jun.7

RESEARCH Outlook

Apollo 9's payload of persuasion. Another shot at tapping gas with the atom. Plugging the gap in R&D grants to universities p63, Feb.15

Artificial hearts are aided by Houston surgery p96, Apr.12

After July NASA plans its next step p128, Jun.14

RESINS

Atlat is corrosion resistant, but in addition ranks high in flame-spread test # p138, Feb.15

RESORTS International

Why Washington rode with Pan Am (with illus) p40, Mar.15

RESTAURANTS

Wining, dining, and listening p82, Mar.1

Johnny Carson has jumped into franchised restaurant-business # p96, Mar.22

Pit-Stop Industries plans chain of restaurants # p156, May 24

Buffeted Parvin/Dohrmann prepares to play new game (with illus) p100, Jun.14

RESTREPO, Carlos Lleras

Colombia creeps back from the brink (with chart and illus) p128, Apr.26

RETAILING

The Commerce Dept. reported dismal trade figures # p26, Feb.1

The consumer calls the tune p20, Feb.8

Retail trade recovers—but no new zip p20, Feb.15

Retail sales are sluggish p32, Feb.22

Retail sales ring up riddle for economists. Packed stores seem to paint a bright picture, but it doesn't jibe with the findings of the seasonal adjusters (with table, chart and illus) p28, Mar.1

Where shopping is child's play (with illus) p88, Mar.8

Ward's joins the 'now generation.' (with cover, charts and illus) p84, Mar.22

Readers Report: Unseasonal adjustment p7, Mar.29

Easter was good—but not great: Retailers enjoyed moderate increases in spring sales, but inflation is still taking a big bite out of volume, (with chart and illus) p32, Apr.12

Into retailing via Palestine (with illus) p140, Jun.14

The store that joined the world (with illus) p86, Jun.21

Retail trade is mostly good, buoyed by autos p40, Jun.28

RETIREMENT

Hedging bets for your retirement p147, May 10

REUTHER, Walter

Blue-collar war of words heats up (with illus) p76, Apr.12

Charleston strikers gain clout (with illus) p39, May 17

Tough new team gets on the road (with illus) p76, May 31

REXALL Drug & Chemical Co.

Rexall agreed to sell all its drugstores, proprietary drug operations, and the Rexall name # p30, Jan.18

New prescription for Rexall: Company will get out of drugstore business and concentrate on becoming a conglomerate (with illus) p118, Jan.25

REY, Jean

Pressure for quotas may spark trade war (with chart and illus) p76, Mar.22

REYNOLDS (R. J.) Industries, Inc.

Tobacco plows new fields p38, May 17

Holy smokes! A new cigarette # p46, Jun.7

RHODESIA

The Rhodesian chrome caper (with charts) p50, Jun.28

RHONE-Poulenc

Rhone-Poulenc to absorb Societe Progil # p98, May 10

RIBOUD, Antoine

U.S.-style merger bid rolls French business (with illus) p48, Jan.11

RICH, Richard

Admen thrive by thinking small (with illus) p66, May 17

RICKOVER, Hyman G.

Test subs run afoul of costly delays (with illus) p47, Mar.8

RIKLIS, Meshulam

Conglomerates under the gun (with illus) p27, Mar.8

RINFRET, Pierre A.

Forecasters raise the bets on slowdown (with illus) p25, May 31

RIOTS

Riot act irks underwriters p104, May 10

Washington vs. rioters p62, Jun.28

RIVERA, Diego

Murals painted by Diego Rivera were destroyed # p80, Apr.12

ROBERTS, Ernest F., Jr.

Collision on campus: Student revolt spurs protests by businessmen (with illus) p28, May 3

ROBERTS, Walter

Scientists on campus flunk in federal aid (with illus) p76, Jan.4

ROBINSON, Alvin

Blacks wrap up slice of action at food chains (with illus) p162, Apr.26

ROBINSON, R. W.

Where business planes have their day (with illus) p116, Jun.14

ROBISON, Merrill

Weyerhaeuser fells a wooden past (with cover and illus) p76, Jun.7

ROBLIN Steel Co.

The mini-mill: steel on a budget (with illus) p66, Mar.29

ROCHE, James M.

Top men fatten their pay (with tables and illus) p84, Jun.7

ROCKAFELLOW, Gordon B.

American Bakeries sales-earnings ratio sags and directors vote 5-4 to oust chairman # p37, Jan.4

ROCKEFELLER, David

The next place to tighten (with illus) p45, Jun.28

ROCKEFELLER, Laurence

Readers Report: Still No. 2 (with illus) p5, Jun.7

ROCKEFELLER, Nelson

The neighbors are restless (with illus) p38, Jun.7

Why the Rockefeller mission backfired (Editorial) p166, Jun.21

ROCKEFELLER University

Breakthrough to synthesized enzyme may open new cures for disease # p30, Jan.18

ROCKETS and Missiles

Fateful pause for ABM (with illus) p27, Feb.15

Congress sets stage for fight over ABM system p53, Feb.22

Nixon gains upper hand with Sentinel p43, Mar.8

New schemes for missile defense (with illus) p36, Mar.15

Foreign, defense policies may hinge on ABM outcome p115, Mar.22

Nixon-tailored ABM looks like a fit (with illus) p37, Mar.22

ABM issue hangs on world events p53, Mar.29

NASA puts an atom in its tank (with illus) p92, Mar.29

ABM opponents form groups to do battle p50, Apr.12

A single vote in Senate may settle ABM issue p60, May 10

Congress may buy missileless ABM as a compromise p50, Jun.7

Tougher shell for Minuteman (with illus) p36, Jun.7

Defense vote waits for word from back home p51, Jun.21

A heavyweight in balance of terror (with illus) p48, Jun.28

ROCKWELL, W. F., Jr.

Rockwell takes bumps out of road to merger (with illus) p67, Feb.1

ROESCH, Orville J.

7-Up bids for youth with a negative pitch (with illus) p48, Feb.15

ROGERS, William

Why the U.S. must sell more overseas (with tables, charts and illus) (Special Report) p40, Jan.4

Nixon steps fast into world arena (with illus) p25, Feb.15

Rogers scores on arms control p41, Mar.1

ROGERS, Willie Mae

Good Housekeeping Institute's director named Nixon's consumer affairs adviser p38, Feb.8

Ballad of Willie Mae: Pathos and farce mark story of Nixon's bid to appoint Willie Mae Rogers as ombudsman for U.S. consumers (with illus) p45, Feb.22

Short News Item

Consumers lose a good champion (Editorial) p172, Feb.22

Nixon gets ready to build (with table and illus) p45, Apr.26

ROHM & Haas

Stretchable fabrics appearing in blouses, outerwear, and slipcovers # p54, Apr.5

ROHR Corp.

Low bidder for BART # p46, Jun.7

ROLLS-Royce, Ltd.

Lockheed Aircraft to learn how Rolls-Royce developed the technology # p70, Mar.29

Rolls keeps a stiff upper lip (with illus) p44, Apr.19

Rolls gives chauffeurs some fringe benefits (with illus) p42, May 24

ROMNEY, George

The President-elect sets his own style (with illus) p80, Jan.18

Romney's goal: housing for the poor (Cities Outlook) p42, Apr.5

ROOSEVELT, Franklin

Conservatives are Keynesian, too (with illus) p88, May 3

ROSELLI, Alberto

Design for living, Italian style (with illus) p92, Mar.15

ROSENBERG, Claude N., Jr.

Local scouts hunt for talented stocks (with illus) p128, May 17

ROSENMAN, Dr. Ray H.

Heart doctors heed telltale voice (with illus) p130, May 24

ROTH, William M.

Prescription for gains, p100, Jan.18

ROYAL Dutch/Shell

Shell saves money by spending more: The international oil giant's capital spending boost is paying off in a healthier profit picture (with cover and illus) p56, Mar.8

ROYAL Securities Corp.

Merrill Lynch buys Canadian p126, May 24

RUBBER

Paternalism pays off in Akron (with cover and illus) p174, Apr.26

Conglomerate fight widens p40, May 24

RULISON Project

Another shot at tapping gas with the atom (Research Outlook) p63, Feb.15

Project Rulison used to increase recovery of natural gas # p49, May 3

RUMOR, Mariano

Nixon goes calling on European allies (with illus) p40, Feb.22

RUSSIA

See Soviet Union

RUSTIN, Bayard

The social costs of automation (with illus) p98, May 3

S**STP Corp.**

The wheeler who deals in STP: Out of the pits at Indy has come Granatelli's \$39-million promotion, an oil additive that has become a life style (with illus) p56, May 31

SAFEGUARD Antimissile System

A single vote in Senate may settle ABM issue p60, May 10

SAFETY

Questions on safety force two tire makers, foreign car producer to recall products # p38, Feb.8

Product safety gets a look p50, Apr.12

SAID (Fouad) Productions, Inc.

Multi-gadget movie van rolls into Hollywood (with illus) p132, Mar.15

SAINT-Gobain

U.S.-style merger bid rolls French business (with illus) p48, Jan.11

Saint-Gobain allies in anti-merger fight receive good news: record profits for 1968 # p58, Apr.12

ST. LOUIS Housing Authority

Holding back rents in public housing p146, Jun.14

ST. LOUIS, Mo.

He makes the ghetto make money (with illus) p154, May 10

Building peace in St. Louis? # p38, May 31

St. Louis spruces up down on the levee: Renewal emphasis shifts to riverfront in \$250-million drive to create tourist oasis (with illus) p46, May 31

Fight swirls over pollution p86, Jun.28

ST, REGIS Paper Co.

For St. Regis Paper Co. management reserves are important # p54, May 3

SALADA Foods, Ltd.

Kellogg diversifies beyond breakfast p40, May 24

SALARIES

New system fills in the blanks on benefits (with illus) p94, Mar.1

Packaging pay for executives p81, Mar.1

Britain's managers get a raise (with table) p40, Apr.12

Salaries at the top move up (with table) p38, Apr.12

Top men fatten their pay: Bonuses and other extras continue to 'compensate' (with tables and illus) p84, Jun.7

Readers Report: What are they paid for? p6, Jun.21

SALESMEN

Selling a pitch to the pitchmen (with illus) p82, Jun.21

SALINGER, Pierre

Big funds offshore buy into U.S. (with table, chart, and illus) p128, Mar.22

SAMUEL, Marcus

The name of the Shell game: tankers (with illus) p58, Mar.8

Readers Report: Empire builders (with illus) p6, Mar.29

SAMUELS, Nathaniel

Wall Streeter gets No. 4 post in State Dept. p111, Mar.15

SAN FRANCISCO Bay Area Rapid Transit

Will carbuilders miss San Francisco train? They are slow to bid on transit system order for 250 cars, worth \$50-million or more p62, May 3

Low bidder for BART # p46, Jun.7

SAN FRANCISCO, Calif.

Leaving a heart in San Francisco (with illus) p110, May 10

SAN QUENTIN Prison

Convicts bone up on stocks (with illus) p22, Jan.18

SANDIA Laboratories

Sandia develops 'most powerful' laser # p70, Mar.15

SANGUINE (Project)

Wisconsin gets wired for sound: Under Project Sanguine, the Navy has started to construct a powerful radio network to provide instant contact with U.S. strategic forces (with illus) p116, Apr.26

SANTOS, Dr. George

Getting to the core of blood diseases (with illus) p92, Jan.18

SASS, Martin

Wall Street's wizards of odds (with chart and illus) p122, Mar.15

SATELLITES

Intelsat delegates would allow members to have own domestic satellite systems # p46, Mar.22

Europeans end two-year hiatus in space with an ambitious new satellite program # p64, Apr.5

Calling the long shots on weather (with illus) p46, May 3

New U.S. policy gives ground in the air (with table) p50, Jun.14

SAUNDERS, Stuart

Penn Central tries a wider track (with illus) p132, May 10

Penn Central's bad trip (with map and illus) p122, Jun.28

SAVINGS & Loan Assns.

S&Ls look for sympathy at the top: They are sure Preston Martin is the friend they need in Washington (with illus) p72, Mar.29

SCALI, McCabe, Sloves

Admen thrive by thinking small (with illus) p66, May 17

Readers Report: A word of advice p5, May 31

SCHAEER, Robert

Nuclear double-check (with illus) p84, Jun.28

SCHALL, Richard L.

MGM raids General Mills top ranks again, signing on Richard L. Schall (with illus) # p80, Mar.22

SCHENK, Boyd F.

Boyd F. Schenk elected president and chief executive officer of Pet, Inc. (with illus) # p64, Mar.29

SCHENLEY Industries

Schenley is putting into print ads showing Daniel and Dickel together # p88, Apr.26

SCHMUCKER, Toni

Europeans defect from U.S. companies (with illus) p62, Jun.7

SCHOENHOFEN, Leo

Ward's joins the 'now generation.' (with cover, charts and illus) p84, Mar.22

SCHOOLS

See also Colleges and Universities

Prep schools: last call p142, Apr.12

Building schools at no cost (with illus) p168, Apr.26

SCHUETZ, Klaus

Nixon goes calling on European allies (with illus) p40, Feb.22

SCHULDER, Peggy

A lady analyst takes charge (with illus) p100, Mar.8

SCHUYLER, William E., Jr.

Foe of patent reform displaces the reformer (with illus) p167, May 10

SCHWEGEL, Pauline

Hatcher of Gary faces a revolt (with illus) p40, Apr.19

SCHWEITZER, Pierre-Paul

Reformers put the heat on the monetary glacier (with illus) p124, Jun.7

SCHWEPPE (U.S.A.) Ltd.

Schweppes is distributing bottles that contain all the ingredients for a Bloody Mary, Whiskey Sour, or Daiquiri # p66, Feb.22

Short News Item

SCIENCE

Science lets out a yell for money (with table) p86, Jan.25

SCIENCE Communication, Inc.

Experts predict smaller computers, bigger brains (Production Outlook) p116, Mar.8

SCIENTIFIC Anglers, Inc.

Anglers away p148, May 10

SCIENTIFIC Data Systems, Inc.

Xerox aims at computers p34, Feb.15

SCIENTISTS

Atlantis II visited the Soviet Black Sea port # p49, May 3

SCOTT Air Force Base

Carpenters fight the prefab war (with illus) p90, Apr.19

SCRANTON, William

Comsat fights for a job (with illus) p60, May 3

SEA Robin (Project)

Calling the long shots on weather (with illus) p46, May 3

SEABORG, Glenn T.

Glenn T. Seaborg to remain as chairman of the Atomic Energy Commission # p26, Feb.1

SEABROOK, John M.

How to harvest a 'business farm' (with chart and illus) p140, Apr.19

SEALAB III

The undersea frontier tests man's resilience: U.S. undersea exploration program will continue despite death of aquanaut last week (with illus) p86, Mar.1

SEARLE (G. D.) & Co.

G. D. Searle & Co. cleared of negligence and liability # p44, May 24

SEARS, Roebuck & Co.

A welfare rights group plans to boycott Sears, Roebuck & Co. # p44, Apr.12

Sears, Roebuck formation of Allstate Enterprises Stock Fund, Inc. # p44, May 24

SEATRAN Lines, Inc.

Ship line charts new courses. Seatrain Lines uses systems approach to turn the tide on profits (with illus) p106, Feb.8

SEATTLE, Wash.

Creating a model for model cities: Seattle is set to launch broad attack on slum's problems with help of long-awaited federal program (with illus) p48, Jan.18

Cities get some modeling dough p40, May 17

SECRETARIES

Bait for secretaries gets more toothsome (with illus) p30, May 31

Readers Report: Who is a secretary? p4, Jun.14

Readers Report: Part-time secretaries p4, Jun.28

SECURITIES**Bonds**

High yields to tempt idle money p121, Jan.18

Readers Report: Bond issue p4, Jan.25

New York Telephone Co.'s debentures offered to investors # p128, Mar.15

Peace rumors help a little (with chart) p37, Mar.29

Money squeeze forces municipalities to adapt: Long the pets of wealthy investors and banks, municipal bonds scratch for bidders (with charts and illus) p68, Apr.12

A breather in bond prices p28, Apr.19

Clouds lift — a little (with chart) p124, Apr.19

Will tight money drop interest rates? (with chart and illus) p146, Apr.19

Month-long rally in the bond market # p80, May 3

Money turns cheaper (with charts) p44, May 10

Interest rates moved up in the bond market # p132, May 17

Treasury tugs at bond rate lid p34, May 17

Money marts feel the pinch (with chart) p32, May 24

Municipals: highest yields in 50 years p90, May 31

Stocks

Aluminum stocks find some rooters: Despite depressing earnings last year, the industry is drawing some big investors as price discounting eases (with chart) p68, Jan.4

Credit wariness erodes rally mood, and market ends the year on a downbeat (with chart) # p69, Jan.4

The chill of uncertainty: Stock market feels pinch of investors' fears over tight money (with table and chart) p25, Jan.11

Honeymoon isn't over for bank stocks: Recent drops in share quotes are laid to fears about tight money (with chart) p78, Jan.11

Chartists cheer the halt in stock slide, but worry over modest volume on upturn # p116, Jan.18

Phase-out of brokers' fixed fees is needed, Justice Dept. tells SEC # p126, Jan.25

Costly margins p138, Jan.25

Stocks reflect uncertainty over peace talks, higher interest rates, tight-money policy # p126, Jan.25

Record slide in short-interest figures has market theorists second-guessing # p126, Jan.25

Stock bonus plans get a reprieve p76, Feb.1

Wall Street keeps plodding along, and big investors watch their step # p72, Feb.1

Supreme Court gives SEC wider power to police stock deals in mergers # p72, Feb.1

Importing the action in foreign securities (with table) p90, Feb.8

Paperwork mess goes into a 'think tank' (with illus) p126, Feb.22

House commerce and finance subcommittee intends to hold hearings on stock market practices # p128, Feb.22

Why the bears romped: Stock market's plunge was triggered by barrage of worrisome news (with chart) p44, Feb.22

The market grasps for good news: Though Wall Street hasn't found price slide too frightening, fuel for a rally has been scant (with chart) p26, Mar.1

Changing yardsticks (with chart) p29, Mar.8

Stock market can't decide how hard the government will hit inflation # p128, Mar.15

Wall Street's wizards of odds (with chart and illus) p122, Mar.15

Peace rumors help a little: Cautious optimism over Vietnam gave stocks a slight lift, but investors are waiting for something more positive (with chart) p37, Mar.29

How stocks debut at the back door: Devices for going public without going through SEC get greater use (with table and illus) p123, Mar.29

Securities industry takes three more steps toward untangling the snarl of paperwork # p128, Mar.29

Ad leader joins trend p28, Apr.5

AT&T unveils reinvestment plan # p72, Apr.5

Companies named for celebrities go public, but a 'name' doesn't guarantee success # p72, Apr.5

Readers Report: Cooling 'hot' issues p5, Apr.5

Waiting for the market to move (with chart) p70, Apr.5

Readers Report: Too risky p4, Apr.12

Has Wall street found this year's winner? (with table) p121, Apr.12

A new way SEC might ride herd p46, Apr.19

Clouds lift—a little: Both stock and bond markets see a bit of blue sky despite setback to hopes for a quick peace (with chart) p124, Apr.19

Prescribing a cure for paper mess (with illus) p122, Apr.19

Readers Report: Investors protected p4, Apr.19

Investors take a chance on chance: Stocks of companies with stakes in Las Vegas and Bahamian casinos are getting a big play (with table and illus) p139, Apr.26

Short interest on the New York Stock Exchange fell to its lowest level since 1967 # p142, Apr.26

Stocks weather the news p49, Apr.26

Stocks weather the news: Markets stay relatively calm despite a state of tension-filled headlines p49, Apr.26

The New York Stock Exchange would like to keep its interim commission rate structure # p80, May 3

Investors head for bright side: Bullish reading of the news sets off a rally (with chart and illus) p43, May 10

Picking stocks by computer p142, May 10

Local scouts hunt for talented stocks: Regional brokers with beefed-up research staffs are turning a nice profit by acting as the eyes and ears of giant investors (with illus) p128, May 17

Conference centers taken public to raise capital # p86, May 24

Downward pressure on stock prices p26, May 24

LaRoche, McCaffrey & McCall going public # p156, May 24

Uncertain note of peace sours spring stock rally p32, May 24

Banks get FCC static on radio-TV stocks p41, Jun.7

Investors gush over oil (with table) p130, Jun.7

Tighter money adds to jitters (with chart) p43, Jun.14

Stocks in search of a real rally (with chart) p37, Jun.21

How to foil stock thieves (with illus) p126, Jun.21

Working by the numbers p111, Jun.28

Rally fizzles (with chart) # p58, Jun.28

SECURITIES and Exchange Commission

Supreme Court gives SEC wider power to police stock deals in mergers # p72, Feb.1

A portfolio of woes lands on Wall Street p82, Feb.8

Speculating about Manny Cohen (with chart and illus) p108, Feb.15

SEC relents on conglomerates p50, Feb.22

Utilities await SEC ruling on urban role p54, Feb.22

A consensus man heads the SEC: Nixon's choice of Hamer H. Budge as commission chairman draws mixed reviews on Wall Street (with illus) p68, Mar.1

How stocks debut at the back door (with table and illus) p123, Mar.29

SEC ruling opens door for utilities to invest in low-cost housing # p162, Apr.12

A new way SEC might ride herd: Study urges easier registration of new stock, better continuing reports from companies p46, Apr.19

Mutual fund legislation won't be enacted this year # p124, Apr.19

The mutual fund industry and SEC were deep in talks this week # p36, May 3

An accountant to sit on SEC p28, May 31

Short News Item

SECURITY

Machine that takes security in hand (with illus) p151, May 10

If strife hits the plants (with table) p137, Jun.28

SECURITY Certificates

Unclogging paperwork jam (with illus) p111, Jun.28

SECURITY Credit Corp.

If you need a director, try placing a want ad: That's what Leon F. Mesrow of Security Credit Corp. did, with happy results (with illus) p72, Jan.18

SEED Industry

Keeping the bloom on the flower business (with illus) p94, Apr.12

SEGEL, Joseph M.

How to collect coin from coin collectors (with illus) p150, May 24

SEIBELS, George G., Jr.

Can Birmingham break with its past? (with illus) p140, Mar.15

SEIBERT, Peter

Where the money is in skiing (with illus) p112, Feb.22

SELECTIVE Service

See Military Service

SENTINEL

Critics fire at military budget (with illus) p112, Feb.15

Fateful pause for ABM: Amid growing Congressional skepticism, the Administration has ordered a review of Sentinel antimissile system (with illus) p27, Feb.15

Why the Sentinel should be halted (Editorial) p139, Feb.15

Nixon gains upper hand with Sentinel p43, Mar.8

Foreign, defense policies may hinge on ABM outcome p115, Mar.22

Nixon's cautious Sentinel decision (Editorial) p164, Mar.22

Nixon-tailored ABM looks like a fit: Support seems to be growing in Congress for President's version of Sentinel system (with illus) p37, Mar.22

SERVICE Industry

The service economy grows—but does it? New study of the service sector shows that jobs have proliferated but share of total output has stayed the same (with charts and illus) p126, Feb.15

SEVEN-UP Co.

7-Up bids for youth with a negative pitch: Soft-drink maker's 'un-cola' advertising theme is an attempt to break the Coke and Pepsi hold on teen-agers (with illus) p48, Feb.15

SHANNON, James

Scientists on campus flunk in federal aid (with illus) p76, Jan.4

SHAPERO, Albert

How a businessman ramrods a B-school (with illus) p84, May 24

SHAREHOLDERS Management Co.

A fund wizard builds an empire (with cover, chart, and illus) p76, May 3

Readers Report: Color blind p5, May 17

SHELL Oil Co.

Shell reaches agreement with Hungary to open 10 service stations there (with illus) # p60, Jan.25

SHERATON Corp. of America

Henderson leaves presidential suite at Sheraton. New tenant: ITT's Lowe # p76, Jan.18

To build overseas hostels and hotels in U.S. # p44, May 24

SHERMAN, Gordon B.

What's good for Midas may not be good for the country, says Sherman of Midas # p154, Apr.26

SHILLITO, Barry J.

Strongman takes hold in top Pentagon job (with table and illus) p110, Apr.19

SHIPBUILDING

Shipowners will fight to buy foreign bottoms p42, Feb.8

It adds up to an icebreaker: Supertanker Manhattan was strengthened for Northwest Passage p53, May 31

SHIPS & Shipping

Cunard cancels initial voyages for QE2 # p24, Jan.4

A fix for the errant mariner (with map) p52, Jan.11

Riding out the storm (with illus) p44, Jan.23

W. R. Grace & Co. to sell Grace Line, Inc. to Admiralty Enterprises, Inc. # p38, Feb.15

The Queen sets sail p108, Mar.8

Big trucker acquires steamship company p52, Apr.26

Atlantis II visited the Soviet Black Sea port # p49, May 3

Roll-on ships gather more cargo (with illus) p74, May 10

SHOPPING Centers

Cubans take off on SBA test run (with illus) p41, Jun.21

SHORES, Arthur

Can Birmingham break with its past? (with illus) p140, Mar.15

SHULTZ, George P.

What Shultz inherits (with illus) p78, Jan.25

Shultz (and team) at Bal Harbour p41, Mar.1

Labor Secretary Shultz, a neutral, to chair review of oil import quotas # p50, Mar.29

Should a federal labor court be set up? Nixon asks Secretary Shultz to find out # p80, Apr.12

Job Corps gets a working over (with illus) p86, Apr.19

Labor's Shultz gives department added clout p39, May 3

SIBANY Mfg. Corp.

Machine that takes security in hand (with illus) p151, May 10

SIDING (Metal)

No-show for metal siding p156, Jun.21

SIEMILLER, Paul L.

New top team due at Machinists as Siemiller heads for retirement # p108, Feb.22

SIGMA Alpha Mu

Readers Report: All heart p4, Jun.7

SILVER

Adequate silver supplies bring price pressure p20, Mar.8

You can now melt down your silver coins p28, May 17

Silver looks toward brighter futures: As prices hit new lows, analysts predict a turnaround (with charts) p124, Jun.21

SIMPSON, Roy B.

Wall Street's wizards of odds (with chart and illus) p122, Mar.15

SIMS, Riley V.

Mergers are on everybody's mind (with illus) p150, Apr.26

SINCLAIR Mediterranean Oil Co.

To place on public auction the Algerian oil interests of Sinclair Mediterranean Oil Co. # p62, May 17

SINCLAIR Oil Corp.

G&W bows to Atlantic Richfield in fight over Sinclair—but is not exactly a loser # p24, Jan.4

Big oil merger moves ahead p30, Jan.11

Antitrusters sue to block merger of Atlantic Richfield and Sinclair # p30, Jan.18

Merger plans of Atlantic Richfield Co. and Sinclair Oil have been derailed # p50, Feb.22

Oil merger O.K.—but p94, Mar.8

SINGER Co.

A B-school grad calls the tune (with illus) p144, May 17

SINGLETON, Dr. James W.

New think tank is formed to help solve city problems through systems engineering # p150, Mar.15

SKIBOBS

Skibobs schuss through trial run: Cycles-on-skis have finally made it off the beginners' slope (with illus) p80, Feb.15

Readers Report: Noted (with illus) p4, Mar.8

SKIING

Where the money is in skiing: Food and lodging and lots for sale are now as important as mountains and snow (with illus) p112, Feb.22

Skiing in a tunnel (with illus) p48, Jun.28

SKYBUS

Will Skybus get off the ground? After years of controversy, Pittsburgh will break ground for a mass-transit system in 1971 (with illus) p146, Mar.22

SLIDE Projectors

3M's new slide projector features slides that talk for themselves # p154, Jan.25

SLOAN School of Management

Detente among management men (with illus) p42, Jun.7

SMALL Business Administration

Agnew baffles SBA officials with statistics p54, Mar.29

Cubans take off on SBA test run (with illus) p41, Jun.21

SMITH, Frank

Mr. Smith goes to Washington for IAM (with illus) p102, Jun.21

SMITH, Gerard

Nixon plans a package on arms control p55, Feb.1

SOAP and Detergents

Will an ethnic pitch sell the black market? (with illus) p88, Apr.12

SOARING

A pastime with plenty of lift p139, Jun.21

SOCIAL Security

Social Security reminder-p86, Jan.4

Social Security cuts into incomes p32, Feb.22

SOFT Drinks

7-Up bids for youth with a negative pitch (with illus) p48, Feb.15

Diet drinks take a lump: FDA unveils new labeling rule for products artificially sweetened with cyclamates p37, Apr.12

Gatorade popping up in consumer market # p156, May 24

SONNABEND, Roger

Harvard MBAs of '49 assess their 20 years (with illus) p62, Jun.14

SOROS, Paul

Ogden engineers a total system (with illus) p58, Mar.15

Short News Item

SOITSASS, Ettore

Design for living, Italian style (with illus) p92, Mar.15

SOULE, Dr. Oscar

A new science tries to keep old balance (with illus) p64, Feb.15

SOUTH AFRICA

Jo'burg builds on more than gold: South Africa rapidly diversifies into an industrial economy (with map and illus) p88, Feb.15

Readers Report: P. S. to Jo'burg p5, Mar.15

SOUTH VIETNAM

On Vietnam: The policy stays tough p75, Jan.11

Stepping up the peace talks and the fighting p115, Jan.25

Hanoi keeps stalling peace talks p100, Feb.15

Some new steps to settle the Vietnam war? p86, Mar.8

Nixon finds peace comes hard: Communists stage new Vietnam offensive and Paris talks move slowly (with illus) p38, Mar.29

Nixon's Vietnam strategy (Editorial) p100, Apr.5

How Nixon rates chances in Vietnam p125, May 10

Readers Report: Vietnam strategy p5, May 10

Nixon speaks out on dilemma in Vietnam p49, May 17

The hard road to peace (Editorial) p158, May 24

Vietnam: the strategy of withdrawal p91, Jun.14

What Midway means (with illus) p46, Jun.14

SOUTHERN California Edison Co.

California Edison pulls out the plug p44, May 24

SOUTHERN Christian Leadership Conference

Union teams up with black power (with illus) p22, Apr.5

SOVIET UNION

Russian SST flew—but will it sell? (with illus) p33, Jan.11

Russians take new space path: Soyuz docking and transfer feat may have leapfrogged U.S. in post-lunar space race (with illus) p40, Jan.25

Cooperation in medical research # p87, Jan.25

Russia's fast growth eases off: Gains in production aren't as fast as a few years ago (with chart and table) p86, Feb.8

What's in it for the Reds p120, Feb.22

Red China row may ease Moscow heat on West p112, Mar.15

Russia lays the biggest gas pipe: A 98-in.-diameter giant will be used on five new lines serving major population centers from Siberian fields (with map) p72, Apr.12

Atlantis II visited the Soviet Black Sea port # p49, May 3

Card carrying in Communist lands p94, May 3

Moscow and Bonn forge new link p130, May 10

Drive mounted to ease curbs on trade with Reds p113, May 24

Soviet SST shows its face (with illus) p35, May 24

Detente among management men (with illus) p42, Jun.7

Soviet icebox yields treasure (with map) p43, Jun.21

Oil may soothe Egypt's wounds (with map and illus) p89, Jun.28

SPACE Exploration

To the moon and back (with cover and illus) p11, Jan.4

Task force leans to manned NASA flights post-Apollo p28, Jan.4

Russians take new space path (with illus) p40, Jan.25

Apollo 9's payload of persuasion (Research Outlook) p63, Feb.15

The LM graduates, cum laude (with illus) p64, Mar.15

Space age turns a new chapter (with illus) p98, Apr.12

Apollo's builders start closing the lines (with illus) p76, May 17

Man-to-Mars program starts to get a push p41, May 31

Next step will be the first (with illus) p78, May 31

After July NASA plans its next step (Research Outlook) p128, Jun.14

SPAIGHT, Monroe E.

Shell saves money by spending more (with cover and illus) p56, Mar.8

SPAIN

Crackdown in Spain could hurt business p55, Feb.1

INI puts out the welcome mat: Instituto Nacional de Industria is trying to attract foreign investment (with table and illus) p96, Feb.15

New bid shapes up to develop phosphate ore reserves in Spanish Sahara # p152, Mar.29

Europe discovers U.S.-style MBA (with illus) p52, May 3

Chrysler tune sours partner (with illus) p34, May 31

SPARKMAN, John

Money squeeze forces municipalities to adapt (with charts and illus) p68, Apr.12

SPECIAL Situations Fund

Funds get new rivals for pension billions (with chart and illus) p140, May 10

SPECIAL Trade Representative for Trade Negotiations

The fight that stirs trade policy makers (with illus) p118, Apr.19

SPECTORSKY, A. C.

Playboy puts a glint in the admen's eyes (with illus) p142, Jun.28

SPERRY Rand Corp.

Sperry Rand's new computer system # p158, Mar.29

SPOHR, Robert

Prescribing a cure for paper mess (with illus) p122, Apr.19

SPOLANE, Michael S.

Mergers are on everybody's mind (with illus) p150, Apr.26

SPORTING Goods

The \$4-billion market in fun: That's the sales goal the sporting goods industry is shooting for this year (with illus) p82, Feb.8

SPORTS

Ice hockey is big at the Garden # p98, Jan.11

Skibobs schuss through trial run (with illus) p80, Feb.15

SPRAGUE, Charles

Scientists on campus flunk in federal aid (with illus) p76, Jan.4

SPRINKEL, Beryl W.

Forecasters raise the bets on slowdown (with illus) p25, May 31

SPUTTERING Process

Penning the thinnest coat of all: Sputtering, a process first found 100 years ago, comes into its own (with illus) p136, Mar.15

SQUIBB Beech-Nut, Inc.

Drug makers offer to settle p34, Feb.15

STA-HI Corp.

Plastic printing plates # p80, Apr.26

STANDARD & Poor's Corp.

S&P extends its Compustat service to cover an additional 500 OTC companies # p72, Apr.5

STANDARD & Poor's/Intercapital

Standard & Poor's sells counseling business to group headed by ex-Oppenhheimer partner # p42, Mar.15

STANDARD Oil Co. (Ohio)

Britons strike oil in Ohio (with illus) p40, Jun.7

STANFORD Research Institute

Stanford University to cut ties with Stanford Research Institute # p46, May 17

STANS, Maurice

Why the U.S. must sell more overseas (with tables, charts and illus) (Special Report) p40, Jan.4

Will Stans become the U.S. trade czar? p111, Mar.15

Pressure for quotas may spark trade war (with chart and illus) p76, Mar.22

The fight that stirs trade policymakers (with illus) p118, Apr.19

Stans tries to take the reins on trade (with cover, table and illus) p114, May 10

STATE National Bank of Alabama

Readers Report: 'You call this stuffy?' p4, May 31

STATES

States get hungrier for taxpayers' cash (with illus) p30, Mar.1

Illinois added to states that have set up departments to deal just with urban affairs # p150, Mar.15

War work payrolls start heading down (with table, chart and map) p134, Jun.14

STATES — Personal Income

Incomes stay on the up escalator (with table, charts and illus) p61, Jan.11

Incomes stay on the up escalator (with table) p46, Feb.1

Wage gains fall short of hopes: Below-average earnings in high-wage sectors—such as autos—was a big factor (with table) p56, Mar.1

Incomes trip on strikes (with table) p168, Mar.29

Weather spoils earnings gains (with table) p192, Apr.26

Wage gains stoke the boom (with table) p140, Jun.7

STEEL

Leading foreign steel producers agree to limit their exports to the U.S. # p38, Jan.11

Building steel mills from top to bottom (with illus) p126, Jan.18

Steel output rises despite big inventories p10, Feb.1

Steel's newest puzzle: Agreement by foreign producers to limit exports to U.S. raises some nagging questions—including possible new rise of cartels (with chart) p17, Feb.1

Steel Heads up again: Price of hot-rolled sheets offered by Bethlehem and others returns to level that prevailed before November's confusion p27, Feb.8

When steelmakers seek strength through merger: Problem-ridden Wheeling and Pittsburgh steel companies are pooling their facilities and product lines (with illus) p102, Feb.15

Readers Report: Is this what they want? p4, Feb.15

Foreign-steel takes a price jump p60, Mar.1

Short News Item

High court refuses to hear Kaiser appeal on basic oxygen furnace patent # p40, Mar.8

Steelmen pick up a boomlet: Spurt in demand leads to expectations of a record year for steel (with chart and illus) p40, Mar.22

Foreign steel companies are promoting growth through mergers and joint ventures # p152, Mar.29

The mini-mill: steel on a budget: Small operators are using low-cost electric furnaces to capture a share of the steel market (with illus) p66, Mar.29

Japan forges a colossus in steel (with chart, cover and illus) p92, Apr.5

Steel production bounces up in first quarter p11, Apr.5

A ribbon of steel cuts industry costs: U.S. Steel unveils its own continuous casting process in a bid to sell process to other producers (with illus) p71, Apr.19

Steel's price list creeps up: Since the year began, 'selective' increases have spread to one-third of product line p49, Apr.26

Boom in world steel confounds forecasters (with charts) p94, May 10

Steel giants plan to push their merger p116, May 17

Steel turns buoyant (with table) p36, May 24

Readers Report: Out beyond capacity p5, May 31

U.S. loses out on a steel mill p36, May 31

Big Steel's price test # p46, Jun.7

Japan's steel: easing the merger rules p92, Jun.14

Purer steels for tougher jobs (with illus) p80, Jun.28

STEIGER, William A.

Campus tour switches two key GOP votes p52, Jun.21

STEIN, Fred

Standard & Poor's sells counseling business to group headed by ex-Oppenhheimer partner # p42, Mar.15

STEIN, Herbert

GOP is thrown a price-job curve (with illus) p60, Mar.22

Retooling ahead for 7% credit (with chart and illus) p76, Apr.5

Conservatives are Keynesian, too: So says Herbert Stein, a rising star among Nixon's economic advisers (with illus) p88, May 3

Rough going for gradualism (with illus) p41, Jun.14

STEINBERG, Saul

Why Leasco failed to net Chemical (with illus) p144, Apr.26

STENNIS, John

Lockheed's ledger on the C-5A (with illus) p35, Jun.7

STEPTOE, Patrick

British scientists report success in attempt to fertilize human eggs in test tubes # p102, Feb.22

STEREOPHONIC Sounds Systems

See High Fidelity Sound Systems

STERILON Corp.

The FDA gained new regulatory powers # p49, May 3

STERLING Drug, Inc.

Tests start on new drug that may cure tropical scourge afflicting 200-million (with illus) # p70, Mar.15

STERN Bros.

Stern Bros. will close its main store # p26, Feb.1

STEWART, Edward

How to rise from the 'falls' (with illus) p108, Jun.28

STEWART, Robert H.

Youth movement stirs the banks (with illus) p120, Jun.14

STILL, H. F., Jr.

Youth movement stirs the banks (with illus) p120, Jun.14

STOCK Exchanges

Brotherly love lost? Philadelphia-Baltimore-Washington Exchange appears set on moving out of Philadelphia to flee proposed stock tax p15, Jan.4

STOCK Options

Stock options return to the limelight p136, May 24

STOKES, Bill R.

Will carbuilders miss San Francisco train? (with illus) p62, May 3

STOKES, Donald

Britain's autos get ready to compete (with chart and illus) p92, Jun.21

STONE, Martin

Monogram nails down goals in National Screw merger (with illus) p103, May 31

STRATTON, Samuel S.

Congressman charges Army with defects in armored vehicle used in Vietnam # p50, Mar.29

STRAUS Broadcasting

Straus Broadcasting imposed severe restrictions on cigarette advertising over its four stations in New York State # p66, Feb.22

STRAUSS, Franz Josef

Money system reels out of its sixth crisis (with illus) p33, May 17

STRESCON Industries, Inc.

Prefab housing looks for a home in U.S. (with illus) p44, Mar.1

STRUNK, Norman E.

How housing rides out the storm (with illus) p94, May 31

STUDENTS for a Democratic Society

Will SDS crash plant gate? (with illus) p31, May 3

Readers Report: 'Put SDSers to work' p7, May 24

SUBMARINES

Navy crews start testing rescue vehicle for downed submarines # p87, Jan.25

Test subs run afoul of costly delays: Navy defends three new research submarines. Admiral Rickover says industry claims are misleading (with illus) p47, Mar.8

SUBURBS

Agitator zeroes in on the suburbanites (with illus) p44, Feb.8

SUGAR

Sugar turns down (with chart) # p132, May 17

SULLIVAN, Fred

Corporate reports open wider (with illus) p56, Mar.29

SULLIVAN, Leon

Business lobbies for ghetto program (with illus) p56, Jun.28

SULLIVAN, Louis

Aesthetic stylist for the world (with illus) p58, Jun.21

SUMMER, James

Where youth sets the style (with cover and illus) p118, May 17

SUNSTRAND Corp.

Two for the road # p48, Jun.21

SUPPLEMENTAL Equities Fund

Funds get new rivals for pension billions (with chart and illus) p140, May 10

SURREY, Stanley S.

Reform ticket for companies, too (with table and illus) p64, Jun.21

SWEDEN

Sweden will set up a giant conglomerate to expand state ownership of manufacturing (with illus) # p60, Jan.25

*** SWIFT de la Plata (Cia)**

Argentina steps up its tempo (with illus) p56, May 17

SWITZER, Fred M., Jr.

St. Louis spruces up down on the levee (with illus) p46, May 31

SWITZERLAND

Swiss bank accounts may touch off Wall Street's next big scandal # p142, Apr.26

Swiss turbine deal shorts out p36, May 3

SYMINGTON, Stuart

Will U.S. shrink its global role? (with maps, charts, table and illus) p144, Jun.7

SYNTACTICS, Inc.

Securities industry takes three more steps toward untangling the snarl of paperwork # p128, Mar.29

SYSTEM Development Corp.

New think tank is formed to help solve city problems through systems engineering # p150, Mar.15

SYSTEM (Engineered Transportation)

Ogden engineers a total system (with illus) p58, Mar.15

SYSTEMS Approach

Ship line charts new courses (with illus) p106, Feb.8

T**TRW, Inc.**

TRW Inc. set up a joint venture with Koyo Seiko Co. # p98, May 10

TWA Box-Office Service

TWA has a new electronic box-office service # p82, Mar.1

TABEN, Stanley

Funds get new rivals for pension billions (with chart and illus) p140, May 10

TAFT Broadcasting Co.

Multi-gadget movie van rolls into Hollywood (with illus) p152, Mar.15

TAJIRI, Vincent

Playboy puts a glint in the admen's eyes (with illus) p142, Jun.28

TAMPA, Fla.

Readers Report: Tampa is ready p4, Jan.11

TANK Cars

Union Tank gets back on the track (with illus) p70, Mar.1

TANZLER, Hans, Jr.

'Metro' has another fling (with map and illus) p160, Mar.29

TAPE Recorders

Data taping gets a bit cheaper (with chart and illus) p134, Feb.15

TAXATION

Byrnes joins up with Mills on tax action p29, Feb.1

What is the impact of those tax breaks? Treasury study estimates that they deprive the government of \$40-billion a year (with table) p62, Feb.1

Returns roll in for tax reform: Pressure mounts for an over-all review of tax code (with table and illus) p32, Feb.8

Short News Item

A fresh look at tax reform (Editorial) p114, Feb.8

Bracing for possible tax reforms p122, Feb.15

A wrong way to split tax revenues (Editorial) p172, Feb.22

Basic issues of tax reform: Nixon, Congress start review of tax structure (with tables and charts) p130, Feb.22

Budget outlook strengthens case for surtax p31, Feb.22

Readers Report: Tax reforms p4, Feb.22

Readers Report: Forgotten man p4, Mar.1

Foundations feel heat of tax reforms (with chart) p72, Mar.8

Tax loophole for mergers (Editorial) p156, Mar.15

The tax breaks you can find at home p137, Mar.22

Making the burden more equal: Administration and Congress want those in high incomes to carry more of the load (with chart) p96, Mar.29

Readers Report: Tax-exempt bonds p7, Mar.29

Refunds yield more despite drop in number p54, Mar.29

Retooling ahead for 7% credit: Treasury feels investment tax credit on machinery and equipment is dated, but won't seek changes until 1970 (with chart and illus) p76, Apr.5

Surtax take p90, Apr.5

Readers Report: Taxed on tax, p4, Apr.12

Don't panic if IRS calls you in p129, Apr.19

Repeal of the 7% investment tax credit will be studied # p46, Apr.19

Merger maker James Ling suggests tax that might cool the urge to merge (with illus) # p154, Apr.26

Move on 7% credit helps change mood p37, Apr.26

Readers Report: Stay tuned p7, Apr.26

Reformers get rolling on taxes: Mills vows action this session and Ways & Means starts reshaping Nixon's proposals (with table and illus) p43, Apr.26

Tax tips on flash floods p160, Apr.26

The Nixon style in tax policy (Editorial) p194, Apr.26

Why Nixon wants to wield the ax (with table, chart, and illus) p108, Apr.26

Readers Report: All clear? p5, May 3

Readers Report: Different angle p5, May 3

Can business make a tax trade? Lobbying against repeal of 7% tax credit may have another goal: permanent faster depreciation p46, May 10

Mills holds lead on tax reform p59, May 10

The tax debate resumes: No matter what Congress does about Nixon's proposals, there won't be much new fiscal restraint (with chart) p45, May 10

Foundations fight back (with illus) p35, May 17

Lightening the tax load on the bottom brackets (with table and illus) p156, May 17

Strings on tax package (with illus) p35, May 17

Tax scene: spelling out deductions p138, May 17

Fundamentals for tax reform (Editorial) p164, May 17

Nixon backs campaign pledge on depletion p48, May 24

Quiet crusader for a new tax approach: Treasury's Edwin Cohen has low-key style that could spell success for reform (with illus) p60, May 24

The tax debate: Nixon team pleads for gradualism (with illus) p31, May 24

A public peek at progress on tax reform p26, May 31

Rough going for gradualism (with illus) p41, Jun.14

Tax men crimp estate plans p114, Jun.14

Why Congress is stalling on surtax bill p57, Jun.14

Tax date passes minus crunch p30, Jun.21

Reform ticket for companies, too: Special tax provisions make some industries more equal than others. But Congress may change that (with table and illus) p64, Jun.21

Tough tax choice (with illus) p38, Jun.21

Bumpy flight for Nixon bill (with illus) p46, Jun.21

A tax guide for the summer season p117, Jun.28

Governors, mayors to get crack at tax-sharing plan p62, Jun.28

Nixon needs new strategy, hard sell to win surtax p61, Jun.28

State and Local

The South rises again — against gasoline taxes in Georgia # p46, Jan.18

States get hungrier for taxpayers' cash: Soaring expenditures put new pressures on states and localities (with illus) p30, Mar.1

New York's tax on stock transfers # p112, Jun.28

TAXIS (Air)

Where others get in pilot's seat (with illus) p90, Mar.1

TECHNOLOGY

Fairchild's ever-expanding universe (with cover and illus) p152, Feb.22

The social costs of automation (with illus) p98, May 3

TECHNOLOGY Outlook

Crowded cities can't take more overhead lines p76, Jun.28

TEEN-Agers

If your teen-ager uses pot p137, May 17

TEKTITE I

The undersea frontier tests man's resilience (with illus) p86, Mar.1

TELECOMMUNICATIONS

Johnson Administration's study of telecommunications industry # p44, May 24

TELEPHONE Exchange

IBM's phone calls Europe p39, Apr.19

TELEPHONES

Making a job more than a job (with illus) p88, Apr.19

Small phone companies switch on (with illus) p158, May 10

Readers Report: Matching Ma Bell (with illus) p6, May 24

TELESISTEMA Mexicano

Rivals challenge Mexican TV czar (with illus) p50, Mar.15

TELETYPE Corp.

GE steps on Teletype's toes (with illus) p52, Apr.5

TELEVISION

With color TV sales soaring, Japanese raise prices to ward off U.S. penalties # p72, Jan.4

Readers Report: Violence on TV p5, Jan.18

Sponsors face stiffer bill to pay for TV inauguration coverage this year # p46, Jan.18

Cheyenne media baron stands up to lawmen, (with illus) p102, Jan.25

Color TV's rainbow fades a bit: Smaller producers of sets scramble to stay competitive as industry lowers sales sights (with charts) p38, Feb.1

Nixon success with television aids his start p30, Feb.1

The license of Boston's WHDH-TV will go to Boston Broadcasting # p26, Feb.1

The ads are kooky, and they sell (with illus) p50, Feb.15

Will TV take to drink? Proposed FCC ban on cigarette ads stirs thoughts of tapping revenues from liquor industry p33, Feb.15

CBS tries a new team p46, Feb.22

Rivals challenge Mexican TV czar (with illus) p50, Mar.15

A tiny, lightweight TV camera that can see in the dark # p158, Mar.29

Closed-circuit TV links top Nixon men to business officials in 26 cities # p50, Mar.29

Mitsubishi joins Japanese and U.S. companies in race to develop flat, tubeless TV set (with illus) # p90, Mar.29

East and West Germany come to parting of the color television airwaves # p58, Apr.12

Cigarette commercials banned by Westinghouse Broadcasting # p71, May 3

CBS regains its No. 1 rank p72, May 10

Zenith wins wedge of patent pool pie p39, May 24

Europeans hit by color-TV fever p64, May 31

Getting the signals straight on CATV p42, Jun.7

Radiation rules coming # p46, Jun.7

Banks get FCC static on radio-TV stocks p41, Jun.7

How to color TV sales rosier p90, Jun.21

TENDER Offers

How companies fend off suitors: The tactics range from putting stock in friendly hands to changing corporate charters (with illus) p80, Mar.15

TENNIS

Tennis anyone? A few pointers from the pros p89, May 31

Readers Report: Courts and rackets p6, Jun.21

TESTS

Tests that sharpen work skills (with illus) p88, Jan.4

TEXACO, Inc.

Oilmen prepare to follow Texaco price hike although its timing raises questions # p38, Mar.1

TEXAS Instruments, Inc.

A computer consisting of 34 LSI chips # p54, Apr.5

TEXTILES

Monsanto will produce a synthetic fiber to compete with Du Pont's Qiana # p72, Jan.4

Flannel that chars but doesn't burn will be used in children's sleepwear # p154, Jan.25

Administration set to demand textile pact p42, Mar.1

Wall Street's wizards of odds (with chart and illus) p122, Mar.15

Stretchable fabrics appearing in blouses, outerwear, and slipcovers # p54, Apr.5

A flame-resistant organic fiber # p90, Apr.26

THAILAND

AID raises weeds in Thailand corn deal (with illus) p78, Mar.22

THEATERS

Julie Harris in Forty Carats # p98, Jan.11

Broadway hits # p122, Jan.18

Short News Item

Manhattan scene: from museum ... to drama off-Broadway p76, Feb.1

Broadway — Canterbury Tales, Dear World # p122, Feb.15

Manhattan scene: new shows # p82, Mar.1

Action on Broadway # p134, Mar.15

The play-with-music, 1776 # p138, Mar.22

A brother act stars at Loew's (with cover and illus) p126, Apr.12

The Front Page by Ben Hecht and Charles MacArthur; Tale of yellow journalism and political corruption in Chicago stars Robert Ryan p138, May 17

Dayton Corp.'s image-making session # p64, Jun.14

Off-Broadway's Oh! Calcutta! # p118, Jun.28

THEFTS

Senate tackles business thefts p50, Apr.12

Senate tracks business thieves: Study of business crime begins with a look at the hard-hit distribution net work (with illus) p100, May 31

How to foil stock thieves (with illus) p126, Jun.21

THERMO-Dynamics, Inc.

Thermo-Dynamics is testing system to counteract disastrous effects of summer thaws in Alaska # p170, May 10

THERMO Electron Corp.

A heartbeat away from the assembly line (with illus) p130, Jun.14

THIEU, Nguyen Van

What Midway means (with illus) p46, Jun.14

THOMAS, E. Parry

Investors take a chance on chance (with table and illus) p139, Apr.26

THOMPSON (J. Walter) Co.

Ad leader joins trend: J. Walter Thompson, world's largest advertising agency, decides to go public p28, Apr.5

THROWER, Randolph W.

Choices signal Nixon bid to 'New South' p44, Mar.8

THYSSEN

Moscow and Bonn forge new link p130, May 10

TIME, Inc.

Life memo goes public p42, May 17

TIME Pattern Research Institute, Inc.

Computer-printed horoscopes # p96, Mar.22

TIRES

Lasers show tire faults in 3-D (with illus) p56, Jan.4

Questions on safety force two tire makers, foreign car producer to recall products # p38, Feb.8

Paternalism pays off in Akron (with cover and illus) p174, Apr.26

Rumors of a tire price hike # p156, May 24

A puncture in tire ads # p46, Jun.7

TISCH, Laurence and Robert

A brother act stars at Loew's (with cover and illus) p126, Apr.12

Readers Report: Success stories p5, May 3

TISCH, Preston Robert

Lorillard Corp. has a new president: Preston Robert Tisch # p40, Mar.8

TISCH, Mrs. Sadye

A brother act stars at Loew's (with cover and illus) p126, Apr.12

TOBACCO

A brother act stars at Loew's (with cover and illus) p126, Apr.12

Cigar prices lift the humidior lid p52, Jun.28

TOBIN, James

Retooling ahead for 7% credit (with chart and illus) p76, Apr.5

TOOLS

Tool men seek an aid pattern p33, May 24

Readers Report: The cutting edge p4, Jun.7

TOPICS

Program to speed traffic through cities picks up a bit of momentum itself # p150, Mar.15

TORNADOES

Geophysicists will try bursting balloons to break up tornadoes # p49, May 3

TORONTO

See Canada

TOURIST Trade

The fast way around Europe in winter p97, Jan.11

Catching some summer in Buenos Aires p122, Jan.18

Winter tourism booms: Sun and snow are luring record crowds to vacation spots (with illus) p36, Feb.15

Warming up in the Caribbean p142, Feb.22

Swinging through Europe's top trade fairs p133, Mar.15

Tropical isles try their own Expo '69 p144, Mar.29

Air fare war revs up (with illus) p44, Apr.5

Globe-trotting: What's the best way to book? p141, Apr.12

Businessman's guide to Tokyo p130, Apr.19

Readers Report: Little people strike back p6, Apr.26

Sportsmen find Utopia in Alaska p93, May 3

Paris may be warmer this spring p147, May 10

Businessman's guide to Europe: London p135, May 24

Businessman's guide to Europe: County Kerry p90, May 31

Looking for room at the top inns p138, Jun.7

The boom heard 'round the world (with illus) p53, Jun.28

TOWNES, Dr. Charles H.

Task force leans to manned NASA flights post-Apollo p28, Jan.4

TOWNSEND, Lynn

Is Chrysler's sun rising in Japanese deal? (with illus) p37, May 24

TOWNSEND, S. Vincent, Jr.

Can Birmingham break with its past? (with illus) p140, Mar.15

TOYS

General Mills, Inc. to make and sell Lionel and American Flyer electric trains # p108, May 3

TRACTORS

White Motor will market small Italian tractors suitable for use in underdeveloped countries # p152, Mar.29

TRAFFIC

Program to speed traffic through cities picks up a bit of momentum itself # p150, Mar.15

TRANS World Airlines

Trans World will inaugurate transpacific and round-the-world flights in April # p98, Jan.25

TRANSAMERICAN Trailer Transport, Inc.

Roll-on ships gather more cargo (with illus) p74, May 10

TRANSPORTATION

Ogden engineers a total system (with illus) p58, Mar.15

Five cities to try team approach in solving mass transit problems under government program # p110, Mar.22

Will Skybus get off the ground? (with illus) p146, Mar.22

High speed on a blast: Experts study air-cushion vehicles on tracks as answer for ground transit in the 1970s p48, Apr.5

A tough professor climbs aboard (with illus) p100, Apr.19

Will carbuilders miss San Francisco train? (with-illus) p62, May 3

Are trains best way to get to the airport? (with map) p80, May 10

Where commuters are happy (with map) p81, May 10

A college that teaches how to move the goods (with illus) p142, Jun.21

TRANSPORTATION Outlook

Air carriers push for higher fares p62, Jan.4

Can the ICC manage the rail merger wave? p104, Feb.8

Volpe maps out attack on mess in urban transit p101, Apr.26

Road builders look beyond their highways p58, Jun.7

TRAVELERS Checks

Lost checks p136, May 24

TRICE, C. V. W., Jr.

Cubans take off on SBA test run (with illus) p41, Jun.21

TRIFFIN, Robert

Monetary seers hold a summit (with illus) p32, Mar.15

TRUCKS and Trucking

Leaving the cities for the open road (with map) p60, Jan.4

Trucks highballing in sales growth (with illus) p160, Jan.25

Big trucker acquires steamship company p52, Apr.26

Army's flipflop truck under fire (with illus) p36, Jun.7

Two for the road # p48, Jun.21

TRUDEAU, Pierre Elliott

Poised to chalk up another good year (with illus) p110, Jan.11

TRUMAN, Harry

Statesmen recollect—and collect (with illus) p30, Feb.8

TRUSTEES (College)

Tough course ahead for college trustees p141, Feb.22

TSAL, Gerry

Insurance giants move into funds (with cover, tables and illus) p114, Mar.15

TUNNELS (Wind)

Skijng in a tunnel (with illus) p48, Jun.28

TURBINE Generators

Swiss turbine deal shorts out p36, May 3

TWENTIETH Century-Fox Film Corp.

Filming a day that will live in infamy (with illus) p68, Jun.28

21 CLUB

Manhattan's 21 Club got itself a new landlord # p46, Apr.19

TYPHOID Fever

Typhoid fever epidemic raging in Austria # p74, Jun.7

Short News Item

U

USA Management Co.

Big funds offshore buy into U.S. (with table, chart, and illus) p128, Mar.22

USM Corp.

Finally, a Shoe Machinery settlement p37, Jan.25

UNDERWATER Research

Underwater research craft will begin drifting up the East Coast # p49, May 3

Underwater drift up the Gulf Stream # p74, Jun.7

UNEMPLOYMENT

See Employment

UNICON System

Taking on bits by the trillion (with illus) p78, Feb.1

UNION Camp Corp.

Union Camp Corp. agreed to buy equity in Branigar Organization, Inc. # p50, Mar.29

UNION Carbide Corp.

Plastic printing plates # p80, Apr.26

UNION Minlere

Belgium's new tempting target p170, Feb.22

UNION Oil Co. of California

Fighting the oil on California's troubled waters (with illus) p60, Feb.8

The big oil leak leaves a messy legal residue: Union Oil says it will pay cleanup costs for Santa Barbara slick, but complex fight shapes up over vast liability for damages (with illus) p30, Feb.15

Oilmen feel the pressure p43, Mar.29

Lawsuits gush from oil disaster: Government's right to issue offshore drilling regulations faces first court test following costly California blowout p41, Apr.19

Solution to Union Oil's pollution problem # p74, Jun.7

UNION Tank Car Co.

Union Tank gets back on the track: The railroad tank car lessor is making a second attempt to grow by diversification (with illus) p70, Mar.1

(Correction) Union Tank Car Co. did not experience a loss in 1962 # p46, Mar.22

UNIROYAL, Inc.

Lasers show tire faults in 3-D: At Uniroyal, holography gives a three dimensional picture that locates subsurface flaws in tire carcasses (with illus) p56, Jan.4

UNITED Fruit Co.

How United Fruit was plucked: The long fight for control of the company was won by AMK Corp. with some tricky maneuvers (with illus) p122, Feb.22

UNITED Mine Workers

UMW's family fight moves to courtroom: Feud with District 50, the affiliate Mine Workers threw out, is going before federal judge (with illus) p96, May 3

UMW battle heats up: Critics rake union chief W. A. Boyle (with illus) p51, May 10

Leadership fight looms among miners: Unrest in UMW has boiled into a contest for the presidency (with illus) p122, Jun.7

UNITED Nations Industrial Development Organization

Business can help developing countries by setting up multiple plant franchise chains # p102, Feb.8

UNITED STATES Banknote Corp.

Unclogging paperwork jam (with illus) p111, Jun.28

UNITED STATES Plywood-Champion Papers, Inc.

Carbonless paper gets another maker # p154, Jan.25

Why top executives fall out: Plywood-Champion's President Gene Brewer resigns in protest over shift in responsibilities (with illus) p60, Mar.29

UNITED STATES Steel Corp.

FTC blows whistle on U.S. Steel's purchase in 1964 of troubled concrete concern # p30, Jan.18

A ribbon of steel cuts industry costs (with illus) p71, Apr.19

Big Steel's price test # p46, Jun.7

UNITED STATES Supreme Court

Supreme Court gives SEC wider power to police stock deals in mergers # p72, Feb.1

High court refuses to hear Kaiser appeal on basic oxygen furnace patent # p40, Mar.8

High court holds union may fine workers whose output exceeds union-set ceiling # p30, Apr.5

Nixon will likely pick a pro for Supreme Court p60, May 10

Nixon's Supreme Court choice (with illus) p38, May 24

UNITED STATES Training & Employment Service

Straightening out the 'useful mess' (Editorial) p164, Apr.12

UNIVERSAL Airlines Co.

Air carrier hopes to use giant planes to fly families plus cars in the 1970s # p46, Mar.22

UNIVERSITY Computing Co.

A new industry's wild ride (with cover and illus) (Special Report) p64, May 24

UNIVERSITY of Pittsburgh

University names a black psychologist head of program to aid Pittsburgh blacks # p143, May 17

UNIVERSITY of Texas

How a businessman ramrods a B-school (with illus) p84, May 24

UPJOHN Co.

Drug makers offer to settle p34, Feb.15

URANIUM

Battelle Institute makes a power source for space from a uranium fission byproduct # p87, Jan.25

Who'll own atom fuel supply? (with illus) p136, Jun.14

URBAN Affairs Council

How Nixon plans to cope with urban problems (Cities Outlook) p106, May 10

URBAN Coalition

Coalition acts as critics talk (with illus) p54, Jun.28

URBAN Renewal

Creating a model for model cities (with map and table) p48, Jan.18

The life insurance industry to underwrite construction in urban areas # p62, Apr.19

Leaving a heart in San Francisco (with illus) p110, May 10

UTILITIES

Utilities await SEC ruling on urban role p54, Feb.22

Utilities map new rate-hike campaign: Power industry claims that soaring cost of money forces it to ask for higher rates (with chart) p112, Mar.8

Utility men get powerful message: At Westinghouse forums, electric utility executives are urged to keep demand growing (with illus) p104, Mar.15

Readers Report: Rate hike's impact p4, Apr.5

SEC ruling opens door for utilities to invest in low-cost housing # p162, Apr.12

How to harvest a 'business farm' (with chart and illus) p140, Apr.19

Minneapolis Gas Co. plans to perk up # p154, May 17

V

VALUE Line Special Situations Fund

Value Line Special Situations Fund suspended sales temporarily # p124, Apr.19

VAN Gorkom, Jerome

Union Tank gets back on the track (with illus) p70, Mar.1

VANTAGE Ten-Ninety

Vantage Ten-Ninety: The fund has only \$350,000 in assets. But that's a 17.6% increase p124, May 24

VARIABLE Annuity

Hedging bets for your retirement p147, May 10

VARIAN Associates

Toning down glamour to give profits luster: Varian Associates is turning to mass-market products to perk up earnings (with illus) p156, Jan.25

VEALE, Tinkham, II

Conglomerate chief on a fast track (with illus) p154, Jun.7

VELASCO, Alvarado Juan

The climate turns colder (with illus) p34, May 31

VENDING Machines

Vending idea that's a gas (with illus) p44, Jun.7

VETERANS

How GM helps itself by helping GIs (with illus) p92, Apr.26

VIRAL Insecticides

A pinpoint weapon for war on pests (with illus) p72, Apr.26

VOGUE, Arnaud de

U.S.-style merger bid rolls French business (with illus) p48, Jan.11

VOLCKER, Paul A.

Reassuring gold men (with illus) p120, Jan.25

Reformers put the heat on the monetary glacier (with illus) p124, Jun.7

Rough going for gradualism (with illus) p41, Jun.14

VOLKSWAGEN

Volkswagen mounts a new invasion of U.S. (with illus) p26, Feb.8

Volkswagen nets another auto maker p60, Mar.1

Youth gets bitten by the buggy (with illus) p66, May 3

Volkswagen's sedan running into big bumps # p62, May 17

VOLPE, John A.

Volpe shoots for national policy on transportation p42, Feb.8

Volpe picks a team: New Transportation Secretary is assembling team of experts to draft fresh approaches to traffic congestion (with illus) p68, Feb.22

Critics sound barrier may slow the SST (with illus) p39, Mar.22

A tough professor climbs aboard (with illus) p100, Apr.19

Volpe maps out attack on mess in urban transit (Transportation Outlook) p101, Apr.26

Can Volpe untangle the air traffic snarl? (with illus) p116, May 24

VOLUNTARY Action

The volunteers get a volunteer (with illus) p155, May 10

Short News Item

W

WACO, Tex.

Cities get some modeling dough p40, May 17

WAGES

Vacation bonuses went into effect Jan. 1 # p90, Jan.4

Rubber workers dividéd yearend bonuses # p90, Jan.4

Trying to prop up the guideposts (Editorial) p116, Jan.11

Readers Report: Building teamwork p5, Jan.18

Should wages embrace fringes? (with table) p53, Feb.15

Ford offers equal wages to British women, but shop militancy could kill the deal # p108, Feb.22

Continuing education on wages and prices (Editorial) p126, Mar.8

Jawing over inflation (with table, chart and illus) p29, Mar.15

Labor keeps the wage pressure on: Even though 1969 is an off year for bargaining, increases are coming in beyond the 5% mark (with chart) p17, Apr.5

Readers Report: Anti minimum wage p4, Apr.5

Wage hikes worrisome in construction p64, Apr.26

Building trades push for more p90, May 10

Wage increases grow steeper (with table) p46, Jun.28

WAGNER, Gerrit

Shell saves money by spending more (with cover and illus) p56, Mar.8

WAKASUGI, Sueyuki

Japan's trade giant picks old U.S. hand (with table and illus) p108, May 24

WALKER, Charis E.

Reassuring gold men: Nixon's appointment of Walker and Volcker should help calm fitters in gold markets (with illus) p120, Jan.25

Reformers get rolling on taxes (with table and illus) p43, Apr.26

WALLACE, James W.

Mergers are on everybody's mind (with illus) p150, Apr.26

WALLIS, Ken

Steam cars try to get back in the running (with illus) p130, Mar.29

WALSH, Joseph

Steam cars try to get back in the running (with illus) p130, Mar.29

WANKEL Engine

Will Wankel rev up? # p58, Jun.28

WARD Mfg., Inc.

Readers Report: Landlubbers only p4, Mar.1

WARNER Bros.—Seven Arts

Movies get new moguls: Warner Bros. is latest target as conglomerates continue their merger moves in Hollywood (with illus) p29, Feb.8

WARRANTY

Task force urges better job by businesses on appliance warranties and services # p46, Jan.18

Keeping your car on the go p107, Mar.8

Will the callbacks dent Detroit? (with table) p36, Mar.8

Readers Report: Warranty maintenance p4, Mar.22

WARWICK & Legler, Inc.

Women's pet peeves about grocery products # p71, May 3

WASHINGTON Post

Ex-Johnson aides have landed key jobs in industry # p46, Jan.25

WASTE

Army is at sea over nerve gas (with illus) p72, Jun.7

WATER

Libya adds water to its riches (with map) p168, Feb.22

WATER Pollution

Fighting the oil on California's troubled waters (with illus) p60, Feb.8

The big oil leak leaves a messy legal residue (with illus) p30, Feb.15

Solution to Union Oil's pollution problem # p74, Jun.7

WATKINS, Melville

Getting the figures p68, May 31

WATSON, Dr. K. Brantley

Miniboards give spice maker zest (with illus) p174, May.10

WATSON, Stuart D.

Heublein pours a potent sales mix (with illus) p76, Jun.14

WATTERS, A. F.

How Allied Chemical breaks with its past (with table and illus) p80, Apr.5

WEAR, Dr. James O.

Metabolism of nervous dogs may provide clue to control of human psychiatric disorders # p102, Feb.22

WEATHER

Calling the long shots on weather: Scientists are working with new tools in an effort to get reliable long-range forecasts (with illus) p46, May 3

WEAVER, George

Should U.S. business ignore the ILO? (with illus) p68, Jun.14

WEID, Arthur C.

If you need a director, try placing a want ad (with illus) p72, Jan.18

WEIDENBAUM, Murray

Pentagon critic appointed to Treasury post p42, May 31

WEIL, Ferd

Can Birmingham break with its past? (with illus) p140, Mar.15

WEINBERG, Eli

Prescribing a cure for paper mess (with illus) p122, Apr.19

WEINBERG, Lawrence

How housing rides out the storm (with illus) p94, May 31

WEISZ, William J.

Weisz named Motorola president—in 1972 # p30, Apr.5

WELFARE

New York hopes welfare cut will bring help p34, Apr.5

Welfare reform can help Nixon with minorities p63, Apr.26

Nixon's big decision on welfare (with illus) p110, Jun.21

The right job to do on welfare (Editorial) p156, Jun.28

WEST HARTFORD, Conn.

Where shopping is child's play (with illus) p88, Mar.8

WEST VIRGINIA

State road workers' strike becomes a political issue p100, Jun.21

WESTERN Electric Co.

Donning the thinnest coat of all (with illus) p136, Mar.15

Small phone companies switch on (with illus) p158, May 10

WESTERN Union Telegraph Co.

Western Union agreed to buy the Bell System's Teletypewriter service # p30, Jan.18

WESTINGHOUSE Broadcasting Co.

Cigarette commercials banned by Westinghouse Broadcasting # p71, May 3

WESTINGHOUSE Electric Corp.

Easing top man's burden: Reorganization at Westinghouse spreads management load over new tier of executives (with illus) p34, Jan.11

Westinghouse loses round one in Europe p76, Feb.8

Coalition fires opening salvo (with illus) p72, Mar.15

Utility men get powerful message (with illus) p104, Mar.15

Will Skybus get off the ground? (with illus) p146, Mar.22

Westinghouse, go home: Company's efforts to buy French electrical equipment manufacturer run into new obstacle p52, May 10

France frustrates Westinghouse move into Europe p96, Jun.28

WESTON (George) Ltd.

George Weston, Ltd., pushed Keith Dalglish, 38, out as president # p38, Feb.15

WEYERHAEUSER Co.

Weyerhaeuser buys more trees p120, May 17

Weyerhaeuser fells a wooden past: Lumber concern is chipping away at a dull growth record by moving out boldly into new product areas (with cover and illus) p76, Jun.7

WEYERHAEUSER, George

Weyerhaeuser fells a wooden past (with cover and illus) p76, Jun.7

WHARTON School of Finance and Commerce

Budget outlook strengthens case for surtax p31, Feb.22

Forecasters wonder if Fed really means it (with chart) p33, Mar.8

Computer and the economists: near unanimity p26, May 31

WHEAT, Francis M.

A new way SEC might ride herd p46, Apr.19

Companies get gabrier, reports get flossier (Management Outlook) p84, Apr.19

WHEELING Steel Corp.

When steelmakers seek strength through merger (with illus) p102, Feb.15

WHELESS, Hewitt T.

Steam cars try to get back in the running (with illus) p130, Mar.29

WHITCOMB, Dr. Richard T.

Plane wing with a radical new shape may permit aircraft to cruise at 45,000 ft. at 660 mph # p102, Feb.22

WHITE Consolidated Industries

The battle for Allis-Chalmers (with illus) p92, Mar.8

FTC acts to flag down Allis-Chalmers merger, citing lessened competition # p42, Mar.15

WHITE Motor Corp.

White Motor will market small Italian tractors suitable for use in underdeveloped countries # p152, Mar.29

WHITFIELD, Edward

Collision on campus: Student revolt spurs protests by businessmen (with illus) p28, May 3

WICKMAN, Krister

Sweden will set up a giant conglomerate to expand state ownership of manufacturing (with illus) # p60, Jan.25

Short News Item

WIESNER, Jerome

Scientists on campus flunk in federal aid (with illus) p76, Jan.4

WILKINSON, Clint

Tying the loose ends in Apollo program (with illus) p128, May 24

WILLIAMS, Howard D.

Stutz Bearcat is back (with illus) # p38, May 31

WILLIAMS, John J.

A Senate diagnosis of medicare bills (with illus) p52, Jun.14

WILSON, Harold

Nixon goes calling on European allies (with illus) p40, Feb.22

Britain clamps down harder (with chart and illus) p42, Apr.19

WILSON, James Q.

Harvard study concludes there are limits to a university's capacity for social reform (with illus) # p132, Jan.25

WILSON, William

Taking on Xerox with a fast copier (with illus) p78, Apr.26

WINE

Heublein pours a potent sales mix (with illus) p76, Jun.14

WINKLER, Hal

How to rise from the 'fails' (with illus) p108, Jun.28

WINTER, William

7-Up bids for youth with a negative pitch (with illus) p48, Feb.15

WINTERS, Robert

Poised to chalk up another good year (with illus) p110, Jan.11

WOLFSON, Louis

The man who threw a long shadow (with illus) p39, May 24

Readers Report: Kind word p5, Jun.14

WOLMAN, William

Publishers Memo: Business Week's new department called Computers & Communications (with illus) p5, Jun.28

WOMEN

Ford offers equal wages to British women, but shop militancy could kill the deal # p108, Feb.22

WOOD Waste

Wood chips ship out: They're headed for Japan as forest products companies in Northwest find lucrative sideline (with illus) p164, Mar.29

WOODCOCK, George

Britain facing taste of American labor law (with illus) p72, Jan.25

WORCESTER Foundation for Experimental Biology

Worcester Foundation thinks it may find a simple, sure test for early cancer # p64, Apr.5

WORKWEEK

Play time eats into work time: Companies are finding the way to stretch the weekend (with illus) p129, Jun.28

WORLD Bank

World Bank study will have weight p68, Apr.5

WORLD Trade Corp.

IBM's phone calls Europe: New automatic exchange for use in France and Italy causes a stir p39, Apr.19

WORLEY, Gordon

Ward's joins the 'now generation' (with cover, charts and illus) p84, Mar.22

WRIGHT, Frank Lloyd

Aesthetic stylist for the world (with illus) p58, Jun.21

WRIGHT, Robert

Can leasing make ownership obsolete? (with illus) p50, Mar.8

WRIGHT, Wilmer

Prescribing a cure for paper mess (with illus) p122, Apr.19

WYLY, Sam and Charles

A new industry's wild ride (with cover and illus) (Special Report) p64, May 24

X

XEROX Corp.

Xerox aims at computers: It plans to merge with Scientific Data Systems p34, Feb.15

Xerox to move its headquarters division away from Rochester's operational concerns # p80, Mar.22

Xerox Corp. not to duplicate management structure of Electro-Optical Systems # p54, May 3

Y

YABLONSKI, Joseph

Leadership fight looms among miners (with illus) p122, Jun.7

YAWATA Iron & Steel Co.

Japan forges a colossus in steel (with chart, cover and illus) p92, Apr.5

YLVISAKER, William T.

Recharging an old battery maker (with illus) p38, Jan.4

YOUNG, Lewis H.

Publishers Memo: Business Week's new "organization chart" (with illus) p5, May 31

YOUNGSTOWN Sheet & Tube Co.

Lykes bids again for steelmaker p46, Jan.25

Lykes Corp. and Youngstown Sheet & Tube Co. have agreed to merge # p38, Feb.8

Lykes-Youngstown merger nears (with illus) p106, Feb.15

YOUTH

Admen groove on underground press (with illus) p84, Apr.12

Z

ZANG, R. L.

Investors head for bright side (with chart and illus) p43, May 10

ZANUCK, Darryl F.

Readers Report: Not that late (with illus) p4, Jan.4

ZANUSO, Marco

Design for living, Italian style (with illus) p92, Mar.15

ZEISSETT, David

Getting to the core of blood diseases (with illus) p92, Jan.18

ZENITH Radio Corp.

Zenith wins wedge of patent pool pie p39, May 24

How to color TV sales rosier p90, Jun.21

ZIMMERMAN, Joseph

Hatcher of Gary faces a revolt (with illus) p40, Apr.19

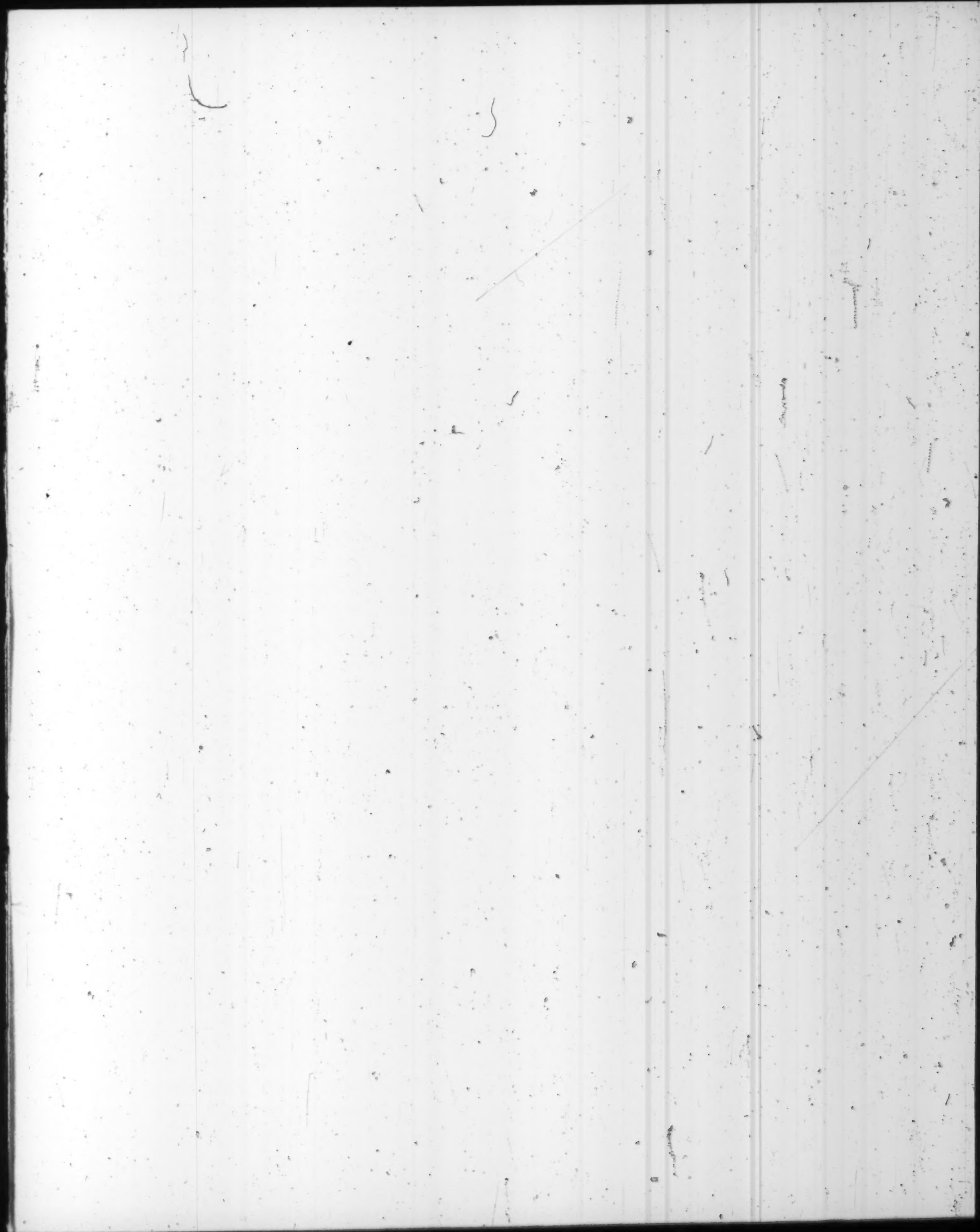
ZINC

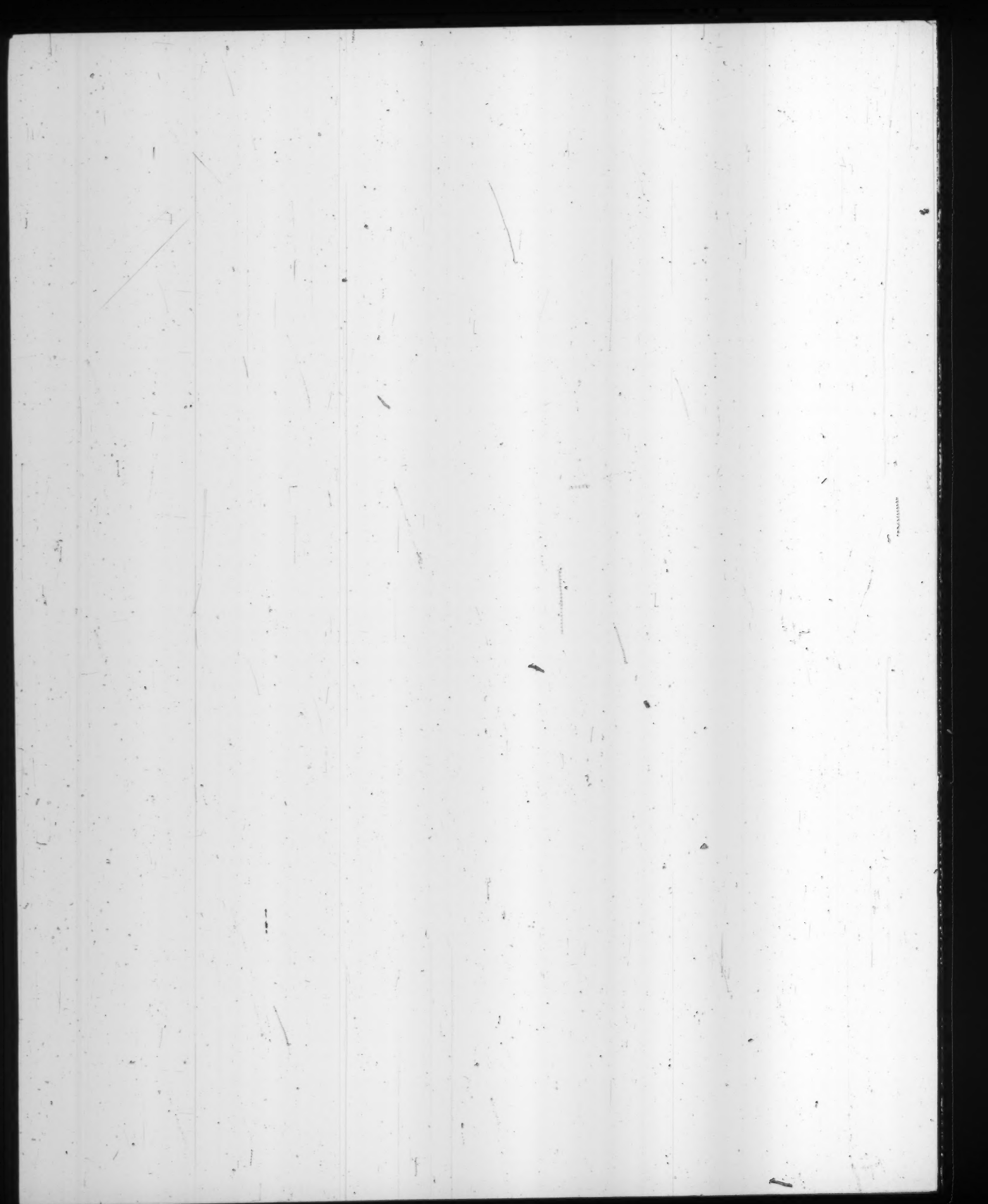
Zinc price boosts settled down # p46, Jan.25

An overlooked metal broadens its appeal: Zinc moves in on forgings and extrusions (with illus) p124, May 17

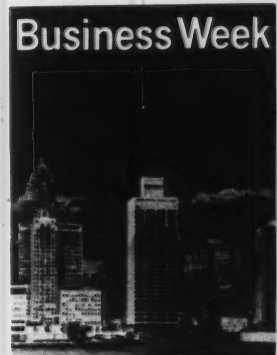
ZORILLA, Jose

Cuban refugees write a U.S. success story (with illus) p84, Jan.11





BUSINESS WEEK • EDITORIAL • 1969 • JULY-DECEMBER



index

OF EDITORIAL CONTENT-2nd HALF 1969



How to Use this Index

Every article appearing in Business Week during the last six months of 1969 is comprehensively indexed in this volume. All articles are indexed alphabetically by subjects and by the names of individuals, private businesses and government agencies in all cases where such were either the subject of the story reported or had a primary relationship to the topic covered. The following paragraphs are offered as a guide to the index.

Business Organizations. Industries are indexed under their simple designations such as: "Aviation," "Shipbuilding," "Textiles," etc. In addition, all articles having reference to a private company will be found under that company's name.

Labor. General labor news is indexed under such broad headings as "Wages," "Employment," "Labor," and the like. References should also be made to the various government labor agencies and to individual companies. Because the full names of many trade unions are not generally well known, trade union items are indexed by parent organization, under "AFL-CIO," or "Independent Unions," and then in

turn under subheads by the trade or industry in which they operate. There is one exception: the railroad brotherhoods are indexed only under "Railroads—Labor."

Government. The permanently established departments of the Federal Government will be found under "D," "Department of the Treasury," "Department of Defense," and "Post Office Department."

Independent Commissions and Special Emergency Agencies. These will be found arranged alphabetically by their established names. In addition, they are also indexed under their field of activity.

Reference Dept. Many individual headings suggest other entries (See also . . .) which may be consulted in looking for specific articles. If, however, you cannot find a specific article, or you would like any general information about material which Business Week has published, do not hesitate to make direct inquiry by mail or telephone to Business Week Library, 330 West 42nd Street, New York 10036, N. Y.; telephone 971-3298.

TESSIE MANTZOROS, Librarian



BUSINESS WEEK INDEX

July-December, 1969

A

AFL-CIO

See also Independent Unions: Labor, Wages, Dept. of Labor; National Labor Relations Board

Importing woe for the worker (with illus) p66, Jul.26

Meany-Reuther showdown (with illus) p34, Aug.30

IUD builds up its war chest (with illus) p66, Oct.4

Is AFL-CIO ready for the 1970's (with illus) p136, Oct.11

Auto, Aerospace, Agric. Implements

Aerospace layoffs hardly hurt (with illus) p92, Jul.19

Restyling American Motors' pact (with illus) p42, Aug.23

Building & Construction

The wages of building zoom (with chart) p89, Jul.19

Compensation for union building trades # p16, Aug.9

Union 'Six Pack' springs a leak p30, Aug.23

Building trades feel the heat of Negro demands (Labor Outlook) p74, Sept.13

Backlash builds on black demands (with illus) p31, Sept.27

Chemical

Is AFL-CIO ready for the 1970's (with illus) p136, Oct.11

Electrical

GE talks put off # p22, Jul.5

Engineers wear a union label p48, Jul.12

GE and unions open wage battle (with illus) p96, Aug.16

GE bind tightens p48, Sept.6

Crisis bargaining looms in GE talks p62, Oct.4

GE talks come to first crunch p48, Oct.11

Hopes are flickering for GE settlement (with illus) p50, Oct.18

Can GE's unions exorcise Boulware? (with illus) p73, Oct.18

Decision for Westinghouse # p46, Oct.25

GE settles down to a long ordeal (with illus) p36, Nov.1

GE strikers back their leaders (with illus) p102, Nov.8

Hint of a break in GE deadlock (with illus) p44, Nov.15

Federation steps up its attack on GE (with illus) p38, Nov.22

Boycott against GE may prolong strike p32, Nov.29

The bargaining at GE # p72, Dec.6

Heat, but no light, at General Electric (with illus) p42, Dec.13

The GE Strike: It's starting to hurt (with illus) p13, Dec.20

Laborers

The West Virginia strikers' lonely road (with illus) p54, Sept.27

Short News Item

Letter Carriers

Will the mail get even slower? (with illus) p65, Dec.13

Machinists

Apollo spinoff for Nasa workers p45, Jul.19

Millions for Machinists # p34, Aug.2

Push for new strike law (with illus) p45, Sept.6

Miami-London flights in doubt # p48, Nov.22

Maritime

Seamen talk boycott # p52, Oct.11

Meat Cutters

Fighting over the cost of cutting meat (with illus) p74, Nov.22

Musicians

Deficits bring sour note to world of music (with table and illus) p77, Jul.12

Sour notes at the Met # p26, Aug.30

Discord keeps Met curtain down (with illus) p34, Nov.8

Retail, Wholesale & Department Stores

Johns Hopkins organized # p38, Sept.6

Seafarers

Hawaiian cargo set to resume voyage (with illus) p18, Dec.27

Steel

More pay in steel plants # p30, Aug.9

Protecting the paychecks of victims of technology (with illus) p98, Aug.16

USW threatens to boycott bonds p100, Sept.20

Phoenix Steel Corp. will not be included in strike # p34, Dec.20

Teachers

Teachers join forces # p50, Oct.18

Textiles

The million-dollar back-pay bonanza (with illus) p29, Jul.26

ABBOTT Laboratories

The big brouhaha over sweeteners (with illus) p98, Oct.18

The diet industry has a hungry look (with illus) p41, Oct.25

ABEL, I. W.

Protecting the paychecks of victims of technology (with illus) p98, Aug.16

IUD builds up its war chest (with illus) p66, Oct.4

ABERGAS, Ltd.

Raytheon has a hot number (with illus) p49, Jul.5

ABRASIVES

GE's gem-hard grit p49, Jul.5

ABS, Hermann J.

British business has some doubts (with illus) p37, Dec.13

ACCELERATORS, Inc.

Tiny Texas company harnesses ion (with illus) p30, Nov.29

ACCIDENTS

Bumpers that cushion the crash (with illus) p89, Aug.9

Danger on the track as rail accidents rise (with illus) p54, Oct.4

Aerospace companies seek cover for catastrophes (with illus) p58, Oct.18

ACCOUNTING

Pay for company accountants and comptrollers # p62, Aug.23

Accountants took shot at merger bookkeeping # p110, Sept.27

Accountants turn tougher (with illus) p124, Oct.18

ACHESON, James

Pittsburgh blacks try negotiating (with illus) p32, Sept.6

ACKERMAN, Alan R.

How to buy a share of the art boom (with table and illus) p94, Nov.29

ADAMS, Howard

U.S. shipping steers back into the money (with illus) p52, Dec.13

ADDONIZIO, Hugh J.

Sick, sick Newark looks for a cure (with illus) p16, Dec.27

ADELA Investment Co.

Latin business gets transfusion from Adela p113, Sept.13

ADVANCED Surface Missile System

Extra protection for the U.S. fleet p32, Nov.29

ADVERTISING

See also Newspapers; Magazines; Radio; Television

Cigarette ads and feds # p52, Jul.12

Madison Avenue takes moon trip p36, Jul.19

Cigarette men agree to snuff out ads p29, Jul.26

Ads to hang in your home (with illus) p104, Jul.26

Cigarette industry will cease advertising # p98, Aug.2

Yes, no, and maybe # p48, Aug.16

Three-way race on late-night TV (with illus) p78, Aug.16

Ad accounts turn nomad (with illus) p61, Aug.30

Admen try the comics (with illus) p104, Sept.20

Poet doubles as an adman (with illus) p153, Sept.20

Media buyers put squeeze on admen (with illus) p80, Oct.18

Airlines are making their ads come true p39, Nov.1

Fax Cone, the 'Honest Abe' of advertising, tells his story (with illus) p155, Nov.15

Ad men confront independent media services (Marketing Outlook) p124, Nov.29

Readers Report: Truth in advertising p6, Dec.6

Advertising: TV will need finer tuning (with illus) (Special Report) p200, Dec.6

Shirt cardboard are the country's newest advertising medium # p48, Dec.20

ADVERTISING Council

Surtax fight gets rougher (with illus) p42, Jul.12

ADVISORY Council on Executive Branch Reorganization

Ash council aims at overhauling the regulators p56, Oct.11

AEROSPACE Industry

Aerospace brass sits up with baby p25, Jul.26

Industry is flying at low altitude (with table) p29, Sept.6

Aerospace companies seek cover for catastrophes (with illus) p58, Oct.18

AEROSPIKE Engine

The next big step for rockets (with illus) p174, Sept.20

AGFA-Gevaert

Agfa-Gevaert — model merger? The two companies see the marriage as pattern for European business (with illus) p62, Jul.5

AGNEW, Spiro

Readers Report: The good earth p4, Aug.30

Agnew's New Jersey campaign appearance # p56, Oct.11

AGRICULTURE

New seed growers do better than nature (with illus) p127, Sept.27

AIR Pollution

A fight over who cleans up (with illus) p46, Jul.12

California vs. Detroit # p34, Aug.2

Pollution foes seek to defuse nuclear test p18, Aug.30

Why Detroit is wary of the 1970s (with cover, chart and illus) (Special Report) p110, Sept.20

Readers Report: Beware lead poisoning p4, Oct.25

The battle that business has to win (with cover and illus) (Special Report) p63, Nov.1

Auto men gasp in the smog (with illus) p76, Nov.1

Ford is developing an emission control kit # p42, Dec.13

New gas fuels pollution fight (with illus) p19, Dec.20

Development of antismog devices # p28, Dec.20

Pittsburgh cracks down on polluters (with illus) p66, Dec.27

ALABAMA

Alabama's battling bankers (with illus) p60, Aug.2

ALASKA

Warming up tourism in Alaska (with map and illus) p69, Aug.16

Betting a billion on Alaskan oil p43, Aug.16

Off to unlock the frozen North — for oil (with illus) p20, Aug.30

The great Alaska oil sweepstakes (with illus) p43, Sept.13

Alaska's oil challenge (with map and illus) p120, Sept.13

Did money go where the oil is? (with map) p51, Sept.20

SS Manhattan's wake of questions (with illus) p33, Sept.27

Readers Report: Tuktoyaktuk booster (with illus) p5, Oct.4

Readers Report: Some bonanza! p4, Oct.4

Telecommunications system for Alaska # p46, Nov.1

Laying it on the line for Alaskan oil (with illus) p31, Nov.29

ALBRIGHT, Archie E.

The Street gets a pro manager (with illus) p93, Aug.16

Short News Item

ALDRIN, Edwin

Where man's moon triumph can lead (with cover and illus) p23, Jul.26

ALEXANDER, John H.

Proposal for value added taxation # p38, Oct.4

ALGERIA

Liquefied natural gas plants in Brunei and Algeria # p120, Oct.18

ALLEN-Bradley Co.

Demonstrating again at Allen-Bradley (with illus) p44, Aug.16

ALLEN, Sir Peter

British business has some doubts (with illus) p37, Dec.13

ALLEN, Robert H.

Latins put the heat on Yanqui companies (with map and illus) p80, Nov.22

ALLIANCE for Labor Action

Meany-Reuther showdown (with illus) p34, Aug.30

ALA picks Atlanta as a starter in Southern organizing drive (with map) p78, Sept.13

ALLIED Bank International

Bankers team up to go abroad (with table and illus) p88, Nov. 8

ALLIS-Chalmers Mfg. Co.

Will White unload its stake in Allis? (with illus) p31, Jul.26

The way Allis-Chalmers keeps White at bay (with illus) p54, Nov.15

ALLOYS

Alloys that pose for a picture (with illus) p116, Aug.16

Readers Report: Thin stamps p5, Sept.27

ALMON, Clopper

If the 7% tax credit goes (with table) p84, Jul.19

ALUMINUM

Nonferrous metals join price parade p21, Aug.9

Backing down part way # p48, Aug.16

Aluminum grows dearer # p52, Oct.11

Decline in output fails to damp nonferrous prices p20; Nov.29

Aluminum frets over another big glut (with charts) p28, Nov.29

AMCHITKA Island

AEC on Amchitka: Have bombs, will travel (with map and illus) p166, Sept.20

AMERICAN Bar Assn.

The conglomerators speak out (with illus) p94, Nov.1

AMERICAN Can Co.

Canmakers head off do-it-yourself packers (with illus) p53, Sept.20

AMERICAN Cement Corp.

The war is over at American Cement (with illus) p29, Aug.2

AMERICAN Contract Co.

End of a bizarre overseas venture (with illus) p122, Aug.16

AMERICAN Express Co.

New computerized reservation service # p98, Aug.2

AMERICAN Federation of Information Processing Societies

Do the huge Joint Conferences make any sense? (with illus) p100, Nov.29

AMERICAN Funding Corp.

Fund retailers broaden their wares (with table and illus) p88, Dec.13

AMERICAN Management Association

Briton charges the U.S. with managerial imperialism (with illus) p72, Nov.29

AMERICAN Metal Climax, Inc.

The battle that business has to win (with cover and illus) (Special Report) p63, Nov.1

AMERICAN Motors Corp.

Detroit's littlest again thinks small (with illus) p38, Aug.16

Restyling American Motors' pact (with illus) p42, Aug.23

Dick Teague: Hot rod to hot designer (with illus) p134, Oct.4

American Motors will steer Jeep (with illus) p39, Oct.25

Labor peace at American Motors # p48, Nov.22

Overtime brings woes to American Motors p76, Nov.22

Rebound at American Motors # p38, Nov.29

AMERICAN Raceways, Inc.

Getting on the right track (with illus) p70, Aug.30

AMERICAN-Standard, Inc.

Cutting red tape and time in public housing (with illus) p48, Jul.26

AMERICAN Statistical Assn.

Forecasters who don't share the fears p24, Aug.23

AMERICAN Stock Exchange

Warrants with "flush out" provisions # p108, Jul.12

Flirting with 800 on the Dow (with chart) p23, Aug.2

AMERICAN Telephone & Telegraph Co.

FCC prods Bell to improve services on private lines p34, Aug.9

FCC plugs in a new AT&T rival p46, Aug.16

FCC asks: Why can't AT&T meet the demand? p38, Aug.23

AT&T may lose bid for terminals p30, Aug.30

The round AT&T lost (with illus) p68, Sept.6

Readers Report: Hangup p5, Sept.27

Talking to a picture # p34, Oct.4

Holding down phone bills # p40, Nov.8

Phone rates go down # p72, Dec.6

Why you hear a busy signal at AT&T (with cover, table and illus) p40, Dec.27

AMERICAN University

Readers Report: Orthodox views p4, Oct.18

ANACONDA Co.

Copper giant learns the hard way (with illus) p17, Jul.5

ANDERSEN-Jordan

More arithmetic on effects of tight money p28, Nov.1

ANDERSEN, Sigurd

The 'New Management' finally takes over (with cover and illus) p58, Aug.23

ANDERSON, Robert

What's wrong at Chrysler (with charts and illus) p46, Jul.5

ANDRESS, Mary

For women, a difficult climb to the top (with cover and illus) p42, Aug.2

ANDREWS, Kenneth

The corporation: Moving decisions down to where the action is (with illus) (Special Report) p138, Dec.6

ANTIMISSILE System

See Rockets and Missiles

ANTITRUST Laws and Enforcement

Single word may prove key to merger battle p26, Jul.5

Double trouble for auto prices p45, Jul.12

Two drug makers cited # p52, Jul.12

Common Market moves to enforce antitrust laws p71, Jul.26

Antitrust verdict rocks the stores p29, Jul.26

Price-fixing fines cast a long shadow p30, Aug.2

Antitrust group digs details on conglomerates p34, Aug.9

Antitrust eyes tobacco men p52, Aug.16

A small triumph for trade relations p21, Aug.30

Drug merger poses questions on antitrust p114, Sept.13

When antitrust law outweighs diplomacy (Editorial) p148, Oct.25

Conglomerate critic Willard Mueller strikes back (with illus) p98, Nov.1

The conglomerators speak out (with illus) p94, Nov.1

U.S. antitrust muscle makes Europe wince (with illus) p84, Nov.8

British Petroleum gets its Sohio visa p38, Nov.22

APOLLO 11

The biggest Cape bash yet (with illus) p18, Jul.5

Where we go beyond the moon (with map and illus) (Special Report) p98, Jul.19

Madison Avenue takes moon trip p36, Jul.19

Apollo spinoff for NASA workers p45, Jul.19

Where man's moon triumph can lead (with cover and illus) p23, Jul.26

Promoters hitch wagons to the moon (with illus) p32, Aug.2

APOLLO 12

Tension builds for next moon shot (with table) p104, Oct.11

Apollo 12 launches new moon gear (with table and illus) p38, Nov.8

The future that rides on Apollo 12 (with illus) p66, Nov.15

Apollo 12: a leap for science (with illus) p29, Nov.29

APPELBE, Ron

Publishers Memo: Air traffic to and from New York (with illus) p5, Aug.9

APPLICATIONS Technology Satellite

Blackboard satellite on a passage to India (with illus) p34, Sept.27

ARAB League Boycott

Arabs step up Israeli boycott (with table and illus) p80, Aug.23

ARBITRAGE

The arcane art of arbitrage (with illus) p138, Nov.22

ARCE, Miguel G.

Monterrey: the jumpiest place in Mexico (with illus) p70, Oct.25

ARCTIC

Underwater route to Arctic oil (with illus) p47, Jul.12

AREEDA, Phillip

Pulling the plug on oil import quotas (with illus) p19, Aug.30

ARGENTINA

Hard times hit a Rockefeller enterprise (with illus) p60, Jul.26

Rental outfits get hurt in Argentina p72, Aug.2

Argentina has its own angle p92, Sept.6

Short News Item

How to wreck a railroad by nationalization (with illus) p75, Oct.18

Argentina's attitude toward collective bargaining # p100, Oct.25

Dow wins a 'Si' on Argentine plan (with map) p64, Dec.6

ARMAND, Louis

Pompidou may let Westinghouse in (with illus) p49, Sept.20

ARMCO Steel Corp.

Diversity pulls Armco together (with illus) p168, Oct.11

ARMOUR & Co.

Greyhound leaves race # p26, Aug.30

Greyhound winning race for Armour p170, Oct.18

Greyhound's frustrations # p38, Nov.29

ARMS

Heading off a new armaments race (Editorial) p148, Jul.12

The price of arms control: Hopes are rising for coming talks with Russia (with table and illus) p64, Jul.12

High arms cost in new budget will stir outcry p37, Oct.4

ARMS Procurement Bill

... And the high price of spite (Editorial) p178, Oct.11

ARMSTRONG, Frank G.

Restyling American Motors' pact (with illus) p42, Aug.23

ARMSTRONG, Neil A.

Where man's moon triumph can lead (with cover and illus) p23, Jul.26

ART

Ads to hang in your home (with illus) p104, Jul.26

Art is still a growth stock p104, Aug.16

How to buy a share of the art boom (with table and illus) p94, Nov.29

ART & Technology

Novel experiment gives artists an industrial palette (with illus) p96, Nov.8

ASH, Roy L.

Ash council aims at overhauling the regulators p56, Oct.11

ASHLAND Oil Co.

Ashland Oil scrambles hard to become an energy giant (with illus) p64, Aug.2

ATKINS, Orin E.

Ashland Oil scrambles hard to become an energy giant (with illus) p64, Aug.2

ATLANTA, Ga.

ALA picks Atlanta as a starter in Southern organizing drive (with map) p78, Sept.13

The racial pincers of Atlanta politics (with illus) p104, Oct.4

ATLANTIC Richfield Co.

Play with a target (with illus) p36, Sept.27

ATOMIC Energy

A nuclear device, set off Sept. 4 # p50, Aug.23
Pollution foes seek to defuse nuclear test p18, Aug.30

Nuclear power providing more competition # p68, Aug.30

Nuclear power plant near Brattleboro # p42, Sept.6

Is China's bomb on target? (with map) p108, Sept.6

Tiny atoms spot cracks in metal # p150, Sept.13

AEC on Amchitka: Have bombs, will travel (with map and illus) p166, Sept.20

Nixon stand may stall atom power use by utilities p38, Oct.4

Nuclear power plays form chain reaction p39, Nov.22

Why New York worries utilities p17, Dec.27

ATOMIC Energy Commission

AEC goes public on nuclear safety (with illus) p52, Sept.20

Taste of business for AEC # p46, Nov.15

ATOMIC Energy of Canada, Ltd.

Nuclear plants face drought of heavy water (with map and illus) p58, Dec.13

AUBREY, James, Jr.

James Aubrey makes comeback in movies (with illus) p40, Oct.25

AUCTIONS

Dealing out used-car dealers (with illus) p76, Oct.25

AUSTIN, Richard

An explosive package ticks away in Detroit (with illus) p102, Aug.2

AUSTRALIA

Japan gets a steel rival Down Under p93, Sept.27

AUTEX

SEC closes in on computers p82, Aug.9

AUTOMATION

How Rohr learned to move the goods (with illus) p92, Jul.26

Wall Street wires up to go public p136, Sept.20

AUTOMOBILES

See also Individual companies; AFL-CIO — Auto, Aerospace, Agric. Implements

What's wrong at Chrysler (with charts and illus) p46, Jul.5

A dent in VW's bumper sales p44, Jul.12

New safety device blows up a storm (with illus) p45, Jul.12

More cars sold, for less money p35, Jul.12

Double trouble for auto prices p45, Jul.12

Compacts run with Maverick (with chart and illus) p44, Jul.12

From office to showroom p123, Jul.19

U.S. Canadian squabble over auto free trade p96, Jul.19

Ring out the old, gear up the new (with illus) p26, Aug.2

Renault will build in Turkey # p72, Aug.2

California vs. Detroit # p34, Aug.2

The Japanese auto market # p68, Aug.9

Detroit's littlest again thinks small (with illus) p38, Aug.16

Mercedes adds a youthful zip (with illus) p56, Aug.23

Aiming for the top (with illus) p25, Aug.23

VW's new hybrid (with illus) p19, Aug.30

Turkey's auto market # p68, Aug.30

New lines for a look-alike year (with illus) p18, Aug.30

Do auto prices mean what they say? (with table and chart) p60, Sept.6

Chrysler gears up to join mini stakes p29, Sept.6

New models hit the showrooms p135, Sept.13

Confidence sets style for '70 model debuts (with illus) p48, Sept.13

In Detroit: whistling when it's dark? p40, Sept.20

Why Detroit is wary of the 1970s (with cover, chart and illus) (Special Report) p110, Sept.20

Readers Report: End of the Corvair p5, Sept.20
The problem of being indispensable (Editorial) p188, Sept.20

Road looks clear for auto price hike (with table) p46, Sept.20

Price hearing stays in low (with illus) p46, Sept.20

Readers Report: Hard knocks p4, Sept.27

Readers Report: In the middle (with illus) p5, Sept.27

Readers Report: Economy vs. muscle p4, Oct.4
Dick Teague: Hot rodder to hot designer (with illus) p134, Oct.4

Readers Report: Subjects for inquiry p7, Oct.11
The 1970 models are off—to an uncertain start (with illus) p39, Oct.11

Chrysler shrinks its white collars p41, Oct.11

How the little beetle's tribe increases p41, Oct.11

Readers Report: Auto pricing p7, Oct.11

Beetle finds U. S. tougher to chew (with chart and illus) p40, Oct.11

Readers Report: Detroit vs. Europe p5, Oct.18

Readers Report: Pricing autos p4, Oct.25

Tale of woe from Chrysler # p46, Oct.25

London auto show: a preview of Europe's new cars p122, Oct.25

Dealing out used-car dealers (with illus) p76, Oct.25

American Motors will steer Jeep (with illus) p39, Oct.25

Volkswagenwerk to help its "divisions" # p92, Nov.1

Auto men gasp in the smog (with illus) p76, Nov.1

Auto stocks are high but sales are not p28, Nov.15

Lear trades steam for a gas turbine (with illus) p40, Nov.22

Ford may market Italian sports car with a mid engine p92, Nov.29

Detroit tries to act cheerfully p19, Nov.29

Rotary engine reappears # p38, Nov.29

Rebound at American Motors # p38, Nov.29

Transportation: When traffic jams stall the nation (with chart and illus) (Special Report) p186, Dec.6

Detroit sizes up the drop in sales (with chart) p60, Dec.6

Rough detour for Rolls p65, Dec.6

Ford is developing an emission control kit # p42, Dec.13

Auto frame maker tries wider road to make the grade (with illus) p102, Dec.13

Tempers flare over dwindling gas supplies (with map and chart) p109, Dec.13

Auto deals are brewing and air service might follow p80, Dec.13

A billion-dollar trip to the wilds (with illus) p34, Dec.13

Auto schedules may be too big p9, Dec.20

New gas fuels pollution fight (with illus) p19, Dec.20

Trucks pick up new customers (with chart and illus) p19, Dec.20

Ford's better idea scores in Europe p66, Dec.20

Parts

Bumpers that cushion the crash (with illus) p89, Aug.9

Renting

Rent-a-chauffeur p90, Jul.26

Short News Item

Rent-a-car roars ahead (with illus) p84, Nov.1

Testing

Automatic doctors for autos (with illus) p78, Aug.30

AVIATION

Readers Report: Divvying up the air p5, Jul.5

Why Northwest puts on the ritz (with map and illus) p30, Jul.5

Routes that lead to merger (with map) p33, Jul.26

Readers Report: Compressed air p4, Aug.2

Airline profits are flying lower (with table) p25, Aug.2

CAB sows seeds in South # p34, Aug.2

Lockheed lands anti-sub plane p27, Aug.9

National Air Exposition at Dulles Airport # p34, Aug.9

Can U. S. air show get off the ground? (with illus) p34, Aug.23

Navy fighter costs may outstrip estimates # p60, Sept.13

New ups and downs for the F-111 p56, Sept.20

Airlines get a lift # p58, Sept.20

Prototype shopping comes off the shelf (with illus) p162, Sept.20

Can airlines digest Alitalia rate recipe? (with illus) p30, Sept.27

SST gets clearance for a late takeoff (with illus) p29, Sept.27

Heavier tax load in the air? # p34, Oct.4

The turbulence in Pan Am's world (with map and illus) p84, Oct.11

Handley Page gets a Missouri accent (with illus) p38, Oct.25

Airlines are making their ads come true p39, Nov.1

New fares for new planes? (with table) p100, Nov.15

Why airlines think merger # p46, Nov.15

Previewers give the 747 their vote p138, Nov.15

What delayed the jumbo jets (with illus) p94, Nov.15

Miami-London flights in doubt # p48, Nov.22

How C-5A cutback will hurt Lockheed (with illus) p41, Nov.22

Looking for a traffic cop in the sky (with table and illus) p76, Nov.29

Foreign airlines to build hotels for budget-minded p92, Nov.29

Transportation: When traffic jams stall the nation (with chart and illus) (Special Report) p186, Dec.6

Executives will travel a smoother road p164, Dec.6

Auto deals are brewing and air service might follow p80, Dec.13

Winter vacations shiver a little (with illus) p36, Dec.13

CAB gets tough on foreign lines' landing rights p56, Dec.20

The dogfight over the F-15 (with chart and illus) p96, Dec.20

A plum for McDonnell Douglas p22, Dec.27

Labor dispute backfired this week on National Airlines # p22, Dec.27

Airports

Another season of stacking up p21, Jul.5

Readers Report: Air traffic snarl p5, Jul.5

Flying toward more air traffic jams (with illus) p33, Jul.26

The tangled mess in aviation (with cover, charts and illus) (Special Report) p52, Aug.9

Dealing with the aviation crisis (Editorial) p100, Aug.9

Jets vs. the call of the wild (with map) p76, Aug.30

Readers Report: Looking skyward p4, Aug.30

Conservationists win round # p56, Sept.13

Crosswinds over congested airports p31, Oct.4

New York jetport battle heats up p72, Oct.25

Readers Report: Jets and wildlife p6, Nov.8

All Orly needs now is a 747 (with illus) p106, Nov.15

AVIS, Inc.

Rent-a-car roars ahead (with illus) p84, Nov.1

B

BASF

The high-stakes game in German chemicals (with table and illus) p82, Nov.29

BABAIKOV, Nikolai

Getting more output from fewer comrades (with illus) p38, Nov.1

BABCOCK & Wilcox Co.

Boiler-maker loses its steam (with chart and illus) p62, Oct.25

BADISCHE Anilin & Soda Fabrik

BASF woos Wyandotte # p58, Sept.20

Will Wyandotte be another German miracle? (with illus) p50, Nov.8

BAILEY, F. Lee

Flying toward more air traffic jams (with illus) p33, Jul.26

BAKER, David L.

Nixon means to keep economy tight (with illus) p25, Nov.29

BALANCE of Payments

Money surges swell deficit to a record p95, Jul.19

More trouble in the world's payment system (Editorial) p130, Aug.16

Market fever zigzags down (with chart) p25, Aug.23

Burns blocks easier rules for capital outflow p50, Nov.15

Balance of payments is still a worry (with chart) p34, Nov.22

Help on the way for U. S. exporters (with chart and table) p33, Nov.22

BALDWIN, Colin

Germans brush aside Sherwin-Williams (with illus) p19, Dec.27

BALDWIN, John R.

GE and unions open wage battle (with illus) p96, Aug.16

BALDWIN, Paul C.

A paper tiger grows claws (with illus) p100, Aug.23

BALTIMORE, Md.

The wild nightlife of Baltimore p148, Oct.11

In Baltimore: Biggest snarl on city highways (with map) p144, Oct.18

BANDWIDTH Compression

Added starter heats up the fax derby (with illus) p120, Dec.13

BANGOR Punta Corp.

Piper proves elusive prize (with illus) p62, Aug.16

BANK of London & South America

Yanqui money men feel competition's bite (with map and illus) p50, Dec.27

BANKRUPTCIES

The sad story printed by R. Hoe p35, Jul.19

BANKS and Banking

Fed puts plugs in some leaks (with chart) p12, Jul.5

Banks win point in holding campaign p15, Jul.5

Big banks turn a big quarter p43, Jul.12

The bankers shop for protection p101, Jul.12

Alabama's battling bankers (with illus) p80, Aug.2

Taking out the starch from Canada's banks (with illus) p92, Aug.23

Will the Fed lose its bank jobs? p144, Sept.20

Why banks are cool to student loans (with chart and illus) p142, Sept.20

IMF meeting has a crisis agenda (with table) p38, Sept.27

Bankers get a German lesson (Editorial) p148, Oct.4

The profit squeeze spreads to banks p50, Oct.11

Bankers team up to go abroad (with table and illus) p88, Nov.8

Swiss gnomes start to swing (with illus) p120, Nov.8

Banks' paper route is coming to stop p35, Nov.8

House reversal hits banks # p40, Nov.8

Getting the banks back to banking (Editorial) p164, Nov.15

Burns' problem: what to do about Regulation Q (Finance Outlook) p78, Nov.15

Growth-minded banks take fight to Senate (with illus) p42, Nov.15

Chemical Bank sheds new light on takeover defense (with illus) p89, Nov.22

Portfolio housekeeping by banks p146, Nov.22

Why the prime loses its punch (with chart) p119, Dec.13

The Santa Claus that makes you pay (with cover, chart and illus) p76, Dec.20

Yanqui money men feel competition's bite (with map and illus) p50, Dec.27

BARACH, Philip G.

U. S. Shoe: diversification dropout (with illus) p52, Sept.6

Readers Report: Down to fundamentals p4, Sept.20

BARNES, Charles M., Jr.

All-star agent is a high scorer (with illus) p153, Sept.20

BARON, Jules

How to buy a share of the art boom (with table and illus) p94, Nov.29

BARRE, Raymond

EEC tries meshing policies still closer p91, Jul.12

BARTLETT, Dewey

Oklahoma's salesman-governor (with illus) p152 Oct.11

BATES, Frank III

Readers Report: Which way progress? p5, Oct.4

BATTELLE Development Corp.

Black-and-white TV gets illusion of color p89, Aug.9

BATTERIES

Lead-acid batteries with twice the life-time # p150, Sept.13

BAUER, John P.

The Allan Wood affair: a tale of intrigue (with illus) p94, Jul.12

Short News Item

Readers Report: More on Alan Wood (with illus) p5, Aug.2

BAUMGARTNER, Wilfred

National chemical giants emerge in Europe (with illus) p76, Jul.19

BAUTZER, Gregson

Gregson Bautzer: lawyer of the big deals (with illus) p56, Nov.8

BAY, Thomas

How the high-fliers take off (with illus) p112, Nov.22

BAYER

The high-stakes game in German chemicals (with table and illus) p82, Nov.29

BEAGLE, Ray

Truckers' goals spark new worry over inflation (with illus) p62, Dec.27

BEAN, Alan L.

Tension builds for next moon shot (with table) p104, Oct.11

The future that rides on Apollo 12 (with illus) p66, Nov.15

Apollo 12: a leap for science (with illus) p29, Nov.29

BEER

Blatz is beautiful to rival bidders p32, Jul.26

Schlitz closes chapter # p34, Aug.2

Blatz leaves Milwaukee # p48, Aug.16

Keeping your head in the beer business (with table and illus) p138, Sept.13

BEHREND, Del

For women, a difficult climb to the top (with cover and illus) p42, Aug.2

BEHRING Corp.

Trial run for instant housing (with illus) p111, Oct.11

BEIRUT Bourse

Beirut is beckoning the 'third market' (with illus) p72, Sept.6

BEISSWENGER, Robert

CATV projects a new ad picture (with chart and illus) p140, Jul.12

BEKEN, Albert

Agfa-Gevaert—model merger? (with illus) p62, Jul.5

BEKINS Co.

Helping managers head for the hills (with illus) p37, Dec.27

BELGIUM

Agfa-Gevaert—model merger? (with illus) p62, Jul.5

Belgian store chains will merge # p72, Aug.2

U. S. retailers in Belgium # p82, Aug.16

Readers Report: Language problem p5, Aug.23

Belgium to postpone value-added tax # p114, Sept.13

Readers Report: Flemish in Dutch p4, Sept.20

Union Miniere and Congo settle at last p112, Oct.4

BELL Telephone Laboratories

A magnetic tug toward the future (with illus) p78, Aug.9

Lead-acid batteries with twice the lifetime # p150, Sept.13

BELLIS, Benjamin N.

The dogfight over the F-15 (with chart and illus) p86, Dec.20

BENDIX Corp.

Rover's two finalists # p34, Oct.4

BENEDICT, Alfred

Traders toast future in scotch (with illus) p130, Oct.11

BENEFICIAL Finance Co.

Luring clients with instant tax refunds (with illus) p80, Dec.20

BENEFITS

Funds covet pension money (with illus) p108, Oct.25

BENEVEST, Inc.

Luring clients with instant tax refunds (with illus) p80, Dec.20

BENNETT, W. A. C.

Provincial election with a long reach (with illus) p31, Aug.23

BENSON, Edgar

Hitting the big taxpayers a bit harder (with illus) p170, Nov.22

BENTLEY, Mrs. Helen

Lady skipper for the merchant fleet (with illus) p74, Sept.20

BERGER, Jenson & Nicholson, Ltd.

Germans brush aside Sherwin-Williams (with illus) p19, Dec.27

BERKELEY Dean & Co.

How young can talent get? (with illus) p74, Aug.23

BERKELEY, William R.

How young can talent get? (with illus) p74, Aug.23

BETHLEHEM Steel Corp.

Dr. Bethlehem's new steel formula p39, Nov.15

BEVAN, David

End of a bizarre overseas venture (with illus) p122, Aug.16

BICYCLES

Readers Report: Case for coasters p4, Jul.12

BIRD, W. H.

When EDP goes back to the experts (with illus) p114, Oct.18

BIRD, William

Sprawling Los Angeles gets a new skyline (with map and illus) p68, Dec.13

BIRTH Control

Odds still on the pill # p38, Sept.6

BISHOP, Joey

Three-way race on late-night TV (with illus) p78, Aug.16

BISETT-Berman Corp.

This watchdog is electrolytic (with illus) p84, Aug.2

BISETT, Thomas B.

This watchdog is electrolytic (with illus) p84, Aug.2

BJORK, Robert

Companies tune to a new oracle: the economic consultant (with illus) p116, Sept.13

BLACK Bayou, Miss.

Danger on the track as rail accidents rise (with illus) p54, Oct.4

BLAIR & Co.

Brokers go on the offensive (with illus) p102, Nov.1

BLAKE, Elizabeth

Play with a target (with illus) p36, Sept.27

BLAKE, Robert

Rating grid puts executives on the griddle (with chart and illus) p158, Oct.18

BLATCHFORD, Joseph H.

Business ships out with Peace Corps (with illus) p35, Sept.27

BLATZ Brewing Co.

Blatz is beautiful to rival bidders p32, Jul.26

Blatz leaves Milwaukee # p48, Aug.16

BLAZER, Rexford S.

Ashland Oil scrambles hard to become an energy giant (with illus) p64, Aug.2

BLEACHES

Bleachmakers slug back (with illus) p146, Sept.13

BLESSING, Karl

The mark seeks an anchorage (with illus) p25, Oct.4

BLOOMINGDALE, Alfred S.

Shuffling cards at Diners' Club (with illus) p20, Dec.27

BLOUGH, Roger

Business confers, SDS jeers (with illus) p56, Sept.20

BLOUNT, Winton

Crusading for postal reform (with illus) p74, Jul.5

The union war on postal reform (with illus) p97, Sept.20

BLUHDORN, Charles G.

Some glitter is gone at Gulf & Western (with cover and illus) p34, Jul.5

BOATS

The hydroski takes to the water (with illus) p124, Jul.19

Can big hydrofoils give Navy a lift? p42, Dec.20

BOBB, Howard S.

Where the action is in electronics (with illus) (Special Report) p86, Oct.4

BOBECK, A. H.

A magnetic tug toward the future (with illus) p78, Aug.9

BOEING Co.

SS gets clearance for a late takeoff (with illus) p29, Sept.27

Rover's two finalists # p34, Oct.4

Boeing gets the Rover # p42, Nov.1

What delayed the jumbo jets (with illus) p94, Nov.15

Previewers give the 747 their vote p138, Nov.15

BOGGS, Hale

More to come in taxing drama (with illus) p14, Jul.5

Tax reform faces the Senate hurdles (with illus) p22, Aug.9

BOISE Cascade Corp.

When publishers feud over newsprint (with illus) p39, Oct.25

BOLEY, Okla.

New chance for a black town (with illus) p96, Aug.9

Readers Report: 'No wasteland' p6, Sept.13

BOLIVIA

A coup shakes up U.S. investors (with illus) p28, Oct.4

Can Gulf pick up the pieces in Bolivia? (with illus) p44, Oct.25

Bolivia plunges into a financial crisis p92, Nov.1

Short News Item

BOOKS and Pamphlets

Apollo on the Moon by Henry S. F. Cooper, Jr. The Promise of Space by Arthur C. Clark, Space, by Patrick Moore. Ernest H. Cherrington, Jr.'s Exploring the Moon Through Binoculars. Mission to the Moon, by Erlend A. Kennan and Edmund H. Harvey, Jr. p78, Jul.5

Anti-Ballistic Missile: Yes or No? by Donald G. Brennan and Jerome B. Wiesner; The Safeguard ABM System ABM: An Evaluation of the Decision to Deploy an Antiballistic Missile System by Dr. Wiesner and Abram Chayes. Safeguard Antiballistic Missile System by Melvin Laird; Why ABM? by Herman Kahn p114, Jul.12

The Optimum Quantity of Money and Other Essays (with illus) p82, Jul.19

It's a Wise Woodsman Who Knows What's Biting Him, by Richard Frisbie; A Perfect Lawn the Easy Way, by Paul Voykin p94, Aug.2

How to Get Maximum Leverage from Puts and Calls by John D. Cunnion p86, Aug.9

The Corporate Oligarch by David Finn; Motivating Economic Achievement by David McClelland and David G. Winter (Management Outlook) p90, Aug.9

The Economic Development of Central Harlem by Thomas Victorisz p70, Aug.9

In Search of Scotland by H. V. Morton p104, Aug.16

Art as an Investment by Richard Rush p104, Aug.16

Moon fever p104, Aug.16

Union Man by David J. McDonald p44, Aug.23

Growth of Integrated Oil Companies by John G. McLean p64, Aug.30

Black Capitalism, by Theodore L. Cross; and Black Economic Development, edited by William F. Haddad and G. Douglas Fugh p51, Aug.30

The Truth About Boulwarism by Lemuel R. Boulware p24, Aug.30

The Regulators by Louis M. Kohlmeier, Jr. p94, Sept.6

Broadway Joe and His Super Jets, by Larry Fox p114, Sept.6

Congress and You, by Donald C. Bacon p114, Sept.6

The Dark Side of the Marketplace by Warren Magnuson p94, Sept.6

The Game of Baseball by Gil Hodges p150, Sept.20

Dying: An Introduction by Louis Edward Sissman p153, Sept.20

Maximum Feasible Misunderstanding by Daniel P. Moynihan p72, Sept.27

Quick Guide to the World's Most Famous Recipes by Robert J. Misch p116, Sept.27

Annual Report of the National Refractory & Brake Company, by William Zinsner and James Stevenson p116, Sept.27

The Making of the President 1968 by Theodore White; The Emerging Republican Majority by Kevin P. Phillips; The Lessons of Victory p158, Oct.11

Lure of the Caribbean, with color photos by Ted Czulowski and text by Donald Stainsby p148, Oct.11

The Billion Dollar Windfall by Dr. Morton Shulman p92, Oct.18

The Wage-Price Guideposts by John Sheahan p134, Oct.18

The Large International Firm in Developing Countries by Edith Penrose p82, Oct.25

The Love Machine by Jacqueline Susann p40, Oct.25

Exports and Economic Growth by Wolfgang Michalski p112, Nov.1

Sorry . . . No Government Today by Robert Walsh p41, Nov.1

The Poor Pay More by Dr. David Caplovitz p122, Nov.1

Modern Commodity Futures Trading by Gerald Gold p110, Nov.1

Harold Blaisdell's The Philosophical Fisherman; The Connoisseur's Book of the Cigar, by Zino Davidoff p136, Nov.8

With All Its Faults by Fairfax Mastick Cone p155, Nov.15

The American Challenge by Jean—Jacques Servan—Schreiber p89, Nov.15

Japan—the Economic Superpower of the 1980s by Haakan Hedberg p89, Nov.15

The Expense Account Diet: How to Lose Weight on \$24.95 a Day and Master the Rules of the Lunch Business, by Jonathan Dolger p138, Nov.15

Reality in Advertising by Rosser Reeves p155, Nov.15

Structural Change in the American Economy by Ann P. Carter p125, Nov.22

Garden Cities of Tomorrow by Ebenezer Howard p130, Nov.22

Art as an Investment by Richard Rush p94, Nov.29

Franchising: How to Select a Business of Your Own, by Robert Metz; The Commodity Futures Trading Guide, by Teweles, Harlow and Stone p114, Nov.29

The Age of Discontinuity by Peter F. Drucker p144, Dec.6

The Peter Principle by Laurence J. Peter; Prescriptive Teaching by Laurence J. Peter p115, Dec.13

Snowmobiles and Snowmobiling by James J. Tuite p98, Dec.13

The New Haven Railroad, Its Rise and Fall by John L. Weller p54, Dec.20

The Business Healers by Hal Higdon p70, Dec.20

BOOTHE, D. P., Jr.

Diversity pulls Armco together (with illus) p168, Oct.11

BOOZ, Allen & Hamilton, Inc.

Booz, Allen & Hamilton to sell 13% of its stock to the public # p42, Dec.13

Booz, Allen tells a rich inside story p22, Dec.20

BORCH, Fred

Can Nixon talk down inflation? (with illus) p34, Oct.25

BORG-Warner Corp.

Borg-Warner to build a new plant # p92, Nov.1

BORON

Boron: Tough featherweight plays hard to get (with illus) p38, Nov.15

BOTTLES

Can plastic bottles squeeze into market? (with illus) p81, Nov.8

BOULWARE, Lemuel R.

Boulware writes on Boulwarism (with illus) p24, Aug.30

BOUTIQUES

Boutique king bounces back (with illus) p57, Jul.26

BOWLES, Samuel

Radicals try to rewrite the book (with illus) p78, Sept.27

BOYCOTT

Boycott against GE may prolong strike p32, Nov.29

BOYLE, W. A. (Tony)

Lewis' heir faces miners' revolt at the polls (with illus) p110, Nov.15

Can the Mine Workers survive reform? (with illus) p32, Dec.20

BRADT, Jack

A fast, smooth ride moves the goods (with illus) p33, Jul.26

BRANDT, E. N.

Why business faces campus ire (with illus) p74, Aug.9

BRANDT, Willy

Winners inherit a too-hot economy (with illus) p27, Oct.4

BRATTLEBORO, Vermont

Nuclear power plant near Brattleboro # p42, Sept.6

BRAVO, Lopez

Oil deal strengthens link to Arab states (with illus) p50, Oct.11

BRAZIL

For Rio's market, it's still carnival (with chart) p36, Sept.6

Taming the jungle for profit (with map and illus) p162, Sept.13

Why coffee prices are percolating (with illus) p124, Sept.27

BRENTANO'S

New winning streak for adult games (with illus) p33, Nov.29

BRESNAN, William J.

CATV projects a new ad picture (with chart and illus) p140, Jul.12

BREZHNEV, Leonid

Putting supermarkets on the steppes (with illus) p78, Sept.20

BRIDGE, William

How the high-fliers take off (with illus) p112, Nov.22

BRIMMER, Andrew F.

How Burns will change the Fed (with cover and illus) p102, Oct.25

Bleak day for inflation fighters (with table and illus) p61, Dec.6

BRISCO, Milo M.

Standard confirms break with its past p56, Sept.6

BRITISH Institute of Management

Briton charges the U.S. with managerial imperialism (with illus) p72, Nov.29

BRITISH Petroleum Co., Ltd.

BP's new boy has welcome mat yanked p48, Oct.11

British Petroleum gets its Sohio visa p38, Nov.22

BROAD, Eli

How a builder stays at the top (with illus) p168, Sept.20

BROKERAGE Houses

Big Board's rebels are gaining (with illus) p33, Jul.19

Wall Street's back-office confusion # p86, Jul.26

It's getting sticky for brokers (with chart) p84, Jul.26

Brokers await new ground rules p85, Jul.26

The Street gets a pro manager (with illus) p93, Aug.16

Brokers feel the bear's claws (with chart and illus) p130, Sept.20

Wall Street wires up to go public p136, Sept.20

Getting what you want from a broker p150, Sept.20

A step nearer public ownership (with illus) p106, Sept.27

The toughest kid in block trading (with table and illus) p114, Oct.4

Short News Item

Pressure on Big Board # p52, Oct.11

Reynolds & Co. and Courts & Co. to merge # p113, Oct.25

SEC flags down Big Board # p42, Nov.1

The Street's paper cutter: new computer system at Hornblower & Weeks (with illus) p56, Nov.1

Brokers go on the offensive (with illus) p102, Nov.1

One stop in Chicago # p40, Nov.8

Wall Street: A bigger business for fewer people (with chart and illus) (Special Report) p178, Dec.6

BRONFMAN, Edgar M.

New showdown looms at MGM (with illus) p66, Aug.2

Dash of bitters for a Bronfman (with illus) p60, Nov.8

BRONFMAN, Samuel

Leisure Dynamics has very rich friends (with illus) p60, Nov.15

BROOKS, Harvey

Congress ponders the evils of progress (with illus) p170, Sept.20

BROOKS, Harvey & Co., Inc.

Real estate investment gets a new blue chip (with illus) p40, Dec.13

BROOKS, Jack

Closing a gap for top management (with illus) p90, Sept.20

BROWN, Dr. Charles

The big brouhaha over sweeteners (with illus) p88, Oct.18

BROWN, George H.

Nixon's new nose-counter # p34, Jul.26

Head headcounter (with illus) p64, Nov.15

BROWN, L. A.

Opposites attract a following (with illus) p128, Oct.11

BROWN, Robert J.

Homing in on domestic programs (with illus) p36, Aug.16

BROWN, Sam

The seeds for black capitalism (with illus) p40, Nov.15

BROWN, William

Homing in on domestic programs (with illus) p36, Aug.16

BROWNE, Secor D.

CAB gets tough on foreign lines' landing rights p56, Dec.20

BRUMMET, R. L.

How much are the help worth? p37, Dec.27

BRUNEL

Liquefied natural gas plants in Brunel and Algeria # p120, Oct.18

BRUNOT, James

New winning streak for adult games (with illus) p33, Nov.29

BUCH, J. Fred

Where the action is in electronics (with illus) (Special Report) p86, Oct.4

BUDD Co.

Bumpy track for rail car builders (with illus) p116, Nov.8

Readers Report: Budd's timetable p4, Nov.22

BUDGE, Hamer H.

Democrats lean on Budge (with illus) p90, Aug.9

Troubled SEC gets a Nixon Democrat (with illus) p27, Sept.6

Is the SEC cracking the whip? (with table) p122, Oct.18

BUDGET (Corporation)

It's high season for the company budget makers (with illus) p36, Nov.22

BUDGET (Federal)

Nixon unsheathes his budget sword p22, Aug.2

A trap for unwary budget-makers (Editorial) p96, Aug.30

Budget surplus that got away (with chart) p15, Aug.30

Budget makers face first 1971 worries (with table) p45, Sept.13

Cutting manpower, adding hardware p37, Oct.4

Calendar year budget for U.S. gains support p50, Oct.25

Will budget inhibit Nixon's slowdown? (with chart) p35, Nov.15

Tax bill could handcuff budget (with chart) p12, Dec.27

BUDGET Rent-A-Car Corp.

Rent-a-car roars ahead (with illus) p84, Nov.1

BUFFALO

Buffaloed by buffalo (with illus) p48, Jul.12

BUHSE, Howard E.

The Street's paper cutter: new computer system at Hornblower & Weeks (with illus) p56, Nov.1

BUILDING**See also Housing**

Precasters take shape # p42, Jul.19

The wages of building zoom (with chart) p89, Jul.19

The squeeze is on construction p16, Aug.9

Construction contract awards are softening p8, Aug.30

Construction declines, with worse to come p20, Sept.6

Agencies detail construction cuts p60, Sept.13

Patching up construction woes (with illus) p98, Sept.20

Construction: slow in 1969, slower still in 1970 p20, Oct.4

A new area feels the pinch (with chart) p176, Oct.11

Suppliers feel building pinch (with illus) p33, Nov.1

Building awards drop to year's low p28, Nov.1

Planners try again to save New York p42, Nov.15

Contract awards, a flat profile p54, Dec.6

Worse times ahead for construction p8, Dec.27

BURCH, Dean

FCC's computer inquiry bogs down (with illus) p97, Nov.22

BURCHAM, Lester A.

Up from stock boy to Woolworth chief (with illus) p75, Dec.27

BUREAU of Labor Statistics

Is jobless rate a valid barometer? (with chart) p33, Dec.13

BUREAU of the Census

Nixon's new nose-counter # p34, Jul.26

Head headcounter (with illus) p64, Nov.15

Squeezing even more out of tax returns (with illus) p69, Dec.6

- BURGER, Albert E.**
More arithmetic on effects of tight money p28, Nov.1
- BURKE, Michael**
What businessmen did on protest day (with illus) p40, Oct.18
- BURKHARDT, Henry**
How the high-fliers take off (with illus) p112, Nov.22
- BURLINGTON Drapery Shops**
Burlington to turn retailer # p34, Aug.23
- BURNS, Arthur F.**
Homing in on domestic programs (with illus) p36, Aug.16
Readers Report: Radical? Conservative? p4, Aug.30
Jockeying begins in White House for Burns' role p49, Oct.25
How Burns will change the Fed (with cover and illus) p102, Oct.25
Burns blocks easier rules for capital outflow p50, Nov.15
Bleak day for inflation fighters (with table and illus) p61, Dec.6
Domestic finance: Not enough money to go around (with chart and illus) (Special Report) p166, Dec.6
The distant hopes for easier money (with illus) p13, Dec.27
- BURROUGHS Corp.**
Computer users' aid p49, Jul.5
- BURSTEN, Sydney L.**
Readers Report: Dodging the Jones Act p4, Nov.1
- BUSES**
Why Greyhound is ashamed to be in the bus business (with illus) p126, Jul.19
- BUSINESS Conditions**
But signs point to pessimists winning a round p35, Jul.12
The signs may be false ones p22, Jul.19
New bears growl recession (with charts) p26, Jul.26
Uncertainty starts to gain ground p15, Aug.2
The pace keeps up despite slower growth p15, Aug.9
How gradual can gradualism get? (with illus) p23, Aug.23
Boom keeps ignoring the warnings p19, Aug.23
Forecasters find few real clues to autumn pickup p19, Sept.6
The dog days point to a cooler economy (with chart) p26, Sept.6
World business will ease a bit in 1970 p91, Sept.6
The slowdown starts showing some muscle p39, Sept.20
The new inefficiency (with chart) p45, Sept.20
Forecasters see a good year, but a darker future p19, Sept.27
Administration talks up the slowdown (with chart and illus) p27, Sept.27
Executives waken to slowdown (with illus) p23, Oct.4
Third quarter likely to outpace second p19, Oct.4
A hopeful sign for 1970 (Editorial) p148, Oct.4
Jobless rise shows economy is cooling off p33, Oct.11
Where are the new unemployed? (with chart and illus) p37, Oct.18
Economists mark time until new indicators are out p31, Oct.18
- Steering the economy through a turn (Editorial) p172, Oct.18**
It looks like a long, slow winter (with chart) p33, Oct.25
Are indicators throwing a curve on slowdown? p27, Nov.1
Slower tempo won't bring monetary ease p27, Nov.15
The slowdown: It's here, but is it firm? p27, Nov.22
A busy decade will get off to a slow start p53, Dec.6
Signs stay strong but weak spots keep showing up p27, Dec.13
Economy begins to feel the pull of the brakes p9, Dec.20
Business shows more signs of slowdown p7, Dec.27
1970: not such a happy new year (with chart) p11, Dec.27
- BUSINESS Council**
Nixon to seek more support from business p53, Oct.18
- BUSINESS Executives Move For Vietnam Peace**
What businessmen did on protest day (with illus) p40, Oct.18
- BUSINESS WEEK (Magazine)**
Publishers Memo: Air traffic to and from New York (with illus) p5, Aug.9
Publisher's memo: Business Week was first published 40 years ago (with illus) p5, Sept.6
Publisher's memo: The battle that business has to win (with illus) p5, Nov.1
Publisher's memo: The decade of the Seventies (with illus) p7, Dec.6
Publisher's memo: Redesigning Business Week to take advantage of modern printing technology (with illus) p5, Dec.13
Advice and dissent on monetary policy (with illus) p32, Dec.13
- Monthly Features**
Income rise picks up a faster beat: Wages are up 9% despite efforts to slow the boom (with table) p44, Jul.5
Strikes crimp monthly income gain (with table) p106, Aug.2
Incomes still heading up (with table) p130, Sept.6
Fuel to feed a diehard boom (with table) p146, Oct.4
Personal income: Purses still getting fatter (with table) p121, Nov.1
Incomes feel the cut in jobs (with table) p130, Nov.29
- Special Reports**
A jumping market below the border: Burgeoning consumer goods boom in Mexico has touched off a scramble as U.S. companies vie for a piece of the action (with cover, map, charts, and illus) p120, Jul.12
Where we go beyond the moon: TV's biggest audience ever. Where home is like prison. Suits that sell for \$100,000. Putting space in rule of law. The one flag on the moon (with map and illus) p98, Jul.19
The tangled mess in aviation: Chaos grows as airlines, pilots, and airports squabble. A Nixon program would spend \$500-million a year for a decade. But an Apollo-type management effort is needed (with cover, charts and illus) p52, Aug.9
Business responds to consumerism: Spurred by fear of customer revolts and passage of more regulatory laws, industry finally is offering simpler and more reliable products, better service, and new warranties (with cover and illus) p94, Sept.6
Is a breakthrough near in housing? Broad spectrum of companies will bid to participate in HUD's plan to mass-produce low-cost homes. The real hurdle now is public acceptance of the idea (with cover, table and illus) p80, Sept.13
- Why Detroit is wary of the 1970s: A tide of consumerism and concern over safety and pollution will lead to a much bigger government say in Detroit's practice (with cover, chart, and illus) p110, Sept.20**
Where the action is in electronics. The integrated circuit business will be a \$750-million industry by next year, and companies are jockeying for position in the race for growth (with illus) p86, Oct.4
Why the oil giants are under the gun: Rising nationalism, sliding profits, and scrappy independents are hurting the majors. Fast-stepping operators are likely to profit most from the new oilfields of the 1970's (with map, table, chart and illus) p82, Oct.25
The battle that business has to win: Some companies have launched bold attacks on social problems: poverty, overcrowding, pollution. But others have flagged. One major lesson: Much remains to be done (with cover and illus) p63, Nov.1
Cable TV leaps into the big time: Designed originally to beam TV signals into rural areas, cable stands on the threshold of revolutionizing electronic access into the American home (with cover, table and illus) p100, Nov.22
Why the utilities can't meet the demand: Spiraling consumption, coal shortages, lack of labor, and late and faulty equipment are behind power cuts, which look as though they will get worse before they get better (with cover, chart, table and illus) p48, Nov.29
The Seventies: A super but seething decade (with charts, tables and illus) p76, Dec.6
- Surveys**
The pressure is on profits (with table and chart) p58, Aug.2
The 1970 models are off—to an uncertain start (with illus) p39, Oct.11
It's turmoil for cigarette admen (with table) p82, Dec.13
- BUTTENHEIM Publishing Corp.**
Readers Report: 50-Min. from Broadway? p6, Dec.6
- BUTTERFIELD, James F.**
Black-and-white TV gets illusion of color p89, Aug.9
- BUYING Habits**
Less urge to splurge p43, Jul.12
Slowdown creeps up on the small stores (with chart and illus) p30, Jul.19
Consumers show signs of caution p29, Aug.16
Consumers are hard pressed p7, Aug.30
Stock owners turn glum p20, Sept.27
Consumer diagnosis: A bad case of blahs (with chart) p24, Oct.4
Still buying but enjoying it less (with illus) p31, Nov.1
Consumer won't feel flush this Christmas p19, Nov.29
Marketing: Price of the good life will get stiffer (with chart and illus) (Special Report) p196, Dec.6
Consumer confidence is ebbing p28, Dec.13
The gloomy consumer (with chart) p33, Dec.13
- BUZICK, William, Jr.**
Executives waken to slowdown (with illus) p23, Oct.4
Why the head chef left Con Foods (with illus) p21, Dec.20
- C**
- CATV**
CATV projects a new ad picture (with chart and illus) p140, Jul.12
Cable TV leaps into the big time (with cover, table and illus) (Special Report) p100, Nov.22
General Instrument bides its time (with illus) p118, Nov.29
- # Short News Item**

Readers Report: Standards for cable TV p5, Dec.20

COMSAT

See Communications Satellite Corp.

CABOT Corp.

Union carbide is selling Stellite # p22, Dec.27

CADE, Dr. James Robert

Battle bubbles over Gatorade's profits p33, Sept.6

CAHILL, William

Can a hands-off labor policy work? (with cover, chart, table and illus) p62, Nov.8

Nixon counts up a vote of cheer (with illus) p30, Nov.8

CAIRO, III.

Flood of hate rises in Cairo (with illus) p48, Jul.12

CALIFORNIA

California vs. Detroit # p34, Aug.2

Auto men gasp in the smog (with illus) p76, Nov.1

Helping managers head for the hills (with illus) p37, Dec.27

CAMPBELL, Robert

The new Singer makes zigzag pattern (with cover and illus) p58, Nov.22

CAMPERS

A billion-dollar trip to the wilds (with illus) p34, Dec.13

CAMPING

Camping catches up with the times (with illus) p120, Aug.16

CANADA

Investment chill from the north p50, Jul.12

Canadian National cools on riders p134, Jul.12

A new type of 'new town' breaks ground for planners (with illus) p132, Jul.19

U.S. Canadian Squabble over auto free trade p96, Jul.19

Nickel's newest crisis (with charts and illus) p106, Jul.19

A satellite that talks Canadian (with map) p50, Aug.2

Canadian strike squeezes the nickel p29, Aug.23

Canadian workers dig in their heels (with illus) p30, Aug.23

Provincial election with a long reach (with illus) p31, Aug.23

Taking out the starch from Canada's banks (with illus) p92, Aug.23

B. C. rejects socialists # p38, Sept.6

Canada's labor woes drag on # p40, Sept.27

Canada's superport for supershops (with map and illus) p120, Sept.27

U.S. quotas block Canadian executives p112, Oct.4

Montreal's new test for Drapeau (with illus) p60, Oct.11

Nickel starvation brings the jitters (with chart) p42, Oct.25

Canada's unions: no restraint p126, Oct.25

Vancouver logjam starts to move (with illus) p39, Nov.15

Skiers get away from it all in west Canada p145, Nov.22

Potash: the need for a tariff (with illus) p149, Nov.22

Hitting the big taxpayers a bit harder (with illus) p170, Nov.22

Nuclear plants face drought of heavy water (with map and illus) p58, Dec.13

Short News Item

Ottawa steps up the war on inflation (with chart) p21, Dec.27

CANADIAN National Rys.

Canadian National cools on riders p134, Jul.12

CANCER

Detecting lung cancer # p50, Aug.23

Hunt for cancer vaccine closes in (with illus) p68, Nov.15

Science: More progress at a higher price (with illus) (Special Report) p154, Dec.6

CANDEUB, Fleissig & Associates

Pioneer planner with over-all view (with illus) p74, Aug.16

CANDEUB, Isadore

Pioneer planner with over-all view (with illus) p74, Aug.16

CANDIA, Gen. Ovando

A coup shakes up U.S. investors (with illus) p28, Oct.4

CANS

Cannmakers head off do-it-yourself packers (with illus) p53, Sept.20

CAPE Kennedy

The biggest Cape bash yet (with illus) p18, Jul.5

CAPITAL Spending

See Plant Expansion

CAPPAERT, F. L.

Roof caves in on Mayor Daley's housing plan (with illus) p56, Aug.30

CAPPUYNS, Henri

Agfa-Gevaert—model merger? (with illus) p62, Jul.5

CAR-Building Industry

Bumpy track for rail car builders (with illus) p116, Nov.8

CARLISLE & Jacquelin

Odd-lot firms set to merge p81, Aug.9

CARLSON, Curtis L.

Czar of Gold Bond stamps (with illus) p104, Aug.23

CARNEGIE, Thomas

Battle for a Georgia island (with illus) p128, Sept.6

CARR, Frank C.

Big Board's rebels are gaining (with illus) p33, Jul.19

CARR, Fred

Mutual fund star bows out (with illus) p65, Dec.6

CARR, J. David

Gary presses a claim (with illus) p40, Aug.23

CARSON, Johnny

Three-way race on late-night TV (with illus) p78, Aug.16

CARTER, Anne P.

Input-output forecasters get better props (with chart) p125, Nov.22

CARTER, Edward

Sprawling Los Angeles gets a new skyline (with map and illus) p68, Dec.13

CARY, William

The conglomerators speak out (with illus) p94, Nov.1

CASE (J. I.) Co.

Tenneco makes a case for J. I. Case (with illus) p166, Sept.13

CASH

Readers Report: Managing cash p5, Dec.20

CASH Management

How business lives beyond its means (with chart and illus) p72, Nov.15

CASSETTE Newsletters

Taped newsletters sound off (with illus) p58, Jul.26

CASSETTES

TV in a cartridge sparks three-way tiff (with illus) p41, Nov.22

CASTILLO, Juan Davila

A jumping market below the border (with cover, map, charts and illus) (Special Report) p120, Jul.12

CASTLE, Mrs. Barbara

Sweetening for the ladies (with illus) p140, Oct.11

CASTOR, C. Robert

Where the action is in electronics (with illus) (Special Report) p86, Oct.4

CASWELL-Massey Co.

Threw out its 100-year-old whale-oil soap # p48, Dec.20

CATALOGUE

"Groovy kid stuff": catalogue # p59, Jul.26

CATFISH Farming

Catfish farms are booming, too p186, Sept.20

CATS

A checkup for cats' role in leukemia p65, Dec.27

CAVANAUGH, Jerome

An explosive package ticks away in Detroit (with illus) p102, Aug.2

CELANESE Corp.

Cutting red tape and time in public housing (with illus) p48, Jul.26

CELLER, Emanuel

Congress hears the conglomerates (with illus) p27, Aug.2

Congress hears how leasco did it (with illus) p37, Oct.25

CEMENT

The war is over at American Cement (with illus) p29, Aug.2

CENTRAL American Common Market

Crisis splits Central American Common Market p100, Oct.25

CENTRAL Bank & Trust Co.

Alabama's battling bankers (with illus) p60, Aug.2

CENTRAL City Foods, Inc.

Black capitalism in St. Louis (with illus) p114, Oct.11

CHALLENGE International, Inc.

Rocky road to fame, if not fortune (with illus) p78, Aug.23

CHAMBERS of Commerce

In Chambers of Commerce: the boosters awake (with table) p150, Oct.18

CHANDY, K. T.

India hires pro managers (with illus) p92, Aug.30

CHARLESTON, S. C.

Charleston's strike: a tactic of crisis (Labor Outlook) p72, Jul.12

Charleston strike ends # p34, Jul.26

CHARLIE Brown

You're an adman's dream, Charlie Brown (with illus) p44, Dec.20

CHASE Manhattan Bank

Readers Report: Charge-a-freight p5, Jul.5

CHEMICAL Food Additive

Baby food additive may be next to go (with illus) p114, Oct.25

CHEMICAL Industry

National chemical giants emerge in Europe (with illus) p76, Jul.19

BASF woos Wyandotte # p58, Sept.20

Will Wyandotte be another German miracle? (with illus) p50, Nov.8

The high-stakes game in German chemicals (with table and illus) p82, Nov.29

Dow wins a 'Si' on Argentine plan (with map) p64, Dec.6

Battle for Italy's chemical kingpin p76, Dec.13

CHEMICAL New York Corp.

Chemical Bank sheds new light on takeover defense (with illus) p89, Nov.22

CHESTER, Henry

The risky future at Lloyd's of London (with cover, chart and illus) p102, Oct.18

CHICAGO Board of Trade

Chicago Board of Trade to change its all-male tradition # p108, Jul.12

New futures in an old trade (with illus) p52, Jul.26

CHICAGO, IH.

Readers Report: North Shore syndrome p5, Jul.12

Roof caves in on Mayor Daley's housing plan (with illus) p56, Aug.30

Chicago establishment bankrolls the blacks p56, Sept.13

Water crusaders take on Big Steel (with illus) p54, Sept.13

CHILDREN

Children's gifts that grow up with them p97, Dec.13

Insurance for small fry p98, Dec.13

CHILE

Copper giant learns the hard way (with illus) p17, Jul.5

CHINA

Bad harvest binds China's economy p71, Aug.23

Is China's bomb on target? (with map) p108, Sept.6

Fair is tipoff to Red China's trade comeback p119, Nov.22

Singapore: the robust waif (with illus) p66, Dec.6

Red China trade: First deals will be on quiet side p60, Dec.27

CHRIS-Craft Industries, Inc.

Piper proves elusive prize (with illus) p62, Aug.16

CHRISTMAS Cards

Nixon sends Christmas cards # p28, Dec.20

Christmas card makers are adding soul (with illus) p58, Dec.20

CHROMITE Ore

Government seeks alternate source of chromite ore p50, Oct.25

CHRYSLER Corp.

What's wrong at Chrysler: Its conservatism helped a while back—but not now (with charts and illus) p46, Jul.5

Readers Report: Advice for Chrysler p6, Jul.19

Readers Report: Required reading p5, Jul.26

Readers Report: 'Nothing unique' p5, Aug.2

Short News Item

Readers Report: Long and short p5, Aug.9

Chrysler gears up to join mini stakes p29, Sept.6

Chrysler shrinks its white collars p41, Oct.11

Navy craft drills through water and mud (with illus) p46, Oct.11

Tale of woe from Chrysler # p46, Oct.25

CHURCHES

Religion converts to computers (with illus) p164, Oct.11

CIBA Corp.

Two drug makers cited # p52, Jul.12

CIGARETTES

Readers Report: Service to smokers (with illus) p5, Jul.12

Cigarette ads and feds # p52, Jul.12

Cigarette men agree to snuff out ads p29, Jul.26

Cigarette industry will cease advertising # p98, Aug.2

Yes, no, and maybe # p48, Aug.16

Will cigarettes take to pot? (with table) p28, Sept.6

Non-smoker for the FTC # p114, Oct.11

Soft voice for marijuana # p40, Nov.8

A safer smoke? # p38, Nov.29

It's turmoil for cigarette admen (with table) p82, Dec.13

Cigarette smokers started to swear off # p22, Dec.27

CITIES

New black hope for a town in Mississippi (with illus) p40, Jul.5

A new type of 'new town' breaks ground for planners (with illus) p132, Jul.19

Funds for city programs # p46, Jul.19

Cutting red tape and time in public housing (with illus) p48, Jul.26

An explosive package ticks away in Detroit (with illus) p102, Aug.2

New chance for a black town (with illus) p96, Aug.9

The compelling idea of sharing the take (with table) p24, Aug.9

Pioneer planner with over-all view (with illus) p74, Aug.16

Coalition splinters in Minneapolis p44, Aug.16

Gary presses a claim (with illus) p40, Aug.23

Chicago establishment bankrolls the blacks p56, Sept.13

Slamming brakes on a runaway program p53, Sept.20

Parking place for industry (with map and illus) p120, Sept.20

Daniel P. Moynihan: White House's idea man for urban problems (with cover and illus) p72, Sept.27

A money muddle for model cities (with table) p43, Oct.11

In Baltimore: Biggest snarl on city highways (with map) p144, Oct.18

Satellite island for Manhattan p146, Oct.18

In Chambers of Commerce: the boosters awake (with table) p150, Oct.18

How to pay for mass transit p72, Oct.25

The battle that business has to win (with cover and illus) (Special Report) p63, Nov.1

Why it's the whites who worry the mayors (with illus) p41, Nov.1

Nixon counts up a vote of cheer (with illus) p30, Nov.8

Tenants put the heat on the landlord (with illus) p72, Nov.8

Nixon ready to remodel Model Cities (with table) p74, Nov.8

Planners try again to save New York p42, Nov.15

Phoenix: the blemishes in boomtown (with cover and illus) p144, Nov.15

Bombing fallout: Tension and threats p44, Nov.22

Commentary: Europe is teaching us about new towns (with illus) p130, Nov.22

New York's master plan draws fire (with illus) p134, Nov.22

Mayors prepare for tomorrow (with illus) p36, Nov.29

Viewing the violent city of the future p46, Nov.29

Collision course on pollution p44, Nov.29

Mayors pan Nixon for dollar drought (with illus) p70, Dec.6

Population: The many more faces of the Seventies (with chart and illus) (Special Report) p82, Dec.6

Sprawling Los Angeles gets a new skyline (with map and illus) p68, Dec.13

How mayors averted governors' veto of OEO (with illus) p86, Dec.20

Lining up the troops for Breakthrough p86, Dec.20

Sick, sick Newark looks for a cure (with illus) p16, Dec.27

Pittsburgh cracks down on polluters (with illus) p66, Dec.27

CITIES Outlook

Mayors quit the ship to nowhere p44, Jul.26

Black politicians chart new courses on civil rights p100, Oct.4

CIVIL Aeronautics Board

Conservative collar for the watchdogs p47, Sept.20

CAB gets tough on foreign lines' landing rights p56, Dec.20

CIVIL Rights

Black politicians chart new courses on civil rights (Cities Outlook) p100, Oct.4

CLAIROL, Inc.

Clairol makes waves—for surfers (with illus) p33, Oct.4

CLEARY, Catherine

For women, a difficult climb to the top (with cover and illus) p42, Aug.2

CLEMENT, G. H.

Software giant goes commercial (with illus) p84, Aug.23

CLEVELAND, O.

Renewal gadfly for Cleveland (with illus) p75, Dec.27

CLOCKS and Watches

Watch models designed by Givenchy # p108, Sept.20

The high cost of timepieces p130, Oct.4

CLOREX Co.

Bleachmakers slug back (with illus) p146, Sept.13

CLOTHING

Readers Report: Apparel imports p4, Jul.5

Genesco heir tries on the shoe (with illus) p50, Jul.26

The maxi question: Is it fad or fashion? (with illus) p49, Sept.20

Clothes are the silver lining (with illus) p48, Sept.20

CLOUDS

Making clouds has a silver lining (with illus) p82, Dec.27

CLOUGH, George S.

How business lives beyond its means (with chart and illus) p72, Nov.15

COAL

The coal bin is running short (with illus) p19, Jul.5

O'Leary checks coal mines # p38, Aug.2

Coal's new prosperity can't ease its pains (with illus) p64, Aug.23

COALITION of United Community Action

Forcing the trades open (with illus) p46, Aug.16

COASTAL Areas

Regulation of the nation's coastal areas # p46, Dec.13

COCKE, Erie

The Allan Wood affair: a tale of intrigue (with illus) p94, Jul.12

COCKTAILS

See Liquor

COFFEE

Why coffee prices are percolating (with illus) p124, Sept.27

COGAR Corp.

How the high-fliers take off (with illus) p112, Nov.22

COGAR, George R.

Where the action is in electronics (with illus) (Special Report) p86, Oct.4

How the high-fliers take off (with illus) p112, Nov.22

COHEN, Edwin S.

Tax reform loses some momentum (with illus) p46, Sept.13

COLE, Edward N.

The managers: A new breed of men will call the shots (with illus) (Special Report) p144, Dec.6

COLGATE—Palmolive Co.

Dentists endorse Colgate formula (with table) p46, Oct.11

COLLECTIVE Bargaining

Better basis for collective bargaining (Editorial) p148, Oct.25

COLLEGES and Universities

Company recruiters offered more jobs to undergraduates # p75, Jul.5

From executive suite to halls of ivy (with illus) p122, Jul.19

Dipping deep to pay those college bills p83, Aug.2

Why business faces campus ire (with illus) p74, Aug.9

Readers Report: A B-school is missing p5, Sept.6

Readers Report: The greater challenge p7, Sept.13

Making endowments greener p66, Sept.13

Substituting vouchers for federal grants # p62, Sept.20

Why banks are cool to student loans (with chart and illus) p142, Sept.20

Has idea of hall of fame at Michigan B-school finked out? (with illus) p132, Sept.27

Price tag on MBAs gets higher (with table) p163, Oct.11

Readers Report: View from the campus p4, Oct.25

Readers Report: Adjustment needed p4, Oct.25

Why college donors are uptight (with illus) p126, Nov.8

Readers Report: Unmastered business p4, Nov.15

Short News Item

Cuts in Defense Dept. support for university research # p26, Dec.27

COLLINS Radio Co.

Collins' unwanted friend # p56, Sept.13

COLLISION-Avoidance System

Looking for a traffic cop in the sky (with table and illus) p76, Nov.29

Readers Report: Collision avoidance p5, Dec.27

COLOR-Tel

Black-and-white TV gets illusion of color p89, Aug.9

COLORADO

Big money plays in the snow (with illus) p142, Oct.25

COLORADO Committee for Environmental Information

Pollution foes seek to defuze nuclear test p18, Aug.30

COLORADO Corp.

The King-size middleman of oil (with illus) p92, Aug.16

COMIC Books

Admen try the comics (with illus) p104, Sept.20

COMMERCIAL Credit Corp.

An analysis of consumer plans p10, Dec.20

COMMERCIAL Paper

Money men put their bets on paper (with chart) p73, Jul.19

Banks' paper route is coming to stop p35, Nov.8

COMMODITY Markets

New futures in an old trade (with illus) p52, Jul.26

Commodity futures: the markets for fast action p109, Nov.1

COMMONWEALTH United Corp.

A mini-conglomerate finds the going rough (with illus) p40, Aug.16

An old face is back at mini-conglomerate p27, Aug.23

COMMUNICATIONS

Time for a communications countdown (Editorial) p108, Aug.2

A satellite that talks Canadian (with map) p50, Aug.2

The round AT&T lost (with illus) p68, Sept.6

Communications won't get own watchdog p54, Nov.22

Cable TV leaps into the big time (with cover, table and illus) (Special Report) p100, Nov.22

FCC's computer inquiry bogs down (with illus) p97, Nov.22

Why you hear a busy signal at AT&T (with cover, table and illus) p40, Dec.27

COMMUNITY Discount Centers

A retailer's retirement-by-headline p48, Oct.11

COMPAGNIA Tecnica Industrie Petroli

Italians bite kid-gloved hand p40, Aug.9

COMPUTER Technology, Inc.

New parent for LTV baby? # p26, Aug.30

When EDP goes back to the experts (with illus) p114, Oct.18

COMPUTERS

Job bank in a computer pays off and branches out: Labor Dept. sees a revolution in state employment service (with map) p70, Jul.5

Computer users' aid p49, Jul.5

Readers Report: Computer data p7, Jul.19

Punch-card voting may have a hole in it (with illus) p38, Jul.19

The railroads' space-age helper (with illus) p94, Jul.26

IBM pulls a switch # p34, Aug.2

New computerized reservation service # p98, Aug.2

A magnetic tug toward the future (with illus) p78, Aug.9

SEC closes in on computers p82, Aug.9

Programmers get the nod # p34, Aug.23

The 'New Management' finally takes over (with cover and illus) p58, Aug.23

Software giant goes commercial (with illus) p84, Aug.23

IBM plugs a hole # p34, Aug.23

Texas breeds new billionaire (with illus) p73, Aug.30

Closing a gap for top management (with illus) p90, Sept.20

Readers Report: Behind the computer (with illus) p5, Sept.20

GE, Control Data play their hands on prices p90, Sept.20

Headhunting by computer (with illus) p130, Sept.27

OTC trading by computer # p34, Oct.4

Religion converts to computers (with illus) p164, Oct.11

When EDP goes back to the experts (with illus) p114, Oct.18

Honeywell mini-computer # p142, Oct.18

The Street's paper cutter: new computer system at Hornblower & Weeks (with illus) p56, Nov.1

Readers Report: Don't fence them in p5, Nov.1

Readers Report: Compute thy sins p4, Nov.1

Readers Report: Blame the com-put-er p6, Nov.8

Readers Report: Silent churchgoers p4, Nov.22

FCC's computer inquiry bogs down (with illus) p97, Nov.22

How the high-fliers take off (with illus) p112, Nov.22

Readers Report: Computer evolution p5, Nov.22

Europeans want a computer of their own p120, Nov.22

Univac climbs the comeback trail (with illus) p160, Nov.22

Do the huge Joint Conferences make any sense? (with illus) p100, Nov.29

A bridge to ghetto workers p108, Nov.29

Information systems: Growing wildly without a blueprint (with illus) (Special Report) p192, Dec.6

Transportation: When traffic jams stall the nation (with chart and illus) (Special Report) p186, Dec.6

Squeezing even more out of tax returns (with illus) p69, Dec.6

Readers Report: Forecasting by computer p6, Dec.6

Publishers memo: Redesigned Business Week to take advantage of modern technology (with illus) p5, Dec.13

DuPont's 'answer machine' (with chart and illus) p68, Dec.20

Luring clients with instant tax refunds (with illus) p80, Dec.20

Mini-computer cuts costs of timesharing (with illus) p88, Dec.20

Optical scanning finally starts to pay off (with illus) p55, Dec.27

Computer orders going to Europe p59, Dec.27

Britain's ICL takes the lead p60, Dec.27

COMPUTERS Outlook

Computing in the aftermath of 'unbundling' p54, Nov.1

CON-Comp, Inc.

Mini-computer cuts costs of timesharing (with illus) p88, Dec.20

CONDOMINIUMS

The Gold Coast booms again (with illus) p144, Jul.12

Riding the boom in vacation condominiums p77, Dec.27

CONDOR

Trimming defense outlays # p72, Dec.6

CONE, Fairfax Mastick

Fax Cone, the 'Honest Abe' of advertising, tells his story (with illus) p155, Nov.15

CONGLOMERATES

Some glitter is gone at Gulf & Western (with cover and illus) p34, Jul.5

SEC turns light on big divisions p74, Jul.19

Congress hears the conglomerates (with illus) p27, Aug.2

Antitrust group digs details on conglomerates p34, Aug.9

Northwest calls it quits on Goodrich p41, Aug.16

A mini-conglomerate finds the going rough (with illus) p40, Aug.16

An old face is back at mini-conglomerate p27, Aug.23

Loan company joins conglomerates (with illus) p84, Sept.6

Ling's latest tremor splits top subsidiary p31, Oct.4

Danger of conglomerate merger movement # p54, Oct.18

Congress hears how Leasco did it (with illus) p37, Oct.25

The conglomerators speak out (with illus) p94, Nov.1

Conglomerate critic Willard Mueller strikes back (with illus) p98, Nov.1

The conglomerate dispute heats up (Editorial) p164, Nov.15

The corporation: Moving decisions down to where the action is (with illus) (Special Report) p138, Dec.6

Yanqui money men feel competition's bite (with map and illus) p50, Dec.27

CONGO

Union Minière and Congo settle at last p112, Oct.4

CONGRESS

The taxed public temper (with illus) p41, Jul.12

Tax reforms start to show muscles p32, Jul.19

Congress hears the conglomerates (with illus) p27, Aug.2

Tax reform faces the Senate hurdles (with illus) p22, Aug.9

Congress looks more liberal p33, Aug.9

GOP works to swing the Senate p52, Aug.16

A great debate brews on defense issues p51, Aug.16

Congress puts it off till fall (with table) p35, Aug.16

Stating your case to congressmen p113, Sept.6

Leadership fight in Senate shows GOP's young look p59, Sept.13

Congress ponders the evils of progress (with illus) p170, Sept.20

GOP starts filling a gap # p58, Sept.20

New leadership, maybe new faces p43, Sept.27

Short News Item

One-upping Nixon on Social Security (with table) p42, Oct.11

Where Congress may balk p126, Oct.11

Under pressure, Nixon starts to rap Congress p55, Oct.11

Hawks in Congress shift fast against the war p54, Oct.18

Senate shapes tax bill under threat of Nixon veto (with table) p36, Oct.25

Breaking new ground to make mines safe (with illus) p139, Nov.8

Tax reform drive takes a step ahead (with table) p32, Nov.8

House reversal hits banks # p40, Nov.8

The cost of keeping Congress (with illus) p80, Nov.15

Appropriations set record for tardiness (with table) p36, Nov.15

Growth-minded banks take fight to Senate (with illus) p42, Nov.15

Protection message reaches more ears p42, Nov.22

Congress needs to wash its face (Editorial) p132, Nov.29

How not to make economic policy (Editorial) p124, Dec.13

To improve relations with Congress # p46, Dec.13

Readers Report: Congressional spending p4, Dec.13

Congress tries for tax bill that Nixon will sign p45, Dec.13

Farther than ever from a fiscal policy (with illus) p31, Dec.13

Battle shapes up over Congress' spending ceiling p27, Dec.20

Time to reform tax reform? (with illus) p16, Dec.20

What Congress' next session will bring (with table) p15, Dec.20

Democrats react to Nixon show of new muscle p25, Dec.27

CONNERS, James

GE strikers back their leaders (with illus) p102, Nov.8

CONRAD, Charles, Jr.

Tension builds for next moon shot (with table) p104, Oct.11

The future that rides on Apollo 12 (with illus) p66, Nov.15

Apollo 12: a leap for science (with illus) p29, Nov.29

CONSOLIDATED Edison Co.

Utilities face a generation gap (with illus) p30, Aug.2

Con Ed runs out of 'Clean Energy' (with illus) p42, Aug.16

Readers Report: How Con Ed plans p4, Sept.6

CONSOLIDATED Foods Corp.

Why the head chef left Con Foods (with illus) p21, Dec.20

CONSTRUCTION

See Building

CONSTRUCTION for Progress

Cutting red tape and time in public housing (with illus) p48, Jul.26

CONSTRUCTION Labor Commission

Patching up construction woes (with illus) p98, Sept.20

CONSTRUCTION Users Anti-Inflation Round Table

Turning down the heat on construction costs (Editorial) p108, Aug.23

CONSULTANTS

Companies tune to a new oracle: the economic consultant (with illus) p116, Sept.13

Booz, Allen tells a rich inside story p22, Dec.20

A critic twits the business gurus (with illus) p70, Dec.20

CONSULTING Management Engineers

Rush is on to get into consulting (Management Outlook) p157, Oct.18

CONSUMER Affairs Office

Home improvement racketeers # p52, Aug.16

CONSUMER Credit Protection Act

A foggy first week for the lending law (with illus) p13, Jul.5

CONSUMER Price Index

See Cost of Living

CONSUMERISM

Consumerism: a new force to deal with (Editorial) p132, Sept.6

Business responds to consumerism (with cover and illus) (Special Report) p94, Sept.6

Readers Report: Consumers all p5, Sept.27

Consumerism spells change for Detroit (Marketing Outlook) p64, Sept.27

Readers Report: Complaint department p5, Oct.4

Stans, Mrs. Knauer spar over suits by consumers p38, Oct.4

A realistic look at consumerism (Editorial) p172, Nov.22

CONSUMERS

Readers Report: Consumer loans p4, Jul.5

Less urge to splurge p43, Jul.12

Consumers show signs of caution p29, Aug.16

Consumers have zipped up their pockets p20, Sept.27

Consumer diagnosis: A bad case of blahs (with chart) p24, Oct.4

FTC aids the consumer # p52, Oct.11

Still buying but enjoying it less (with illus) p31, Nov.1

The consumer's champion, Bess Meyerson Grant is a tough customer (with illus) p122, Nov.1

How good are consumer pollsters? (with charts and illus) p108, Nov.8

Consumer support is sluggish p21, Nov.8

Protection message reaches more ears p42, Nov.22

Dating of all packaged perishables # p42, Nov.29

Consumer won't feel flush this Christmas p19, Nov.29

Marketing: Price of the good life will get stiffer (with chart and illus) (Special Report) p196, Dec.6

Consumer confidence is ebbing p28, Dec.13

The gloomy consumer (with chart) p33, Dec.13

Readers Report: Most happy customer p5, Dec.13

An analysis of consumer plans p10, Dec.20

CONTAINERIZATION

U.S. shipping steers back into the money (with illus) p52, Dec.13

Why more Scotch is getting tanked (with illus) p74, Dec.13

CONTINENTAL Can Co.

Canmakers head off do-it-yourself packers (with illus) p53, Sept.20

CONTINENTAL Illinois National Bank & Trust Co.

How business lives beyond its means (with chart and illus) p72, Nov.15

CONTINENTAL Oil Co.

Conoco sharpens international image p64, Aug.30

CONTINENTAL Techsonics

Protecting your home from burglars p142, Oct.18

CONTROL Data Corp.

GE, Control Data play their hands on prices p90, Sept.20

The Street's paper cutter: new computer system at Hornblower & Weeks (with illus) p56, Nov.1

A bridge to ghetto workers p108, Nov.29

CONTROLS

Are lines down between Nixon and Treasury? p46, Jul.19

CONVENTIONS

The doctors show symptoms of change (with illus) p38, Jul.19

CONVEYOR

A fast, smooth ride moves the goods (with illus) p93, Jul.26

CONWILL, Allan F.

Beirut is beckoning the 'third market' (with illus) p72, Sept.6

COOK, Rodney

The racial pincers of Atlanta politics (with illus) p104, Oct.4

COPPER

Copper giant learns the hard way (with illus) p17, Jul.5

Nonferrous metals join price parade p21, Aug.9

A silver lining in Zambia's copper takeover p82, Aug.16

Copper's disappearing act (with chart) p34, Nov.1

Refine in output fails to damp nonferrous prices p20, Nov.29

Readers Report: Still in copper p5, Nov.29

COPPER Tubing

Big test for a one-man show (with illus) p62, Sept.13

COPYING Machines

Copying machine that can duplicate, collate, and shrink documents # p150, Sept.13

Xerox, watch out! # p46, Oct.25

Challenge for top copier cats (with illus) p106, Nov.1

CORNING Glass Works

Signetics shows how in semiconductors (with illus) p41, Jul.26

Warmer breeze blows in from France p68, Aug.9

CORPORATIONS

Why doctors and lawyers call themselves Inc.: Professionals are incorporating to gain tax advantages (with illus) p80, Jul.12

Making land holdings part of the business (with illus) p92, Aug.9

Why business faces campus ire (with illus) p74, Aug.9

How business took the news p85, Aug.16

Making it in the learning trade p74, Sept.6

Hatchet man for deadwood operations (with illus) p80, Sept.6

British tough enough to join EEC (with table) p46, Sept.27

The new responsibilities of business (Editorial) p136, Nov.1

Short News Item

Nixon's communications with business # p44, Nov.8

Companies find political giving isn't blessed (with illus) p31, Nov.8

How business lives beyond its means (with chart and illus) p72, Nov.15

It's high season for the company budget makers (with illus) p36, Nov.22

Nixon means to keep economy tight (with illus) p25, Nov.29

Power blocs: The old order is becoming old hat (with illus) (Special Report) p120, Dec.6

The corporation: Moving decisions down to where the action is (with illus) (Special Report) p138, Dec.6

Helping managers head for the hills (with illus) p37, Dec.27

Earnings and Dividends

Profits may have a leaner look (with table) p29, Jul.19

The pressure is on profits (with table and chart) p58, Aug.2

Healthy, wealthy, but worried (with table) p39, Aug.16

Industry trends p30, Aug.16

The cooling off shows in earnings (with chart and table) p38, Oct.18

Third-quarter earnings are leaner (with table) p53, Nov.1

Profit margins are getting steadily thinner p8, Dec.27

Foreign Branches

Foreigners up the ante (with charts and illus) p56, Aug.16

COSMIC Rays

Setting a trap for cosmic rays (with illus) p50, Aug.23

COST of Living

Consumer prices continue in swift advance p20, Jul.26

Readers Report: The shrinking dollar p4, Dec.13

COULOMETERS

This watchdog is electrolytic (with illus) p84, Aug.2

COUNCIL of Economic Advisers

A panel of corporate economists # p58, Jul.12

How gradual can gradualism get? (with illus) p23, Aug.23

Would guidelines work better? (with illus) p134, Oct.18

COUNTS, J. C.

Nixon's men try a lighter touch (with illus) p60, Oct.4

COURTS & Co.

Reynolds & Co. and Courts & Co. to merge # p113, Oct.25

CRAVENS, Kenton E.

Handley Page gets a Missouri accent (with illus) p38, Oct.25

CREATIVE Playthings, Inc.

Creative idea for selling toys (with illus) # p46, Oct.25

CREDIT

Taking the squeeze in stride (with illus) p11, Jul.5

Big banks turn a big quarter p43, Jul.12

Still too much bank lending (Editorial) p148, Jul.12

Tight credit taking effect p15, Aug.2

Credit tap stays tight p29, Aug.16

Tight money is the trump p8, Aug.30

Still lining up at the loan window (with chart) p47, Sept.13

Credit needs likely to level off in 1970 p37, Sept.13

Credit likely to stay tight p39, Sept.20

Money supply flattens fast p33, Oct.11

Long-term rates have a big fall p27, Oct.25

Too soon for Fed to ease p27, Nov.1

The brakes are getting red hot (with charts) p26, Nov.29

Domestic finance: Not enough money to go around (with chart and illus) (Special Report) p166, Dec.6

Credit data and what it means p53, Dec.6

Montgomery Ward to extend credit to welfare recipients # p42, Dec.13

Pressure to ease from Friedman p27, Dec.13

Advice and dissent on monetary policy (with illus) p32, Dec.13

CREDIT Cards

Protects against loss of credit cards p130, Oct.4

Rand McNally is more than a mapmaker (with illus) p66, Nov.22

The bank credit card explosion (Editorial) p100, Dec.20

The Santa Claus that makes you pay (with cover, chart and illus) p76, Dec.20

Shuffling cards at Diners' Club (with illus) p20, Dec.27

CROCKETT, Arthur

Taking out the starch from Canada's banks (with illus) p92, Aug.23

CROTCH Island

Taking an island for granite p125, Nov.8

CROWN Zellerbach Corp.

Crown Zellerbach introduces plastic paper p88, Dec.20

CROXALL, John M.

Luring clients with instant tax refunds (with illus) p80, Dec.20

CRYOGENICS

Science: More progress at a higher price (with illus) (Special Report) p154, Dec.6

CRYSTAL, Graef

Stock options fall in disfavor (with illus) p36, Dec.27

CUMBERLAND Island

Battle for a Georgia island (with illus) p128, Sept.6

CUMMINGS, Nathan

Why the head chef left Con Foods (with illus) p21, Dec.20

CUNARD Steam-Ship Co., Ltd.

Countdown for a queen # p22, Jul.5

CUNNINGHAM, Bob

Flood of hate rises in Cairo (with illus) p48, Jul.12

CURRENCIES

Readers Report: Revaluing the mark p4, Jul.5

Trying to stop the money speculators p71, Aug.2

France awaits the next storm (with illus) p88, Aug.16

Devaluation raises big issue for the EEC p81, Aug.16

Money men worry: Is the pound next? (with cover, chart and illus) p84, Aug.16

How business took the news p85, Aug.16

Is worse to come for the franc? (with illus) p34, Sept.6

IMF meeting has a crisis agenda (with table) p38, Sept.27

Remodeling the world money system (Editorial) p134, Sept.27

Monetary system provokes ire of poor nations p111, Oct.4

The mark seeks an anchorage (with illus) p25, Oct.4

The speculator's currency counter p38, Nov.1

Britain's decimal money game (with illus) p50, Nov.1

A hot world market regains its cool (with illus) p37, Nov.1

Deutschemarks on the move p110, Nov.1

The SDRs: a test of faith (with table) p94, Nov.8

To mint copper and nickel-clad half dollars and dollars # p50, Nov.15

Why the luster went out of gold (with chart) p44, Nov.15

Readers Report: After the decimal (with illus) p5, Nov.22

World finance: When the dollar gets new rivals (with chart) (Special Report) p170, Dec.6

The new gold dilemma (with chart) p41, Dec.13

CURRY, Sonny and Sam

The seeds for black capitalism (with illus) p40, Nov.15

CYCLAMATES

Cyclamate shock sets off some tremors abroad p99, Oct.25

The diet industry has a hungry look (with illus) p41, Oct.25

CZECHOSLOVAKIA

Tense Prague holds the trade door open (with illus) p46, Aug.16

D

DDT

DDT ban sprays a wilting business (with illus) p37, Nov.22

DAANE, J. Dewey

How Burns will change the Fed (with cover and illus) p102, Oct.25

DAHLBERG, Arthur

Companies tune to a new oracle: the economic consultant (with illus) p116, Sept.13

DAIGRE, Bert

The battle that business has to win (with cover and illus) (Special Report) p63, Nov.1

DALEY, Richard J.

Roof caves in on Mayor Daley's housing plan (with illus) p56, Aug.30

DALLAS, Tex.

Businessman's guide to Dallas p136, Sept.13

DALMO Sales Co.

A discounter is suing Washington department stores # p108, Sept.20

DALMO Victor Co.

The railroads' space-age helper (with illus) p94, Jul.26

DANZIN, Andre

British business has some doubts (with illus) p37, Dec.13

DAVIES, Ralph K.

An old oil hand makes Natomas swing (with map and illus) p102, Sept.27

Readers Report: Whither Natomas? (with illus) p5, Oct.25

DAYTON-Hudson Corp.

Dayton-Hudson blooms on Street (with illus) p45, Sept.13

Short News Item

DAYTON, Ohio

Antitrust verdict rocks the stores p29, Jul.26

DE BUTTS, John D.

Why you hear a busy signal at AT&T (with cover, table and illus) p40, Dec.27

DE CASTRO, Edson

How the high-fliers take off (with illus) p112, Nov.22

DE COPPETT & Doremus

Odd-lot firms set to merge p81, Aug.9

DE RUBBO, Ralph H.

To expand, a company sells out (with illus) p168, Oct.18

DE YOUNG, Russell

Goodyear takes a gamble on polyglas (with cover, chart and illus) p118, Oct.11

DEAN, Paul E.

How young can talent get? (with illus) p74, Aug.23

DEFENSE Outlook

U. S. may ship its ICBM force out to sea p170, Oct.11

DEMOCRATS

See also Elections

Democrats see Nixon vulnerable on home front p33, Aug.9

House Democrats face split over scandal charges p45, Nov.1

Democrats react to Nixon show of new muscle p25, Dec.27

DENTAL Equipment

Dental equipment picks up the pace (with illus) p140, Nov.15

DENVER Union Stock Yard Co.

A raider wakes up Denver Union (with illus) p58, Sept.6

DEPARTMENT (U. S. Government Divisions)

See also entries for departmental officers; Bureaus and spheres of interest such as Taxation, Agriculture, Antitrust Laws and Enforcement

Department of the Air Force

New ups and downs for the F-111 p56, Sept.20

Air Force revs up a new space thruster p32, Oct.4

How C-5A cutback will hurt Lockheed (with illus) p41, Nov.22

Department of the Army

Blunting the drive to get troops out of Germany p92, Jul.12

Army fights assault on tanks (with illus) p48, Aug.9

A dry run for ICBMs (with map) p50, Sept.27

Stratton's blast damages Army tanks p33, Oct.4

Getting to work on Safeguard p174, Oct.11

Army buys more M-16 rifles # p50, Oct.18

Department of Commerce

Capital spending, inventories keep the pot boiling p19, Jul.26

Manufacturers' sales increases are leveling out p38, Sept.13

Capital spending continues strong p53, Dec.6

Bleak day for inflation fighters (with table and illus) p61, Dec.6

Plans to increase capital base are long-term projects p28, Dec.13

Department of Defense

Battle of budget starts with defense (with illus) p14, Jul.5

Prober for the Pentagon (with illus) # p22, Jul.5

The price of arms control (with table and illus) p64, Jul.12

After ABM, weapons are still the target (with illus) p20, Aug.9

Military land may go on the block p34, Aug.9

A great debate brews on defense issues p51, Aug.16

What's behind the jump in defense outlays p37, Aug.23

Pentagon cut 1970 spending # p42, Sept.6

Military wins a fiscal skirmish p46, Sept.13

Prototype shopping comes off the shelf (with illus) p162, Sept.20

The Pentagon's \$10-billion scrap heap (with illus) p164, Sept.20

Fly it before you buy it (Editorial) p134, Sept.27

The Pentagon wins a costly battle (with table and illus) p28, Sept.27

U. S. may ship its ICBM force out to sea (Defense Outlook) p170, Oct.11

To check public policy statements # p54, Oct.18

Pentagon work faces new type cost analysis # p54, Oct.18

Military markets start to sag (with table and chart) p140, Oct.25

Senate rules for Pentagon watered down p44, Nov.8

Who pulled in the big military contracts (with table) p130, Nov.8

Workers brace for Pentagon-ordered cutbacks (with illus) p166, Nov.22

Trimming defense outlays # p72, Dec.6

Defense policy: Cutbacks will send tremors through industry (with chart and illus) (Special Report) p91, Dec.6

Taking the defensive on high arms costs (with table) p70, Dec.6

The dogfight over the F-15 (with chart and illus) p96, Dec.20

A plum for McDonnell Douglas p22, Dec.27

Pressure may kill weapons projects with U. S. allies p26, Dec.27

Cuts in Defense Dept. support for university research # p26, Dec.27

Department of Health, Education & Welfare

HEW drops an ax on medical programs (with illus) p87, Sept.27

Breakdown at a vital agency (Editorial) p136, Nov.1

Department of Housing & Urban Development

Slamming brakes on a runaway program p53, Sept.20

Scramble in housing (with illus) # p40, Sept.27

A money muddle for model cities (with table) p43, Oct.11

Upgrade substandard housing # p42, Nov.29

Department of Justice

Wall Street crime-buster won't budge (with illus) p86, Aug.2

Danger of conglomerate merger movement # p54, Oct.18

Prospects dim for patent reform p98, Nov.22

Department of Labor

Job bank in a computer pays off and branches out (with map) p70, Jul.5

Overtime floor may rise # p52, Jul.12

Manpower plans show the pattern p38, Aug.2

A hard-sell push for hard-core hiring p36, Sept.27

Can a hands-off labor policy work? (with cover, chart, table and illus) p82, Nov.8

Shultz job plan for blacks hits snags (with illus) p109, Nov.15

Department of the Navy

Navy takes new tack on shipbuilding (with illus) p172, Oct.11

Navy craft drills through water and mud (with illus) p46, Oct.11

Readers Report: Senior service p5, Nov.22

Readers Report: Missiles aweigh p4, Nov.29

Extra protection for the U.S. fleet p32, Nov.29

Readers Report: Coast Guard history p4, Dec.20

Can big hydrofoils give Navy a lift? p42, Dec.20

Research subs run into trouble (with illus) p65, Dec.27

Department of the Post Office

Crusading for postal reform: Business leaders band together to improve U.S. mail service (with illus) p74, Jul.5

Readers Report: Neither slings, nor arrows p5, Jul.26

The union war on postal reform (with illus) p97, Sept.20

Readers Report: Postal reform p4, Oct.18

Postal workers threaten slowdown in holiday mail p42, Nov.29

Will the mail get even slower? (with illus) p65, Dec.13

A step toward postal freedom p19, Dec.27

Department of Transportation

Reduce the independence of agencies # p46, Nov.1

Department of the Treasury

Treasury's savvy second man (with illus) p56, Jul.5

Money issues are boiling p46, Jul.19

Treasury's saving bond program # p16, Aug.9

Clamps on tax exempt industrial development bonds # p62, Sept.20

Treasury notes hit new high # p58, Sept.20

Tax reformers win big one at Treasury p49, Nov.15

DEPARTMENT Stores

See also Retailing

Antitrust verdict rocks the stores p29, Jul.26

Belgian store chains will merge # p72, Aug.2

Dayton-Hudson blooms on Street (with illus) p45, Sept.13

A discounter is suing Washington department stores # p108, Sept.20

A huge retailer splits load at top p61, Oct.25

DESA Industries, Inc.

Robert H. Elman moving to DESA Industries, Inc. # p62, Aug.23

DETROIT, Mich.

An explosive package ticks away in Detroit (with illus) p102, Aug.2

Detroit newspaper comes on hip (with illus) p122, Oct.11

DEUTERIUM of Canada, Ltd.

Nuclear plants face drought of heavy water (with map and illus) p58, Dec.13

DISCIPPIO, Alfred

The new Singer makes zigzag pattern (with cover and illus) p58, Nov.22

DICKEY, Charles D., Jr.

A paper tiger grows claws (with illus) p100, Aug.23

DIE Casting

GE's hot idea for die-casting (with illus) p88, Sept.27

Short News Item

DIEBOLD, John

The managers: A new breed of men will call the shots (with illus) (Special Report) p144, Dec.6

DIET Food Industry

The diet industry has a hungry look (with illus) p41, Oct.25

DIEU, Khuong Huu

In Vietnam, businessmen breathe easier (with illus) p30, Dec.27

DINERS' Club

The Santa Claus that makes you pay (with cover, chart and illus) p76, Dec.20

Shuffling cards at Diners' Club (with illus) p20, Dec.27

DISARMAMENT

Big powers net seabed treaty p108, Oct.11

DISASTER Planning

Helping managers head for the hills (with illus) p37, Dec.27

DISCOUNT Stores

Discount stores getting tryout # p98, Aug.2

A discounter is suing Washington department stores # p108, Sept.20

DISPOSABLES Marketing Services Corp.

New sales pitch for disposables (with illus) p156, Nov.15

DITTO, Frank

An explosive package ticks away in Detroit (with illus) p102, Aug.2

DIVERSIFICATION

Reshaping steel for survival (with illus) p28, Dec.27

DOCTORS

Why doctors and lawyers call themselves Inc. (with illus) p80, Jul.12

The doctors show symptoms of change (with illus) p38, Jul.19

DOERSAM, Charles H., Jr.

Mini-computer cuts costs of timesharing (with illus) p88, Dec.20

DOLE, H. M.

Helium program runs into ill winds (with illus) p35, Nov.1

DOMINGUEZ, John

GE strikers back their leaders (with illus) p102, Nov.8

DONALDSON, Lufkin & Jenrette

Hatchet man for deadwood operations (with illus) p80, Sept.6

A step nearer public ownership (with illus) p106, Sept.27

Lou Harris: a new polling place (with illus) p64, Nov.15

DOREVITCH, Aaron

Slowdown creeps up on the small stores (with chart and illus) p30, Jul.19

DORSETT Educational Systems

Toehold in teaching machines # p56, Sept.13

Teaching experiment with a profit motive p104, Oct.4

DORSEY, Clark L., Jr.

Du Pont's 'answer machine' (with chart and illus) p68, Dec.20

DOW Chemical Co.

Dow wins a 'Si' on Argentine plan (with map) p64, Dec.6

DOW-Jones & Co.

The stock chartist tries to pierce the foggy trend (with chart) p66, Jul.5

Flirting with 800 on the Dow (with chart) p23, Aug.2

Sudsy P&G lightens that dull D-J image (with chart) p30, Nov.8

Investors wonder: How far below 800? (with chart) p27, Nov.29

Tax-loss selling drags Dow down (with chart) p24, Dec.20

Street hopes the worst is over (with chart) p68, Dec.27

Rail index is streamlined p69, Dec.27

DOWNE Communications, Inc.

Ed Downe's high-flying marketing package (with illus) p150, Nov.22

DOWNE, Ed

Ed Downe's high-flying marketing package (with illus) p150, Nov.22

DOWNS, James C.

Roof caves in on Mayor Daley's housing plan (with illus) p56, Aug.30

DOYLE, Mike

Novel experiment gives artists an industrial palette (with illus) p96, Nov.8

DRAPEAU, Jean

Montreal's new test for Drapeau (with illus) p60, Oct.11

DRAPER, Charles

Can a weapons lab solve urban ills? (with table and illus) p132, Nov.1

DRAPER (Charles Stark) Laboratory

Can a weapons lab solve urban ills? (with table and illus) p132, Nov.1

DRESSER, William A.

Where the action is in electronics (with illus) (Special Report) p86, Oct.4

DREYFUS, Pierre

British business has some doubts (with illus) p37, Dec.13

DRUCKER, Peter F.

The managers: A new breed of men will call the shots (with illus) (Special Report) p144, Dec.6

DRUG Industry

A second front in the war on viruses (with illus) p50, Jul.5

Two drug makers cited # p52, Jul.12

Healthy, wealthy, but worried (with table) p39, Aug.16

Companies battle to keep drugs on the market (with illus) p30, Oct.4

DUBINI, Emanuele

British business has some doubts (with illus) p37, Dec.13

DUENKE, Burton

Elegance comes to the Ozarks (with illus) p104, Aug.2

DULSKI, Thaddeus J.

The union war on postal reform (with illus) p97, Sept.20

DUNLOP, John T.

Patching up construction woes (with illus) p98, Sept.20

DUNNING, Harrison F.

A paper tiger grows claws (with illus) p100, Aug.23

DUPONT (E. I.) de Nemours & Co.

DuPont changes signals at the top p85, Jul.12

DuPont's 'answer machine' (with chart and illus) p68, Dec.20

DWYER, Vincent M. Jr.

A raider wakes up Denver Union (with illus) p58, Sept.6

DYES

DuPont's 'answer machine' (with chart and illus) p68, Dec.20

DYNASCIENCES Corp.

The airborne TV eye switches on live p88, Dec.20

E**EARNINGS Protection Plan**

Protecting the paychecks of victims of technology (with illus) p98, Aug.16

EARTH Resources Technology Satellite

Exploring the earth from space (with illus) p151, Nov.8

Science: More progress at a higher price (with illus) (Special Report) p154, Dec.6

EATON Yale & Towne, Inc.

Readers Report: Inflated safety p4, Aug.9

ECONOMETRICIANS

The Nobel: reward for econometricians (with illus) p42, Nov.1

ECONOMIC Growth

Economic growth: A bumpy decade with a social sense (with charts and illus) (Special Report) p98, Dec.6

ECONOMIC Indicators

Why government figures are stranger than fiction (with charts) p42, Oct.4

Solid decline for seven top indicators p19, Nov.29

ECONOMIC Models

Wharton prints out its preview of 1970 p14, Aug.30

Why Nixon's advisers listen less to the models (with illus) p128, Nov.15

Wharton model perceives a benign recession (with chart and illus) p35, Nov.22

Bad year for econometrics (with charts and illus) p36, Dec.20

ECONOMISTS

The Great Iconoclast has a shocking answer (with illus) p82, Jul.19

Companies tune to a new oracle: the economic consultant (with illus) p116, Sept.13

Radicals try to rewrite the book (with illus) p78, Sept.27

A Nobel Prize for dismal science. (with illus) p44, Oct.18

Readers Report: On radical economists p5, Oct.25

Conglomerate critic Willard Mueller strikes back (with illus) p98, Nov.1

Why Nixon's advisers listen less to the models (with illus) p128, Nov.15

EDGE Act

Bankers team up to go abroad (with table and illus) p88, Nov.8

EDITORIAL

A step toward East-West trade p84, Jul.5

The case for fast action on the surtax p84, Jul.5

Still too much bank lending p148, Jul.12

Heading off a new armaments race p148, Jul.12

Brakes for the road builders' bulldozer p138, Jul.19

A way out of the impasse on Safeguard p138, Jul.19

Wall Street takes its medicine p108, Jul.26

The next step for the space program p108, Jul.26

What real tax reform would mean p108, Aug.2

Time for a communications countdown p108, Aug.2

Short News Item

Dealing with the aviation crisis p100, Aug.9

No time to back away p100, Aug.9

Taking a new approach to welfare p130, Aug.16

More trouble in the world's payment system p130, Aug.16

Turning down the heat on construction costs p108, Aug.23

Can revenue sharing work? p108, Aug.23

Costly protection for the oil industry p96, Aug.30

A trap for unwary budget-makers p96, Aug.30

The next step in Vietnam p132, Sept.6

Consumerism: a new force to deal with p132, Sept.6

Bad strategy for tax reform p170, Sept.13

Setting the stage for power shortages p170, Sept.13

The problem of being indispensable p188, Sept.20

The productivity lag that feeds inflation p188, Sept.20

Remodeling the world money system p134, Sept.27

Fly it before you buy it p134, Sept.27

A hopeful sign for 1970 p148, Oct.4

Bankers get a German lesson p148, Oct.4

The high price of restricting imports p178, Oct.11

... And the high price of spite p178, Oct.11

Wall Street needs guidance p172, Oct.18

Steering the economy through a turn p172, Oct.18

When antitrust law outweighs diplomacy p148, Oct.25

Better basis for collective bargaining p148, Oct.25

Breakdown at a vital agency p136, Nov.1

The new responsibilities of business p136, Nov.1

Knifework on the tax reform bill p154, Nov.8

Taking inflation out of wage negotiations p154, Nov.8

The conglomerate dispute heats up p164, Nov.15

Getting the banks back to banking p164, Nov.15

MIT makes a bad compromise p172, Nov.22

A realistic look at consumerism p172, Nov.22

Congress needs to wash its face p132, Nov.29

Too soon to start relaxing p132, Nov.29

Business faces a decade of change p214, Dec.6

Trade wars are not needed p124, Dec.13

How not to make economic policy p124, Dec.13

The bank credit card explosion p100, Dec.20

Taking the air out of gold p100, Dec.20

Overhauling food and drug regulation p100, Dec.20

A boost for inflation p84, Dec.27

Phasing out oil quotas p84, Dec.27

EDMUNDS, William J., Jr.

Kaiser Aluminum tries trader's role p88, Aug.2

EDUCATION

See also Colleges and Universities

Making it in the learning trade p74, Sept.6

Blackboard satellite on a passage to India (with illus) p34, Sept.27

Readers Report: A matter of fact p6, Oct.11

EDWARDS, Dr. Charles C., Jr.

Overhauling food and drug regulation (Editorial) p100, Dec.20

EDWARDS, Leverett

Push for new strike law (with illus) p45, Sept.6

EGEBERG, Dr. Roger O.

HEW drops an ax on medical programs (with illus) p87, Sept.27

EGENER, Stanley

Funds covet pension money (with illus) p108, Oct.25

EHRlichmann, John

Daniel P. Moynihan: White House's idea man for urban problems (with cover and illus) p72, Sept.27

EILERS, Louis

Nixon means to keep economy tight (with illus) p25, Nov.29

EISELE, Robert F.

Readers Report: Whose 'public interest?' p6, Sept.13

EISENHOWER, Milton

Viewing the violent city of the future p46, Nov.29

EL SALVADOR

El Salvador and Honduras rearm p100, Oct.25

ELDER-Beerman Stores Corp.

Antitrust verdict rocks the stores p29, Jul.26

ELECTIONS

Punch-card voting may have a hole in it (with illus) p38, Jul.19

Why it's the whites who worry the mayors (with illus) p41, Nov.1

Nixon counts up a vote of cheer (with illus) p30, Nov.8

Big-time push in state races next year p41, Nov.29

ELECTRICAL Appliances

Business responds to consumerism (with cover and illus) (Special Report) p94, Sept.6

Philco gears down its line p50, Sept.20

ELECTRICITY

Setting the stage for power shortages (Editorial) p170, Sept.13

Nixon stand may stall atom power use by utilities p38, Oct.4

Readers Report: Alternating currents p7, Oct.11

Electrical tie-up between Eastern and Western Europe # p120, Nov.22

Why the utilities can't meet the demand (with cover, chart, table and illus) (Special Report) p48, Nov.29

Why New York worries utilities p17, Dec.27

ELECTROGASDYNAMICS

Gourdine Systems puts high-powered idea to work (with illus) p156, Sept.20

ELECTROLYTIC Cell

This watchdog is electrolytic (with illus) p84, Aug.2

ELECTRONIC Data Systems, Corp.

Texas breeds new billionaire (with illus) p73, Aug.30

ELECTRONICS

Supply sliced thin in silicon wafers p28, Aug.23

Where the action is in electronics (with illus) (Special Report) p86, Oct.4

ELECTROSLAG Remelt

Russian steel makes a U.S. pitch (with illus) p80, Nov.1

ELEMENTS

The hunt for elusive new elements (with illus) p46, Aug.23

ELIZONDO, Emmett

Driving sheepmen to greener pastures (with illus) p96, Jul.26

ELKIND, Arnold B.

Business responds to consumerism (with cover and illus) (Special Report) p94, Sept.6

ELLINGHAUS, William M.

Why you hear a busy signal at AT&T (with cover, table and illus) p40, Dec.27

ELMAN, Robert H.

Robert H. Elman moving to DESA Industries, Inc. # p62, Aug.23

EMERSON, John

The tangled mess in aviation (with cover, charts and illus) (Special Report) p52, Aug.9

EMPLOYMENT

Tight labor market is beginning to show signs of ease p8, Jul.5

Antibias quotas aim at wages of craft unions p25, Jul.5

Shultz, Rumsfeld clash over manpower training p26, Jul.5

Company recruiters offered more jobs to undergraduates # p75, Jul.5

Job bank in a computer pays off and branches out (with map) p70, Jul.5

Job increases belie talk of a slowdown p35, Jul.12

Aerospace layoffs hardly hurt (with illus) p92, Jul.19

More fuel for payrolls p15, Aug.9

Homing in on domestic programs (with illus) p36, Aug.16

'Soul power' drive for job expands (with illus) p22, Aug.30

A slowdown shows up in job gains p37, Sept.13

Building trades feel the heat of Negro demands (Labor Outlook) p74, Sept.13

A hard-sell push for hard-core hiring p36, Sept.27

Headhunting by computer (with illus) p130, Sept.27

Jobless rise shows economy is cooling off p33, Oct.11

4% unemployment threatens tax bill p43, Oct.11

Where are the new unemployed? (with chart and illus) p37, Oct.18

Can a hands-off labor policy work? (with cover, chart, table and illus) p62, Nov.8

When imports cost jobs # p46, Nov.15

Workers brace for Pentagon-ordered cutbacks (with illus) p166, Nov.22

A bridge to ghetto workers p108, Nov.29

Hard work, hard play, and some hard thinking (with illus) (Special Report) p211, Dec.6

Economic growth: A bumpy decade with a social sense (with charts and illus) (Special Report) p98, Dec.6

Is jobless rate a valid barometer? (with chart) p33, Dec.13

Jobless rate surprises analysts p27, Dec.13

The gloomy consumer (with chart) p33, Dec.13

How much are the help worth? p37, Dec.27

ENGINEERS

Engineers wear a union label p48, Jul.12

ENGINES

Rotary engine reappears # p38, Nov.29

Short News Item

ENTERPRISE Fund

Mutual fund star bows out (with illus) p65, Dec.6

ENVIRONMENT

A fight over who cleans up (with illus) p46, Jul.12

Companies warned: Quieter, please! (with table) p28, Jul.26

AEC goes public on nuclear safety (with illus) p52, Sept.20

Can a weapons lab solve urban ills? (with table and illus) p132, Nov.1

The battle that business has to win (with cover and illus) (Special Report) p63, Nov.1

Still more trouble from oily waters (with illus) p18, Dec.20

ENVIRONMENTAL Science Services Administration

How to blow up a snowstorm (with illus) p42, Dec.20

EQUITABLE Life Assurance Society of the U.S.

Equitable puts premium on social role (with illus) p68, Nov.29

ERHARD, Ludwig

The Allan Wood affair: a tale of intrigue (with illus) p94, Jul.12

ERLICHMAN, John D.

Nixon's new organization chart (with illus) p34, Nov.8

EROS (Eliminate Range O System)

Looking for a traffic cop in the sky (with table and illus) p76, Nov.29

ESTATES

The Seventies: new bites on estate planning p163, Dec.6

Estate and gift taxes get next overhaul p46, Dec.13

ETCHEN, Frederick R.

Frederick R. Etchen, Jr.: His resume fit the job to a T (with illus) p116, Oct.25

EUBANKS, Matthew

Demonstrating again at Allen-Bradley (with illus) p44, Aug.16

EURODOLLARS

Fed puts plugs in some leaks (with chart) p12, Jul.5

Eurodollars finance the new MGM drama (with illus) p41, Aug.16

EUROPE

Teeling off on the Continent p114, Jul.12

National chemical giants emerge in Europe (with illus) p76, Jul.19

Paying more for top talent (with chart) p65, Jul.26

European money learns Japanese (with chart) p24, Aug.2

Europe tries to build up glamour stocks p71, Aug.23

European labor gets tougher (with table and illus) p65, Oct.18

U.S. antitrust muscle makes Europe wince (with illus) p84, Nov.8

Investments in European hotel business # p114, Nov.8

GE retreats in Europe # p46, Nov.15

Japan comes on strong in Europe (with illus) p88, Nov.15

How Europeans are different (with table) p162, Nov.15

European unions too frail—for employers (Labor Outlook) p73, Nov.22

Europeans want a computer of their own p120, Nov.22

Electrical tie-up between Eastern and Western Europe # p120, Nov.22

Commentary: Europe is teaching us about new towns (with illus) p130, Nov.22

Ford's better idea scores in Europe p66, Dec.20

Computer orders going to Europe p59, Dec.27

EUROPEAN Atomic Energy Commission

Nuclear power plays form chain reaction p39, Nov.22

EUROPEAN Economic Community

EEC tries meshing policies still closer p91, Jul.12

Common Market speeds up on British bid p71, Jul.26

Price-fixing fines cast a long shadow p30, Aug.2

Devaluation raises big issue for the EEC p81, Aug.16

British tough enough to join EEC (with table) p46, Sept.27

Swiss dye makers challenge EEC p102, Oct.11

The battle to get Britain into the EEC p125, Oct.11

France's complex game over Britain and EEC p115, Nov.15

Britain gets a foot in (with illus) p63, Dec.6

British Business has some doubts (with illus) p37, Dec.13

Trade wars are not needed (Editorial) p124, Dec.13

EVERS, Charles

New black hope for a town in Mississippi (with illus) p40, Jul.5

EXECUTIVE Jet Aviation, Inc.

End of a bizarre overseas venture (with illus) p122, Aug.16

Perin Central stays on tracks # p50, Oct.18

EXECUTIVES

Readers Report: Passing the generalists p5, Jul.26

Paying more for top talent (with chart) p65, Jul.26

For women, a difficult climb to the top (with cover and illus) p42, Aug.2

What we don't know about the men at the top (Management Outlook) p90, Aug.9

The 'New Management' finally takes over (with cover and illus) p58, Aug.23

What every middle-aged man should know p89, Aug.30

Executives waken to slowdown (with illus) p23, Oct.4

Rating grid puts executives on the griddle (with chart and illus) p158, Oct.18

Readers Report: Grid on gridiron p4, Nov.15

How Europeans are different (with table) p162, Nov.15

A sizeable jump in executive pay p72, Nov.29

Executives will travel a smoother road p164, Dec.6

Young managers' call for cash p163, Dec.6

The managers: A new breed of men will call the shots (with illus) (Special Report) p144, Dec.6

Stock options fall in disfavor (with illus) p36, Dec.27

EXOTECH, Inc.

Cutting metal with water (with illus) p130, Jul.19

EXPO '70

Expo '70 gives Osaka a chance at a comeback (with illus) p138, Oct.4

EXPORT Controls

Capital export curbs will ease only a little p61, Sept.20

A bill to ease East-West trade p116, Nov.15

Moving toward trade with Eastern bloc p59, Dec.27

EXPORT-Import Bank

Ex-Im studies ways to restore trade balance p59, Jul.5

Ex-Im Bank streamlines its loans p72, Jul.26

EXPORTS

See Foreign Trade

F**F-14 Navy Fighter Plane**

Defense policy: Cutbacks will send tremors through industry (with chart and illus) (Special Report) p81, Dec.6

F-15

The dogfight over the F-15 (with chart and illus) p96, Dec.20

A plum for McDonnell Douglas p22, Dec.27

F-111

New ups and downs for the F-111 p56, Sept.20

FACILITIES Management

When EDP goes back to the experts (with illus) p114, Oct.18

FACSIMILE Transmission

Added starter heats up the fax derby (with illus) p120, Dec.13

FAIR Packaging & Labeling Act

To enforce Fair Packaging & Labeling Act # p46, Jul.19

FAIRCHILD Camera & Instrument Corp.

Fairchild sees a light (with illus) # p42, Nov.1

Fairchild scores a point on circuits (with illus) p128, Nov.29

FAIRCHILD, Sherman

Leisure Dynamics has very rich friends (with illus) p60, Nov.15

FAIRS and Exhibitions

Book early for Japan's Expo '70 p120, Jul.19

National Air Exposition at Dulles Airport # p34, Aug.9

Can U.S. air show get off the ground? (with illus) p34, Aug.23

When patents go on parade (with illus) p148, Sept.13

Expo '70 gives Osaka a chance at a comeback (with illus) p138, Oct.4

London auto show: a preview of Europe's new cars p122, Oct.25

Fair is tipoff to Red China's trade comeback p119, Nov.22

Do the huge Joint Conferences make any sense? (with illus) p100, Nov.29

A billion-dollar trip to the wilds (with illus) p34, Dec.13

FAMILY Health

Medical advice comes in a new package (with illus) p66, Sept.27

FARBEN (I. G.)

The high-stakes game in German chemicals (with table and illus) p82, Nov.29

FARBEN, Milton

Auto men gasp in the smog (with illus) p76, Nov.1

FARRINGTON Mfg. Co.

Optical scanning finally starts to pay off (with illus) p55, Dec.27

Short News Item

FAYETTE, Miss.

New black hope for a town in Mississippi: Rights group trains Negro officials in ways of government (with illus) p40, Jul.5

FAZIO, Frank

GE strikers back their leaders (with illus) p102, Nov.8

FEDERAL Communications Commission

FCC challenges stir a row in TV industry (Marketing Outlook) p60, Jul.19

White House gets into the FCC act p31, Jul.26

FCC prods Bell to improve services on private lines p34, Aug.9

FCC plugs in a new AT&T rival p46, Aug.16

FCC asks: Why can't AT&T meet the demand? p38, Aug.23

Trying to swat the FCC's gadfly (with illus) p21, Aug.30

The round AT&T lost (with illus) p68, Sept.6

Conservative collar for the watchdogs p47, Sept.20

Lower rates for transatlantic written messages # p54, Nov.22

FCC's computer inquiry bogs down (with illus) p97, Nov.22

FEDERAL Home Loan Bank Board

S&Ls shape up as industry of fewer and stronger (Finance Outlook) p82, Sept.6

FEDERAL Maritime Commission

A Maritime Commission seat # p52, Aug.16

Conservative collar for the watchdogs p47, Sept.20

Lady skipper for the merchant fleet (with illus) p74, Sept.20

FEDERAL Mediation & Conciliation Service

The workers say no # p30, Aug.9

Nixon's men try a lighter touch (with illus) p60, Oct.4

FEDERAL National Mortgage Assn.

Fannie Mae established a line of credit # p86, Jul.26

Privacy becomes Fannie Mae (with chart and illus) p44, Aug.30

Flap at Fannie Mae: Ross in, but Lapin keeps fighting p94, Dec.13

FEDERAL Power Commission

Conservative collar for the watchdogs p47, Sept.20

FEDERAL Reserve Board

Fed puts plugs in some leaks (with chart) p12, Jul.5

Fed may take new steps to limit sources of funds p58, Jul.12

Fed quandary: pinpointing the time to ease p16, Aug.2

Fed sees no cooling before 1970 p29, Aug.16

Will the Fed lose its bank jobs? p144, Sept.20

Fed is keeping banks strapped p34, Oct.11

How Burns will change the Fed (with cover and illus) p102, Oct.25

Banks' paper route is coming to stop p35, Nov.8

Disputing talk of a Fed switch p28, Nov.15

Burns' problem: what to do about Regulation Q (Finance Outlook) p78, Nov.15

The brakes are getting red hot (with charts) p26, Nov.29

Pressure to ease from Friedman p27, Dec.13

The distant hopes for easier money (with illus) p13, Dec.27

FEDERAL Trade Commission

Dr. Mueller to return to the University of Wisconsin # p34, Aug.9

Rules of the game p39, Aug.16

Do auto prices mean what they say? (with table and chart) p60, Sept.6

Conservative collar for the watchdogs p47, Sept.20

Price hearing stays in low (with illus) p46, Sept.20

FTC aids the consumer # p52, Oct.11

Non-smoker for the FTC # p114, Oct.11

FTC looks at the pump # p46, Oct.25

FEDERATED Department Stores

Antitrust verdict rocks the stores p29, Jul.26

A huge retailer splits load at top p61, Oct.25

FEINBERG, Sheldon

Mopping up the Perfect Film mess (with illus) p31, Nov.29

FEISAL, King of Saudi Arabia

Why the oil giants are under the gun (with map, chart and illus) (Special Report) p82, Oct.25

FELLOWS Gear Shaper Co.

Where tools are everyone's business (with illus) p70, Oct.11

FERTILIZERS

Oil companies bail out of fertilizer surplus (with chart) p35, Dec.13

FIESTAS, E. Marky

Business ships out with Peace Corps (with illus) p35, Sept.27

FINANCE Companies

Loan company joins conglomerates (with illus) p84, Sept.6

FINANCE Outlook

S&Ls shape up as industry of fewer and stronger p82, Sept.6

Burns' problem: what to do about Regulation Q p78, Nov.15

FINANCIAL Public Relations

Why financial public relations is booming (with illus) p118, Nov.15

FINCH, Robert

The big brouhaha over sweeteners (with illus) p98, Oct.18

FINGER, Harold B.

Is a breakthrough near in housing? (with cover, table and illus) (Special Report) p80, Sept.13

Scramble in housing (with illus) # p40, Sept.27

FIRESTONE Tire & Rubber Co.

Firestone broadens its vista # p42, Jul.19

The plug Firestone can't pull (with illus) p32, Jul.26

FIREWORKS

Less bang in the fireworks profits (with illus) p21, Jul.5

FIRST Pennsylvania Corp.

A joint venture (First Pennsylvania Corp.) # p110, Sept.27

FISH Industry and Trade

How to raise a shrimp cocktail (with illus) p184, Sept.20

FITZGERALD, Albert

Can GE's unions exorcise Boulware? (with illus) p73, Oct.18

FITZGERALD, William

GE strikers back their leaders (with illus) p102, Nov.8

FITZHUGH, Gilbert W.

Prober for the Pentagon (with illus) # p22, Jul.5

FITZMAURICE-Martin, M. B.

How to buy a share of the art boom (with table and illus) p94, Nov.29

FITZSIMMONS, Frank E.

Teamsters open a labor school to process their local talent (with illus) p61, Sept.27

Its objective is to raise pay (with illus) # p34, Dec.29

FLANIGAN, Peter M.

Peter Flanagan: Nixon's odd-jobs man (with illus) p62, Sept.27

Government: What the New Federalism will be (with illus) (Special Report) p126, Dec.6

FLITCRAFT, A. J.

When EDP goes back to the experts (with illus) p114, Oct.18

FLOODS

Floods peril crops in West # p42, Jul.19

FLORIDA

The Gold Coast booms again (with illus) p144, Jul.12

Jets vs. the call of the wild (with map) p76, Aug.30

Battle bubbles over Gatorade's profits p33, Sept.6

Conservationists win round # p56, Sept.13

Sears' ex-boss Kellstadt builds a new career (with illus) p52, Dec.20

FLOUR

Flour with pep gets a Washington grant p180, Sept.20

FLUOR, John Simon

Companies find political giving isn't blessed (with illus) p31, Nov.8

FOLEY, Paul

How to buy a share of the art boom (with table and illus) p94, Nov.29

FOLZENLOGEN, J. Diane

For women, a difficult climb to the top (with cover and illus) p42, Aug.2

FOOD

Executive chef on the patio p94, Aug.2

Health help for the ghetto p124, Sept.20

President's aide aims at changes in food industry p49, Oct.25

The diet industry has a hungry look (with illus) p41, Oct.25

International Milling gets off the old grind (with illus) p54, Oct.25

Party gets rough for potato chippers (with illus) p36, Nov.8

Food prices may halt their rapid advance p28, Nov.15

White House conference on food, nutrition, and health # p54, Nov.22

Food industry goes on the griddle (with illus) p64, Nov.29

Moynihan wins bout on how to aid the poor p28, Dec.20

FOOD & Drug Administration

Healthy, wealthy, but worried (with table) p39, Aug.16

Companies battle to keep drugs on the market (with illus) p30, Oct.4

The big brouhaha over sweeteners (with illus) p98, Oct.18

Short News Item

Baby food additive may be next to go (with illus) p114, Oct.25

Food & Drug Administration under HEW # p50, Oct.25

Finch will keep a closer watch over FDA p41, Nov.29

Overhauling food and drug regulation (Editorial) p100, Dec.20

FOOTBALL

Pro football: The steelers p130, Oct.4

FOOTE, Cone & Belding

Fax Cone, the 'Honest Abe' of advertising, tells his story (with illus) p155, Nov.15

FORD, Edsel Bryant

A Ford in his future # p52, Oct.11

FORD Foundation

Making endowments greener p66, Sept.13

FORD, Henry

The players behind the power play at Ford (with illus) p138, Sept.20

FORD, Henry II

Why Detroit is wary of the 1970s (with cover, chart and illus) (Special Report) p110, Sept.20

The players behind the power play at Ford (with illus) p138, Sept.20

Ford is developing an emission control kit # p42, Dec.13

New gas fuels pollution fight (with illus) p19, Dec.20

FORD Motor Co.

Compacts run with Maverick (with chart and illus) p44, Jul.12

From office to showroom p123, Jul.19

Aiming for the top (with illus) p25, Aug.23

The players behind the power play at Ford (with illus) p138, Sept.20

Ford's next European plant # p100, Oct.25

Ford may market Italian sports car with a mid engine p92, Nov.29

Ford is developing an emission control kit # p42, Dec.13

Ford's better idea scores in Europe p66, Dec.20

FORECASTS

If the 7% tax credit goes (with table) p84, Jul.19

New bears growl recession (with chart) p26, Jul.26

Administration talks up the slowdown (with chart and illus) p27, Sept.27

It looks like a long, slow winter (with chart) p33, Oct.25

Why Nixon's advisers listen less to the models (with illus) p128, Nov.15

Wharton model perceives a benign recession (with chart and illus) p35, Nov.22

Input-output forecasters get better props (with chart) p125, Nov.22

Industries: New lineup of winners and losers (with chart and table) (Special Report) p104, Dec.6

Economic growth: A bumpy decade with a social sense (with charts and illus) (Special Report) p98, Dec.6

A super but seething decade (with charts, tables and illus) (Special Report) p76, Dec.6

Business faces a decade of change (Editorial) p214, Dec.6

Bad year for econometrics (with charts and illus) p36, Dec.20

World forecast: partly cloudy (with table) p54, Dec.27

FOREIGN Aid

Latin tantrums may crimp Nixon's plans for aid p59, Jul.5

Tighter lid on aid basket p111, Oct.4

FOREIGN Policy

Foreign affairs: Confrontation is an outdated word (with illus) (Special Report) p88, Dec.6

FOREIGN Trade

A step toward East-West trade (Editorial) p84, Jul.5

Importing woe for the worker (with illus) p66, Jul.26

No one minding the store on trade bill p41, Sept.6

The sharp side of the rising sun (with illus) p124, Sept.6

Textiles fear foreign invasion (with chart) p78, Oct.11

The high price of restricting imports (Editorial) p178, Oct.11

Spadework starts on new foreign economic policy p114, Nov.8

When imports cost jobs # p46, Nov.15

Nixon's new push on trade policy p115, Nov.15

Information about import competition # p50, Nov.15

Help on the way for U.S. exporters (with chart and table) p33, Nov.22

Readers Report: Nixon's trade policy p4, Nov.29

Imports & exports: U.S. goods face a run for the money (with charts and illus) (Special Report) p202, Dec.6

If tariffs replace oil import quotas (with illus) p17, Dec.20

Reshaping steel for survival (with illus) p28, Dec.27

Red China trade: First deals will be on quiet side p60, Dec.27

FORKNER, John

Novel experiment gives artists an industrial palette (with illus) p96, Nov.8

FORMANEK, Vladimir

Tense Prague holds the trade door open (with illus) p46, Aug.16

FORSTER, J. Frank

Univac climbs the comeback trail (with illus) p160, Nov.22

FOURAKER, Lawrence E.

Harvard taps B-school dean (with illus) # p38, Nov.29

FRANCE

Pompidou lines up his programs p59, Jul.5

French create a giant # p34, Jul.26

Renault will build in Turkey # p72, Aug.2

Warmer breeze blows in from France p68, Aug.9

France awaits the next storm (with illus) p88, Aug.16

Devaluation raises big issue for the EEC p81, Aug.16

Money men worry: Is the pound next? (with cover, chart and illus) p84, Aug.16

How business took the news p85, Aug.16

Cashing in on price break in France p104, Aug.16

Warmer climate forecast in France for U.S. business p67, Aug.30

Is worse to come for the franc? (with illus) p34, Sept.6

Pompidou may let Westinghouse in (with illus) p49, Sept.20

A Frenchman's guide to business knowhow p132, Sept.27

Russia unloads surplus gas # p34, Oct.4

France breaking into uranium market # p120, Oct.18

Ford's next European plant # p100, Oct.25
 France's complex game over Britain and EEC p115, Nov.15
 All Orly needs now is a 747 (with illus) p106, Nov.15
 Rotary engine reappears # p38, Nov.29
 European countdown for Westinghouse p64, Dec.6
 Westinghouse won't take 'non' for an answer p39, Dec.13
FRANCHISING
 Mobile classroom is touring New York City # p59, Jul.26
 Boutique king bounces back (with illus) p57, Jul.26
 Dealing out used-car dealers (with illus) p76, Oct.25
FRANKLIN, Robert
 Genesco heir tries on the shoe (with illus) p50, Jul.26
FRASER, Charles
 Battle for a Georgia island (with illus) p128, Sept.6
FREEMAN, Nelson W.
 Tenneco makes a case for J. I. Case (with illus) p166, Sept.13
FRIDEN Div.
 Xerox, watch out! # p46, Oct.25
 Challenge for top copier cats (with illus) p106, Nov.1
FRIEDMAN, Milton
 The Great Iconoclast has a shocking answer (with illus) p82, Jul.19
 How Burns will change the Fed (with cover and illus) p102, Oct.25
 Pressure to ease from Friedman p27, Dec.13
FRINGE Benefits
 See Benefits; Wages
FRISCH, Ragnar
 The Nobel: reward for econometricians (with illus) p42, Nov.1
FRONTIER Airlines
 RKO may pay penalty # p40, Sept.27
FUND-Raising
 Fund-raising campaigners face tough season p149, Sept.20
 Why college donors are uptight (with illus) p126, Nov.8
FURNACES
 Raytheon has a hot number (with illus) p49, Jul.5
FURNITURE
 Furrier Jacques Kaplan is his own best ad (with illus) p38, Dec.27
FURS
 Furrier Jacques Kaplan is his own best ad (with illus) p38, Dec.27
FUSION (Nuclear)
 Russia's H-bomb tamers (with illus) p176, Sept.20

G

GAC Corp.
 Loan company joins conglomerates (with illus) p84, Sept.6
GALBRAITH, John
 Stabilization: Policy makers plan loose reins, no spurs (with illus) (Special Report) p106, Dec.6
GALLAGHER, John P.
 Executives waken to slowdown (with illus) p23, Oct.4
GAMES
 Game is called Sensitivity # p59, Jul.26
 Rules of the game p39, Aug.16
 New winning streak for adult games (with illus) p33, Nov.29
GARDNER, John W.
 Publishers memo: The battle that business has to win (with illus) p5, Nov.1
GARY, Ind.
 Gary presses a claim (with illus) p40, Aug.23
GAS
 Liquefied natural gas plants in Brunel and Algeria # p120, Oct.18
 Natural gas deal may deflate shortage p39, Nov.22
 Soviet gas salesmen sign up Italy's ENI p36, Dec.13
 Tempers flare over dwindling gas supplies (with map and chart) p109, Dec.13
GAS Pipelines
 Russia pushes gas sales Westward (with illus) p94, Oct.11
GAS Turbine
 Lear trades steam for a gas turbine (with illus) p40, Nov.22
GATORADE
 Royal Crown Cola's quick-energy drink p114, Nov.29
 Readers Report: Bubbly difference p4, Dec.27
GEE, Robert L.
 Du Pont's 'answer machine' (with chart and illus) p68, Dec.20
GEFFEN, Max
 Medical advice comes in a new package (with illus) p66, Sept.27
GEIGY
 Swiss dye makers challenge EEC p102, Oct.11
GENEEN, Harold S.
 The conglomerators speak out (with illus) p94, Nov.1
GENERAL Agreement on Tariffs & Trade
 How to leap the barriers p116, Nov.15
GENERAL Development Corp.
 Sears' ex-boss Kellstadt builds a new career (with illus) p52, Dec.20
GENERAL Dynamics Corp.
 Storm signals fly at General Dynamics p28, Aug.9
 General Dynamics gets in trouble again (with cover, chart and illus) p48, Oct.4
 Readers Report: General Dynamics (with illus) p7, Nov.8
GENERAL Electric Co.
 GE talks put off # p22, Jul.5
 GE's gem-hard grit p49, Jul.5
 GE and unions open wage battle (with illus) p96, Aug.16
 Setting a trap for cosmic rays (with illus) p50, Aug.23
 Boulware writes on Boulwarism (with illus) p24, Aug.30
 GE blind tightens p48, Sept.6
 GE, Control Data play their hands on prices p90, Sept.20
 GE's hot idea for die-casting (with illus) p88, Sept.27
 Crisis bargaining looms in GE talks p62, Oct.4

GE talks come to first crunch p48, Oct.11
 Hopes are flickering for GE settlement (with illus) p50, Oct.18
 Can GE's unions exorcise Boulware? (with illus) p73, Oct.18
 Submerged Tektite I habitat # p50, Oct.25
 GE settles down to a long ordeal (with illus) p36, Nov.1
 Can a hands-off labor policy work? (with cover, chart, table and illus) p62, Nov.8
 GE strikers back their leaders (with illus) p102, Nov.8
 Exploring the earth from space (with illus) p151, Nov.8
 Hint of a break in GE deadlock (with illus) p44, Nov.15
 GE retreats in Europe # p46, Nov.15
 Federation steps up its attack on GE (with illus) p38, Nov.22
 Boycott against GE may prolong strike p32, Nov.29
 Readers Report: Their own best friends p4, Nov.29
 The bargaining at GE # p72, Dec.6
 Heat, but no light, at General Electric (with illus) p42, Dec.13
 The GE Strike: It's starting to hurt (with illus) p13, Dec.20
GENERAL Host Corp.
 Greyhound leaves race # p26, Aug.30
GENERAL Instrument Corp.
 General Instrument bides its time (with illus) p118, Nov.29
GENERAL Mills, Inc.
 Party gets rough for potato chippers (with illus) p36, Nov.8
GENERAL Motors Corp.
 A Chevy behemoth on road # p42, Jul.19
GENERAL Services Administration
 Standard items from regional warehouses # p38, Aug.23
GENERAL Tire & Rubber Co.
 Tire maker elects not to fight # p42, Nov.1
GENESCO, Inc.
 Genesco heir tries on the shoe (with illus) p50, Jul.26
GEORGIA
 Battle for a Georgia island (with illus) p128, Sept.6
GERMANO, Joseph
 Gary presses a claim (with illus) p40, Aug.23
GERMANY
 Agfa-Gevaert—model merger? (with illus) p62, Jul.5
 Blunting the drive to get troops out of Germany p92, Jul.12
 Volkswagen to pass the 2-million mark # p68, Aug.9
 Daimler-Benz will invest in a truck plant # p68, Aug.9
 Money men worry: Is the pound next? (with cover, chart and illus) p84, Aug.16
 Mercedes adds a youthful zip (with illus) p56, Aug.23
 An election pegged to the mark (with illus) p26, Aug.23
 German boom keeps going p91, Sept.6
 Strikers stir trouble for German wages p113, Sept.13
 German vote focuses on inflation fears p128, Sept.20

Winners inherit a too-hot economy (with illus) p27, Oct.4

Beetle finds U.S. tougher to chew (with chart and illus) p40, Oct.11

How the little beetle's tribe increases p41, Oct.11

Germany's exports boom steams right on (with chart and illus) p112, Nov.1

Borg-Warner to build a new plant # p92, Nov.1

Volkswagenwerk to help its "divisions" # p92, Nov.1

Will Wyandotte be another German miracle? (with illus) p50, Nov.8

The high-stakes game in German chemicals (with table and illus) p82, Nov.29

West Germans inch closer to the Soviets p79, Dec.13

Auto deals are brewing and air service might follow p80, Dec.13

Philips of Eindhoven is on an acquisition binge # p74, Dec.20

Germans brush aside Sherwin-Williams (with illus) p19, Dec.27

GERSHON, Richard

Media buyers put squeeze on admen (with illus) p80, Oct.18

GHIORSO, Albert

The hunt for elusive new elements (with illus) p46, Aug.23

GIBSON, Andrew E.

U.S. shipping steers back into the money (with illus) p52, Dec.13

GIFTS

Why college donors are uptight (with illus) p126, Nov.8

Estate and gift taxes get next overhaul p46, Dec.13

Long-term gifts save you taxes p98, Dec.13

Children's gifts that grow up with them p97, Dec.13

Giving ways p92, Dec.20

GILLETTE Co.

Gillette's week on the razor's edge (with chart and illus) p164, Oct.18

GILMER, Ben S.

Why you hear a busy signal at AT&T (with cover, table and illus) p40, Dec.27

GISCARD D'Estaing, Valery

Money men worry: Is the pound next? (with cover, chart and illus) p84, Aug.16

Is worse to come for the franc? (with illus) p34, Sept.6

GISE, L. Preston, Jr.

Leisure Dynamics has very rich friends (with illus) p60, Nov.15

GIVENCHY, Hubert de

Watch models designed by Givenchy # p108, Sept.20

GLORE Forgan, Wm. R. Staats, Inc.

The Street gets a pro manager (with illus) p93, Aug.16

GLUE

Cure for glue sniffers # p30, Aug.9

GOEKEN, John D.

The round AT&T lost (with illus) p68, Sept.6

GOLD

Treasury gold watchers # p38, Aug.23

Why the luster went out of gold (with chart) p44, Nov.15

The new gold dilemma (with chart) p41, Dec.13

Short News Item

Taking the air out of gold (Editorial) p100, Dec.20

GOLD Bond Stamps

Czar of Gold Bond stamps (with illus) p104, Aug.23

GOLDMAN, Sachs & Co.

Mr. Wall Street's lasting legacy (with illus) p24, Aug.2

GOLF

Teeling off on the Continent p114, Jul.12

GOODELL, Charles E.

Critics of the war harden their line (with illus) p28, Oct.4

GOODRICH (B. F.) Co.

Northwest-Goodrich battle nears finale (with illus) p28, Aug.2

Northwest calls it quits on Goodrich p41, Aug.16

GOODYEAR Tire & Rubber Co.

Goodyear takes a gamble on Polyglas (with cover, chart and illus) p118, Oct.11

Why new towns boom or fall flat (with illus) p149, Nov.15

GORE, Albert

How Mills ran the tax makers' marathon (with illus) p70, Dec.27

GORHAM Co.

Textron acquired Reizart, Inc. # p108, Sept.20

GORMAN, Patrick

Fighting over the cost of cutting meat (with illus) p74, Nov.22

GORMAN, Paul A.

Penn Central hands throttle to outsider (with illus) p32, Sept.27

GOULD, Jack P.

The Street's paper cutter: new computer system at Hornblower & Weeks (with illus) p56, Nov.1

GOURDINE, Meredith C.

Gourdine Systems puts high-powered idea to work (with illus) p158, Sept.20

GOURDINE Systems, Inc.

Gourdine Systems puts high-powered idea to work (with illus) p156, Sept.20

GOVERNMENT

Is the Administration crying wolf on controls? (with illus) p102, Jul.12

Are lines down between Nixon and Treasury? p46, Jul.19

Government purchasing practices # p52, Aug.16

The tab for Nixon's place in the sun p24, Aug.23

Readers Report: To the grindstone (with illus) p5, Aug.23

Agencies pound fall programs into shape p29, Aug.30

'Hoover' unit will scrutinize the Pentagon p62, Sept.20

Conservative collar for the watchdogs p47, Sept.20

Peter Flanigan: Nixon's odd-jobs man (with illus) p62, Sept.27

Writing about Nixon, past, present, and future (with map) p158, Oct.11

Nixon's new organization chart (with illus) p34, Nov.8

The cost of keeping Congress (with illus) p80, Nov.15

White House conference on food, nutrition, and health # p54, Nov.22

Food industry goes on the griddle (with illus) p64, Nov.29

Government: What the New Federalism will be (with illus) (Special Report) p126, Dec.6

Battle shapes up over Congress' spending ceiling p27, Dec.20

GOVERNMENT Contracts

Lockheed lands anti-sub plane p27, Aug.9

Industry is flying at low altitude (with table) p29, Sept.6

Pentagon work faces new type cost analysis # p54, Oct.18

Contractors riled by stiff rules on subcontract bids p46, Nov.1

Who pulled in the big military contracts (with table) p130, Nov.8

Senate rules for Pentagon watered down p44, Nov.8

Workers brace for Pentagon-ordered cutbacks (with illus) p166, Nov.22

Pressure is on to keep books Washington's way p54, Nov.22

GOVERNMENT National Mortgage Assn.

Flap at Fannie Mae: Ross in, but Lapin keeps fighting p94, Dec.13

GRACE (W. R.) & Co.

Grace swallows a bitter pill in Peru (with map and illus) p62, Dec.20

GRANITE

Taking an island for granite p125, Nov.8

GRANT, Bess Myerson

The consumer's champion, Bess Myerson Grant is a tough customer (with illus) p122, Nov.1

GRAPHIC Transmission Systems

Added starter heats up the fax derby (with illus) p120, Dec.13

GRAY, Harold

The turbulence in Pan Am's world (with map and illus) p84, Oct.11

GREAT Atlantic & Pacific Tea Co.

Discount stores getting tryout # p98, Aug.2

GREAT BRITAIN

Countdown for a queen # p22, Jul.5

Competitive twist for steel (with illus) p40, Jul.19

Common Market speeds up on British bid p71, Jul.26

To drill in the Irish Sea # p72, Aug.2

New razor edges into the market p29, Aug.9

Money men worry: Is the pound next? (with cover, chart and illus) p84, Aug.16

Unilever to merge with Allied Breweries # p114, Sept.13

Leasco's battle of Britain # p58, Sept.20

A bit of cheer for Mr. Wilson (with chart) p54, Sept.20

Imperial Chemical Industries will build in Hopewell, Va. # p112, Oct.4

The battle to get Britain into the EEC p125, Oct.11

Sweetening for the ladies (with illus) p140, Oct.11

Britain's Wilson builds up some strength p119, Oct.18

London auto show: a preview of Europe's new cars p122, Oct.25

Britons push for letup in austerity p99, Oct.25

Britain's decimal money game (with illus) p50, Nov.1

France's complex game over Britain and EEC p115, Nov.15

Occidental Petroleum Corp. to build a refinery # p120, Nov.22

Rough detour for Rolls p65, Dec.6

- Britain gets a foot in (with illus) p63, Dec.6
 British business has some doubts (with illus) p37, Dec.13
 A rough sacking for Vivella chief (with illus) p23, Dec.20
 National Airlines ran into trouble on a flight to London # p34, Dec.20
 Germans brush aside Sherwin-Williams (with illus) p19, Dec.27
 Labor dispute backfired this week on National Airlines # p22, Dec.27
 Yangqui money men feel competition's bite (with map and illus) p50, Dec.27
 Britain's ICL takes the lead p60, Dec.27
- GREATHOUSE, Pat**
 Restyling American Motors' pact (with illus) p42, Aug.23
- GREECE**
 Shipping titans lock in battle (with illus) p51, Jul.12
 To build oil refinery in Greece # p82, Aug.16
- GREENSPAN, Alan**
 Companies tune to a new oracle: the economic consultant (with illus) p116, Sept.13
- GREENVILLE, S. C.**
 The million-dollar back-pay bonanza (with illus) p29, Jul.26
- GREENWOOD, Lawrence**
 Taking out the starch from Canada's banks (with illus) p92, Aug.23
- GREETING Cards**
 Christmas card makers are adding soul (with illus) p58, Dec.20
- GREYHOUND Corp.**
 Why Greyhound is ashamed to be in the bus business (with illus) p126, Jul.19
 Greyhound leaves race # p26, Aug.30
 Greyhound winning race for Armour p170, Oct.18
 Chain of hotels and restaurants in Holland # p114, Nov.8
 Greyhound's frustrations # p38, Nov.29
- GRIBBS, Roman**
 Nixon counts up a vote of cheer (with illus) p30, Nov.8
- GRIFFIN, Merv**
 Three-way race on late-night-TV (with illus) p78, Aug.16
- GRIFFIN, Robert P.**
 GOP starts filling a gap # p58, Sept.20
- GRIMM, Edith**
 For women, a difficult climb to the top (with cover and illus) p42, Aug.2
- GRINNELL Corp.**
 Court clears way for ITT # p46, Oct.25
- GORDON, Stanley**
 Dealing out used-car dealers (with illus) p76, Oct.25
- GOVERNMENT Contracts**
 Military markets start to sag (with table and chart) p140, Oct.25
- GROPP, James**
 Demonstrating again at Allen-Bradley (with illus) p44, Aug.16
- GROSS National Product**
 After the slowdown: a decade of rapid growth p8, Jul.5
 Another big rise in GNP p21, Jul.19
 EEC Commission predicts slowdown in GNP growth p71, Jul.26
- # Short News Item**
- GNP rises faster than forecast p19, Sept.27
 Third quarter likely to outpace second p19, Oct.4
 Projects a GNP of \$980-billion for 1970 # p28, Nov.1
 More arithmetic on effects of tight money p28, Nov.1
 Wharton model perceives a benign recession (with chart and illus) p35, Nov.22
 Economic growth: A bumpy decade with a social sense (with charts and illus) (Special Report) p98, Dec.6
 Bad year for econometrics (with charts and illus) p36, Dec.20
 1970: not such a happy new year (with chart) p11, Dec.27
 World forecast: partly cloudy (with table) p54, Dec.27
- GROUP Technology**
 A way to make diversity pay off (with illus) p152, Oct.18
- GRUEN Industries**
 Watch models designed by Givenchy # p108, Sept.20
- GRUMMAN Corp.**
 Moon wheels for the astronauts (with illus) p77, Aug.2
- GUCCIONE, Robert**
 Chasing Playboy's golden bunny (with illus) p98, Aug.9
- GULF & Western Industries, Inc.**
 Some glitter is gone at Gulf & Western: Company is feeling anticonglomerate drive. Wall Street disenchantment (with cover and illus) p34, Jul.5
- GULF of Mexico**
 Offshore lease sale # p24, Dec.20
- GULF Oil Corp.**
 Battening down for new storms (with illus) p16, Jul.5
- GULF Resources & Chemical Corp.**
 Latins put the heat on Yanqui companies (with map and illus) p80, Nov.22
 Problems in Mexico # p72, Dec.6
- GURASH, John T.**
 Changing the guard at INA # p34, Oct.4
- H**
- H & B Communications**
 Cable TV leaps into the big time (with cover, table and illus) (Special Report) p100, Nov.22
- H-Bombs**
 Russia's H-bomb tamers (with illus) p176, Sept.20
 AEC on Amchitka: Have bombs, will travel (with map and illus) p166, Sept.20
- HAACK, Robert W.**
 A step nearer public ownership (with illus) p106, Sept.27
 Readers Report: Fast switch (with illus) p6, Oct.11
- HAAS, Walter, Jr.**
 The battle that business has to win (with cover and illus) (Special Report) p63, Nov.1
- HALABY, Najeeb**
 The turbulence in Pan Am's world (with map and illus) p84, Oct.11
 Pan Am puts Halaby at throttle (with illus) p48, Nov.22
- HALL of Fame for Businessmen**
 Has idea of hall of fame at Michigan B-school flunked out? (with illus) p132, Sept.27
- HALLIBURTON Co.**
 Halliburton: servicing the seabed oil drillers (with illus) p132, Oct.25
- HALLMARK Cards, Inc.**
 Christmas card makers are adding soul (with illus) p58, Dec.20
- HALSTEAD & Mitchell Co.**
 Big test for a one-man show (with illus) p62, Sept.13
- HALSTEAD, Byron**
 Big test for a one-man show (with illus) p62, Sept.13
- HAMER, R. W.**
 Software giant goes commercial (with illus) p84, Aug.23
- HAMILTON Standard Div.**
 Boron: Tough featherweight plays hard to get (with illus) p38, Nov.15
- HAMILTON Watch Co.**
 Alloys that pose for a picture (with illus) p116, Aug.16
- HAMMACHER, Schlemmer**
 Protecting your home from burglars p142, Oct.18
- HAMMER, Armand**
 Why the oil giants are under the gun (with map, chart and illus) (Special Report) p82, Oct.25
- HANCOCK (John) Mutual Life Insurance Co.**
 Charge at John Hancock # p72, Dec.6
- HANDLER, Ruth**
 For women, a difficult climb to the top (with cover and illus) p42, Aug.2
- HANDLEY Page, Ltd.**
 Handley Page may find help in St. Louis p68, Aug.30
 Handley Page gets a Missouri accent (with illus) p38, Oct.25
- HANGEN, John**
 Accountants turn tougher (with illus) p124, Oct.18
- HANSCHEN, Richard J.**
 Venture capitalists gamble on new technology (with illus) p128, Nov.1
- HANSEN, Clifford P.**
 GOP starts filling a gap # p58, Sept.20
- HANSEN, Kurt**
 The high-stakes game in German chemicals (with table and illus) p82, Nov.29
- HARLEM Commonwealth Council**
 Harlem gets down to business (with illus) p70, Aug.9
- HARLOW, Bryce N.**
 Nixon's new organization chart (with illus) p34, Nov.8
 Farther than ever from a fiscal policy (with illus) p31, Dec.13
- HARRINGTON & Richardson, Inc.**
 Rifles in trouble # p26, Aug.30
- HARRIS, Louis**
 Lou Harris: a new polling place (with illus) p64, Nov.15
- HARRIS (Louis) & Associates**
 Lou Harris: a new polling place (with illus) p64, Nov.15
- HART, G. Arnold**
 Taking out the starch from Canada's banks (with illus) p92, Aug.23
- HARTFORD Fire Insurance Co.**
 Court clears way for ITT # p46, Oct.25

HARVARD University

Harvard taps B-school dean (with illus) # p38, Nov.29

HASELTON, John

Genesco heir tries on the shoe (with illus) p50, Jul.26

HASSELBLAD, Victor

How Hasselblad shot the moon (with illus) p26, Jul.26

HATCHER, Richard

Gary presses a claim (with illus) p40, Aug.23

HATFIELD, Allen

Leisure Dynamics has very rich friends (with illus) p60, Nov.15

HAUGE, Gabriel

Domestic finance: Not enough money to go around (with chart and illus) (Special Report) p166, Dec.6

HAWAII

Avoiding the madding crowd in Hawaii p141, Oct.18

Hawaiian cargo set to resume voyage (with illus) p18, Dec.27

HAYES, Roland

Pittsburgh blacks try negotiating (with illus) p32, Sept.6

HAYNES, H. J.

California Standard elects (with illus) # p30, Aug.9

HAYNESWORTH, Clement

Labor forcing nasty fight on court choice p30, Aug.30

Ganging up on Haynesworth (with illus) p48, Sept.6

Investigation of Judge Clement Haynesworth # p54, Oct.18

HEALTH

A second front in the war on viruses (with illus) p50, Jul.5

If you don't like burns, stay out of the sun p113, Jul.12

Readers Report: After the moon p6, Aug.16

What every middle-aged man should know p89, Aug.30

Health help for the ghetto p124, Sept.20

Medical advice comes in a new package (with illus) p66, Sept.27

How to handle the job hazard of ulcers p147, Oct.11

Breaking new ground to make mines safe (with illus) p139, Nov.8

Hunt for cancer vaccine closes in (with illus) p68, Nov.15

White House conference on food, nutrition, and health # p54, Nov.22

Questions on detergents # p72, Dec.6

To contact the international Assn. for Medical Assistance to Travellers p78, Dec.27

HEBERT, Louis

Taking out the starch from Canada's banks (with illus) p92, Aug.23

HEDBERG, Haakan

Japan comes on strong in Europe (with illus) p88, Nov.15

HEIDRICK & Struggles

How Europeans are different (with table) p162, Nov.15

HEILBRONER, Robert

Stabilization: Policy makers plan loose reins, no spurs (with illus) (Special Report) p106, Dec.6

HEILEMANN, (G.) Brewing Co.

Blatz leaves Milwaukee # p48, Aug.16

Short News Item

HEINEKEN

Chain of hotels and restaurants in Holland # p114, Nov.8

HEINEKEN-AMSTEL

Unliver to merge with Allied Breweries # p114, Sept.13

HEINEMAN, Ben W.

Northwest-Goodrich battle nears finale (with illus) p28, Aug.2

HELIUM

Helium program runs into ill winds (with illus) p35, Nov.1

HELLER, Walter

Would guidelines work better? (with illus) p134, Oct.18

HENKEL, Dr. Erich Henkel

Will Wyandotte be another German miracle? (with illus) p50, Nov.8

HENNESSY, James

You're an adman's dream, Charlie Brown (with illus) p44, Dec.20

HERLONG, A. Sidney

Troubled SEC gets a Nixon Democrat (with illus) p27, Sept.6

HERMES, Tom

Rand McNally is more than a mapmaker (with illus) p66, Nov.22

HERSKOWITZ, Mickey L.

Mickey L. Herskowitz — He's taking a sporting chance (with illus) p116, Oct.25

HERTZ Corp.

Rent-a-car roars ahead (with illus) p84, Nov.1

HIGDON, Hal

A critic twits the business gurus (with illus) p70, Dec.20

HIGHWAYS

Halting the highway men (with table and illus) p37, Jul.19

Brakes for the road builders' bulldozer (Editorial) p138, Jul.19

Interstate highway program # p56, Oct.11

In Baltimore: Biggest snarl on city highways (with map) p144, Oct.18

HILL, John A.

Crusading for postal reform (with illus) p74, Jul.5

HILLIER, Dr. James

RCA's SelectaVision puts TV in packs (with illus) p106, Oct.4

HILTZ, John P. Jr.

Rail unions talk whipsaw (with illus) p33, Aug.30

Railroads want to stop subsidizing strikers (with illus) p34, Dec.20

HODGE, Charles

End of a bizarre overseas venture (with illus) p122, Aug.16

HOE (R.) & Co.

The sad story printed by R. Hoe p35, Jul.19

HOECHST

The high stakes game in German chemicals (with table and illus) p82, Nov.29

Germans brush aside Sherwin-Williams (with illus) p19, Dec.27

HOFFA, James R.

Hoffa hears some bad news (with illus) p68, Jul.26

HOGAN, Dr. Lester

Fairchild sees a light (with illus) # p42, Nov.1

HOLIDAY, Harry

Diversity pulls Armco together (with illus) p168, Oct.11

HOLOGRAPHY

RCA's SelectaVision puts TV in packs (with illus) p106, Oct.4

HOLTON, Linwood

Nixon gets back into the fray (with illus) p39, Nov.1

HOME Savings & Loan Assn.

Companies find political giving isn't blessed (with illus) p31, Nov.8

HONDURAS

El Salvador and Honduras rearm p100, Oct.25

HORNBLOWER & Weeks

The Street's paper cutter: new computer system at Hornblower & Weeks (with illus) p56, Nov.1

HOSPITALS

Charleston's strike: a tactic of crisis (Labor Outlook) p72, Jul.12

SBA loans to hospitals may halt p30, Aug.30

HOTELS and Motels

Duel of aces in Las Vegas (with illus) p49, Jul.12

Hotel construction set off by jets # p72, Aug.23

Investments in European hotel business # p114, Nov.8

Foreign airlines to build hotels for budget-minded p92, Nov.29

HOUGH, Richard R.

Why you hear a busy signal at AT&T (with cover, table and illus) p40, Dec.27

HOUGHTON, Armory, Jr.

Signetics shows how in semiconductors (with illus) p41, Jul.26

HOUSE Organs

See Magazines

HOUSEBOATS

The good life afloat p68, Jul.19

Houseboats: the latest craze afloat p119, Jul.19

HOUSING

The Gold Coast booms again (with illus) p144, Jul.12

Unions easing stand on prefabs p90, Jul.19

Big business stakes second-home market (with illus) p66, Jul.19

Cutting red tape and time in public housing (with illus) p48, Jul.26

Decline in homebuilding may get worse p20, Jul.26

The painful fashion of facelifting homes (with chart) p29, Aug.23

Housing: the decline is getting serious p20, Aug.23

A giant tries homebuilding # p34, Aug.23

Roof caves in on Mayor Daley's housing plan (with illus) p58, Aug.30

When to lease instead of buying p114, Sept.6

Better housing ideas? # p38, Sept.6

Is a breakthrough near in housing? (with cover, table and illus) (Special Report) p80, Sept.13

How a builder stays at the top (with illus) p168, Sept.20

Housing troubles take a turn for the worse p40, Sept.20

Slamming brakes on a runaway program p53, Sept.20

Scramble in housing (with illus) # p40, Sept.27

The credit pinch crunches hard on homebuilding p34, Oct.11

Trial run for instant housing (with illus) p111, Oct.11

Readers Report: Housing's future p4, Oct.18

Housing looks to a better second half in 1970, p28, Oct.25

Readers Report: The housing problem p4, Oct.25

Dim view of housing # p22, Nov.8

Tenants put the heat on the landlord (with illus) p72, Nov.8

Building unions relent # p46, Nov.15

No bright signs for homebuilders p28, Nov.22

Upgrade substandard housing # p42, Nov.29

Domestic finance: Not enough money to go around (with chart and illus) (Special Report) p166, Dec.6

Housing is in a serious downtrend p9, Dec.20

Filed a proposed \$50-million stock offer # p24, Dec.20

Lining up the troops for Breakthrough p86, Dec.20

Riding the boom in vacation condominiums p77, Dec.27

HOWLAND, Richard B.

The Santa Claus that makes you pay (with cover, chart and illus) p76, Dec.20

HOWLETT, William

Why the head chef left Con Foods (with illus) p21, Dec.20

HUGHES, Howard

Duel of aces in Las Vegas (with illus) p49, Jul.12

HUGHES, Richard

New York's master plan draws fire (with illus) p134, Nov.22

HURD, Dallas T.

GE's hot idea for die-casting (with illus) p88, Sept.27

HURRICANES

Tallying the damage in Camille's path (with illus) p53, Aug.23

Camille and Hickel hit offshore drillers p20, Aug.30

Hurricane claims whip up a storm (with illus) p36, Nov.29

HURT, James E., Jr.

Black capitalism in St. Louis (with illus) p114, Oct.11

HUXLEY Institute for Modern Learning

Mobile classroom is touring New York City # p59, Jul.26

HYDRO-SKI Boats

The hydroski takes to the water (with illus) p124, Jul.19

HYDROFOILS

Can big hydrofoils give Navy a lift? p42, Dec.20

HYMAN, Joe

A rough sacking for Viyella chief (with illus) p23, Dec.20

I

INA Corp.

Changing the guard at INA # p34, Oct.4

IRA Systems, Inc.

Bankrolling new brainpower p20, Jul.5

IACocca, Lido A.

The players behind the power play at Ford (with illus) p138, Sept.20

Short News Item

IGNIS

A new appliance-making giant # p72, Aug.2

IKNER, Albert

The seeds for black capitalism (with illus) p40, Nov.15

ILLINOIS Central Industries

Away from the track # p40, Sept.27

IMMIGRATION

U.S. quotas block Canadian executives p112, Oct.4

IMPERIAL Chemical Industries

Imperial Chemical Industries will build in Hopewell, Va. # p112, Oct.4

ICI announced a takeover bid for Viyella # p22, Dec.27

INCOMES

Income rise picks up a faster beat (with table) p44, Jul.5

Income boost gives consumers plenty to spend p19, Jul.26

Strikes crimp monthly income gain (with table) p106, Aug.2

Incomes still heading up (with table) p130, Sept.6

Fuel to feed a diehard boom (with table) p146, Oct.4

Income gains are slackening p32, Oct.18

Personal income: Purses still getting fatter (with table) p121, Nov.1

Rise in income slows to crawl p28, Nov.22

Incomes feel the cut in jobs (with table) p130, Nov.29

The gains in income have slowed down p10, Dec.20

Moynihan wins bout on how to aid the poor p28, Dec.20

INDEPENDENT Unions

See also AFL-CIO; Labor; Wages; Dept. of Labor; National Labor Relations Board

Engineers wear a union label p48, Jul.12

Flying toward more air traffic jams (with illus) p33, Jul.26

GE and unions open wage battle (with illus) p96, Aug.16

Teamsters open a labor school to process their local talent (with illus) p61, Sept.27

GE talks come to first crunch p48, Oct.11

West Coast dockers move toward peace p142, Oct.11

Can GE's unions exorcise Boulware? (with illus) p73, Oct.18

GE strikers back their leaders (with illus) p102, Nov.8

Hint of a break in GE deadlock (with illus) p44, Nov.15

Lewis heir faces miners' revolt at the polls (with illus) p110, Nov.15

Overtime brings woes to American Motors p76, Nov.22

The bargaining at GE # p72, Dec.6

Heat, but no light, at General Electric (with illus) p42, Dec.13

Its objective is to raise pay (with illus) # p34, Dec.20

The GE Strike: It's starting to hurt (with illus) p13, Dec.20

Truckers' goals spark new worry over inflation (with illus) p62, Dec.27

INDIA

Readers Report: Good for India p4, Jul.12

Hotel construction set off by jets # p72, Aug.23

India hires pro managers (with illus) p92, Aug.30

Blackboard satellite on a passage to India (with illus) p34, Sept.27

INDONESIA

An old oil hand makes Natomas swing (with map and illus) p102, Sept.27

Asia's emerging industrial revolution (with illus) p60, Dec.13

INDUSTRIAL Designers

Dick Teague: Hot rodder to hot designer (with illus) p134, Oct.4

INDUSTRIAL Development Center

In Vietnam, businessmen breathe easier (with illus) p30, Dec.27

INDUSTRIAL Management

DuPont changes signals at the top p85, Jul.12

Readers Report: Make work, not play p5, Jul.12

From executive suite to halls of ivy (with illus) p122, Jul.19

Signetics shows how in semiconductors (with illus) p41, Jul.26

Schools get 3Rs from business p68, Aug.2

The 'New Management' finally takes over (with cover and illus) p58, Aug.23

A salesman takes over at Norton Simon (with illus) p64, Aug.30

Conoco sharpens international image p64, Aug.30

Harmony is fine, the psychologist says, but trying to achieve it cuts production # p70, Sept.13

Big test for a one-man show (with illus) p62, Sept.13

Rating grid puts executives on the griddle (with chart and illus) p158, Oct.18

Briton charges the U.S. with managerial imperialism (with illus) p72, Nov.29

The managers: A new breed of men will call the shots (with illus) (Special Report) p144, Dec.6

Peter sticks by his principle (with illus) p115, Dec.13

DuPont's 'answer machine' (with chart and illus) p68, Dec.20

How much are the help worth? p37, Dec.27

INDUSTRIAL Nucleonics Corp.

Tiny atoms spot cracks in metal # p150, Sept.13

INDUSTRIAL Parks

Parking place for industry (with map and illus) p120, Sept.20

INDUSTRIAL Production

Slower tempo in rate of industrial output p31, Oct.18

Production is down on broader front p27, Nov.22

INFLATION

Surtax fight gets rougher (with illus) p42, Jul.12

Readers Report: Inflation checks p5, Aug.2

No time to back away (Editorial) p100, Aug.9

Fed sees no cooling before 1970 p29, Aug.16

Inflation fighters are ready to inflict pain (with charts and illus) p25, Sept.6

Effectiveness of anti-inflation moves # p60, Sept.13

Nixon aides hold firm against inflation p61, Sept.20

Administration talks up the slowdown (with chart and illus) p27, Sept.27

Where are the new unemployed? (with chart and illus) p37, Oct.18

Trying to talk business into belief in restraint p27, Oct.25

Can Nixon talk down inflation? (with illus) p34, Oct.25

Poetic license for Potomac policymakers p35, Oct.25

Why Nixon's advisers listen less to the models (with illus) p128, Nov.15

Slower tempo won't bring monetary ease p27, Nov.15

Call for wage-price controls # p48, Nov.22

Issue hinges on inflation fight p53, Nov.22

Nixon means to keep economy tight (with illus) p25, Nov.29

Too soon to start relaxing (Editorial) p132, Nov.29

Bleak day for inflation fighters (with table and illus) p61, Dec.6

Stabilization: Policy makers plan loose reins, no scours (with illus) (Special Report) p106, Dec.6

INFORMATION Retrieval System

To check public policy statements # p54, Oct.18

INFORMATION Systems

Information systems: Growing wildly without a blueprint (with illus) (Special Report) p192, Dec.6

INNIS, Roy

Harlem gets down to business (with illus) p70, Aug.9

Black capitalism has a hollow ring (with illus) p51, Aug.30

INPUT-Output

If the 7% tax credit goes (with table) p84, Jul.19

U.S. leads Rumania down model path (with chart) p66, Oct.25

Input-output forecasters get better props (with chart) p125, Nov.22

Industries: New lineup of winners and losers (with chart and table) (Special Report) p104, Dec.6

INSIDE Information

Texas Gulf case marches on # p46, Oct.25

INSTALLMENT Maching

A foggy first week for the lending law (with illus) p13, Jul.5

Consumer borrowing up p36, Jul.12

INSTINET

SEC closes in on computers p82, Aug.9

INSTITUT European d'Administration des Affaires

How Europeans are different (with table) p162, Nov.15

INSTITUTE for Educational Development

Schools get 3Rs from business p68, Aug.2

INSTITUTIONAL Investment Evaluation Service

How to pick the acorns that will sprout (with illus) p84, Dec.20

INSURANCE

Fighting crime with help from insurance p89, Aug.23

Bigger deals in health insurance p116, Sept.27

Sentry fires salesmen # p34, Oct.4

The risky future at Lloyd's of London (with cover, chart and illus) p102, Oct.18

Readers Report: Insurance payoff p5, Oct.18

Aerospace companies seek cover for catastrophes (with illus) p58, Oct.18

One stop in Chicago # p40, Nov.8

Short News Item

Dental equipment picks up the pace (with illus) p140, Nov.15

Homeowners get a break on insurance p137, Nov.15

Insurance policy protects income p146, Nov.22

Hurricane claims whip up a storm (with illus) p36, Nov.29

Insurance with a kicker # p38, Nov.29

Insurance innovations p163, Dec.6

Change at John Hancock # p72, Dec.6

Insurance for small fry p98, Dec.13

Fund retailers broaden their wares (with table and illus) p88, Dec.13

Proposals to set up a federal insurer of insurance companies # p26, Dec.27

Optical scanning finally starts to pay off (with illus) p55, Dec.27

INTEGRATED Circuits

Where the action is in electronics (with illus) (Special Report) p86, Oct.4

Fairchild scores a point on circuits (with illus) p128, Nov.29

General Instrument bides its time (with illus) p118, Nov.29

Now the Japanese discover integrated circuits p39, Dec.13

INTEREST Rates

Taking the squeeze in stride (with illus) p11, Jul.5

Will the Fed have true grit? p36, Jul.12

Readers Report: Why money is sky-high p4, Jul.26

Credit needs likely to level off in 1970 p37, Sept.13

Domestic finance: Not enough money to go around (with chart and illus) (Special Report) p166, Dec.6

The distant hopes for easier money (with illus) p13, Dec.27

INTERGENERATIONAL Industries, Inc.

A U.S. company is investing in a Yugoslavian joint venture # p74, Dec.20

INTERIOR Design

Design explosion puts new face on the office (with illus) p152, Sept.13

INTERNAL Revenue Service

The man who'll scan the 1040 (with illus) p100, Aug.2

Squeezing even more out of tax returns (with illus) p69, Dec.6

Readers Report: Bargain in statistics (with illus) p5, Dec.20

INTERNATIONAL Assn. for Medical Assistance to Travellers

To contact the international Assn. for Medical Assistance to Travellers p78, Dec.27

INTERNATIONAL Basic Economy Corp.

Hard times hit a Rockefeller enterprise (with illus) p60, Jul.26

A mutual fund marketing venture # p113, Oct.25

INTERNATIONAL Business Machines Corp.

IBM logs in officials # p75, Jul.5

Readers Report: 'Nice going, IBM' p4, Aug.2

IBM pulls a switch # p34, Aug.2

IBM plugs a hole # p34, Aug.23

Computing in the aftermath of 'unbundling' (Computers Outlook) p54, Nov.1

When products fail IBM's tough test (with illus) p20, Dec.20

INTERNATIONAL Computer Corp.

A stock swap plan # p110, Sept.27

INTERNATIONAL Computers, Ltd.

Britain's ICL takes the lead p60, Dec.27

INTERNATIONAL Development Assn.

World Banking McNamara-style (with chart and illus) p96, Sept.27

INTERNATIONAL Finance Corp.

World Banking McNamara-style (with chart and illus) p96, Sept.27

INTERNATIONAL Industrial Conference

Business confers, SDS jeers (with illus) p56, Sept.20

INTERNATIONAL Labor Organization

Readers Report: Calling 'NAM' p6, Jul.19

INTERNATIONAL Milling Co.

International Milling gets off the old grind (with illus) p54, Oct.25

INTERNATIONAL Monetary Fund

Trying to stop the money speculators p71, Aug.2

France may ask IMF for bail p67, Aug.30

International Monetary Fund meeting # p42, Sept.6

IMF meeting has a crisis agenda (with table) p38, Sept.27

Monetary system provokes ire of poor nations p111, Oct.4

The mark seeks an anchorage (with illus) p25, Oct.4

The SDRs: a test of faith (with table) p94, Nov.8

World Finance: When the dollar gets new rivals (with chart) (Special Report) p170, Dec.6

INTERNATIONAL Nickel Co.

Labor peace at Inco # p48, Nov.22

INTERNATIONAL Petroleum Co. (Esso)

Grace swallows a bitter pill in Peru (with map and illus) p62, Dec.20

INTERNATIONAL Salt Co.

KZO aims for 52% of International Salt Co. shares # p114, Sept.13

INTERNATIONAL Telephone & Telegraph Corp.

Court clears way for ITT # p46, Oct.25

INVENTIONS

The inventor's best friends (with illus) p182, Sept.20

INVENTORIES

Inventories expand at too fast a clip p7, Jul.5

Inventories are being fattened p22, Jul.19

Inventory buildup halts suddenly p16, Aug.9

Holding inventories in check p30, Aug.16

Manufacturers increase inventories p20, Sept.6

Inventories could pile up p39, Sept.20

Manufacturers are keeping stocks in line with sales p22, Nov.8

Big inventories may mean trouble in early 1970 p54, Dec.6

Production cut tied to high inventories p28, Dec.13

INVENTORS

A millionaire bets on his chips (with illus) p52, Aug.23

INVESTMENT Bankers Association

Stock salesmen's cut may be on the block p41, Dec.13

INVESTMENTS

Where the bears chase smart money (with illus) p17, Aug.30

Foreign in U.S.

Foreigners up the ante (with charts and illus) p56, Aug.16

Overseas investment: Nationalism crimps the spending spree (with charts) (Special Report) p206, Dec.6

U.S. Abroad

More capital goes abroad (with table) p38, Aug.9

Singapore: the robust waif (with illus) p66, Dec.6

Overseas investment: Nationalism crimps the spending spree (with charts) (Special Report) p206, Dec.6

Asia's emerging industrial revolution (with illus) p60, Dec.13

In Vietnam, businessmen breathe easier (with illus) p30, Dec.27

INVESTORS Diversified Services

Investors Diversified Services buying Jefferies & Co. # p108, Jul.12

INVESTORS Group of Mutual Funds

Democrats lean on Budge (with illus) p80, Aug.9

INVESTORS Overseas Services, Ltd.

The SEC makes a fuss over sticky rebates p110, Sept.27

IOWA Beef Packers, Inc.

Fighting over the cost of cutting meat (with illus) p74, Nov.22

Readers Report: Salt and meat p4, Dec.27

IRELAND

Business is riding with the Irish storm (with illus) p32, Aug.23

CAB gets tough on foreign lines' landing rights p56, Dec.20

IRON

Iron ore gets piped aboard (with illus) p118, Aug.16

Iron ore prices may be moving up # p24, Dec.20

ISRAEL

Arabs step up Israeli boycott (with table and illus) p80, Aug.23

Kibbutz: a commune that works (with illus) p118, Sept.6

ITALY

Vatican reduces holdings in Italian companies p60, Jul.5

Mall does not get through (with illus) p51, Jul.12

Political crisis hits Italy at a critical time p92, Jul.12

A new appliance-making giant # p72, Aug.2

The Japanese auto market # p68, Aug.9

Italians bite kid-gloved hand p40, Aug.9

Extremists set the pace in Italy p54, Sept.13

Putting supermarkets on the steppes (with illus) p78, Sept.20

Labor troubles deflate Pirelli p33, Sept.27

Can airlines digest Alitalia rate recipe? (with illus) p30, Sept.27

Lancia finds friend at home # p40, Sept.27

Italy planning a giant step into aerospace p100, Oct.25

Italian strikes hit industry where it hurts p116, Nov.15

Ford may market Italian sports car with a mild engine p92, Nov.29

Trade imbalance and inflation trouble Italians p91, Nov.29

Soviet gas salesmen sign up Italy's ENI p36, Dec.13

Short News Item

Battle for Italy's chemical kingpin p76, Dec.13

CAB gets tough on foreign lines' landing rights p56, Dec.20

Phillips of Eindhoven is on an acquisition binge # p74, Dec.20

Skier's guide to winter fun in Italy p91, Dec.20

Italy's big unions settle for victory (with illus) p18, Dec.27

Italy's hot export trade in Lira (with chart) p74, Dec.27

J**JACKSON, Henry**

A fight over who cleans up (with illus) p46, Jul.12

JACKSON, Samuel C.

Is a breakthrough near in housing? (with cover, table and illus) (Special Report) p80, Sept.13

JACOBSEN, Donald

Slowdown creeps up on the small stores (with chart and illus) p30, Jul.19

JAMIESON, J. Kenneth

Standard confirms break with its past p56, Sept.6

JAPAN

The coal bin is running short (with illus) p19, Jul.5

Japanese plan steel mill near Gibraltar p91, Jul.12

Book early for Japan's Expo '70 p120, Jul.19

Money-making music rocks Japan (with illus) p56, Aug.2

European money learns Japanese (with chart) p24, Aug.2

The Japanese auto market # p68, Aug.9

Japanese keep balking on textile quotas p67, Aug.9

Japan sees a slowing p91, Sept.6

The sharp side of the rising sun (with illus) p124, Sept.6

Launching Japan into orbit p52, Sept.13

U.S. businessmen chip harder at Japanese curbs p127, Sept.20

Readers Report: East is east . . . p4, Sept.27

Expo '70 gives Osaka a chance at a comeback (with illus) p138, Oct.4

Joint venture deal eases pressure on Japanese imports p120, Oct.18

Toyo to build a plant in Chicago # p92, Nov.1

Yawata and Fuji steel companies to merge # p114, Nov.8

U.S. hopes Okinawa deal will yield dividends on trade p113, Nov.8

Japan comes on strong in Europe (with illus) p88, Nov.15

Japan is big gainer p119, Nov.22

TV in a cartridge sparks three-way tiff (with illus) p41, Nov.22

Okinawa agreement paves way to curb Japanese exports p91, Nov.29

Japanese head for a bout with inflation (with chart and illus) p67, Dec.6

Now the Japanese discover integrated circuits p39, Dec.13

The Santa Claus that makes you pay (with cover, chart and illus) p76, Dec.20

Making clouds has a silver lining (with illus) p82, Dec.27

JAPAN Synthetic Paper Co.

Crown Zellérbach introduces plastic paper p88, Dec.20

JARMAN, Franklin M.

Genesco heir tries on the shoe (with illus) p50, Jul.26

JARMAN, Maxey

Genesco heir tries on the shoe (with illus) p50, Jul.26

JARRETT, William

A checkup for cats' role in leukemia p65, Dec.27

JAVITS, Jacob

The distant hopes for easier money (with illus) p13, Dec.27

JEFFERIES & Co.

Investors Diversified Services buying Jefferies & Co. # p108, Jul.12

JENNINGS, Paul

Can GE's unions exorcise Boulware? (with illus) p73, Oct.18

JEUMONT-Schneider

European countdown for Westinghouse p64, Dec.6

Westinghouse won't take 'non' for an answer p39, Dec.13

JEZ, Mario

Yugoslavs dabble in capitalism (with illus) p108, Aug.16

JOBS-70

A hard-sell push for hard-core hiring p36, Sept.27

National Alliance of Businessmen to launch Jobs-70 # p44, Nov.8

Hard-core program will widen its base p41, Nov.15

JOCK/NEW YORK

Mickey L. Herskowitz: He's taking a sporting chance (with illus) p116, Oct.25

JOHNS Hopkins Medical Center

Johns Hopkins organized # p38, Sept.6

JOHNS Hopkins University

Detecting lung cancer # p50, Aug.23

JOHNSON, Nicholas

Trying to swat the FCC's gadfly (with illus) p21, Aug.30

JOHNSON, William H.

Will White unload its stake in Allis? (with illus) p31, Jul.26

JOINT Ventures

Joint venture deal eases pressure on Japanese imports p120, Oct.18

Overseas investment: Nationalism crimps the spending spree (with charts) (Special Report) p206, Dec.6

JONES & Laughlin Steel Corp.

LTV holds course # p22, Jul.5

JOUVEN, Pierre

National chemical giants emerge in Europe (with illus) p76, Jul.19

JUDELSON, David N.

Some glitter is gone at Gulf & Western (with cover and illus) p34, Jul.5

JUNK

The war that's looming on trash (Technology Outlook) p148, Nov.8

JUSTER, Thomas

How good are consumer pollsters? (with charts and illus) p108, Nov.8

K

KZO (Royal Salt-Organon)

KZO aims for 52% of International Salt Co. shares # p114, Sept.13

KAHN, Irving

CATV projects a new ad picture (with chart and illus) p140, Jul.12

Cable TV leaps into the big time (with cover, table and illus) (Special Report) p100, Nov.22

KAISER Aluminum & Chemical Corp.

Kaiser Aluminum uncovers money in its PR efforts (with illus) p88, Jul.12

KAISER Jeep Corp.

American Motors will steer Jeep (with illus) p39, Oct.25

KAISER Trading Co.

Kaiser Aluminum tries trader's role p88, Aug.2

KAPLAN, Jacques

Furrier Jacques Kaplan is his own best ad (with illus) p38, Dec.27

KATONA, George

How good are consumer pollsters? (with charts and illus) p108, Nov.8

Readers Report: Pollsters p5, Nov.29

KAUFMAN & Broad, Inc.

How a builder stays at the top (with illus) p168, Sept.20

KAUFMAN (J.) Iron Works

Protecting your home from burglars p142, Oct.18

KEARNS, Henry

Ex-Im studies ways to restore trade balance p59, Jul.5

KEENER, J. Ward

Northwest-Goodrich battle nears finale (with illus) p28, Aug.2

KELLER, I. Wayne

Accountants turn tougher (with illus) p124, Oct.18

KELLEY, John

Goodyear takes a gamble on polyglas (with cover, chart and illus) p118, Oct.11

KELLSTADT, Charles H.

Sears' ex-boss Kellstadt builds a new career (with illus) p52, Dec.20

KELLY, R. J.

When EDP goes back to the experts (with illus) p114, Oct.18

KELLY, R. Peter

Bankers team up to go abroad (with table and illus) p88, Nov.8

KEMBALL-Cook, Denis B.

The presidency handicap at Shell Oil (with illus) p70, Sept.13

KENDALL, Donald

Food industry goes on the griddle (with illus) p64, Nov.29

KENMORE, Robert H.

Kenton buys couturier (with illus) p114, Oct.11

KENNEDY, David

Surtax fight gets rougher (with illus) p42, Jul.12

Tax reform loses some momentum (with illus) p46, Sept.13

The mark seeks an anchorage (with illus) p25, Oct.4

KENNEDY, Edward M.

Rumors swirl on conduct of Ted Kennedy p38, Jul.26

Short News Item

KENT, Aubrey

The million-dollar back-pay bonanza (with illus) p29, Jul.26

KENTON Corp.

Kenton buys couturier (with illus) p114, Oct.11

Furrier Jacques Kaplan is his own best ad (with illus) p38, Dec.27

KENYON & Eckhardt

Poet doubles as an adman (with illus) p153, Sept.20

KERKORIAN, Kirk

Duel of aces in Las Vegas (with illus) p49, Jul.12

New showdown looms at MGM (with illus) p66, Aug.2

Kerkorian ups MGM ante # p30, Aug.9

Eurodollars finance the new MGM drama (with illus) p41, Aug.16

Ante rises for MGM shares # p58, Sept.20

Kerkorian: a new lion roars on MGM's lot (with illus) p47, Oct.11

James Aubrey makes comeback in movies (with illus) p40, Oct.25

KERN County Land Co.

Tenneco makes a case for J. I. Case (with illus) p166, Sept.13

KETELSEN, James L.

Tenneco makes a case for J. I. Case (with illus) p166, Sept.13

KEUFFEL & Esser Co.

When products fail IBM's tough test (with illus) p20, Dec.20

KIBBUTZ

Kibbutz: a commune that works (with illus) p118, Sept.6

KIESINGER, Kurt

An election pegged to the mark (with illus) p26, Aug.23

KILBERT, Leon

Companies tune to a new oracle: the economic consultant (with illus) p116, Sept.13

KILBY, Jack

Fairchild scores a point on circuits (with illus) p128, Nov.29

KING, John M.

The King-size middleman of oil (with illus) p92, Aug.16

KING Resources Co.

The King-size middleman of oil (with illus) p92, Aug.16

KIRCHER, Donald P.

The new Singer makes zigzag pattern (with cover and illus) p58, Nov.22

KIRKLAND, Lane

Labor: Unions build muscle with new membership (with illus) (Special Report) p130, Dec.6

KITAJ, Ron

Novel experiment gives artists an industrial palette (with illus) p96, Nov.8

KLEINER, Burt

A mini-conglomerate finds the going rough (with illus) p40, Aug.16

KNAUER, Mrs. Virginia

Stans, Mrs. Knauer spar over suits by consumers p38, Oct.4

Nixon shops for consumer protection (with illus) p32, Nov.1

KNIGHT, Burrell

The million-dollar back-pay bonanza (with illus) p29, Jul.26

KNUDSEN, Semon E.

The players behind the power play at Ford (with illus) p138, Sept.20

Readers Report: Why, of course! p7, Oct.11

KOCH Industries, Inc.

New in big leagues # p22, Jul.5

KOPIT, Arthur

There's slow business in show business (with illus) p43, Oct.18

KOPLAR, Harold

Elegance comes to the Ozarks (with illus) p104, Aug.2

KOPPERS Co., Inc.

Readers Report: A plus for Koppers p5, Aug.9

KOREA

Asia's emerging industrial revolution (with illus) p60, Dec.13

KORF, Willy

The Allan Wood affair: a tale of intrigue (with illus) p94, Jul.12

KOSTYGIN, Alexei

Putting supermarkets on the steppes (with illus) p78, Sept.20

KREBBS, Rockne

Novel experiment gives artists an industrial palette (with illus) p96, Nov.8

KUBICEK, Roman

Tense Prague holds the trade door open (with illus) p46, Aug.16

KUECHLE, Urban T.

Auto frame maker tries wider road to make the grade (with illus) p102, Dec.13

KURZNER, Dr. Howard A.

Why doctors and lawyers call themselves Inc. (with illus) p80, Jul.12

L

LABOR

Feuding over jobless pay p47, Jul.12

Readers Report: Chiding labor p7, Jul.19

The wages of building zoom (with chart) p89, Jul.19

Importing woe for the worker (with illus) p66, Jul.26

The workers say no # p30, Aug.9

A labor leader tells it like it was (with illus) p44, Aug.23

Getting out the vote p44, Aug.23

Coal's new prosperity can't ease its pains (with illus) p64, Aug.23

GE bind tightens p48, Sept.6

ALA picks Atlanta as a starter in Southern organizing drive (with map) p78, Sept.13

The union war on postal reform (with illus) p97, Sept.20

Patching up construction woes (with illus) p98, Sept.20

Nixon's men try a lighter touch (with illus) p60, Oct.4

Abolishing the Railway Labor Act and the National Mediation Board # p38, Oct.4

Pushing to rewrite the Labor Relations Act p50, Oct.11

Is AFL-CIO ready for the 1970's (with illus) p136, Oct.11

European labor gets tougher (with table and illus) p65, Oct.18

Pro-Wallace workers start to stir (with illus) p124, Oct.25

Can a hands-off labor policy work? (with cover, chart, table and illus) p62, Nov.8

Building unions relent # p46, Nov.15

Power blocs: The old order is becoming old hat (with illus) (Special Report) p120, Dec.6

Labor: Unions build muscle with new membership (with illus) (Special Report) p130, Dec.6

Can the Mine Workers survive reform? (with illus) p32, Dec.20

Hawaiian cargo set to resume voyage (with illus) p18, Dec.27

Reshaping steel for survival (with illus) p28, Dec.27

Truckers' goals spark new worry over inflation (with illus) p62, Dec.27

Legislation

Push for new strike law (with illus) p45, Sept.6

Strikes

Charleston's strike: a tactic of crisis (Labor Outlook) p72, Jul.12

Charleston strike ends # p34, Jul.26

Union 'Six Pack' springs a leak p30, Aug.23

The West Virginia strikers' lonely road (with illus) p54, Sept.27

GE settles down to a long ordeal (with illus) p36, Nov.1

GE strikers back their leaders (with illus) p102, Nov.8

Discord keeps Met curtain down (with illus) p34, Nov.8

Vancouver logjam starts to move (with illus) p39, Nov.15

Hint of a break in GE deadlock (with illus) p44, Nov.15

Federation steps up its attack on GE (with illus) p38, Nov.22

Overtime brings woes to American Motors p76, Nov.22

Rails rumble toward troubled times (with illus) p106, Nov.29

Boycott against GE may prolong strike p32, Nov.29

Labor: Unions build muscle with new membership (with illus) (Special Report) p130, Dec.6

The bargaining at GE # p72, Dec.6

Heat; but no light, at General Electric (with illus) p42, Dec.13

Shultz suggests emergency strike plans to Nixon p46, Dec.13

The GE Strike: It's starting to hurt (with illus) p13, Dec.20

LABOR Institute

Teamsters open a labor school to process their local talent (with illus) p61, Sept.27

LABOR Outlook

Charleston's strike: a tactic of crisis p72, Jul.12

Building trades feel the heat of Negro demands p74, Sept.13

European unions too frail — for employers p73, Nov.22

LABORATORIES

Can a weapons lab solve urban ills? (with table and illus) p132, Nov.1

LAIRD, Melvin

The Pentagon wins a costly battle (with table and illus) p28, Sept.27

LAKE of the Ozarks

Elegance comes to the Ozarks (with illus) p104, Aug.2

LAMBERT, Allen

Taking out the starch from Canada's banks (with illus) p92, Aug.23

LANCIA

Lancia finds friend at home # p40, Sept.27

Short News Item

LAND

Military land may go on the block p34, Aug.9

Loan company joins conglomerates (with illus) p84, Sept.6

LANTERMAN, Joseph B.

Executives waken to slowdown (with illus) p23, Oct.4

LAPENSKY, M. Joseph

Why Northwest puts on the ritz (with map and illus) p30, Jul.5

LAPIN, Raymond H.

Privacy becomes Fannie Mae (with chart and illus) p44, Aug.30

Flap at Fannie Mae: Ross in, but Lapin keeps fighting p94, Dec.13

LAS VEGAS, Nev.

Duel of aces in Las Vegas (with illus) p49, Jul.12

Businessman's guide to Las Vegas p114, Nov.29

LASERS

RCA's SelectaVision puts TV in packs (with illus) p106, Oct.4

LASHER, Albert

New sales pitch for disposables (with illus) p156, Nov.15

LASKER, B. J.

Big Board's rebels are gaining (with illus) p33, Jul.19

LASSITER, O. F.

End of a bizarre overseas venture (with illus) p122, Aug.16

LATIN America

Latin tantrums may crimp Nixon's plans for aid p59, Jul.5

Battering down for new storms (with illus) p16, Jul.5

Readers Report: Latin Lesson p5, Jul.12

Latins want bigger share of the action p91, Sept.6

Latin business gets transfusion from Adela p113, Sept.13

Nixon faces flak over preferences for Latin wares p126, Oct.11

Latins welcome Nixon's pledge for more say in aid p113, Nov.8

Nixon's new push on trade policy p115, Nov.15

Latins put the heat on Yanqui companies (with map and illus) p80, Nov.22

Business digs in against terrorists p34, Nov.29

Yanqui money men feel competition's bite (with map and illus) p50, Dec.27

LAUTENSCHLAGER, Hans

Foreigners up the ante (with charts and illus) p56, Aug.16

LAUX, E. F.

From office to showroom p123, Jul.19

LAWRENCE, Mary Wells

For women, a difficult climb to the top (with cover and illus) p42, Aug.2

LAWYERS

Why doctors and lawyers call themselves Inc. (with illus) p80, Jul.12

Gregson Bautzer: lawyer of the big deals (with illus) p56, Nov.8

A good time to hire the right lawyer p113, Nov.29

LAYTON, Le Roy

Accountants turn tougher (with illus) p124, Oct.18

LEAD and Zinc

Up — from antimony to zinc p20, Nov.29

LEAR Siegler, Inc.

Automatic doctors for autos (with illus) p78, Aug.30

LEAR, Dr. William M.

Apollo 12: a leap for science (with illus) p29, Nov.29

LEAR, William P.

Lear trades steam for a gas turbine (with illus) p40, Nov.22

LEASCO Data Processing Equipment Corp.

Leasco's noisy battle for a British publisher (with illus) p30, Sept.6

Leasco's battle of Britain # p58, Sept.20

Leasco must still mop up at Pergamon (with illus) p42, Oct.18

Congress hears how Leasco did it (with illus) p37, Oct.25

Chemical Bank sheds new light on takeover defense (with illus) p89, Nov.22

LEASING

When to lease instead of buying p114, Sept.6

Why New York worries utilities p17, Dec.27

LEBANON

Beirut is beckoning the 'third market' (with illus) p72, Sept.6

LEE, Maurice, Sr.

New chance for a black town (with illus) p96, Aug.9

LEISURE Dynamics, Inc.

Leisure Dynamics has very rich friends (with illus) p60, Nov.15

LELLI, Eric

Putting supermarkets on the steppes (with illus) p78, Sept.20

LEONTIEF, Wassily

Input-output forecasters get better props (with chart) p125, Nov.22

Stabilization: Policy makers plan loose reins, no spurs (with illus) (Special Report) p106, Dec.6

LEUKEMIA

A checkup for cats' role in leukemia p65, Dec.27

LEVI, Alberto

Putting supermarkets on the steppes (with illus) p78, Sept.20

LEVI Strauss & Co.

The battle that business has to win (with cover and illus) (Special Report) p63, Nov.1

LEVY, Stephen L.

Where the action is in electronics (with illus) (Special Report) p86, Oct.4

LEVY, Walter J.

Why the oil giants are under the gun (with map, chart and illus) (Special Report) p82, Oct.25

LEWIS, David

Has idea of hall of fame at Michigan B-school flunked out? (with illus) p132, Sept.27

LEWIS, Roger

General Dynamics gets in trouble again (with cover, chart and illus) p48, Oct.4

LEXAN Plastic

Setting a trap for cosmic rays (with illus) p50, Aug.23

LEY, Dr. Herbert, Jr.

Companies battle to keep drugs on the market (with illus) p30, Oct.4

The big brouhaha over sweeteners (with illus) p98, Oct.18

LIABILITY

Aerospace companies seek cover for catastrophes (with illus) p58, Oct.18

LIBYA

Libya reassures oilmen — but worries persist p92, Sept.6

Oilmen in Libya try to cap the jitters (with illus) p45, Oct.18

Washington worries over future use of Libyan airbase p119, Nov.22

LICENSEES

You're an adman's dream, Charlie Brown (with illus) p44, Dec.20

LIKERT, Rensis

How much are the help worth? p37, Dec.27

LINDEN, Fabian

How good are consumer pollsters? (with charts and illus) p108, Nov.8

LINDSAY, John

Why it's the whites who worry the mayors (with illus) p41, Nov.1

Nixon counts up a vote of cheer (with illus) p30, Nov.8

LINEAR Integrated Circuits

A millionaire bets on his chips (with illus) p52, Aug.23

LING, James J.

Hungry LTV aims for lean look (with chart and illus) p27, Aug.23

Can Ling get gravy out of 'meatball'? (with illus) p51, Sept.13

The conglomerators speak out (with illus) p94, Nov.1

LING-Temo-Vought, Inc.

LTV holds course # p22, Jul.5

Hungry LTV aims for lean look (with chart and illus) p27, Aug.23

Can Ling get gravy out of 'meatball'? (with illus) p51, Sept.13

Ling's latest tremor splits top subsidiary p31, Oct.4

Big money plays in the snow (with illus) p142, Oct.25

The conglomerators speak out (with illus) p94, Nov.1

LIPPER, Arthur III

Beirut is beckoning the 'third market' (with illus) p72, Sept.6

Fund analysis finds its Freud (with table and illus) p128, Sept.13

LIQUIDONICS Industries, Inc.

When a takeover runs out of gas p32, Oct.4

LIQUOR

Patology p78, Jul.5

Moon Glow p120, Jul.19

National Distillers into canned cocktail business # p98, Aug.2

That Pisco sour p90, Aug.30

Traders toast future in scotch (with illus) p130, Oct.11

New cocktail twist p122, Oct.25

The Rebozo (Mexican shawl) p146, Nov.22

Why more Scotch is getting tanked (with illus) p74, Dec.13

Coffee in the best of spirits p92, Dec.20

Cheers — from club bars across the land p92, Dec.20

Slight dash of bitters in the eggnog p15, Dec.27

LISI, Alfred

The Street's paper cutter: new computer system at Hornblower & Weeks (with illus) p56, Nov.1

Short News Item

LITCHFIELD Park Properties, Inc.

Why new towns boom or fall flat (with illus) p149, Nov.15

LLOYD's of London

The risky future at Lloyd's of London (with cover, chart and illus) p102, Oct.18

LOANS

Business borrowing down p36, Jul.12

The pinch gets less selective p16, Aug.2

Still lining up at the loan window (with chart) p47, Sept.13

Why banks are cool to student loans (with chart and illus) p142, Sept.20

Readers Report: Student loans p6, Oct.11

The brakes are getting red hot (with charts) p26, Nov.29

LOBB, John C.

Hatchet man for deadwood operations (with illus) p80, Sept.6

Readers Report: Roughing the coach p6, Oct.11

Readers Report: Management's job p4, Nov.1

LOBBYING

Revolt as the lobbies dozed (with illus) p80, Jul.26

Lobbying at the state and local level # p62, Sept.20

LOCKHEED Aircraft Corp.

Lockheed lands anti-sub plane p27, Aug.9

How C-5A cutback will hurt Lockheed (with illus) p41, Nov.22

LOCKOUTS

Rails rumble toward troubled times (with illus) p106, Nov.29

LONG Island RR

A summer of discontent for commuters (with illus) p74, Aug.2

LONG, Russell B.

The plot thickens around the surtax (with illus) p32, Jul.19

Time to reform tax reform? (with illus) p16, Dec.20

LOPATIN, Lawrence H.

Getting on the right track (with illus) p70, Aug.30

LOS Angeles, Calif.

Sprawling Los Angeles gets a new skyline (with map and illus) p68, Dec.13

Businessman's guide to Los Angeles p98, Dec.13

LOVE, Robert A.

How to pick the acorns that will sprout (with illus) p84, Dec.20

LUCE, Charles

Con Ed runs out of 'Clean Energy' (with illus) p42, Aug.16

LUCKMAN, Charles

Sprawling Los Angeles gets a new skyline (with map and illus) p68, Dec.13

LUGGAGE

Pack up your baggage woes and smile p129, Oct.4

LUMBER and Plywood

Nixon policies drive up prices, lumbermen say p28, Jul.5

Old, reliable 2x4 may shrink again (with illus) p32, Aug.2

Readers Report: Four-square p4, Aug.23

The boom in wood that busted (with chart) p138, Oct.25

Production of plywood in 1969 # p22, Nov.8

LUNA, Charles

When a pension fund runs out (with illus) p128, Oct.25

LUNDBERG, Nils

Real estate investment gets a new blue chip (with illus) p40, Dec.13

LYBRAND, Ross Bros. & Montgomery

Knocking holes in punch card stock certificates p69, Dec.27

M**MCA, Inc.**

Firestone broadens its vista # p42, Jul.19

The plug Firestone can't pull (with illus) p32, Jul.26

MIRV

U.S.-Soviet ban on MIRVs might be near p91, Nov.1

MIT Instrumentation Laboratory

Can a weapons lab solve urban ills? (with table and illus) p132, Nov.1

MSL Industries, Inc.

Away from the track # p40, Sept.27

MACELLA, Fred

Slowdown creeps up on the small stores (with chart and illus) p30, Jul.19

MACHIASPORT, Me.

Machiasport gets another bidder p20, Jul.5

MACHINES

Tenneco makes a case for J. I. Case (with illus) p166, Sept.13

MAGAZINES

Kaiser Aluminum uncovers money in its PR efforts (with illus) p88, Jul.12

Giveaway magazines try hard to make it pay (with illus) p65, Jul.19

Life's Oct. 10 issue # p59, Jul.26

Chasing Playboy's golden bunny (with illus) p98, Aug.9

Ill lay Time, Inc., so it changed bosses p20, Aug.30

Medical advice comes in a new package (with illus) p66, Sept.27

A Frenchman's guide to business knowhow p132, Sept.27

Mickey L. Herskowitz: He's taking a sporting chance (with illus) p116, Oct.25

Ed Downe's high-flying marketing package (with illus) p150, Nov.22

MAGNETIC Domains

A magnetic tug toward the future (with illus) p78, Aug.9

MAGNIN, I.

Retailers in West look East # p40, Sept.27

MAHONEY, David

A salesman takes over at Norton Simon (with illus) p64, Aug.30

MAIL Order

Ed Downe's high-flying marketing package (with illus) p150, Nov.22

MAINSTREAM (Project)

Black capitalism has a hollow ring (with illus) p51, Aug.30

MAISEL, Sherman J.

How Burns will change the Fed (with cover and illus) p102, Oct.25

MALAYSIA

Asia's emerging industrial revolution (with illus) p60, Dec.13

MALLARD Project

Trimming defense outlays # p72, Dec.6

Pressure may kill weapons projects with U.S. allies p26, Dec.27

MANAGEMENT Consultants

Rush is on to get into consulting (Management Outlook) p157, Oct.18

Booz, Allen & Hamilton to sell 13% of its stock to the public # p42, Dec.13

MANAGEMENT Outlook

What we don't know about the men at the top p90, Aug.9

Rush is on to get into consulting p157, Oct.18

MANAGERIAL Grid

Rating grid puts executives on the griddle (with chart and illus) p158, Oct.18

MANCE, Henry

The risky future at Lloyd's of London (with cover, chart and illus) p102, Oct.18

MANPOWER

Manpower plans show the pattern p38, Aug.2

Homing in on domestic programs (with illus) p36, Aug.16

MAPCO, Inc.

Readers Report: Mapco's rebuttal p5, Jul.12

MAPELLI, Roland L.

A raider wakes up Denver Union (with illus) p58, Sept.6

MAPS

Rand McNally is more than a mapmaker (with illus) p66, Nov.22

MARCH, Fred

Fund retailers broaden their wares (with table and illus) p88, Dec.13

MARCH Planning Corp.

Fund retailers broaden their wares (with table and illus) p88, Dec.13

MARCHI, John

Why it's the whites who worry the mayors (with illus) p41, Nov.1

MARCONA Corp.

Iron ore gets piped aboard (with illus) p118, Aug.16

MARCOR, Inc.

Renewal gadfly for Cleveland (with illus) p75, Dec.27

MARIJUANA

Will cigarettes take to pot? (with table) p28, Sept.6

Readers Report: Pot laws p7, Oct.11

Soft voice for marijuana # p40, Nov.8

MARINE Resource Consultants, Inc.

Underwater route to Arctic oil (with illus) p47, Jul.12

MARINE Sciences Council

Marine Sciences Council is understaffed to develop engineering sciences curriculum # p42, Nov.29

MARINE Services

Halliburton: servicing the seabed oil drillers (with illus) p132, Oct.25

MARK II

New ups and downs for the F-111 p56, Sept.20

MARKET Research

Squeezing even more out of tax returns (with illus) p69, Dec.6

MARKETING

Getting across to the young (with illus) p89, Oct.18

Marketing: Price of the good life will get stiffer (with chart and illus) (Special Report) p196, Dec.6

Short News Item

You're an adman's dream, Charlie Brown (with illus) p44, Dec.20

MARKETING Outlook

FCC challenges stir a row in TV industry p60, Jul.19

Consumerism spells change for Detroit p64, Sept.27

Ad men confront independent media services p124, Nov.29

MARKLE, Robert E.

How the high-fliers take off (with illus) p112, Nov.22

MARS

Readers Report: Down to earth p5, Jul.5

Hawks say go to Mars landing (with illus) p29, Aug.9

MARSH, John

Briton charges the U.S. with managerial imperialism (with illus) p72, Nov.29

MARTIN, Preston

S&Ls shape up as industry of fewer and stronger (Finance Outlook) p82, Sept.6

MARTIN, William McC., Jr.

Surtax fight gets rougher (with illus) p42, Jul.12

Departure of William McChesney Martin, Jr. # p44, Sept.27

How Burns will change the Fed (with cover and illus) p102, Oct.25

MARX, Karl

Radicals try to rewrite the book (with illus) p78, Sept.27

MARYLAND, University of

Industries: New lineup of winners and losers (with chart and table) (Special Report) p104, Dec.6

MASSACHUSETTS Institute of Technology

Readers Report: Academic question p4, Nov.22

MIT makes a bad compromise (Editorial) p172, Nov.22

Readers Report: MIT's compromise p4, Dec.20

MASTERS, David

How the high-fliers take off (with illus) p112, Nov.22

MATERIALS Handling

How Rohr learned to move the goods (with illus) p92, Jul.26

MATES Investment Fund

Mates back in business # p86, Jul.26

Readers Report: Mates value p6, Aug.16

MATESA

A textile bubble bursts in Madrid (with chart and illus) p82, Sept.20

MATTEL, Inc.

Toy makers' shares are a losing game (with table and illus) p82, Dec.20

MAX, Peter

Publishers memo: The decade of the Seventies (with illus) p7, Dec.6

MAXWELL, Robert

Leasco's noisy battle for a British publisher (with illus) p30, Sept.6

Leasco must still mop up at Pergamon (with illus) p42, Oct.18

MAYER, Dr. Jean

President's aide aims at changes in food industry p49, Oct.25

Food industry goes on the griddle (with illus) p64, Nov.29

Moynihan wins bout on how to aid the poor p28, Dec.20

MAYO, Robert

Mayo up on official protocol list # p56, Oct.11

McBRIDE, Donald R.

The Santa Claus that makes you pay (with cover, chart and illus) p76, Dec.20

McCABE, Thomas B.

A paper tiger grows claws (with illus) p100, Aug.23

Nixon means to keep economy tight (with illus) p25, Nov.29

McCLURE, Robert

Venture capitalists gamble on new technology (with illus) p128, Nov.1

McCOLOUGH, C. Peter

Moving to New York's outer edges (with map and illus) p158, Nov.15

McCORMACK, John

House Democrats face split over scandal charges p45, Nov.1

McCRACKEN, Paul W.

How gradual can gradualism get? (with illus) p23, Aug.23

Administration talks up the slowdown (with chart and illus) p27, Sept.27

Would guidelines work better? (with illus) p134, Oct.18

McCULLOCH, Frank

Business sees a way to change NLRB (with illus) p102, Nov.29

McDONALD, David J.

A labor leader tells it like it was (with illus) p44, Aug.23

McDONALD, Robert E.

Univac climbs the comeback trail (with illus) p160, Nov.22

McDONNELL & Co.

O'Brien's fast hurrah (with illus) p90, Aug.16

McDONNELL Douglas Corp.

A plum for McDonnell Douglas p22, Dec.27

McDONNELL, Murray

O'Brien's fast hurrah (with illus) p90, Aug.16

McELROY, Neil H.

Is Procter & Gamble getting soft? (with cover, table and illus) p52, Jul.19

McGRAW-HILL Economics Dept.

More capital goes abroad (with table) p38, Aug.9

The first look at business in 1970 (with table and chart) p13, Aug.30

Survey indicates continued strength in capital outlays p21, Nov.8

Capital spending plans ignore the chill (with chart and table) p27, Nov.8

World forecast: partly cloudy (with table) p54, Dec.27

McGRAW-HILL Information Systems Co.

A new area feels the pinch (with chart) p176, Oct.11

Housing looks to a better second half in 1970 p28, Oct.25

McKEE (Arthur G.) & Co.

Italians bite kid-gloved hand p40, Aug.9

McKINSEY & Co.

A sizable jump in executive pay p72, Nov.29

Stock options fall in disfavor (with illus) p36, Dec.27

McLAREN, Richard W.

Single word may prove key to merger battle p26, Jul.5

The conglomerators speak out (with illus) p94, Nov.1

U. S. antitrust muscle makes Europe wince (with illus) p84, Nov.8

McLAUGHLIN, W. Earle

Taking out the starch from Canada's banks (with illus) p92, Aug.23

McLEAN, John G.

Conoco sharpens international image p64, Aug.30

McNALLY, Andrew III

Rand McNally is more than a mapmaker (with illus) p66, Nov.22

McNALLY, Andrew IV

Rand McNally is more than a mapmaker (with illus) p66, Nov.22

McNAMARA, Robert

World Banking McNamara-style (with chart and illus) p96, Sept.27

Readers Report: McNamara's humanity p5, Nov.1

MEANY, George

Meany-Reuther showdown (with illus) p34, Aug.30

Labor: Unions build muscle with new membership (with illus) (Special Report) p130, Dec.6

MEAT

See Packing Industry

MEDIA Buying Services

Media buyers put squeeze on admen (with illus) p80, Oct.18

Ad men confront independent media services (Marketing Outlook) p124, Nov.29

MEDICINE

NASA under fire for lack of research in weightlessness p42, Nov.29

MEDOVAR, Boris

Russian steel make a U.S. pitch (with illus) p80, Nov.1

MEE, Thomas R.

Making clouds has a silver lining (with illus) p82, Dec.27

MELAHN, Wesley S.

Software giant goes commercial (with illus) p84, Aug.23

MELCHETT, Lord

Competitive twist for steel (with illus) p40, Jul.19

MELONE, Mario

Slowdown creeps up on the small stores (with chart and illus) p30, Jul.19

MENASCO Mfg. Co.

Bumpers that cushion the crash (with illus) p89, Aug.9

MERGERS

Merger trend builds up still more steam # p67, Jul.5

Bankrolling new brainpower p20, Jul.5

LTV holds course # p22, Jul.5

3M widens horizon # p52, Jul.12

National chemical giants emerge in Europe (with illus) p76, Jul.19

Firestone broadens its vista # p42, Jul.19

Routes that lead to merger (with map) p33, Jul.26

Will White unload its stake in Allis? (with illus) p31, Jul.26

Blatz is beautiful to rival bidders p32, Jul.26

Congress hears the conglomerates (with illus) p27, Aug.2

Short News Item

Northwest-Goodrich battle nears finale (with illus) p28, Aug.2

Alabama's battling bankers (with illus) p60, Aug.2

Ashland Oil scrambles hard to become an energy giant (with illus) p64, Aug.2

A mini-conglomerate finds the going rough (with illus) p40, Aug.16

Eurodollars finance the new MGM drama (with illus) p41, Aug.16

Piper proves elusive prize (with illus) p62, Aug.16

More businesses are in operation # p62, Aug.23

KZO aims for 52% of International Salt Co. shares # p114, Sept.13

Collins' unwanted friend # p56, Sept.13

Finding buyers for the bad guys (with illus) p49, Sept.13

Leasco's battle of Britain # p58, Sept.20

Accountants took shot at merger bookkeeping # p110, Sept.27

When a takeover runs out of gas p32, Oct.4

Hill loses zest for tightening antimerger laws p56, Oct.11

Teachers join forces # p50, Oct.18

To expand, a company sells out (with illus) p168, Oct.18

Greyhound winning race for Armour p170, Oct.18

Leasco must still mop up at Pergamon (with illus) p42, Oct.18

Danger of conglomerate merger movement # p54, Oct.18

Reynolds & Co. and Courts & Co. to merge # p113, Oct.25

Court clears way for ITT # p46, Oct.25

American Motors will steer Jeep (with illus) p39, Oct.25

When publishers feud over newsprint (with illus) p39, Oct.25

Handley Page gets a Missouri accent (with illus) p38, Oct.25

Congress hears how Leasco did it (with illus) p37, Oct.25

Lou Harris: a new polling place (with illus) p64, Nov.15

The way Allis-Chalmers keeps White at bay (with illus) p54, Nov.15

Why airlines think merger # p46, Nov.15

Chemical Bank sheds new light on takeover defense (with illus) p89, Nov.22

Germans brush aside Sherwin-Williams (with illus) p19, Dec.27

MERRICK, David

Unleashing Hello, Dolly! (with illus) p114, Oct.11

METALS

Nickel's newest crisis (with charts and illus) p106, Jul.19

Nonferrous metals join price parade p21, Aug.9

Canadian strike squeezes the nickel p29, Aug.23

Nonferrous miners are coining it p68, Dec.6

METRO-Goldwyn-Mayer, Inc.

New showdown looms at MGM (with illus) p66, Aug.2

Kerkorian ups MGM ante # p30, Aug.9

Eurodollars finance the new MGM drama (with illus) p41, Aug.16

Ante rises for MGM shares # p58, Sept.20

Kerkorian: a new lion roars on MGM's lot (with illus) p47, Oct.11

James Aubrey makes comeback in movies (with illus) p40, Oct.25

Dash of bitters for a Bronfman (with illus) p60, Nov.8

METROPOLITAN Opera

Sour notes at the Met # p26, Aug.30

Discord keeps Met curtain down (with illus) p34, Nov.8

METROPOLITAN Transportation Authority

Urban transit picks up some speed (with map, table and illus) p66, Sept.20

MEXICO

A jumping market below the border (with cover, map, charts and illus) (Special Report) p120, Jul.12

Readers Report: Who is numero uno? p4, Sept.20

Monterrey: the jumpiest place in Mexico (with illus) p70, Oct.25

Problems in Mexico # p72, Dec.6

MEYER, Otto

Germany's exports boom steams right on (with chart and illus) p112, Nov.1

MIAMI, Florida

Winter vacations shiver a little (with illus) p36, Dec.13

MICHAELIS, P. C.

A magnetic tug toward the future (with illus) p78, Aug.9

MICHALSKI, Wolfgang

Germany's exports boom steams right on (with chart and illus) p112, Nov.1

MICHIGAN

Oil explorers find hope in Michigan (with map) p46, Oct.18

Michigan tastes oil rush # p48, Nov.22

MICHIGAN, University of

Less urge to splurge p43, Jul.12

Stock owners turn glum p20, Sept.27

Consumer diagnosis: A bad case of blahs (with chart) p24, Oct.4

How good are consumer pollsters? (with charts and illus) p108, Nov.8

Consumer confidence is ebbing p28, Dec.13

The gloomy consumer (with chart) p33, Dec.13

Bad year for econometrics (with charts and illus) p36, Dec.20

How much are the help worth? p37, Dec.27

MICRO Systems, Inc.

Mini-computer cuts costs of timesharing (with illus) p88, Dec.20

MICROFILM

Computer users' aid p49, Jul.5

When products fail IBM's tough test (with illus) p20, Dec.20

MICROWAVE Associates

The airborne TV eye switches on live p88, Dec.20

MICROWAVE Communications, Inc.

FCC plugs in a new AT&T rival p46, Aug.16

The round AT&T lost (with illus) p68, Sept.6

MIDWEST Stock Exchange

One stop in Chicago # p40, Nov.8

MILITARY-Industrial Complex

National Security Industrial Assn. will entertain Senator Proxmire # p44, Nov.8

MILITARY Service

Nixon plans draft changes, manpower cuts p60, Sept.13

MILLER, Arjay

From executive suite to halls of ivy (with illus) p122, Jul.19

MILLER, Charles

Can a weapons lab solve urban ills? (with table and illus) p132, Nov.1

MILLER, George P.

Where we go beyond the moon (with map and illus) (Special Report) p98, Jul.19

MILLER, Robert G.

Luring clients with instant tax refunds (with illus) p80, Dec.20

MILLS, Donald

Charles Wohlsetter's many careers (with illus) p36, Aug.30

MILLS, Wilbur D.

More to come in taxing drama (with illus) p14, Jul.5

The reform bill that backfired (with illus) p58, Aug.30

Time to reform tax reform? (with illus) p16, Dec.20

How Mills ran the tax makers' marathon (with illus) p70, Dec.27

MILROW

AEC on Amchitka: Have bombs, will travel (with map and illus) p166, Sept.20

MINES and Mining

Coal's new prosperity can't ease its pains (with illus) p64, Aug.23

Breaking new ground to make mines safe (with illus) p139, Nov.8

MINH, Ho Chi

Hanoi's sea of woes buoys peace hopes (with illus) p33, Sept.6

MINNEAPOLIS, Minn.

Coalition splinters in Minneapolis p44, Aug.16

MINNESOTA Mining & Mfg. Co.

3M widens horizon # p52, Jul.12

Xerox, watch out! # p46, Oct.25

Challenge for top copier cats (with illus) p106, Nov.1

MINORITY Enterprise Small Business Investment Companies

The seeds for black capitalism (with illus) p40, Nov.15

MINUTEMAN

A dry run for ICBMs (with map) p50, Sept.27

MINUTEMAN III

Defense policy: Cutbacks will send tremors through industry (with chart and illus) (Special Report) p91, Dec.6

MISSISSIPPI

Tallying the damage in Camille's path (with illus) p33, Aug.23

MISSOURI

Elegance comes to the Ozarks (with illus) p104, Aug.2

MITCHELL, George W.

How Burns will change the Fed (with cover and illus) p102, Oct.25

Advice and dissent on monetary policy (with illus) p32, Dec.13

MITCHELL, Richard

Sprawling Los Angeles gets a new skyline (with map and illus) p68, Dec.13

MITSUBISHI

Now the Japanese discover integrated circuits p39, Dec.13

MODEL Cities

Nixon ready to remodel Model Cities (with table) p74, Nov.8

Short News Item

MONFORT, Kenneth

Meat-packers beef it up (with illus) p82, Aug.30

MONFORT Packing, Inc.

Meat-packers beef it up (with illus) p82, Aug.30

MONOSODIUM Glutamate

Baby food additive may be next to go (with illus) p114, Oct.25

MONTECATINI-Edison

Battle for Rely's chemical kingpin p76, Dec.13

MONTERREY

See Mexico

MONTGOMERY Ward & Co.

Montgomery Ward to extend credit to welfare recipients # p42, Dec.13

MONTOYA, Joseph

Potash: the need for a tariff (with illus) p149, Nov.22

MONTROSE Chemical Corp.

DDT ban sprays a wilting business (with illus) p37, Nov.22

MOODY, John W.

Wall Streeters rally to lunch-hour happenings (with illus) p106, Jul.12

MOODY'S Advisors & Distributors

Moody's selling its mutual funds # p86, Jul.26

MOON

Where we go beyond the moon (with map and illus) (Special Report) p98, Jul.19

Where man's moon triumph can lead (with illus) p23, Jul.26

What moon rocks will tell science (with cover and illus) p24, Jul.26

How Hasselblad shot the moon (with illus) p26, Jul.26

Promoters hitch wagons to the moon (with illus) p32, Aug.2

Readers Report: Moon and myopia p4, Sept.20

Tension builds for next moon shot (with table) p104, Oct.11

Apollo 12 launches new moon gear (with table and illus) p38, Nov.8

The future that rides on Apollo 12 (with illus) p66, Nov.15

Apollo 12: a leap for science (with illus) p29, Nov.29

MOON Buggy

Moon wheel for the astronauts (with illus) p77, Aug.2

MOORE, Phillip D.

GE and unions open wage battle (with illus) p96, Aug.16

MORGAN, J. Pierpont

New Haven RR: the road to ruin (with illus) p54, Dec.20

MORGAN Stanley & Co.

Real estate investment gets a new blue chip (with illus) p40, Dec.13

MORGENS, Howard J.

Is Procter & Gamble getting soft? (with cover, table and illus) p52, Jul.19

MORGENTHAU, Robert M.

Wall Street crime-buster won't budge (with illus) p86, Aug.2

MORRIS, Carl

Pittsburgh blacks try negotiating (with illus) p32, Sept.6

MORSEY, Chase

RCA's SelectaVision puts TV in packs (with illus) p106, Oct.4

MORTGAGE Investment Trusts

Banks offering construction loans to trust # p108, Jul.12

MORTGAGES

Where a middleman is loved for what happens tomorrow (with table) p100, Jul.12

Savings weather a midyear crisis p34, Jul.19

Readers Report: Mortgage banking creed p7, Aug.16

Privacy becomes Fannie Mae (with chart and illus) p44, Aug.30

Mortgages top 8% # p28, Nov.1

Mortgage money is still scarce p28, Nov.22

S&Ls lose deposits, balk on mortgages p54, Dec.6

MORTON, Thruston

Crusading for postal reform (with illus) p74, Jul.5

MOSTEK Corp.

Venture capitalists gamble on new technology (with illus) p128, Nov.1

MOTION Pictures

New showdown looms at MGM (with illus) p66, Aug.2

Unleashing Hello, Dolly! (with illus) p114, Oct.11

MOTOROLA, Inc.

Television makers get on the button p82, Dec.27

MT. Werner Ski Area

Big money plays in the snow (with illus) p142, Oct.25

MOUTON, Jane

Rating grid puts executives on the griddle (with chart and illus) p158, Oct.18

MOVING

Moving to New York's outer edges (with map and illus) p158, Nov.15

MOYNIHAN, Daniel P.

Nixon is skipping the peace dividend (with illus) p16, Aug.30

Daniel P. Moynihan: White House's idea man for urban problems (with cover and illus) p72, Sept.27

Nixon's new organization chart (with illus) p34, Nov.8

Government: What the New Federalism will be (with illus) (Special Report) p126, Dec.6

Moynihan wins bout on how to aid the poor p28, Dec.20

MUELLER, Willard F.

Dr. Mueller to return to the University of Wisconsin # p34, Aug.9

Conglomerate critic Willard Mueller strikes back (with illus) p98, Nov.1

MULTINATIONALISM

The corporation: Moving decisions down to where the action is (with illus) (Special Report) p138, Dec.6

MURPHY, William

Food industry goes on the griddle (with illus) p64, Nov.29

MUSIC

Deficits bring sour note to world of music (with table and illus) p77, Jul.12

Money-making music rocks Japan (with illus) p56, Aug.2

Rocky road to fame, if not fortune (with illus) p78, Aug.23

MUSKIE, Edmund

A fight over who cleans up (with illus) p46, Jul.12

MUTUAL Funds

- Gains go to funds with a foreign reach # p67, Jul.5
- Moody's selling its mutual funds # p86, Jul.26
- Mates back in business # p86, Jul.26
- How young can talent get? (with illus) p74, Aug.23
- Fund analysis finds its Freud (with table and illus) p128, Sept.13
- Funds covet pension money (with illus) p108, Oct.25
- A mutual fund marketing venture # p113, Oct.25
- Mutual fund star bows out (with illus) p65, Dec.6
- Readers Report: Error of commission p8, Dec.6
- Insurance innovations p163, Dec.6
- Fund retailers broaden their wares (with table and illus) p88, Dec.13

N**NADER, Ralph**

Why Detroit is wary of the 1970s (with cover, chart and illus) (Special Report) p110, Sept.20

NANCE, James J.

Renewal gadfly for Cleveland (with illus) p75, Dec.27

NARAMORE, John

Why business faces campus ire (with illus) p74, Aug.9

NATCHEL, William H.

Capital subway gets out of political tunnel (with map and illus) p88, Oct.11

NATION-Wide Auto Auction, Ltd.

Dealing out used-car dealers (with illus) p76, Oct.25

NATIONAL Aeronautics & Space Administration

Aerospace brass sits up with baby p25, Jul.26

Moon wheels for the astronauts (with illus) p77, Aug.2

Tension builds for next moon shot (with table) p104, Oct.11

Foreign companies may get crack at NASA action p45, Nov.1

Chasing the golden space shuttle p152, Nov.8

NASA under fire for lack of research in weightlessness p42, Nov.29

NATIONAL Airlines

Miami-London flights in doubt # p48, Nov.22

National Airlines ran into trouble on a flight to London # p34, Dec.20

Labor dispute backfired this week on National Airlines # p22, Dec.27

NATIONAL Alliance of Businessmen

A hard-sell push for hard-core hiring p36, Sept.27

National Alliance of Businessmen to launch Jobs-70 # p44, Nov.8

Hard-core program will widen its base p41, Nov.15

NATIONAL Bureau of Standards

Standards Bureau set to join consumer drive p44, Nov.8

NATIONAL Car Rental System, Inc.

Rent-a-car roars ahead (with illus) p84, Nov.1

NATIONAL Commission on the Causes & Prevention of Violence

Viewing the violent city of the future p46, Nov.29

NATIONAL Corp. for Housing Partnerships Filed a proposed \$50-million stock offer # p24, Dec.20

Short News Item

NATIONAL Distillers & Chemical Corp.

National Distillers into canned cocktail business # p98, Aug.2

NATIONAL Educational Assn.

Teachers join forces # p50, Oct.18

NATIONAL Football League Properties, Inc.

Life's Oct. 10 issue # p59, Jul.26

NATIONAL Industrial Conference Board

More businesses are in operation # p62, Aug.23

Business confers, SDS jeers (with illus) p56, Sept.20

NATIONAL Institutes of Health

Detecting lung cancer # p50, Aug.23

HEW drops an ax on medical programs (with illus) p87, Sept.27

NATIONAL Labor Relations Act

Pushing to rewrite the Labor Relations Act p50, Oct.11

NATIONAL Labor Relations Board

Retirees win a right # p42, Jul.19

Business sees a way to change NLRB (with illus) p102, Nov.29

NATIONAL League of Cities

Mayors prepare for tomorrow (with illus) p36, Nov.29

Mayors pan Nixon for dollar drought (with illus) p70, Dec.6

NATIONAL Lock Co.

Water pollution control makers still want to clean up (with illus) p118, Oct.4

NATIONAL Mediation Board

Push for new strike law (with illus) p45, Sept.6

Abolishing the Railway Labor Act and the National Mediation Board # p38, Oct.4

NATIONAL Science Foundation

Social problems studied by research institutes # p50, Aug.23

NATIONAL Security Council

Restrictions on contacts between press and National Security Council # p58, Jul.12

NATIONAL Security Industrial Assn.

National Security Industrial Assn., will entertain Senator Proxmire # p44, Nov.8

NATIONAL Semiconductor Corp.

A millionaire bets on his chips (with illus) p52, Aug.23

NATIONAL Shirtboard Sales & Advertising, Inc.

Shirt cardboards are the country's newest advertising medium # p48, Dec.20

NATIONAL Student Marketing Corp.

Getting across to the young (with illus) p89, Oct.18

NATIONAL Welfare Rights Organization

Montgomery Ward to extend credit to welfare recipients # p42, Dec.13

NATOMAS Co.

An old oil hand makes Natomas swing (with map and illus) p102, Sept.27

NAVAHO Missile

The Pentagon's \$10-billion scrap heap (with illus) p164, Sept.20

NEGROES

New black hope for a town in Mississippi (with illus) p40, Jul.5

Flood of hate rises in Cairo (with illus) p48, Jul.12

Charleston's strike: a tactic of crisis (Labor Outlook) p72, Jul.12

New chance for a black town (with illus) p96, Aug.9

Harlem gets down to business (with illus) p70, Aug.9

Demonstrating again at Allen-Bradley (with illus) p44, Aug.16

Forcing the trades open (with illus) p46, Aug.16

'Soul power' drive for job expands (with illus) p22, Aug.30

Black capitalism has a hollow ring (with illus) p51, Aug.30

Pittsburgh blacks try negotiating (with illus) p32, Sept.6

Chicago establishment bankrolls the blacks p56, Sept.13

Building trades feel the heat of Negro demands (Labor Outlook) p74, Sept.13

Backlash builds on black demands (with illus) p31, Sept.27

Black politicians chart new courses on civil rights (Cities Outlook) p100, Oct.4

Readers Report: Equal opportunity p4, Oct.4

Black capitalism in St. Louis (with illus) p114, Oct.11

Opposites attract a following (with illus) p128, Oct.11

The battle that business has to win (with cover and illus) (Special Report) p63, Nov.1

The seeds for black capitalism (with illus) p40, Nov.15

Shultz job plan for blacks hits snags (with illus) p109, Nov.15

Hard-core program will widen its base p41, Nov.15

Power blocs: The old order is becoming old hat (with illus) (Special Report) p120, Dec.6

Christmas card makers are adding soul (with illus) p58, Dec.20

\$1-billion decision for federal oilman (with illus) p75, Dec.27

NEIGHBORHOOD Development Program

Slamming brakes on a runaway program p53, Sept.20

NEILL, Humphrey B.

Opposites attract a following (with illus) p128, Oct.11

NEIMAN-Marcus Co.

Retailers in West look East # p40, Sept.27

Neiman-Marcus Christmas catalogue # p142, Oct.18

NELSON, C. Willard

Alabama's battling bankers (with illus) p60, Aug.2

NERVA

Hawks say go to Mars landing (with illus) p29, Aug.9

NETHERLANDS

A new appliance-making giant # p72, Aug.2

Nuclear power providing more competition # p68, Aug.30

KZO aims for 52% of International Salt Co. shares # p114, Sept.13

Unilever to merge with Allied Breweries # p114, Sept.13

Prying open a Dutch clam p86, Sept.20

World's largest merchant fleets # p112, Oct.4

Chain of hotels and restaurants in Holland # p114, Nov.8

Phillips of Eindhoven is on an acquisition binge # p74, Dec.20

NEVIN, John J.

Price hearing stays in low (with illus) p46, Sept.20

NEW Business Resources

Venture capitalists gamble on new technology (with illus) p128, Nov.1

NEW Caledonia

Nickel mining venture on New Caledonia # p72, Aug.23

NEW Federalism

Government: What the New Federalism will be (with illus) (Special Report) p126, Dec.6

NEW Haven, Conn.

Schools get 3Rs from business p68, Aug.2

NEW Jersey Fireworks Mfg. Co.

Less bang in the fireworks profits (with illus) p21, Jul.5

NEW Orders

Orders decline, but drop is deceptive p19, Jul.26

New orders bounce back p27, Oct.25

Those order books are staying filled (with chart) p34, Nov.15

NEW Towns**See also Cities**

A new type of 'new town' breaks ground for planners (with illus) p132, Jul.19

Why new towns boom or fall flat (with illus) p149, Nov.15

Commentary: Europe is teaching us about new towns (with illus) p130, Nov.22

NEW YORK

Urban transit picks up some speed (with map, table and illus) p66, Sept.20

Long Island: the nation's 'finest' comes up short (with illus) p44, Oct.11

Why New York worries utilities p17, Dec.27

NEW York Life Insurance Co.

Insurance with a kicker # p38, Nov.29

NEW YORK New Haven RR

New Haven RR: the road to ruin (with illus) p54, Dec.20

NEW YORK, N. Y.

Wall streeters rally to lunch-hour happenings: Summer in the financial capital has blossomed into a colorful street carnival (with illus) p106, Jul.12

Cutting red tape and time in public housing (with illus) p48, Jul.26

A summer of discontent for commuters (with illus) p74, Aug.2

Manhattan scene # p86, Aug.9

A chill spreads through New York subways (with illus) p28, Aug.9

Parking place for industry (with map and illus) p120, Sept.20

Readers Report: N. Y. apes NASA p5, Oct.18

Satellite island for Manhattan p146, Oct.18

New York Jetport battle heats up p72, Oct.25

The consumer's champion, Bess Myerson Grant is a tough customer (with illus) p122, Nov.1

Manhattan scene: Broadway beat p110, Nov.1
Planners try again to save New York p42, Nov.15

New York's master plan draws fire (with illus) p134, Nov.22

Bombing fallout: Tension and threats p44, Nov.22

The airborne TV eye switches on live p88, Dec.20

Theatrical activity in New York this season p78, Dec.27

NEW YORK Stock Exchange

Big Board's rebels are gaining (with illus) p33, Jul.19

Short News Item

Wall Street takes its medicine (Editorial) p108, Jul.26

Dayton-Hudson blooms on Street (with illus) p45, Sept.13

Pressure on Big Board # p52, Oct.11

Big Board heads for a showdown p120, Nov.8

Wall Street: A bigger business for fewer people (with chart and illus) (Special Report) p178, Dec.6

Knocking holes in punch card stock certifies p69, Dec.27

NEW YORK Telephone Co.

The New York phone hangup p52, Aug.2

NEWARK, N. J.

Sick, sick Newark looks for a cure (with illus) p16, Dec.27

NEWSLETTERS

Taped newsletters sound off (with illus) p58, Jul.26

NEWSPAPERS

Notes from the underground # p58, Sept.20
Times Mirror Co. to acquire Times Herald Printing Co. # p108, Sept.20

Detroit newspaper comes on hip (with illus) p122, Oct.11

Ads not enough to save Suffolk Sun p80, Oct.25

NIARCHOS, Stavros

Shipping titans lock in battle (with illus) p51, Jul.12

NICKEL

Nickel's newest crisis (with charts and illus) p106, Jul.19

New curbs on nickel # p34, Aug.2

Canadian strike squeezes the nickel p29, Aug.23

Nickel mining venture on New Caledonia # p72, Aug.23

Nickel starvation brings the jitters (with chart) p42, Oct.25

Labor peace at Inco . . . # p48, Nov.22

NIXON, Richard M.

Nixon views first six months as solid start p45, Jul.19

Senate compromise spares Nixon surcharge battle p37, Aug.2

Washington waits for its social cue (with illus) p80, Aug.2

Businessman's balance sheet on Nixon (with illus) p21, Aug.2

Democrats see Nixon vulnerable on home front p33, Aug.9

Homing in on domestic programs (with illus) p36, Aug.16

How Nixon seeks to play it cool p37, Aug.23

The tab for Nixon's place in the sun p24, Aug.23

GOP politicians get good news: Nixon is popular p41, Sept.6

Writing about Nixon, past, present, and future (with map) p158, Oct.11

Nixon to seek more support from business p53, Oct.18

Nixon gets back into the fray (with illus) p39, Nov.1

Irony of war is backdrop for Nixon talk p45, Nov.1

President Nixon's plan to visit Capitol Hill # p54, Nov.22

Farther than ever from a fiscal policy (with illus) p31, Dec.13

To improve relations with Congress # p46, Dec.13

Nixon sends Christmas cards # p28, Dec.20

When President took command p25, Dec.27

NOBEL Prizes

A Nobel Prize for dismal science (with illus) p44, Oct.18

The Nobel: reward for econometricians (with illus) p42, Nov.1

NOISE

Companies warned: Quieter, please! (with table) p28, Jul.26

NORFOLK & Western Ry. Co.

It's getting late for the Cannonball (with illus) p134, Jul.12

NORR, David

Accountants turn tougher (with illus) p124, Oct.18

NORRIS, William

Information systems: Growing wildly without a blueprint (with illus) (Special Report) p192, Dec.6

NORTH American Rockwell Corp.

Wall Street's back-office confusion # p86, Jul.26

Wall Street wires up to go public p136, Sept.20

Air Force revs up a new space thruster p32, Oct.4

NORTH American Treaty Organization

Pushing NATO beyond war job p30, Aug.30

NORTHEAST Airlines

Why airlines think merger # p46, Nov.15

NORTHERN Research & Engineering Corp.

Handley Page gets a Missouri accent (with illus) p38, Oct.25

NORTHROP, King & Co.

New seed growers do better than nature (with illus) p127, Sept.27

NORTHWEST Airlines, Inc.

Why Northwest puts on the ritz: The airline that made a name without frills falls into step with the industry (with map and illus) p30, Jul.5

Readers Report: More than a paint job (with illus) p5, Jul.26

Readers Report: 'Stay as you are' p6, Aug.16

Why airlines think merger # p46, Nov.15

NORTHWEST Industries

Northwest-Goodrich battle nears finale (with illus) p28, Aug.2

Northwest calls it quits on Goodrich p41, Aug.16

NORTHWEST Passage

SS Manhattan's wake of questions (with illus) p33, Sept.27

NORTHWESTERN Mutual Life Insurance Co.

Optical scanning finally starts to pay off (with illus) p55, Dec.27

NORTON Simon, Inc.

A salesman takes over at Norton Simon (with illus) p64, Aug.30

NOYCE, Robert N.

Where the action is in electronics (with illus) (Special Report) p86, Oct.4

Fairchild scores a point on circuits (with illus) p128, Nov.29

NUTRITION

White House conference on food, nutrition, and health # p54, Nov.22

NYROP, Donald W.

Why Northwest puts on the ritz (with map and illus) p30, Jul.5

O

O'BRIEN, Lawrence F.

Crusading for postal reform (with illus) p74, Jul.5

O'Brien's fast hurrah (with illus) p90, Aug.16

OCCIDENTAL Petroleum Corp.

Warmer breeze blows in from France p68, Aug.9

Occidental Petroleum Corp. to build a refinery # p120, Nov.22

OCEANOGRAPHY

Submerged Tektite I habitat # p50, Oct.25

OCEANS

Big powers net seabed treaty p108, Oct.11

O'CONNELL, James

Challenge for top copier cats (with illus) p106, Nov.1

ODD-Lot Trading

Odd-lot firms set to merge p81, Aug.9

O'DEA, John F.

A raider wakes up Denver Union (with illus) p58, Sept.6

OFFICE of Economic Opportunity

Manpower plans show the pattern p38, Aug.2

Flour with pep gets a Washington grant p180, Sept.20

Mayors prepare for tomorrow (with illus) p36, Nov.29

How mayors averted governors' veto of OEO (with illus) p86, Dec.20

OFFICE of State Technical Services

Reorganize the Office of State Technical Services # p50, Oct.25

OFFICE Supplies and Equipment

The new Singer makes zigzag pattern (with cover and illus) p58, Nov.22

OFFICES

Design explosion puts new face on the office (with illus) p152, Sept.13

Readers Report: No frills p5, Nov.15

OKINAWA

U. S. hopes Okinawa deal will yield dividends on trade p113, Nov.8

Okinawa agreement paves way to curb Japanese exports p91, Nov.29

OKLAHOMA

Oklahoma's salesman-governor (with illus) p152, Oct.11

OKUN, Arthur M.

Is the Administration crying wolf on controls? (with illus) p102, Jul.12

The reform bill that backfired (with illus) p58, Aug.30

O'LEARY, John F.

O'Leary checks coal mines # p38, Aug.2

OLNEY, Dr. John W.

Baby food additive may be next to go (with illus) p114, Oct.25

ONASSIS, Aristotle

Shipping titans lock in battle (with illus) p51, Jul.12

O'NEILL, Francis

Push for new strike law (with illus) p45, Sept.6

OPERATION Breakthrough

Is a breakthrough near in housing? (with cover, table and illus) (Special Report) p80, Sept.13

Short News Item

Scramble in housing (with illus) # p40, Sept.27

Lining up the troops for Breakthrough p86, Dec.20

OPERATIONAL Amplifier

A millionaire bets on his chips (with illus) p52, Aug.23

OPTICAL Character Recognition

Optical scanning finally starts to pay off (with illus) p55, Dec.27

OPTRON, Inc.

Woes at Texas Instruments # p42, Jul.19

ORANGES

Turning oranges into slabs (with illus) p94, Jul.26

ORGANIZATION for Economic Cooperation & Development

The big nations head for a slowdown p67, Aug.9

World forecast: partly cloudy (with table) p54, Dec.27

ORR, D. A.

On the move at Unilever (with illus) # p40, Nov.8

OSBY, William

Why business faces campus ire (with illus) p74, Aug.9

OVER-the-Counter

SEC warns on 'back-door listings' # p67, Jul.5

OTC trading by computer # p34, Oct.4

OVERSEAS Investment Corp.

Latin tantrums may crimp Nixon's plans for aid p59, Jul.5

OVITZ, Carol Jane

Chicago Board of Trade to change its all-male tradition # p108, Jul.12

OXFORD Publishing Co.

Standard Periodical Directory 1970 lists U. S. and Canadian publications # p48, Dec.20

P

PABST Brewing Co.

Blatz is beautiful to rival bidders p32, Jul.26

PACKAGING

Sales in the first half of 1970 # p28, Nov.1

Dating of all packaged perishables # p42, Nov.29

PACKING Industry

Meat-packers beef it up (with illus) p82, Aug.30

Fighting over the cost of cutting meat (with illus) p74, Nov.22

PAINT and Varnish

Germans brush aside Sherwin-Williams (with illus) p19, Dec.27

PAINT Spray System

Gourdine Systems puts high-powered idea to work (with illus) p156, Sept.20

PALM Beach, Fla.

Palm Beach spruces up for the season p136, Nov.8

PALMER, Joseph

Oilmen in Libya try to cap the jitters (with illus) p45, Oct.18

PAN American World Airways

Routes that lead to merger (with map) p33, Jul.26

The turbulence in Pan Am's world (with map and illus) p84, Oct.11

What delayed the jumbo jets (with illus) p94, Nov.15

Pan Am puts Halaby at throttle (with illus) p48, Nov.22

PAPER and Pulp

A paper tiger grows claws (with illus) p100, Aug.23

Crown Zellerbach introduces plastic paper p88, Dec.20

PARIS

See France

PARKS, Henry G.

Taking the squeeze in stride (with illus) p11, Jul.5

PASCOE, W. T.

The war is over at American Cement (with illus) p29, Aug.2

PATENT Management, Inc.

Russian steel makes a U. S. pitch (with illus) p80, Nov.1

PATENTS

The compromise on patent reform p23, Aug.9

Programmers get the nod # p34, Aug.23

Readers Report: On patent reform p7, Sept.13

When patents go on parade (with illus) p148, Sept.13

The inventor's best friends (with illus) p182, Sept.20

Prospects dim for patent reform p98, Nov.22

PATEXPO '69

When patents go on parade (with illus) p148, Sept.13

PATMAN, Wright

How Burns will change the Fed (with cover and illus) p102, Oct.25

Growth-minded banks take fight to Senate (with illus) p42, Nov.15

PATTON, D. Kenneth

Parking place for industry (with map and illus) p120, Sept.20

PAULEY, Edwin

To expand, a company sells out (with illus) p168, Oct.18

PAULEY Petroleum, Inc.

To expand, a company sells out (with illus) p168, Oct.18

PAYNE, Samuel

Real estate investment gets a new blue chip (with illus) p40, Dec.13

PEACE Corps.

Business ships out with Peace Corps (with illus) p35, Sept.27

Nixon's Peace Corps # p56, Oct.11

PEACE Dividend

Nixon is skipping the peace dividend (with illus) p16, Aug.30

PEANUTS

You're an adman's dream, Charlie Brown (with illus) p44, Dec.20

PEARSON, Lester

World Banking McNamara-style (with chart and illus) p96, Sept.27

Tighter lid on aid basket p111, Oct.4

PENN Central Co.

Readers Report: Riding the rails (with illus) p7, Jul.19

Readers Report: Too much credit p4, Aug.9

End of a bizarre overseas venture (with illus) p122, Aug.16

Penn Central's high-speed Metroliner p90, Aug.23

Penn Central hands throttle to outsider (with illus) p32, Sept.27

Penn Central stays on tracks # p50, Oct.18

Will success spoil the Metroliner? (with illus) p74, Oct.18

Penn Central sees a light in the tunnel (with illus) p44, Nov.22

PENNEY (J. C.) Co.

"Groovy kid stuff" catalogue # p59, Jul.26

U.S. retailers in Belgium # p82, Aug.16

PENSION Funds

When a pension fund runs out (with illus) p128, Oct.25

Funds covet pension money (with illus) p108, Oct.25

PENSIONS

UMW's intramurals # p30, Aug.9

Pension rule bill starts to take shape p38, Aug.23

Rail unions split over pension policy p108, Nov.29

PENTHOUSE

Chasing Playboy's golden bunny (with illus) p98, Aug.9

PEPSICO, Inc.

Making clouds has a silver lining (with illus) p82, Dec.27

PERFECT Film & Chemical Corp.

Mopping up the Perfect Film mess (with illus) p31, Nov.29

PERGAMON Press, Ltd.

Leasco's noisy battle for a British publisher (with illus) p30, Sept.6

Leasco's battle of Britain # p58, Sept.20

Leasco must still mop up at Pergamon (with illus) p42, Oct.18

PERKINS, Carl

Why banks are cool to student loans (with chart and illus) p142, Sept.20

How mayors averted governors' veto of OEO (with illus) p86, Dec.20

PERLMAN, Alfred E.

Penn Central hands throttle to outsider (with illus) p32, Sept.27

Readers Report: Fast switch (with illus) p6, Oct.11

PEROT, H. Ross

Texas breeds new billionaire (with illus) p73, Aug.30

When EDP goes back to the experts (with illus) p114, Oct.18

PERRY, George L.

Would guidelines work better? (with illus) p134, Oct.18

PERRY, Jay

The toughest kid in block trading (with table and illus) p114, Oct.4

PERSONNEL Administration

How much are the help worth? p37, Dec.27

PERU

U.S. delays showdown with Peru, p95, Jul.19

U.S. jaws with Peru to buy time p67, Aug.30

Grace swallows a bitter pill in Peru (with map and illus) p62, Dec.20

PESTICIDES

Drive for a ban on farm chemicals p60, Sept.13

DDT ban sprays a willing business (with illus) p37, Nov.22

Short News Item

PET Industry

Betting on real cats and dogs (with table) p72, Aug.30

PETER, Laurence J.

Peter sticks by his principle (with illus) p115, Dec.13

PETERSON, Charles

Fund retailers broaden their wares (with table and illus) p88, Dec.13

PETERSON, Rudolph A.

Peterson heads aid group # p38, Sept.6

PETRITZ, Richard L.

Venture capitalists gamble on new technology (with illus) p128, Nov.1

PETROLEUM

New in big leagues # p22, Jul.5

Machiasport gets another bidder p20, Jul.5

Underwater route to Arctic oil (with illus) p47, Jul.12

Tax bill gives oil and others a windfall p57, Jul.12

Compromise due on oil depletion p46, Jul.19

Plan to control oil imports # p46, Jul.19

Offshore tracts for oil and gas drilling # p38, Aug.2

To drill in the Irish Sea # p72, Aug.2

Ashland Oil scrambles hard to become an energy giant (with illus) p64, Aug.2

The King-size middleman of oil (with illus) p92, Aug.16

Betting a million on Alaskan oil p43, Aug.16

Off to unlock the frozen North—for oil (with illus) p20, Aug.30

Costly protection for the oil industry (Editorial) p96, Aug.30

Pulling the plug on oil import quotas (with illus) p19, Aug.30

Readers Report: Angry oilman p4, Sept.6

Nixon supports oil depletion allowance cut p42, Sept.6

The great Alaska oil sweepstakes (with illus) p43, Sept.13

Alaska's oil challenge (with map and illus) p120, Sept.13

Did money go where the oil is? (with map) p51, Sept.20

An old oil hand makes Natomas swing (with map and illus) p102, Sept.27

Readers Report: Defending oil quotas p4, Sept.27

Oil deal strengthens link to Arab states (with illus) p50, Oct.11

BP's new boy has welcome mat yanked p48, Oct.11

Oil explorers find hope in Michigan (with map) p46, Oct.18

Oilmen in Libya try to cap the jitters (with illus) p45, Oct.18

Can Gulf pick up the pieces in Bolivia? (with illus) p44, Oct.25

FTC looks at the pump # p46, Oct.25

Why the oil giants are under the gun (with map, chart and illus) (Special Report) p82, Oct.25

White House is likely to keep oil import curbs p43, Nov.8

Nixon demands a new plan for oil tariffs p53, Nov.22

Michigan tastes oil rush # p48, Nov.22

British Petroleum gets its Sohio visa p38, Nov.22

Laying it on the line for Alaskan oil (with illus) p31, Nov.29

Readers Report: Rating octane p4, Dec.13

Oil companies bail out of fertilizer surplus (with chart) p35, Dec.13

Offshore lease sale # p24, Dec.20

Still more trouble from oily waters (with illus) p18, Dec.20

If tariffs replace oil import quotas (with illus) p17, Dec.20

\$1-billion decision for federal oilman (with illus) p75, Dec.27

Phasing out oil quotas (Editorial) p84, Dec.27

Service Stations

Automatic doctors for autos (with illus) p78, Aug.30

FEW, J. Howard

Sun Oil computer helps find an heir apparent (with illus) p83, Oct.4

FFAFF[®] Sewing Machines

Pfaff sewing machines selling in fabric stores # p108, Sept.20

PHELAN, Daniel B.

Bankers team up to go abroad (with table and illus) p88, Nov.8

PHILADELPHIA Gas Works

Philadelphia's 'Gas Lone Ranger' (with illus) p64, Nov.15

Natural gas deal may deflate shortage p39, Nov.22

PHILCO-Ford Corp.

Philco gears down its line p50, Sept.20

PHILIPPINES

CAB gets tough on foreign lines' landing rights p56, Dec.20

PHILIPS of Eindhoven Companies

A new appliance-making giant # p72, Aug.2

Phillips of Eindhoven is on an acquisition binge # p74, Dec.20

PHILLIPS, William G.

International Milling gets off the old grind (with illus) p54, Oct.25

PHOENIX, Ariz.

Clairol makes waves—for surfers (with illus) p33, Oct.4

Businessman's guide to the Phoenix area p138, Nov.15

Phoenix: the blemishes in boomtown (with cover and illus) p144, Nov.15

PHOENIX Steel Corp.

Phoenix Steel Corp. will not be included in strike # p34, Dec.20

PHOTOFORM Process

Alloys that pose for a picture (with illus) p116, Aug.16

PHOTOGRAPHY

How Hasselblad shot the moon (with illus) p26, Jul.26

PICTUREPHONES

Talking to a picture # p34, Oct.4

Why you hear a busy signal at AT&T (with cover, table and illus) p40, Dec.27

PIGGYBACK Carloading

Piggybackers tumble but railroads are optimistic (with chart) p158, Nov.22

PILLSBURY Co.

Flour with pep gets a Washington grant p180, Sept.20

Health help for the ghetto p124, Sept.20

PILLSBURY, George S.

Losing a Pillsbury p64, Nov.15

PINCUS, Theodore H.

Why financial public relations is booming (with illus) p118, Nov.15

PIPELINES

Iron ore gets piped aboard (with illus) p118, Aug.16

Laying it on the line for Alaskan oil (with illus) p31, Nov.29

PIPER Aircraft Corp.

Piper proves elusive prize (with illus) p62, Aug.16

PIPER, William T., Jr.

Piper proves elusive prize (with illus) p62, Aug.16

PIRELLI

Labor troubles deflate Pirelli p33, Sept.27

PITTSBURGH, Pa.

Pittsburgh blacks try negotiating (with illus) p32, Sept.6

High ride in Pittsburgh # p40, Sept.27

Businessman's guide to Pittsburgh p130, Oct.4

Equitable puts premium on social role (with illus) p68, Nov.29

Pittsburgh cracks down on polluters (with illus) p66, Dec.27

PLANT Expansion

Capital spending, inventories keep the pot boiling p19, Jul.26

Capital spending holds its vigor p20, Aug.23

Capital outlays will lose some momentum p7, Aug.30

The first look at business in 1970 (with table and chart) p13, Aug.30

Capital spending plans being pared p19, Sept.6

Capital spending still increasing p39, Sept.20

Capital spending gains strength p20, Sept.27

Capital spending could be a drag p32, Oct.18

Survey indicates continued strength in capital outlays p21, Nov.8

Capital spending plans ignore the chill (with chart and table) p27, Nov.8

Capital spending continues strong p53, Dec.6

Bleak day for inflation fighters (with table and illus) p61, Dec.6

Capital spending set to tail off late in 1970 p8, Dec.27

PLANT Location

A bridge to ghetto workers p108, Nov.29

PLASTICS

Churches using a plastic communion cup # p98, Aug.2

Plastics show signs of new strength p76, Nov.8

Polyethylene is up off the floor (with illus) p76, Nov.8

Can plastic bottles squeeze into market? (with illus) p81, Nov.8

Readers Report: Does it runneth over? (with illus) p5, Nov.29

Crown Zellerbach introduces plastic paper p88, Dec.20

PLAYBOY Magazine

Chasing Playboy's golden bunny (with illus) p98, Aug.9

PLAYS for Living

Play with a target (with illus) p36, Sept.27

PLYWOOD

See Lumber and Plywood

POETRY

Poet doubles as an adman (with illus) p153, Sept.20

Short News Item

POLITICS

Getting out the vote p44, Aug.23

The racial pincers of Atlanta politics (with illus) p104, Oct.4

Nixon gets back into the fray (with illus) p39, Nov.1

Air bargains for politicians # p42, Nov.1

Companies find political giving isn't blessed (with illus) p31, Nov.8

POLK, Louis F., Jr.

New showdown looms at MGM (with illus) p66, Aug.2

Leisure Dynamics has very rich friends (with illus) p60, Nov.15

POLLOCK, William

Ganging up on Haynsworth (with illus) p48, Sept.6

POLLS

How good are consumer pollsters? (with charts and illus) p108, Nov.8

Lou Harris: a new polling place (with illus) p64, Nov.15

POLYETHYLENE

Polyethylene is up off the floor (with illus) p76, Nov.8

POMPIDOU, Georges

Pompidou lines up his programs p59, Jul.5

Is worse to come for the franc? (with illus) p34, Sept.6

Britain gets a foot in (with illus) p63, Dec.6

PONT-à-Mousson

French create a giant # p34, Jul.26

POOLING of Interest Method

Accountants turn tougher (with illus) p124, Oct.18

POPULATION

Population is growing again p30, Aug.16

Population: The many more faces of the Seventies (with chart and illus) (Special Report) p82, Dec.6

PORT of New York Authority

Another season of stacking up p21, Jul.5

PORTER, H. H.

Taking the squeeze in stride (with illus) p11, Jul.5

PORTS

Canada's superport for superships (with map and illus) p120, Sept.27

POSEIDON

After ABM, weapons are still the target (with illus) p20, Aug.9

Taking the defensive on high arms costs (with table) p70, Dec.6

Defense policy: Cutbacks will send tremors through industry (with chart and illus) (Special Report) p91, Dec.6

POSTERS

Ads to hang in your home (with illus) p104, Jul.26

POTASH

Potash: the need for a tariff (with illus) p149, Nov.22

POTATO Chips

Party gets rough for potato chippers (with illus) p36, Nov.8

POWELL Communion Co.

Churches using a plastic communion cup # p98, Aug.2

POWER Blocs

Power blocs: The old order is becoming old hat (with illus) (Special Report) p120, Dec.6

PRECAST Systems, Inc.

Precasters take shape # p42, Jul.19

PREFABRICATED Housing

See Housing

PREMIUM Service Corp. of America

Czar of Gold Bond stamps (with illus) p104, Aug.23

PRESCRIPTIVE Teaching, Inc.

Peter sticks by his principle (with illus) p115, Dec.13

PRESIDENT'S Commission on Income Maintenance Programs

Equitable puts premium on social role (with illus) p68, Nov.29

PRESTIGE Structures, Inc.

Building unions relent # p46, Nov.15

PRICE, James

Roof caves in on Mayor Daley's housing plan (with illus) p56, Aug.30

PRICE, John E.

Schools get 3Rs from business p68, Aug.2

PRICE, Dr. P. Buford

Setting a trap for cosmic rays (with illus) p50, Aug.23

PRICES

Nixon policies drive up prices; lumbermen say p26, Jul.5

Double trouble for auto prices p45, Jul.12

Is the Administration crying wolf on controls? (with illus) p102, Jul.12

Prices head higher, but, will they stick? p27, Aug.2

Nonferrous metals join price parade p21, Aug.9

World wheat surplus yields bitter harvest (with illus) p25, Aug.9

What gave steel its big new lift (with chart) p21, Aug.9

Backing down part way # p48, Aug.16

Consumer price rises may slow p8, Aug.30

Do auto prices mean what they say? (with table and chart) p60, Sept.6

Inflation fighters are ready to inflict pain (with charts and illus) p25, Sept.6

Steel piping heads higher # p56, Sept.13

Price hearing stays in low (with illus) p46, Sept.20

Unit pricing will get tests # p108, Sept.20

Road looks clear for auto price hike (with table) p46, Sept.20

Stainless steel items edge up # p58, Sept.20

Why coffee prices are percolating (with illus) p124, Sept.27

Aluminum grows dearer # p52, Oct.11

Wage increases to keep prices boiling p31, Oct.18

Nixon is choosing his new weapons p39, Oct.18

Would guidelines work better? (with illus) p134, Oct.18

The boom in wood that busted (with chart) p138, Oct.25

Prices are still in a rapid advance p28, Nov.1

Dr. Bethlehem's new steel formula p39, Nov.15

Food prices may halt their rapid advance p28, Nov.15

Call for wage-price controls # p48, Nov.22

Decline in output fails to damp nonferrous prices p20, Nov.29

Nonferrous miners are coining it p68, Dec.6

Iron ore prices may be moving up # p24, Dec.20

PRIME Rate

Why the prime loses its punch (with chart) p119, Dec.13

PRINTING and Publishing

Rand McNally is more than a mapmaker (with illus) p66, Nov.22

Standard Periodical Directory 1970 lists U.S. and Canadian publications # p48, Dec.20

PRIVATE Investment Company for Asia

Asia's emerging industrial revolution (with illus) p60, Dec.13

PROCACCINO, Mario

Why it's the whites who worry the mayors (with illus) p41, Nov.1

PROCTER & Gamble Co.

Is Procter & Gamble getting soft? (with cover, table and illus) p52, Jul.19

Readers Report: Defending P&G p5, Aug.9

Readers Report: A slippery parallel p5, Aug.23

Sudsy P&G lightens that dull D-J image (with chart) p30, Nov.8

Party gets rough for potato chippers (with illus) p36, Nov.8

PRODUCT Liability

Business responds to consumerism (with cover and illus) (Special Report) p94, Sept.6

PRODUCTION

Production keeps rising in June, despite restraints p21, Jul.19

Production continues in smooth upswing p19, Aug.23

Production cut tied to high inventories p28, Dec.13

PRODUCTION Control

A way to make diversity pay off (with illus) p152, Oct.18

PRODUCTIVITY

But productivity is pointing down p15, Aug.9

The new inefficiency (with chart) p45, Sept.20

The productivity lag that feeds inflation (Editorial) p188, Sept.20

PROJECT Enterprise

The seeds for black capitalism (with illus) p40, Nov.15

PROPT, Robert

Design explosion puts new face on the office (with illus) p152, Sept.13

PROVIDENT Fund

The SEC makes a fuss over sticky rebates p110, Sept.27

PROVIDENT Mutual Life

Insurance policy protects income p146, Nov.22

PROXIMITY Warning Indicator

Looking for a traffic cop in the sky (with table and illus) p76, Nov.29

PROXMIRE, William

Where we go beyond the moon (with map and illus) (Special Report) p88, Jul.19

How Burns will change the Fed (with cover and illus) p102, Oct.25

National Security Industrial Assn., will entertain Senator Proxmire # p44, Nov.8

The Santa Claus that makes you pay (with cover, chart and illus) p76, Dec.20

PROYECT, Martin H.

Funds covet pension money (with illus) p108, Oct.25

PRUDENTIAL Life Insurance Co.

New parent for LTV baby? # p26, Aug.30

Short News Item

PUBLIC Affairs Council

Lobbying at the state and local level # p62, Sept.20

PUBLIC Employees

The West Virginia strikers' lonely road (with illus) p54, Sept.27

PUBLIC Relations

Kaiser Aluminum uncovers money in its PR efforts (with illus) p88, Jul.12

Why financial public relations is booming (with illus) p118, Nov.15

PUBLIC Service Careers

Hard-core program will widen its base p41, Nov.15

PUBLISHERS Memo

Air traffic to and from New York (with illus) p5, Aug.9

Business Week was first published 40 years ago (with illus) p5, Sept.6

The battle that business has to win (with illus) p5, Nov.1

The decade of the Seventies (with illus) p7, Dec.6

Publisher's memo: Redesigned Business Week to take advantage of modern printing technology (with illus) p5, Dec.13

PUTS and Calls

Puts and calls: maneuvering in the market p85, Aug.9

Q**QATHAFI, Muamar**

Oilmen in Libya try to cap the jitters (with illus) p45, Oct.18

Why the oil giants are under the gun (with map, chart and illus) (Special Report) p82, Oct.25

QUININE

Quinine cartel starts action p72, Jul.26

R**RCA Corp.**

RCA's SelectaVision puts TV in packs (with illus) p106, Oct.4

RKO-General, Inc.

RKO may pay penalty # p40, Sept.27

RMK Consortium

In Vietnam, businessmen breathe easier (with illus) p30, Dec.27

RACING (Auto)

Getting on the right track (with illus) p70, Aug.30

RADAR

Getting to work on Safeguard p174, Oct.11

RADEMACHER, James H.

Will the mall get even slower? (with illus) p65, Dec.13

RADICALS

Radicals try to rewrite the book (with illus) p78, Sept.27

RADIO

Ed Downe's high-flying marketing package (with illus) p150, Nov.22

RAILROADS

It's getting late for the Cannonball (with illus) p134, Jul.12

Canadian National cools on riders p134, Jul.12

A summer of discontent for commuters (with illus) p74, Aug.2

Penn Central's high-speed Metroliner p90, Aug.23

Hope for rail passengers # p58, Sept.20

Readers Report: Rolling warehouses p4, Sept.20

Canada's superport for supershops (with map and illus) p120, Sept.27

Penn Central hands throttle to outsider (with illus) p32, Sept.27

Danger on the track as rail accidents rise (with illus) p54, Oct.4

Long Island: the nation's 'finest' comes up short (with illus) p44, Oct.11

Readers Report: Wrong track (with illus) p5, Oct.18

Will success spoil the Metroliner? (with illus) p74, Oct.18

How to wreck a railroad by nationalization (with illus) p75, Oct.18

Bumpy track for rail car builders (with illus) p116, Nov.8

Readers Report: Highballing (with illus) p5, Nov.15

Readers Report: Nonprofit express p5, Nov.22

Piggybackers tumble but railroads are optimistic (with chart) p158, Nov.22

Penn Central sees a light in the tunnel (with illus) p44, Nov.22

New Haven RR: the road to ruin (with illus) p54, Dec.20

Labor

Sidestepping a rail strike # p34, Aug.23

Rail unions talk whipsaw (with illus) p33, Aug.30

Unions twist railroads # p40, Sept.27

When a pension fund runs out (with illus) p128, Oct.25

Rail unions split over pension policy p108, Nov.29

Warning signal on the railroads p65, Dec.13

Four rail shopcraft unions rejected a tentative agreement # p24, Dec.20

Railroads want to stop subsidizing strikers (with illus) p34, Dec.20

Shopcraft contract jams on mechanic clause (with illus) p63, Dec.27

RAILWAY Labor Act

Push for new strike law (with illus) p45, Sept.6

Abolishing the Railway Labor Act and the National Mediation Board # p38, Oct.4

Rail Labor Act on line? # p52, Oct.11

Rails rumble toward troubled times (with illus) p106, Nov.29

Shultz suggests emergency strike plans to Nixon p46, Dec.13

RAMSEY, James

Brokers go on the offensive (with illus) p102, Nov.1

RAND Corp.

Readers Report: The Seventies p5, Dec.27

RAND McNally & Co.

Rand McNally is more than a mapmaker (with illus) p66, Nov.22

RANDALL, Cortes

Readers Report: Clean jeans p4, Nov.15

RANDOLPH, C. C.

Publishers Memo: Air traffic to and from New York (with illus) p5, Aug.9

Publisher's Memo: Business Week was first published 40 years ago (with illus) p5, Sept.6

Publisher's Memo: The battle that business has to win (with illus) p5, Nov.1

Publisher's Memo: The decade of the Seventies (with illus) p7, Dec.6

Publisher's Memo: Redesign Business Week to take advantage of modern technology (with illus) p5, Dec.13

RAPID Transit

Urban transit picks up some speed (with map, table and illus) p66, Sept.20

High ride in Pittsburgh # p40, Sept.27

RATH & Strong, Inc.

A way to make diversity pay off (with illus) p152, Oct.18

RAYNES, Burt F.

How Rohr learned to move the goods (with illus) p82, Jul.26

RAYTHEON Co.

Raytheon has a hot number (with illus) p49, Jul.5

RAZOR Blades

New razor edges into the market p29, Aug.9

READERS Report

Letters from: Thomas W. Murray, Jr., George F. Mueden, Jr., R. Dixon Speas, Carl Joe Taylor, Douglas A. Hughes, Arthur M. Jones, Allen Boorstein and Hans G. Schumacher p4, Jul.5

Letters from: N. C. Vasuki, John Roche, Vance L. Jochim, J. H. Campbell, Elliott Comenitz, Jose Leopoldo Burg, Alphons A. Bogen, Robert E. Thomas, and Roy W. Walters p4, Jul.12

Letters from: Ronald W. Fenstermaker, Henry A. Barclay, Jr., Richard T. Nelson, Richard M. McKee, S. J., C. W. Smith, Sidney G. Kingsley, J. Robert Morton, Harvey A. Levine, Alfred R. Hamelin and David G. Battaglia p6, Jul.19

Letters from: D. S. Herskowitz, Abba P. Lerner, William J. Fitzgerald, Peter D. Patten, R. D. Ross, Jack H. Leopold, M. G. Wurtele, and W. M. Klee p4, Jul.26

Letters from: Robert M. Beall II, George S. McLaughlin, Jr., E. Allen Cook, John P. Bauer, Harlestone R. Wood, D. R. Wadleigh, E. M. Kass, S. R. Daruvalla, and Robert I. Beggs, p4, Aug.2

Letters from: Franklin J. Lesh, E. Mandell de Windt, Alfred A. Bonnet, Ray W. Harmon, Arthur W. Cowles, A. M. Leschner and Russell J. Gerde p4, Aug.9

Letters from: Forrest S. Walters, Frederic S. Mates, Robert F. Wallace, Sheila Petersen, Monteen C. Tomberlin and O. John Haering p6, Aug.16

Letters from: Bruce D. Marshall, W. Stoops, William H. Gianelle, R. F. Weinig, E. E. McGill, John A. Scott, Robert F. Elsele, Walter K. Raes and A. J. Goylen p4, Aug.23

Letters from: Emerson P. Schmidt, Robert G. Harris, William F. Kaiser, J. Paul Kadlic, N. Delville, Shirley M. Barnes, R. Donald Weber, Miriam Uni, Eileen Anne Duignan, Stephen Joel Trachtenberg, and Arthur M. Plitt p4, Aug.30

Letters from: Raymond D. Smith, William E. Wall, G. P. Brown, Leon C. Schaffner, Dwight W. Follett, Ronald B. Moore and Helen C. Welshofer p4, Sept.6

Letters from: Jon H. Appleby, Charles L. Bennett, Loyd H. Cossey, Harold C. Jenkins, Jr., Austin J. Gerber, George L. Marrah, Lois M. Morasco, Chuck Dirksen, Arthur R. Eglington, and Frank Bates, III p6, Sept.13

Letters from: Jan Deloof, Mrs. Paul Olmutz, John M. Weis, James M. Pollak, Eli A. Zackheim, Austin M. Elliott, Gary L. Richardson, Bernard B. Eder, T. Tomaszewicz and Walter D. Fett p4, Sept.20

Letters from: J. D. B. Hamilton, Paul J. Wolfe, Wallace F. Smith, Claude Sauvain, L. P. Denysen, Alexander Sternberg and Arthur W. Brothers p4, Sept.27

Letters from: James H. Harger, James L. Newson, Walter F. Pruss, O. H. Agoaglu, Edward H. Marsilje, Sidney L. Bursten, John Weske, John S. Ewing, and John M. Larsen, Jr. p4, Oct.4

Letters from: R. Brodie III, C. S. Mushinski, G. A. Adler, James Huml, F. M. Scherer, Don E. Kimball, John J. Melody, Jr., Richard Stewart Carr, John H. Doran, Lee D. Dyer, Marvin E. Lorenz, and Rodger Druke p6, Oct.11

Short News Item

Letters from: E. V. Hashman, Herbert B. Katz, Edward E. Hewson, Vito Tanzi, J. R. Beckman, Irving P. Smith, Tony Shapps, R. Barry Liner, and Lawrence E. Stearns p4, Oct.18

Letters from: Richard G. Devaney, Stanley Rothenfeld, Henry J. Jobe, Gary C. Vesperman, Dennis J. Walker, Sgt. James M. Perkins, Howard W. Seibert, Edwin Taff, and Barrows Mussey p4, Oct.25

Letters from: Howard I. Bernstein, John C. Lobb, H. T. Whipple, Jr., Philip Wernette and Russell A. Pettis p4, Nov.1

Letters from: George Hartz, Robert W. Padrick, Herbert P. Read, A. W. Gross, Ralph D'Errico, and William H. Dinsmore p6, Nov.8

Letters from: Michael Hill, Nicholas O'Dell, Theodore J. Kotzin, John B. Hubbs, Charles Palmer, Anthony Mills, M. Donald Seelig and Stephen Kahn p4, Nov.15

Letters from: P. S. Barrows, John R. Burnett, Philip W. Scott, Franklin W. Powers, John G. Twist, Jr., Neil B. Reynolds, Laszlo L. Rakocz, John E. Ullmann, and William S. Gramling p4, Nov.22

Letters from: Gerald Klein, Robert M. Smalley, Franklin G. Babbitt, Todd Webb, A. Taylor, Nell L. Drobny, Robert P. Koenig, George Katona, and C. R. Boyd p4, Nov.29

Letters from: Edgar M. Buttenheim, Herbert Stein, H. I. Monaghan, Jr., Jenkin Lloyd Jones, Philip M. Leech, William M. Bingo and Jerome F. Cole p6, Dec.6

Letters from: Benjamin Krinitz, Carroll A. Elford, Elizabeth Murphy Hickey, James F. Holt, William G. Heiner, Jr., T. A. Burtis, Arnold Paddock, and George E. Young p4, Dec.13

Letters from: Fred Johnston, T. H. Sanderson, D. H. Deaver, Kenneth Merin, Ronald B. Moore, Kenneth R. Cramer, Herbert John Blitz, Carl J. Bazarrian, A. E. Rhoden, Warren H. Carter p4, Dec.20

Letters from: Keith Barratt, George R. Mustaparta, R. E. James, Robert Klees, Patrick E. Gorman, William Cornelius Hall, George B. Bailey, T. M. Morse, Ralph S. Saul and Jack Perfect p4, Dec.27

READY, John

How the high-fliers take off (with illus) p112, Nov.22

REAL Estate

Making land holdings part of the business (with illus) p92, Aug.9

Real estate investment gets a new blue chip (with illus) p40, Dec.13

Sears' ex-boss Kellstadt builds a new career (with illus) p52, Dec.20

RECOGNITION Equipment, Inc.

Optical scanning finally starts to pay off (with illus) p55, Dec.27

RECREATION

Hard work, hard play, and some hard thinking (with illus) (Special Report) p211, Dec.6

RECREATIONAL Vehicles

A billion-dollar trip to the wilds (with illus) p34, Dec.13

RECRUITING

Headhunting by computer (with illus) p130, Sept.27

REFUSE Bags

Polyethylene is up off the floor (with illus) p76, Nov.8

REIERSON, Roy L.

Domestic finance: Not enough money to go around (with chart and illus) (Special Report) p166, Dec.6

REIZART

Textron acquired Reizart, Inc. # p108, Sept.20

REMEIKA, J. P.

A magnetic tug toward the future (with illus) p78, Aug.9

RENCHARD, William S.

Chemical Bank sheds new light on takeover defense (with illus) p89, Nov.22

RENEKER, Robert

Meat-packers beef it up (with illus) p82, Aug.30

RENT

Rent-a-chauffeur p90, Jul.26

Rent-a-car roars ahead (with illus) p84, Nov.1

REPUBLICANS

See also Elections

GOP works to swing the Senate p52, Aug.16

Leadership fight in Senate shows GOP's young look p59, Sept.13

RESEARCH

Money to individual projects of big name researchers # p38, Aug.23

The hunt for elusive new elements (with illus) p46, Aug.23

Social problems studied by research institutes # p50, Aug.23

How to raise a shrimp cocktail (with illus) p184, Sept.20

The Pentagon's \$10-billion scrap heap (with illus) p164, Sept.20

HEW drops an ax on medical programs (with illus) p87, Sept.27

... And the high price of spite (Editorial) p178, Oct.11

Science: More progress at a higher price (with illus) (Special Report) p154, Dec.6

Cuts in Defense Dept. support for university research # p26, Dec.27

RESEARCH Corp.

The inventor's best friends (with illus) p182, Sept.20

RESERVATION Service

New computerized reservation service # p98, Aug.2

RESORTS

Elegance comes to the Ozarks (with illus) p104, Aug.2

RESOURCES & Facilities Corp.

The inventor's best friends (with illus) p182, Sept.20

RESTAURANTS

The Rainbow Grill, Giordano's and The Waldorf's Bull and Bear # p86, Aug.9

RETAILING

Retail sales are registering slim gains p8, Jul.5

Retail sales turning sour, p35, Jul.12

Slowdown creeps up on the small stores (with chart and illus) p30, Jul.19

Boutique king bounces back (with illus) p57, Jul.26

Slowdown talk: a hot item (with chart and illus) p19, Aug.9

Burlington to turn retailer # p34, Aug.23

Retailers have good reason for concern p38, Sept.13

Clothes are the silver lining (with illus) p48, Sept.20

The maxi question: Is it fad or fashion? (with illus) p49, Sept.20

Sears adds Sunday to shopping week p47, Oct.11

Retail sales buoyed by good cleanup of 1969 autos p31, Oct.18

Retail sales stay sluggish p28, Nov.22

The uncertain ring of Christmas (with illus) p59, Dec.6

There's less reason to be jolly (with illus) p14, Dec.27

RETIREMENT

Retirees win a right # p42, Jul.19

A retailer's retirement-by-headline p48, Oct.11

RETURN on Investment

Du Pont's 'answer machine' (with chart and illus) p68, Dec.20

REUTHER, Walter

Meany-Reuther showdown (with illus) p34, Aug.30

Heat, but no light, at General Electric (with illus) p42, Dec.13

REVENUE Sharing

The compelling idea of sharing the take (with table) p24, Aug.9

Homing in on domestic programs (with illus) p36, Aug.16

Can revenue sharing work? (Editorial) p108, Aug.23

REYES, Juan Vila

A textile bubble bursts in Madrid (with chart and illus) p82, Sept.20

REYNOLDS & Co.

Reynolds & Co. and Courts & Co. to merge # p113, Oct.25

RIBICOFF, Abraham

Why Detroit is wary of the 1970s (with cover, chart and illus) (Special Report) p110, Sept.20

RICHMAN, Herbert

How the high-fliers take off (with illus) p112, Nov.22

RIFLES

Rifles in trouble # p26, Aug.30

Army buys more M-16 rifles # p50, Oct.18

RIKER Laboratories

3M widens horizon # p52, Jul.12

RILEY, James F.

Signetics shows how in semiconductors (with illus) p41, Jul.26

Where the action is in electronics (with illus) (Special Report) p86, Oct.4

RINFRET, Pierre

Companies tune to a new oracle: the economic consultant (with illus) p116, Sept.13

RINGLER, Arthur

Chemical Bank sheds new light on takeover defense (with illus) p89, Nov.22

RIOTS

Business is riding with the Irish storm (with illus) p32, Aug.23

RIVERINE Utility Craft

Navy craft drills through water and mud (with illus) p46, Oct.11

ROBBINS, Sidney

Knocking holes in punch card stock certifies p69, Dec.27

ROBERTS, John

Rocky road to fame, if not fortune (with illus) p78, Aug.23

ROBERTSON, James L.

How Burns will change the Fed (with cover and illus) p102, Oct.25

ROCHE, James M.

Why Detroit is wary of the 1970s (with cover, chart and illus) (Special Report) p110, Sept.20

ROCHESTER Corp.

To expand, a company sells out (with illus) p168, Oct.18

Short News Item

ROCHESTER, University of

Making endowments greener p66, Sept.13

ROCKEFELLER, Avery, Jr.

Big Board's rebels are gaining (with illus) p33, Jul.19

A step nearer public ownership (with illus) p106, Sept.27

ROCKEFELLER, David

Business confers, SDS jeers (with illus) p56, Sept.20

ROCKEFELLER, Nelson

Hard times hit a Rockefeller enterprise (with illus) p60, Jul.26

Urban transit picks up some speed (with map, table and illus) p66, Sept.20

Latins put the heat on Yanqui companies (with map and illus) p80, Nov.22

ROCKEFELLER, Rodman

Hard times hit a Rockefeller enterprise (with illus) p60, Jul.26

ROCKET Engines

The next big step for rockets (with illus) p174, Sept.20

Air Force revs up a new space thruster p32, Oct.4

ROCKETS and Missiles

Battle of budget starts with defense (with illus) p14, Jul.5

The price of arms control (with table and illus) p64, Jul.12

Safeguard Battle may win Stennis greater stature p57, Jul.12

The Pentagon's \$10-billion scrap heap (with illus) p164, Sept.20

Prototype shopping comes off the shelf (with illus) p162, Sept.20

A dry run for ICBMs (with map) p50, Sept.27

U.S. may ship its ICBM force out to sea (Defense Outlook) p170, Oct.11

Extra protection for the U.S. fleet p32, Nov.29

ROEHL, William

The West Virginia strikers' lonely road (with illus) p54, Sept.27

ROHR Corp.

How Rohr learned to move the goods (with illus) p92, Jul.26

ROLAND, Rolf

The arcane art of arbitrage (with illus) p138, Nov.22

ROLLS-Royce, Ltd.

Rough detour for Rolls p65, Dec.6

ROMNES, H. I.

Information systems: Growing wildly without a blueprint (with illus) (Special Report) p192, Dec.6

ROMNEY, George

Is a breakthrough near in housing? (with cover, table and illus) (Special Report) p80, Sept.13

Lining up the troops for Breakthrough p86, Dec.20

RONAN, W. J.

Urban transit picks up some speed (with map, table and illus) p66, Sept.20

ROSE, Billy

Charles Wohlstetter's many careers (with illus) p36, Aug.30

ROSE, Cornelius C., Jr.

Making land holdings part of the business (with illus) p92, Aug.9

ROSENFELD, E. S.

How a builder stays at the top (with illus) p168, Sept.20

ROSENMAN, Joel

Rocky road to fame, if not fortune (with illus) p78, Aug.23

ROSS, George P.

The Street's paper cutter: new computer system at Hornblower & Weeks (with illus) p56, Nov.1

ROSS, Ian S.

Canada's superport for superships (with map and illus) p120, Sept.27

ROSS, William B.

Flap at Fannie Mae: Ross in, but Lapin keeps fighting p94, Dec.13

ROTHSCHILD (N. M.) & Sons

A mutual fund marketing venture # p113, Oct.25

ROTROSEN, Samuel

DDT ban sprays a wilting business (with illus) p37, Nov.22

ROUSE Co.

The battle that business has to win (with cover and illus) (Special Report) p63, Nov.1

ROUSE, James

The battle that business has to win (with cover and illus) (Special Report) p63, Nov.1

ROVER

Rover's two finalists # p34, Oct.4

Boeing gets the Rover # p42, Nov.1

ROWLES, C. W.

Diversity pulls Armco together (with illus) p168, Oct.11

ROZET, A. Bruce

An old face is back at mini-conglomerate p27, Aug.23

RULISON (Project)

A nuclear device, set off Sept.4 # p50, Aug.23

Pollution foes seek to defuse nuclear test p18, Aug.30

RUMANIA

Rumania tries the hard sell on trade (with map and illus) p74, Jul.26

Rumanian bundles for Britain p94, Sept.27

U.S. leads Rumania down model path (with chart) p66, Oct.25

RUMSFELD, Donald

Shultz, Rumsfeld clash over manpower training p26, Jul.5

Manpower plans show the pattern p38, Aug.2

Mayors prepare for tomorrow (with illus) p36, Nov.29

RUSH, Roger

Challenge for top copier cats (with illus) p106, Nov.1

RUSNAK, Milton J.

The Street's paper cutter: new computer system at Hornblower & Weeks (with illus) p56, Nov.1

RUSSELL, George F.

When publishers feud over newsprint (with illus) p39, Oct.25

RUSSIA

See Soviet Union

RUTGERS University

Advising minority-group entrepreneurs # p62, Aug.23

S

S-3A Anti-submarine Plane

Defense policy: Cutbacks will send tremors through industry (with chart and illus) (Special Report) p91, Dec.6

SABBA, Isaac B.

Taming the jungle for profit (with map and illus) p162, Sept.13

SADA, Roberto and Andres

Monterrey: the jumpingest place in Mexico (with illus) p70, Oct.25

SADLI, Mohammed

Business confers, SDS jeers (with illus) p56, Sept.20

SAFEGUARD

Safeguard battle may win Stennis greater stature p57, Jul.12

A way out of the impasse on Safeguard (Editorial) p138, Jul.19

Getting to work on Safeguard p174, Oct.11

U. S. may ship its ICBM force out to sea (Defense Outlook) p170, Oct.11

SAFERSTEIN, Jack

Is a breakthrough near in housing? (with cover, table and illus) (Special Report) p80, Sept.13

SAFETY

New safety device blows up a storm (with illus) p45, Jul.12

Safety bill loses some of its bite p23, Aug.9

Coal's new prosperity can't ease its pains (with illus) p64, Aug.23

Why Detroit is wary of the 1970s (with cover, chart and illus) (Special Report) p110, Sept.20

Breaking new ground to make mines safe (with illus) p139, Nov.8

SAINT-Gobain

French create a giant # p34, Jul.26

ST. LAURENT, Simon

Business ships out with Peace Corps (with illus) p35, Sept.27

ST. LOUIS, Mo.

Union 'Six Pack' springs a leak p30, Aug.23

Black capitalism in St. Louis (with illus) p114, Oct.11

ST. PAUL, Minnesota

A bridge to ghetto workers p108, Nov.29

SALARIES

Overtime floor may rise # p52, Jul.12

Readers Report: A penny earned p6, Jul.19

Paying more for top talent (with chart) p65, Jul.26

Pay for company accountants and comptrollers # p62, Aug.23

Price tag on MBAs gets higher (with table) p163, Oct.11

How Europeans are different (with table) p162, Nov.15

A sizable jump in executive pay p72, Nov.29

Young managers' call for cash p163, Dec.6

SALES Promotion

Promoters hitch wagons to the moon (with illus) p32, Aug.2

SALESMEN

Sales training using video tape # p59, Jul.26

Stock salesmen's cut may be on the block p41, Dec.13

SALGO, Nicolas M.

The risky future at Lloyd's of London (with cover, chart and illus) p102, Oct.18

SALOMON Bros. & Hutzler

The toughest kid in block trading (with table and illus) p114, Oct.4

Short News Item

SAMMET, Rolf

The high-stakes game in German chemicals (with table and illus) p82, Nov.29

SAMUELS, Howard

Black capitalism has a hollow ring (with illus) p51, Aug.30

SAN Clemente, Calif.

The spotlight turns on San Clemente p90, Aug.23

SANDBERG, Robert A.

Kaiser Aluminum uncovers money in its PR efforts (with illus) p88, Jul.12

SANDOVAL, Hilary, Jr.

Black capitalism has a hollow ring (with illus) p51, Aug.30

SANDOZ

Swiss dye makers challenge EEC p102, Oct.11

SANTA Fe Industries

Away from the track # p40, Sept.27

SARGENT Management Co.

Losing a Pillsbury p64, Nov.15

SASSEN, Emanuel

U. S. antitrust muscle makes Europe wince (with illus) p84, Nov.8

SATCHELL, Roy

How to get ahead: Leave the company (with illus) p35, Jul.19

Readers Report: Draw me another p4, Aug.2

SATELLITES

The price of arms control (with table and illus) p64, Jul.12

White House gets into the FCC act p31, Jul.26

A satellite that talks Canadian (with map) p50, Aug.2

AT&T may lose bid for terminals p30, Aug.30

Launching Japan into orbit p52, Sept.13

Blackboard satellite on a passage to India (with illus) p34, Sept.27

TV from the sky # p50, Oct.18

Exploring the earth from space (with illus) p151, Nov.8

Science: More progress at a higher price (with illus) (Special Report) p154, Dec.6

SAULNIER, Raymond J.

An analysis of consumer plans p10, Dec.20

SAULSBERRY, Walter

GE strikers back their leaders (with illus) p102, Nov.8

SAUNDERS, Stuart T.

Penn Central sees a light in the tunnel (with illus) p44, Nov.22

SAVINGS

Savings weather a midyear crisis p34, Jul.19

Children's gifts that grow up with them p97, Dec.13

SAVINGS and Loan Assns.

S&Ls shape up as industry of fewer and stronger (Finance Outlook) p82, Sept.6

S&Ls lose deposits, balk on mortgages p54, Dec.6

SAYFORD, R. B.

When EDP goes back to the experts (with illus) p114, Oct.18

SCHANEN, William F., Jr.

Notes from the underground # p58, Sept.20

SCHAUM, Gustav

Agfa-Gevaert—model merger? (with illus) p62, Jul.5

SCHECHTER, Michael

New sales pitch for disposables (with illus) p156, Nov.15

SCHEEL, Walter

Winners inherit a too-hot economy (with illus) p27, Oct.4

SCHLITZ (Jos.) Brewing Co.

How to get ahead: Leave the company (with illus) p35, Jul.19

Schlitz closes chapter # p34, Aug.2

SCHLUMBERGER, Ltd.

Collins' unwanted friend # p56, Sept.13

SCHOENWALD, Maurice L.

Traders toast future in scotch (with illus) p130, Oct.11

SCHOLARSHIP, Education, Defense Fund for, Racial Equality

New black hope for a town in Mississippi (with illus) p40, Jul.5

SCHOOL Companies

Making it in the learning trade p74, Sept.6

SCHOOLS

See also Colleges and Universities

Big companies seek teaching contract for public schools p25, Jul.5

Mobile classroom is touring New York City # p59, Jul.26

The high cost of private school gets higher p90, Jul.26

Schools get 3Rs from business p68, Aug.2

Teamsters open a labor school to process their local talent (with illus) p61, Sept.27

Teaching experiment with a profit motive p104, Oct.4

SCHULZ, Charles M.

You're an adman's dream, Charlie Brown (with illus) p44, Dec.20

SCIENCE

Nixon has new world role for science p29, Aug.30

SCIENTA

Europe tries to build up glamour stocks p71, Aug.23

SCIENTIFIC Enterprise Associates

Europe tries to build up glamour stocks p71, Aug.23

SCIENTIFIC Methods

Rating grid puts executives on the griddle (with chart and illus) p158, Oct.18

SCOTCH Receipts Corp.

Traders toast future in scotch (with illus) p130, Oct.11

SCOTLAND

Businessman's guide to Europe: Scotland p103, Aug.16

SCOTT, David G.

The way Allis-Chalmers keeps White at bay (with illus) p54, Nov.15

SCOTT, Hugh

President Nixon's plan to visit Capitol Hill # p54, Nov.22

Farther than ever from a fiscal policy (with illus) p31, Dec.13

SCOTT, P. W.

Bumpy track for rail car builders (with illus) p116, Nov.8

SCOTT Paper Co.

A paper tiger grows claws (with illus) p100, Aug.23

SEA-Land Service, Inc.

Marriage of convenience on the high seas p46, Oct.11

U.S. shipping steers back into the money (with illus) p52, Dec.13

SEAGRAM (Joseph E.) & Sons

Dash of bitters for a Brontfman (with illus) p60, Nov.8

SEARS, Roebuck & Co.

Sears adds Sunday to shopping week p47, Oct.11

SEATTLE, Wash.

Businessmen who want taxes # p42, Nov.1

SECURITIES**Bonds**

Bonds look better but another test is coming p22, Jul.19

USW threatens to boycott bonds p100, Sept.20

New Issues

New issues in doldrums (with table) p110, Jul.19

How to pick the acorns that will sprout (with illus) p84, Dec.20

Stocks

The rewards-and risks-in 'going short' p77, Jul.5

The stock chartist tries to pierce the foggy trend: Technical analysts see a pattern in the confusion: a rally but no new bullishness (with chart) p66, Jul.5

Stocks keep sinking # p52, Jul.12

Has the decline run its course? (with chart) p110, Jul.19

Readers Report: Bear facts p6, Jul.19

Market shrugs off the moon landing p27, Jul.26

It's getting sticky for brokers (with chart) p84, Jul.26

Flirting with 800 on the Dow (with chart) p23, Aug.2

European money learns Japanese (with chart) p24, Aug.2

Airline profits are flying lower (with table) p25, Aug.2

Corporate security offerings # p16, Aug.9

Billion-dollar rumor factory (with illus) p26, Aug.9

Slide — and a mild rally # p48, Aug.16

Europe tries to build up glamour stocks p71, Aug.23

Where the bears chase smart money (with illus) p17, Aug.30

Betting on real cats and dogs (with table) p72, Aug.30

Beirut is beckoning the 'third market' (with illus) p72, Sept.6

The bear looks a little bullish (with chart) p45, Sept.13

Brokers feel the bear's claws (with chart and illus) p130, Sept.20

A stock swap plan # p110, Sept.27

Short interest reached highest level # p110, Sept.27

Shares approach 800 (with chart) # p34, Oct.4

The toughest kin in block trading (with table and illus) p114, Oct.4

Opposites attract a following (with illus) p128, Oct.11

Market displays a change of heart (with chart) p42, Oct.18

Gillette's week on the razor's edge (with chart and illus) p164, Oct.18

Texas Gulf case marches on # p46, Oct.25

Short News Item

Stocks booming upward # p113, Oct.25

Sudsy P&G lightens that dull D-J image (with chart) p30, Nov.8

Stock market gets back to business p29, Nov.8

Big Board heads for a showdown p120, Nov.8

Take it easy when selling for a tax loss p135, Nov.8

Bulls are friskier in foreign markets (with map, chart and illus) p33, Nov.15

The arcane art of arbitrage (with illus) p138, Nov.22

Portfolio housekeeping by banks p146, Nov.22

Investors wonder: How far below 800? (with chart) p27, Nov.29

Financial markets take a beating p62, Dec.6

Wall Street: A bigger business for fewer people (with chart and illus) (Special Report) p178, Dec.6

Children's gifts that grow up with them p97, Dec.13

Booz, Allen & Hamilton to sell 13% of its stock to the public # p42, Dec.13

Stock salesmen's cut may be on the block p41, Dec.13

Toy makers' shares are a losing game (with table and illus) p82, Dec.20

Tax-loss selling drags Dow down (with chart) p24, Dec.20

Booz, Allen tells a rich inside story p22, Dec.20

Knocking holes in punch card stock certificates p69, Dec.27

Hearings on stolen securities traffic on Wall Street # p26, Dec.27

Street hopes the worst is over (with chart) p68, Dec.27

Rail index is streamlined p69, Dec.27

SECURITIES & Exchange Commission

SEC warns on 'back-door listings' # p67, Jul.5

SEC turns light on big divisions p74, Jul.19

Democrats lean on Budge (with illus) p80, Aug.9

SEC closes in on computers p82, Aug.9

Troubled SEC gets a Nixon Democrat (with illus) p27, Sept.6

Conservative collar for the watchdogs p47, Sept.20

SEC proposals stir little chaff p136, Sept.20

The SEC makes a fuss over sticky rebates p110, Sept.27

Is the SEC cracking the whip? (with table) p122, Oct.18

Wall Street needs guidance (Editorial) p172, Oct.18

Actions by the Securities & Exchange Commission # p113, Oct.25

SEC flags down Big Board # p42, Nov.1

SECURITY

The bankers shop for protection p101, Jul.12

Protecting your home from burglars p142, Oct.18

Bombing fallout: Tension and threats p44, Nov.22

Business digs in against terrorists p34, Nov.29

SEED Growing Industry

New seed growers do better than nature (with illus) p127, Sept.27

SELECTIVE Service

See Military Service

SEMICONDUCTORS

Signetics shows how in semiconductors (with illus) p41, Jul.26

Supply sliced thin in silicon wafers p28, Aug.23

A millionaire bets on his chips (with illus) p52, Aug.23

SENTRY Insurance

Sentry fires salesmen # p34, Oct.4

SERVAN-Schreiber, Jean-Jacques

A Frenchman's guide to business knowhow p132, Sept.27

SESKIS, John

Charles Wohlstetter's many careers (with illus) p36, Aug.30

SEVENTIES Decade

A super but seething decade (with charts, tables and illus) (Special Report) p76, Dec.6

Readers Report: Notes on the Seventies p5, Dec.20

SEVIN, L. J.

Venture capitalists gamble on new technology (with illus) p128, Nov.1

SEWING Machines

Pfaff sewing machines selling in fabric stores # p108, Sept.20

The new Singer makes zigzag pattern (with cover and illus) p58, Nov.22

SHAFER, J. H.

The tangled mess in aviation (with cover, charts and illus) (Special Report) p52, Aug.9

SHAH, Emperor of Iran

Why the oil giants are under the gun (with map, chart and illus) (Special Report) p82, Oct.25

SHAPIRO, Moses

General Instrument bides its time (with illus) p118, Nov.29

SHARBAUGH, H. Robert

Sun Oil computer helps find an heir apparent (with illus) p83, Oct.4

SHAREHOLDERS Management Co.

Mutual fund star bows out (with illus) p65, Dec.6

SHARFMAN, Samuel P.

A retailer's retirement-by-headline p48, Oct.11

SHARIF, L. E.

Venture capitalists gamble on new technology (with illus) p128, Nov.1

SHASHOUA, Roger

When patents go on parade (with illus) p148, Sept.13

SHEEP

Driving sheepmen to greener pastures (with illus) p96, Jul.26

Readers Report: Priced off the table (with illus) p5, Aug.30

SHEIK, Amir of Kuwait

Why the oil giants are under the gun (with map, chart and illus) (Special Report) p82, Oct.25

SHELL Oil Co.

The presidency handicap at Shell Oil (with illus) p70, Sept.13

SHEPARDSON, Robert

How the high-fliers take off (with illus) p112, Nov.22

SHEPHERD, Mark, Jr.

The 'New Management' finally takes over (with cover and illus) p58, Aug.23

SHERILL, William W.

How Burns will change the Fed (with cover and illus) p102, Oct.25

SHERWIN-Williams Co.

Germans brush aside Sherwin-Williams (with illus) p19, Dec.27

SHESHUNOFF, Alex Austin

Tiny Texas company harnesses ion (with illus) p30, Nov.29

SHIELDS, C.

Piper proves elusive prize (with illus) p62, Aug.16

SHIPBUILDING

Prying open a Dutch clam p86, Sept.20

General Dynamics gets in trouble again (with cover, chart and illus) p48, Oct.4

Navy takes new tack on shipbuilding (with illus) p172, Oct.11

U.S. shipping steers back into the money (with illus) p52, Dec.13

Maritime plan gets set for quick start p26, Dec.27

SHIPS and Shipping

Countdown for a queen # p22, Jul.5

Off to unlock the frozen North—for oil (with illus) p20, Aug.30

SS Manhattan's wake of questions (with illus) p33, Sept.27

World's largest merchant fleets # p112, Oct.4

Marriage of convenience on the high seas p46, Oct.11

Ships go the way of the jet (with illus) p173, Oct.11

Seamen talk boycott # p52, Oct.11

Smooth sailing due Nixon plan for Maritime p46, Nov.1

Winter vacations shiver a little (with illus) p36, Dec.13

Why more Scotch is getting tanked (with illus) p74, Dec.13

U.S. shipping steers back into the money (with illus) p52, Dec.13

SHOES

U.S. Shoe: diversification dropout (with illus) p52, Sept.6

SHRIMP Farming

How to raise a shrimp cocktail (with illus) p184, Sept.20

SHULMAN, Dr. Morton

Texas Gulf: An outsider digs deep (with illus) p92, Oct.18

SHULTZ, George P.

Shultz, Rumsfeld clash over manpower training p26, Jul.5

Manpower plans show the pattern p38, Aug.2

Inflation fighters are ready to inflict pain (with charts and illus) p25, Sept.6

Nixon's men try a lighter touch (with illus) p60, Oct.4

Hopes are flickering for GE settlement (with illus) p50, Oct.18

Can a hands-off labor policy work? (with cover, chart, table and illus) p62, Nov.8

Shultz job plan for blacks hits snags (with illus) p109, Nov.15

Shultz suggests emergency strike plans to Nixon p46, Dec.13

If tariffs replace oil import quotas (with illus) p17, Dec.20

SHUTTLE Vehicle

Ready to design the new hardware (with illus) p51, Sept.13

The next big step for rockets (with illus) p174, Sept.20

Foreign companies may get crack at NASA action p45, Nov.1

Science: More progress at a higher price (with illus) (Special Report) p154, Dec.6

Short News Item

SI Handling Systems, Inc.

A fast, smooth ride moves the goods (with illus) p93, Jul.26

SIEGEL, H. J.

Piper proves elusive prize (with illus) p62, Aug.16

SIGNETICS Corp.

Signetics shows how in semiconductors (with illus) p41, Jul.26

Readers Report: Unimpressed p4, Aug.23

SILICON Crystal

Supply sliced thin in silicon wafers p28, Aug.23

SILVER

Silver users get break in stalemate p28, Dec.20

SILVERGLEID, David

The union war on postal reform (with illus) p97, Sept.20

SIMMONS, Donald

Harlem gets down to business (with illus) p70, Aug.9

SIMMONS, Joseph (Jake) J., III

\$1-billion decision for federal oilman (with illus) p75, Dec.27

SIMON, Norton

A salesman takes over at Norton Simon (with illus) p64, Aug.30

SIMPSON, Charles G.

Philadelphia's 'Gas Lone Ranger' (with illus) p64, Nov.15

SINDLINGER, Albert

How good are consumer pollsters? (with charts and illus) p108, Nov.8

SINGAPORE

Singapore: the robust waif (with illus) p66, Dec.6

Readers Report: Change of diet p4, Dec.27

SINGER Co.

Challenge for top copier cats (with illus) p106, Nov.1

The new Singer makes zigzag pattern (with cover and illus) p58, Nov.22

SIRCE

Putting supermarkets on the steppes (with illus) p78, Sept.20

SISSMAN, Louis Edward

Poet doubles as an adman (with illus) p153, Sept.20

SKI Resorts

Big money plays in the snow (with illus) p142, Oct.25

SKIING

Skiers get away from it all in west Canada p145, Nov.22

Skier's guide to winter fun in Italy p91, Dec.20

SKYBOLT Missile

The Pentagon's \$10-billion scrap heap (with illus) p164, Sept.20

SLEATER, Kay

U.S. Shoe: diversification dropout (with illus) p52, Sept.6

SMALL Business

Advising minority-group entrepreneurs # p62, Aug.23

The seeds for black capitalism (with illus) p40, Nov.15

SMALL Business Administration

Black capitalism has a hollow ring (with illus) p51, Aug.30

SBA loans to hospitals may halt p30, Aug.30

SMITH (A. O.) Corp.

Auto frame maker tries wider road to make the grade (with illus) p102, Dec.13

SMITH, Gerard C.

The price of arms control (with table and illus) p64, Jul.12

SMITH, J. Henry

Equitable puts premium on social role (with illus) p68, Nov.29

SMITH, Lloyd B. ("Ted")

Auto frame maker tries wider road to make the grade (with illus) p102, Dec.13

SMITH, Ralph T.

GOP starts filling a gap # p58, Sept.20

SMITH, Raymond D.

Readers Report: Respecting age p5, Oct.18

SMITH, Robert

GE strikers back their leaders (with illus) p102, Nov.8

SNAP — 27

Apollo 12 launches new moon gear (with table and illus) p38, Nov.8

Apollo 12: a leap for science (with illus) p29, Nov.29

SNARK Missile

The Pentagon's \$10-billion scrap heap (with illus) p164, Sept.20

SNOWSTORMS

How to blow up a snowstorm (with illus) p42, Dec.20

SOAP and Detergents

Is Procter & Gamble getting soft? (with cover, table and illus) p52, Jul.19

Bleachmakers slug back (with illus) p146, Sept.13

Questions on detergents # p72, Dec.6

Threw out its 100-year-old whale-oil soap # p48, Dec.20

SOCIAL Responsibility

The corporation: Moving decisions down to where the action is (with illus) (Special Report) p138, Dec.6

SOCIAL Security

Social Security is next fight p37, Jul.26

One-upping Nixon on Social Security (with table) p42, Oct.11

Social Security's galloping surplus (with table) p41, Oct.18

SOCIETY for Management Information Science

Closing a gap for top management (with illus) p90, Sept.20

SOCIETY of Professional Business Consultants

Readers Report: MDs counsel p6, Aug.16

SOFT Drinks

Battle bubbles over Gatorade's profits p33, Sept.6

Royal Crown Cola's quick-energy drink p114, Nov.29

SOGGE, Richard

How the high-fliers take off (with illus) p112, Nov.22

SONY Corp.

TV in a cartridge sparks three-way tiff (with illus) p41, Nov.22

SOUTH VIETNAM

Hanoi's sea of woes buoys peace hopes (with illus) p33, Sept.6

The next step in Vietnam (Editorial) p132, Sept.6

The schedule for pullout from Vietnam p127, Sept.20

Nixon strategy for peace is aided by events p43, Sept.27

Critics of the war harden their line (with illus) p28, Oct.4

What businessmen did on protest day (with illus) p40, Oct.18

Irony of war is backdrop for Nixon talk p45, Nov.1

Nixon's decision on Vietnam: lead more firmly p43, Nov.8

Next cutback in Vietnam: 50,000 by April p50, Nov.15

Asia's emerging industrial revolution (with illus) p60, Dec.13

A critical change in the South as Vietcong fade p73, Dec.20

In Vietnam, businessmen breathe easier (with illus) p30, Dec.27

SOUTHEAST Asia

Asia's emerging industrial revolution (with illus) p60, Dec.13

SOVEREIGN Industries, Inc.

Frederick R. Etchen, Jr.: His resume fit the job to a T (with illus) p116, Oct.25

SOVIET UNION

U. S. Steel sells through iron curtain p15, Jul.5

The price of arms control (with table and illus) p64, Jul.12

Soviet economy drops back to slower pace p71, Aug.2

Putting supermarkets on the steppes (with illus) p78, Sept.20

Russia's H-bomb tamers (with illus) p176, Sept.20

Soviet bloc sells aircraft to the West p94, Sept.27

Russia unloads surplus gas # p34, Oct.4

Russia pushes gas sales Westward (with illus) p94, Oct.11

Russians take a vital step (with table and illus) p48, Oct.18

Getting more output from fewer comrades (with illus) p38, Nov.1

Russian steel makes a U. S. pitch (with illus) p80, Nov.1

U. S.-Soviet ban on MIRVs might be near p91, Nov.1

Electrical tie-up between Eastern and Western Europe # p120, Nov.22

Soviet gas salesmen sign up Italy's ENI p36, Dec.13

West Germans inch closer to the Soviets p79, Dec.13

Auto deals are brewing and air service might follow p80, Dec.13

Moving toward trade with Eastern bloc p59, Dec.27

SOVIREL

Warmer breeze blows in from France p68, Aug.9

SPACE Exploration

Where we go beyond the moon (with map and illus) (Special Report) p98, Jul.19

The next step for the space program (Editorial) p108, Jul.26

Hawks say go to Mars landing (with illus) p29, Aug.9

Man in space gets the money in the 1970's p42, Sept.6

Ready to design the new hardware (with illus) p51, Sept.13

Rover's two finalists # p34, Oct.4

Tension builds for next moon shot (with table) p104, Oct.11

Short News Item

Russians take a vital step (with table and illus) p48, Oct.18

Apollo 12 launches new moon gear (with table and illus) p38, Nov.8

The future that rides on Apollo 12 (with illus) p66, Nov.15

Apollo 12: a leap for science (with illus) p29, Nov.29

Science: More progress at a higher price (with illus) (Special Report) p154, Dec.6

SPACE Shuttle

Chasing the golden space shuttle p152, Nov.8

SPACE Tug

Splitting the future in space p62, Sept.20

SPACEK, Leonard

Accountants turn tougher (with illus) p124, Oct.18

SPAIN

Japanese plan steel mill near Gibraltar p91, Jul.12

Time off in Spain's chic spots p89, Jul.26

A textile bubble bursts in Madrid (with chart and illus) p82, Sept.20

Oil deal strengthens link to Arab states (with illus) p50, Oct.11

Franco Spain: new cabinet, new directions p91, Nov.1

Readers Report: Matesa scandal p4, Nov.22

Franco regime opens way to more inflation p80, Dec.13

SPARTAN

Defense policy: Cutbacks will send tremors through industry (with chart and illus) (Special Report) p91, Dec.6

SPECIAL Drawing Rights

The SDRs: a test of faith (with table) p94, Nov.8

SPERRY Rand Corp.

Univac climbs the comeback trail (with illus) p160, Nov.22

SPOCK, Charles E.

Where the action is in electronics (with illus) (Special Report) p86, Oct.4

SPORTS

Madison Square Garden (Rodeo) and 1969 U. S. Open Tennis Championships # p86, Aug.9

SPORTS Headliners, Inc.

All-star agent is a high scorer (with illus) p153, Sept.20

SPRAGUE, John L.

Where the action is in electronics (with illus) (Special Report) p86, Oct.4

SPRAYREGEN, Gerald

Brokers go on the offensive (with illus) p102, Nov.1

SPRINGFIELD, Vt.

Where tools are everyone's business (with illus) p70, Oct.11

SPRINT

Defense policy: Cutbacks will send tremors through industry (with chart and illus) (Special Report) p91, Dec.6

SRAM Missile

Taking the defensive on high arms costs (with table) p70, Dec.6

STAATS, Elmer B.

Shultz job plan for blacks hits snags (with illus) p109, Nov.15

STAMFORD, Conn.

Moving to New York's outer edges (with map and illus) p158, Nov.15

STANDARD Oil Co. of California

California Standard elects (with illus) # p30, Aug.9

New gas fuels pollution fight (with illus) p19, Dec.20

STANDARD Oil Co. (New Jersey)

Standard confirms break with its past p56, Sept.6

STANDARD Oil Co. (Ohio)

BP's new boy has welcome mat yanked p48, Oct.11

U. S. antitrust muscle makes Europe wince (with illus) p84, Nov.8

British Petroleum gets its Sohio visa p38, Nov.22

STANDARDS

Old, reliable 2x4 may shrink again (with illus) p32, Aug.2

STANFORD Research Institute

Business confers, SDS jeers (with illus) p56, Sept.20

STANFORD University

From executive suite to halls of ivy (with illus) p122, Jul.19

STANLEY, M. W.

Taking the squeeze in stride (with illus) p11, Jul.5

STANS, Maurice

The sharp side of the rising sun (with illus) p124, Sept.6

Stans, Mrs. Knauer spar over suits by consumers p38, Oct.4

Can Nixon talk down inflation? (with illus) p34, Oct.25

If tariffs replace oil import quotas (with illus) p17, Dec.20

STANTON, Frank

Creative idea for selling toys (with illus) # p46, Oct.25

STATE National Bank

Alabama's battling bankers (with illus) p60, Aug.2

STATE Technical Services Act

Benefits of technology # p38, Jul.26

STATES

White House plan to share revenue inches ahead p58, Jul.12

How the states will benefit p38, Aug.2

The compelling idea of sharing the take (with table) p24, Aug.9

Big-time push in state races next year p41, Nov.29

STATES — Personal Income

Income rise picks up a faster beat (with table) p44, Jul.5

Strikes crimp monthly income gain (with table) p106, Aug.2

Incomes still heading up (with table) p130, Sept.6

Fuel to feed a diehard boom (with table) p146, Oct.4

Personal income: Furses still getting fatter (with table) p121, Nov.1

Incomes feel the cut in jobs (with table) p130, Nov.29

STATISTICS

Commission to improve federal statistics # p62, Sept.20

Why government figures are stranger than fiction (with charts) p42, Oct.4

STEEL

U. S. Steel sells through iron curtain p15, Jul.5

Japanese plan steel mill near Gibraltar p91, Jul.12

The Allan Wood Affair: a tale of intrigue (with illus) p94, Jul.12

Competitive twist for steel (with illus) p40, Jul.19

Price hike for steel? p68, Jul.26

Prices head higher, but will they stick? p27, Aug.2

What gave steel its big new lift (with chart) p21, Aug. 9

Stainless steel items edge up # p58, Sept.20

Japan gets a steel rival Down Under p93, Sept.27

Diversity pulls Armco together (with illus) p168, Oct.11

Steel has it in the bag for this year p32, Oct.18

Russian steel makes a U.S. pitch (with illus) p80, Nov.1

Winter lag unlikely to dent steel boom (with chart) p28, Nov.8

Yawata and Fuji steel companies to merge # p114, Nov.8

Dr. Bethlehem's new steel formula p39, Nov.15

Input-output forecasters get better props (with chart) p125, Nov.22

Reshaping steel for survival (with illus) p28, Dec.27

STEEL Pipe

Steel piping heads higher # p56, Sept.13

STEIN, Herbert

Is the Administration crying wolf on controls? (with illus) p102, Jul.12

Why Nixon's advisers listen less to the models (with illus) p128, Nov.15

Government: What the New Federalism will be (with illus) (Special Report) p126, Dec.6

STEINBERG, Joseph

Taking an island for granite p125, Nov.8

STEINBERG, Saul

Leasco's noisy battle for a British publisher (with illus) p30, Sept.6

STENNIS, John

Battle of budget starts with defense (with illus) p14, Jul.5

Safeguard battle may win Stennis greater stature p57, Jul.12

STERN, Alfred

Cable TV leaps into the big time (with cover, table and illus) (Special Report) p100, Nov.22

STEVENS (J. P.) & Co., Inc.

The million-dollar back-pay bonanza (with illus) p29, Jul.26

STEVENS, Robert F.

Du Pont's 'answer machine' (with chart and illus) p68, Dec.20

STOCK Bonus

Reprieve for a bonus p78, Jul.5

STOCK Exchanges

For Rio's market, it's still carnival (with chart) p36, Sept.6

Bulls are friskier in foreign markets (with map, chart and illus) p33, Nov.15

STOCK Options

Stock options fall in disfavor (with illus) p36, Dec.27

STOCKYARDS

A raider wakes up Denver Union (with illus) p58, Sept.6

Short News Item

STOGDILL, Dr. Ralph M.

Harmony is fine, the psychologist says, but trying to achieve it cuts production # p70, Sept.13

STOKELY-Van Camp, Inc.

Battle bubbles over Gatorade's profits p33, Sept.6

STOKES, Carl B.

Mayors pan Nixon for dollar drought (with illus) p70, Dec.6

STOKES, Lord

British business has some doubts (with illus) p37, Dec.13

STOOPS, W.

Readers Report: Look ahead, not back p7, Sept.13

STRADDLES

Straddles are double options p86, Aug.9

STRATTON, Samuel S.

Stratton's blast damages Army tanks p33, Oct.4

STUDENTS for a Democratic Society

SDS 'work-in' that didn't work out p24, Aug.30

Business confers, SDS jeers (with illus) p56, Sept.20

STUNZI, Jacques R.

Bankers team up to go abroad (with table and illus) p88, Nov.8

SUBMARINES

Underwater route to Arctic oil (with illus) p47, Jul.12

SUBWAYS

A chill spreads through New York subways (with illus) p28, Aug.9

SUCSY, Leonard

Cutting red tape and time in public housing (with illus) p48, Jul.26

SUFFOLK Sun

Ads not enough to save Suffolk Sun p80, Oct.25

SUGAR

Grace swallows a bitter pill in Peru (with map and illus) p62, Dec.20

SULFUR

Sulfur market scraps price list as prices tumble p22, Nov.8

SUN City, Ariz.

Why new towns boom or fall flat (with illus) p149, Nov.15

SUN Oil Co.

Sun Oil computer helps find an heir apparent (with illus) p83, Oct.4

SUNTAN

If you don't like burns, stay out of the sun p113, Jul.12

SUPERMARKETS

Putting supermarkets on the steppes (with illus) p78, Sept.20

SURBAUGH, Norvell E.

A jumping market below the border (with cover, map, charts and illus) (Special Report) p120, Jul.12

SURFING

Clairol makes waves — for surfers (with illus) p33, Oct.4

SURVEYOR III

The future that rides on Apollo 12 (with illus) p66, Nov.15

SURVIVAL Center

Helping managers head for the hills (with illus) p37, Dec.27

SWEDEN

How Hasselblad shot the moon (with illus) p26, Jul.26

Sweden's Palme takes the pragmatic view p93, Sept.27

Swedish strike undermines iron ore sales p63, Dec.27

SWEETENERS (Artificial)

The big brouhaha over sweeteners (with illus) p98, Oct.18

The diet industry has a hungry look (with illus) p41, Oct.25

Cyclamate shock sets off some tremors abroad p99, Oct.25

Extract made from sour citrus rinds that produces a super-sweet artificial sweetener # p46, Dec.13

SWIBEL, Charles

Roof caves in on Mayor Daley's housing plan (with illus) p56, Aug.30

SWITZERLAND

Drug merger poses questions on antitrust p114, Sept.13

Swiss dye makers challenge EEC p102, Oct.11

Swiss gnomes start to swing (with illus) p120, Nov.8

Italy's hot export trade in Lira (with chart) p74, Dec.27

SYLVANIA Electric Products, Inc.

Television makers get on the button p82, Dec.27

SYSTEM Development Corp.

Software 'giant' goes commercial (with illus) p84, Aug.23

SYSTEM Evaluator and Reliability Checker

The railroads' space-age helper (with illus) p94, Jul.26

SYSTEMS Engineering

Production: Human needs gain the top priority (with chart and illus) (Special Report) p150, Dec.6

T

TRW, Inc.

Exploring the earth from space (with illus) p151, Nov.8

TABB, Durbin

How to raise a shrimp cocktail (with illus) p184, Sept.20

TAFF, Conrad

Readers Report: The Taff brothers p5, Oct.25

TAIWAN

Asia's emerging industrial revolution (with illus) p60, Dec.13

TANDON, Prakashon

India hires pro managers (with illus) p92, Aug.30

TANKS

Army fights assault on tanks (with illus) p48, Aug.9

Stratton's blast damages Army tanks p33, Oct.4

Pressure may kill weapons projects with U.S. allies p26, Dec.27

TAPE Recorders

Sales training using video tape # p59, Jul.26

TARIFFS

If tariffs replace oil import quotas (with illus) p17, Dec.20

TASK Force on International Development

Peterson heads aid group # p38, Sept.6

TASK Forces

Task forces shaping Nixon's '70 program p44, Sept.27

TATE, Horace

The racial plincers of Atlanta politics (with illus) p104, Oct.4

TAX Service

Luring clients with instant tax refunds (with illus) p80, Dec.20

TAXATION

More to come in taxing drama (with illus) p14, Jul.5

The case for fast action on the surtax (Editorial) p84, Jul.5

The taxed public temper (with illus) p41, Jul.12

Surtax fight gets rougher (with illus) p42, Jul.12

White House plan to share revenue inches ahead p58, Jul.12

Tax bill gives oil and others a windfall p57, Jul.12

A tax-reform sleeper # p58, Jul.12

The plot thickens around the surtax (with illus) p32, Jul.19

Tax reforms start to show muscles p32, Jul.19

Tax reform vital to Democrats in '70 p45, Jul.19

If the 7% tax credit goes (with table) p84, Jul.19

Who gets hurt p78, Jul.26

New loophole for rich # p38, Jul.26

Tax reform drive opens battle on elections p37, Jul.26

A jolt for business (with table) p78, Jul.26

Revolt as the lobbies dozed (with illus) p80, Jul.26

Tax reform bill is now assured p37, Aug.2

Readers Report: For tax reform p5, Aug.2

Readers Report: Challenge p5, Aug.2

Overseas tax shelters # p38, Aug.2

What real tax reform would mean (Editorial) p108, Aug.2

Tax tips for the dog days p86, Aug.9

Tax reform faces the Senate hurdles (with illus) p22, Aug.9

The tax men close in with double checks p90, Aug.23

Readers Report: Tax-free bonds p4, Aug.23

The reform bill that backfired (with illus) p58, Aug.30

Weather eye on the tax bill p90, Aug.30

Readers Report: Footing the tax bill p5, Sept.6

Bad strategy for tax reform (Editorial) p170, Sept.13

What's new on tax front p136, Sept.13

Tax reform loses some momentum (with illus) p46, Sept.13

Tax credit deal ends in mixup for White House p43, Sept.27

Proposal for value added taxation # p38, Oct.4

Heavier tax load in the air? # p34, Oct.4

4% unemployment threatens tax bill p43, Oct.11

No help no cut in corporate tax p53, Oct.18

Senate shapes tax bill under threat of Nixon veto (with table) p36, Oct.25

Waiting for the tax dust to settle p34, Nov.1

Businessmen who want taxes # p42, Nov.1

Short News Item

Take it easy when selling for a tax loss p135, Nov.8

Knifework on the tax reform bill (Editorial) p154, Nov.8

Tax reform drive takes a step ahead (with table) p32, Nov.8

Tax reformers win big one at Treasury p49, Nov.15

Tax surcharge may stay at 5% through 1970 p53, Nov.22

Help on the way for U.S. exporters (with chart and table) p33, Nov.22

Farther than ever from a fiscal policy (with illus) p31, Dec.13

Children's gifts that grow up with them p97, Dec.13

Congress tries for tax bill that Nixon will sign p45, Dec.13

Estate and gift taxes get next overhaul p46, Dec.13

Long-term gifts save you taxes p98, Dec.13

Time to reform tax reform? (with illus) p16, Dec.20

Tax-loss selling drags Dow down (with chart) p24, Dec.20

Giving ways p92, Dec.20

Tax bill could handcuff budget (with chart) p12, Dec.27

How Mills ran the tax makers' marathon (with illus) p70, Dec.27

New tax bill: where it hits, whom it hurts (with tables) p72, Dec.27

A boost for inflation (Editorial) p84, Dec.27

State and Local

The big bind in local taxes (with table and chart) p44, Aug.9

TEACHING Machines

Big companies seek teaching contract for public schools p25, Jul.5

Toehold in teaching machines # p56, Sept.13

Teaching experiment with a profit motive p104, Oct.4

TEAGUE, Olin E.

Where we go beyond the moon (with map and illus) (Special Report) p98, Jul.19

TEAGUE, Richard A.

Dick Teague: Hot rodder to hot designer (with illus) p134, Oct.4

TEAMSTERS

See Independent Unions

TECHNOLOGY

Congress ponders the evils of progress (with illus) p170, Sept.20

A way to make diversity pay off (with illus) p152, Oct.18

Venture capitalists gamble on new technology (with illus) p128, Nov.1

How the high-fliers take off (with illus) p112, Nov.22

Production: Human needs gain the top priority (with chart and illus) (Special Report) p150, Dec.6

Readers Report: Technically speaking p5, Dec.13

Optical scanning finally starts to pay off (with illus) p55, Dec.27

TECHNOLOGY Outlook

The war that's looming on trash p148, Nov.8

TECHOCEANS, Inc.

Research subs run into trouble (with illus) p65, Dec.27

TEKTITE II

Submerged Tektite I habitat # p50, Oct.25

TELECOMMUNICATIONS

Telecommunications system for Alaska # p46, Nov.1

Lower rates for transatlantic written messages # p54, Nov.22

TELEPHONES

The New York phone hangup p52, Aug.2

FCC prods Bell to improve services on private lines p34, Aug.9

Readers Report: Providence calling p5, Aug.30

Readers Report: Busy Line p4, Sept.6

Holding down phone bills # p40, Nov.8

Phone rates go down # p72, Dec.6

Bids by telephone companies for rate increases # p42, Dec.13

Added starter heats up the fax derby (with illus) p120, Dec.13

Why you hear a busy signal at AT&T (with cover, table and illus) p40, Dec.27

TELESAT System (Canada)

A satellite that talks Canadian (with map) p50, Aug.2

TELEVISION

Cigarette ads and feds # p52, Jul.12

CATV projects a new ad picture (with chart and illus) p140, Jul.12

FCC challenges stir a row in TV industry (Marketing Outlook) p60, Jul.19

Flickering picture in TV sales (with chart) # p31, Jul.19

TV's Saturday gold mine (with illus) p96, Aug.2

Black-and-white TV gets illusion of color p89, Aug.9

TV in underdeveloped countries via satellite # p34, Aug.9

Yes, no, and maybe # p48, Aug.16

Three-way race on late-night TV (with illus) p78, Aug.16

TV from the sky # p50, Oct.18

Air bargains for politicians # p42, Nov.1

Color TV sales are looking bluer p36, Nov.8

Cable TV leaps into the big time (with cover, table and illus) (Special Report) p100, Nov.22

TV in a cartridge sparks three-way tiff (with illus) p41, Nov.22

Advertising: TV will need finer tuning (with illus) (Special Report) p200, Dec.6

The airborne TV eye switches on live p88, Dec.20

Television makers get on the button p82, Dec.27

TELEVISION-Player System

RCA's SelectaVision puts TV in packs (with illus) p106, Oct.4

TELPAR, Inc.

Venture capitalists gamble on new technology (with illus) p128, Nov.1

TENANTS

Tenants put the heat on the landlord (with illus) p72, Nov.8

TENNECO, Inc.

Tenneco makes a case for J. I. Case (with illus) p166, Sept.13

TEST Equipment

The railroads' space-age helper (with illus) p94, Jul.26

TESTOR Corp.

Cure for glue sniffers # p30, Aug.9

TEXARKANA, Ark.

Teaching experiment with a profit motive p104, Oct.4

TEXAS

Texas beats water plan # p30, Aug.9

TEXAS Gulf Sulphur Co.

Texas Gulf: An outsider digs deep (with illus) p92, Oct.18

Texas Gulf case marches on # p46, Oct.25

Readers Report: Texas Gulf digs in p7, Nov.8

TEXAS Instruments, Inc.

Woes at Texas Instruments # p42, Jul.19

Fairchild scores a point on circuits (with illus) p128, Nov.29

TEXTILES

Japanese keep balking on textile quotas p67, Aug.9

Textiles fear foreign invasion (with chart) p78, Oct.11

Okinawa agreement paves way to curb Japanese exports p91, Nov.29

A rough sacking for Viyella chief (with illus) p23, Dec.20

ICI announced a takeover bid for Viyella # p22, Dec.27

TEXTRON, Inc.

Textron acquired Reizart, Inc. # p108, Sept.20

THEATERS

In the Matter of J. Robert Oppenheimer # p86, Aug.9

There's slow business in show business (with illus) p43, Oct.18

Manhattan scene: Broadway beat p110, Nov.1

Theatrical activity in New York this season p78, Dec.27

THEFTS

Fighting crime with help from insurance p89, Aug.23

THIELE, A. A.

A magnetic tug toward the future (with illus) p78, Aug.9

THIEU, Nguyen Van

Businessman's balance sheet on Nixon (with illus) p21, Aug.2

THROWER, Randolph

The man who'll scan the 1040 (with illus) p100, Aug.2

THURLOW Island Corp.

Taking an island for granite p125, Nov.8

TIME, Inc.

Ill lay Time, Inc., so it changed bosses p20, Aug.30

TIMES Herald Printing Co.

Times Mirror Co. to acquire Times Herald Printing Co. # p108, Sept.20

TIMES Mirror Co.

Times Mirror Co. to acquire Times Herald Printing Co. # p108, Sept.20

TIMM, Bernhard

The high-stakes game in German chemicals (with table and illus) p82, Nov.29

TINBERGEN, Jan

The Nobel: reward for econometricians (with illus) p42, Nov.1

TIPTON, S. G.

The tangled mess in aviation (with cover, charts and illus) (Special Report) p52, Aug.9

TIRES

Business responds to consumerism (with cover and illus) (Special Report) p94, Sept.6

Short News Item

Goodyear takes a gamble on Polyglas (with cover, chart and illus) p118, Oct.11

Tire maker elects not to fight # p42, Nov.1

Readers Report: Time to retire p4, Nov.15

TITLE Insurance

Proxmire questions the high cost of title insurance p38, Jul.26

TOBACCO

Antitrust eyes tobacco men p52, Aug.16

TOKYO Shibaura Electric Co. (Toshiba)

Now the Japanese discover integrated circuits p39, Dec.13

TOOLS

Machine tool orders buoy capital spending p7, Jul.5

Trouble hits at machine tools after big surge p20, Oct.4

Where tools are everyone's business (with illus) p70, Oct.11

Toolmen on razor's edge (with chart and illus) p66, Oct.11

Machine tool orders are slowing down p28, Nov.1

Machine tools turn out a so-so gain p20, Nov.29

TOOTH PASTE

Dentists endorse Colgate formula (with table) p46, Oct.11

TOURIST Trade

Teeling off on the Continent p114, Jul.12

Time off in Spain's chic spots p89, Jul.26

Warming up tourism in Alaska (with map and illus) p69, Aug.16

Businessman's guide to Europe: Scotland p103, Aug.16

Camping catches up with the times (with illus) p120, Aug.16

The spotlight turns on San Clemente p90, Aug.23

Businessman's guide to Dallas p136, Sept.13

To beat winter, charter a boat in the Caribbean p115, Sept.27

Businessman's guide to Pittsburgh p130, Oct.4

Avoiding the madding crowd in Hawaii p141, Oct.18

Palm Beach spruces up for the season p136, Nov.8

New fares for new planes? (with table) p100, Nov.15

Businessman's guide to the Phoenix area p138, Nov.15

Skiers get away from it all in west Canada p145, Nov.22

Businessman's guide to Las Vegas p114, Nov.29

VIP vacation travelers will find serene spots off the beaten path p164, Dec.6

Winter vacations shiver a little (with illus) p36, Dec.13

Businessman's guide to Los Angeles p98, Dec.13

Skier's guide to winter fun in Italy p91, Dec.20

To contact the International Assn. for Medical Assistance to Travellers p78, Dec.27

TOWNSEND, Lynn A.

What's wrong at Chrysler (with charts and illus) p46, Jul.5

TOYO Bearing Co.

Toyo to build a plant in Chicago # p92, Nov.1

TOYS

Creative idea for selling toys (with illus) # p46, Oct.25

Toy makers' shares are a losing game (with table and illus) p82, Dec.20

TRACY Investment Co.

Eurodollars finance the new MGM drama (with illus) p41, Aug.16

Kerkorian: a new lion roars on MGM's lot (with illus) p47, Oct.11

TRADE Relations Assn.

A small triumph for trade relations p21, Aug.30

TRADING Stamps

Czar of Gold Bond stamps (with illus) p104, Aug.23

TRANSPORTATION

Readers Report: Major in moving p4, Jul.12

A summer of discontent for commuters (with illus) p74, Aug.2

Alaska's oil challenge (with map and illus) p120, Sept.13

Urban transit picks up some speed (with map, table and illus) p66, Sept.20

Capital subway gets out of political tunnel (with map and illus) p88, Oct.11

How to pay for mass transit p72, Oct.25

The battle that business has to win (with cover and illus) (Special Report) p63, Nov.1

Transportation: When traffic jams stall the nation (with chart and illus) (Special Report) p186, Dec.6

TRANSURANIUM

The hunt for elusive new elements (with illus) p46, Aug.23

TRAUTMAN, Gerald H.

Why Greyhound is ashamed to be in the bus business (with illus) p126, Jul.19

TREATIES

Big powers net seabed treaty p108, Oct.11

TROPICANA Products, Inc.

Turning oranges into slabs (with illus) p94, Jul.26

TROWBRIDGE, Alexander B.

Briton charges the U.S. with managerial imperialism (with illus) p72, Nov.29

TRUCKS and Trucking

Readers Report: No flip-flop (with illus) p5, Jul.5

Readers Report: Really flipping p4, Jul.12

A Chevy behemoth on road # p42, Jul.19

Trucks pick up new customers (with chart and illus) p19, Dec.20

TRUTH-In-Lending

A foggy first week for the lending law (with illus) p13, Jul.5

TUCHMAN, Maurice

Novel experiment gives artists an industrial palette (with illus) p96, Nov.8

TURKEY

Renault will build in Turkey # p72, Aug.2

Turkey's auto market # p68, Aug.30

TVORNICA Cellulose Sulfate & Kraft Paper

A U.S. company is investing in a Yugoslavian joint venture # p74, Dec.20

U**UMC Industries, Inc.**

When a takeover runs out of gas p32, Oct.4

USM Corp.

Bankrolling new brainpower p20, Jul.5

UITERT, L. G.

A magnetic tug toward the future (with illus) p78, Aug.9

ULCERS

How to handle the job hazard of ulcers p147, Oct.11

UNDERWATER Habitat

Halliburton: servicing the seabed oil drillers (with illus) p132, Oct.25

UNDERWATER Research

Research subs run into trouble (with illus) p65, Dec.27

UNEMPLOYMENT

See Employment

UNEMPLOYMENT Insurance

Fuelling over jobless pay p47, Jul.12

UNGER, Sherman

Is a breakthrough near in housing? (with cover, table and illus) (Special Report) p80, Sept.13

UNILEVER

Unilever to merge with Allied Breweries # p114, Sept.13

On the move at Unilever (with illus) # p40, Nov.8

UNION Carbide Corp.

Union carbide is selling Stellite # p22, Dec.27

UNION Credit Co., Ltd.

The Santa Claus that makes you pay (with cover, chart and illus) p76, Dec.20

UNION Minière

Union Minière and Congo settle at last p112, Oct.4

UNIT Pricing

Unit pricing will get tests # p108, Sept.20

UNITED Auto Workers

Labor peace at American Motors # p48, Nov.22

Overtime brings woes to American Motors p76, Nov.22

UNITED Computing Systems, Inc.

Readers Report: 'No rate advantage' p4, Dec.20

UNITED Mine Workers

The coal bin is running short (with illus) p19, Jul.5

UMW's intramurals # p30, Aug.9

Lewis heir faces miners' revolt at the polls (with illus) p110, Nov.15

Can the Mine Workers survive reform? (with illus) p32, Dec.20

UNITED STATES Chamber of Commerce

Protection message reaches more ears p42, Nov.22

Readers Report: Wide-awake chamber p7, Dec.6

UNITED STATES Lines

Marriage of convenience on the high seas p46, Oct.11

UNITED STATES Shoe Corp.

U. S. Shoe: diversification dropout (with illus) p52, Sept.6

UNITED STATES Steel Corp.

U. S. Steel sells through iron curtain p15, Jul.5

Gary presses a claim (with illus) p40, Aug.23

Readers Report: Public interest at stake p5, Aug.23

A small triumph for trade relations p21, Aug.30

Water crusaders take on Big Steel (with illus) p54, Sept.13

Short News Item

UNITED STATES Supreme Court

Labor forcing nasty fight on court choice p30, Aug.30

Ganging up on Haynesworth (with illus) p48, Sept.6

Will Burger's decisions reveal a new style? (with table) p29, Oct.4

UNIVAC Div.

Univac climbs the comeback trail (with illus) p160, Nov.22

UPJOHN Co.

Health help for the ghetto p124, Sept.20

UPTON, Stephen

Business responds to consumerism (with cover and illus) (Special Report) p94, Sept.6

URANIUM

France breaking into uranium market # p120, Oct.18

URBAN Coalition

Coalition splinters in Minneapolis p44, Aug.16

URBAN Design Concept Associates

In Baltimore: Biggest snarl on city highways (with map) p144, Oct.18

URBAN Renewal

Equitable puts premium on social role (with illus) p68, Nov.29

USERY, William J., Jr.

Shopcraft contract jams on mechanic clause (with illus) p63, Dec.27

UTILITIES

Utilities face a generation gap (with illus) p30, Aug.2

Con Ed runs out of 'Clean Energy' (with illus) p42, Aug.16

Nixon stand may stall atom power use by utilities p38, Oct.4

Why the utilities can't meet the demand (with cover, chart, table and illus) (Special Report) p48, Nov.29

Readers Report: The utilities (with illus) p5, Dec.27

Why New York worries utilities p17, Dec.27

V**VALENTINO**

Kenton buys couturier (with illus) p114, Oct.11

VAN Dusen, Richard C.

Is a breakthrough near in housing? (with cover, table and illus) (Special Report) p80, Sept.13

VAN Poppelen, F. Joseph

Where the action is in electronics (with illus) (Special Report) p86, Oct.4

VANCE, Cyrus R.

IBM logs in officials # p75, Jul.5

VANCOUVER

See Canada

VATICAN

Vatican reduces holdings in Italian companies p60, Jul.5

VELASCO, Juan Velasco

Grace swallows a bitter pill in Peru (with map and illus) p62, Dec.20

VENTURE Analysis

Du Pont's 'answer machine' (with chart and illus) p68, Dec.20

VERITY, C. William

Diversity pulls Armco together (with illus) p168, Oct.11

VEROLME, Cornelis

Prying open a Dutch clam p88, Sept.20

VESPERMAN, Gary

Readers Report: Revised figure p6, Dec.6

VIDEOPLAYER

TV in a cartridge sparks three-way tiff (with illus) p41, Nov.22

VIETORISZ, Thomas

Harlem gets down to business (with illus) p70, Aug.9

VIKING (Project)

Hawks say go to Mars landing (with illus) p29, Aug.9

VIRUSES

A second front in the war on viruses (with illus) p50, Jul.5

Hunt for cancer vaccine closes in (with illus) p68, Nov.15

VITT, Sam

Media buyers put squeeze on admen (with illus) p80, Oct.18

VIYELLA International, Ltd.

A rough sacking for Viyella chief (with illus) p23, Dec.20

ICI announced a takeover bid for Viyella # p22, Dec.27

VOGUE, Arnaud de

National chemical giants emerge in Europe (with illus) p76, Jul.19

VOLKOV, Vladislav

Russians take a vital step (with table and illus) p48, Oct.18

VOLKSWAGEN

A dent in VW's bumper sales p44, Jul.12

Volkswagen to pass the 2-million mark # p68, Aug.9

Beetle finds U. S. tougher to chew (with chart and illus) p40, Oct.11

How the little beetle's tribe increases p41, Oct.11

VOLKSWAGEN-Porsche Co.

VW's new hybrid (with illus) p19, Aug.30

VOLKSWAGENWERK

Volkswagenwerk to help its "divisions" # p92, Nov.1

VOLPE, John A.

Halting the highway men (with table and illus) p37, Jul.19

SST gets clearance for a late takeoff (with illus) p29, Sept.27

VOLZ, Hermann F.

Bankers team up to go abroad (with table and illus) p88, Nov.8

W**WAGES**

Antibias quotas aim at wages of craft unions p25, Jul.5

Is the Administration crying wolf on controls? (with illus) p102, Jul.12

The wages of building zoom (with chart) p89, Jul.19

Price hike for steel? p68, Jul.26

More pay in steel plants # p30, Aug.9

Nixon is choosing his new weapons p39, Oct.18

Would guidelines work better? (with illus) p134, Oct.18

Can a hands-off labor policy work? (with cover, chart, table and illus) p62, Nov.8

Taking inflation out of wage negotiations (Editorial) p154, Nov.8

Call for wage-price controls # p48, Nov.22

Its objective is to raise pay (with illus) # p34, Dec.20

WAITT & Bond, Inc.

A safer smoke? # p38, Nov.29

WALKER, Charls

Treasury's savvy second man: Charls Walker stakes his future on the chance of pushing through the least popular legislation (with illus) p56, Jul.5

WALKER, Clifton P.

The Street's paper cutter: new computer system at Hornblower & Weeks (with illus) p56, Nov.1

WALLACE, D. W.

Piper proves elusive prize. (with illus) p62, Aug.16

WALLACE, George C.

Pro-Wallace workers start to stir (with illus) p124, Oct.25

WALTERS, Forest S.

Readers Report: Man and the moon p4, Sept.6

WANKEL Engine

Mercedes adds a youthful zip (with illus) p56, Aug.23

Readers Report: Backing the Wankel p4, Dec.27

WARD, J. Harris

Why the utilities can't meet the demand (with cover, chart, table and illus) (Special Report) p48, Nov.29

WAREHOUSE Systems

How Rohr learned to move the goods (with illus) p92, Jul.26

WARRANTS

Warrants with "flush-out" provisions # p108, Jul.12

WARRANTY

Business responds to consumerism (with cover and illus) (Special Report) p94, Sept.6

Do auto prices mean what they say? (with table and chart) p60, Sept.6

Warranty backlash (Marketing Outlook) p64, Sept.27

WASHINGTON, D. C.

Capital subway gets out of political tunnel (with map and illus) p88, Oct.11

WASHINGTON, University of

Marine Sciences Council is understaffed to develop engineering sciences curriculum # p42, Nov.29

WASHINGTON, Walter E.

Capital subway gets out of political tunnel (with map and illus) p88, Oct.11

WASTE

Readers Report: Missing ingredients p5, Nov.29

WASTE Disposal

The war that's looming on trash (Technology Outlook) p148, Nov.8

WATER

Texas beats water plan # p30, Aug.9

WATER Blasting

Cutting metal with water (with illus) p130, Jul.19

WATER Pollution

Meeting on water pollution control # p58, Jul.12

A fight over who cleans up (with illus) p46, Jul.12

Pollution foes seek to defuse nuclear test p18, Aug.30

Short News Item

Water crusaders take on Big Steel (with illus) p54, Sept.13

Water pollution control makers still want to clean up (with illus) p118, Oct.4

The battle that business has to win (with cover and illus) (Special Report) p63, Nov.1

Readers Report: Prison for polluters? p6, Nov.8

Collision course on pollution p44, Nov.29

Still more trouble from oily waters (with illus) p18, Dec.20

WATSON, Arthur

Lelsure Dynamics has very rich friends (with illus) p60, Nov.15

WATSON, Thomas J., Jr.

Information systems: Growing wildly without a blueprint (with illus) (Special Report) p192, Dec.6

WEAPONS

After ABM, weapons are still the target (with illus) p20, Aug.9

Prototype shopping comes off the shelf (with illus) p162, Sept.20

The Pentagon's \$10-billion scrap heap (with illus) p164, Sept.20

The Pentagon wins a costly battle (with table and illus) p28, Sept.27

Readers Report: Weapons issue p7, Oct.11

Defense policy: Cutbacks will send tremors through industry (with chart and illus) (Special Report) p91, Dec.6

Taking the defensive on high arms costs (with table) p70, Dec.6

The dogfight over the F-15 (with chart and illus) p96, Dec.20

Pressure may kill weapons projects with U.S. allies p26, Dec.27

WEATHER

How to blow up a snowstorm (with illus) p42, Dec.20

WEBB (Del E.) Corp.

Why new towns boom or fall flat (with illus) p149, Nov.15

WEEKS, Sir Hugh

British business has some doubts (with illus) p37, Dec.13

WEIGHTLESSNESS

NASA under fire for lack of research in weightlessness p42, Nov.29

WEINBERG, Sidney

Mr. Wall Street's lasting legacy (with illus) p24, Aug.2

WEINBERGER, Casper W.

Non-smoker for the FTC # p114, Oct.11

WEISS (Samuel) & Co.

How to pick the acorns that will sprout (with illus) p84, Dec.20

WEISSBOURD, Bernard

A new type of 'new town' breaks ground for planners (with illus) p132, Jul.19

WELEK, Charles

Elegance comes to the Ozarks (with illus) p104, Aug.2

WELFARE

Nixon digs out of the welfare bog p37, Aug.16

Taking a new approach to welfare (Editorial) p130, Aug.16

Montgomery Ward to extend credit to welfare recipients # p42, Dec.13

WELFARE Island

Satellite island for Manhattan p146, Oct.18

WELLER, John L.

New Haven RR: the road to ruin (with illus) p54, Dec.20

WELLING, Brenton

Publishers Memo: Air traffic to and from New York (with illus) p5, Aug.9

WELLISZ, Stanislaw

Harlem gets down to business (with illus) p70, Aug.9

WELLS, Everett F.

Ashland Oil scrambles hard to become an energy giant (with illus) p64, Aug.2

WENDEL, William H.

The battle that business has to win (with cover and illus) (Special Report) p63, Nov.1

WENK, Edward, Jr.

Marine Sciences Council is understaffed to develop engineering sciences curriculum # p42, Nov.29

WEST, Charles B.

Warming up tourism in Alaska (with map and illus) p69, Aug.16

WEST Tacoma Newsprint Co.

When publishers feud over newsprint (with illus) p39, Oct.25

WEST Virginia

The West Virginia strikers' lonely road (with illus) p54, Sept.27

WESTERN Electric Co.

The battle that business has to win (with cover and illus) (Special Report) p63, Nov.1

WESTERN Union Telegraph Co.

Rewiring Western Union # p34, Jul.26

WESTINGHOUSE Electric Corp.

High ride in Pittsburgh # p40, Sept.27

Decision for Westinghouse # p46, Oct.25

European countdown for Westinghouse p64, Dec.6

Westinghouse won't take 'non' for an answer p39, Dec.13

WESTINGHOUSE Electric Europe

Pompidou may let Westinghouse in (with illus) p49, Sept.20

WESTOURS, Inc.

Warming up tourism in Alaska (with map and illus) p69, Aug.16

WEYERHAEUSER Co.

A giant tries homebuilding # p34, Aug.23

WHARTON School of Finance & Commerce

Wharton prints out its preview of 1970 p14, Aug.30

Wharton model perceives a benign recession (with chart and illus) p35, Nov.22

Bad year for econometrics (with charts and illus) p36, Dec.20

WHEAT

World wheat surplus yields bitter harvest (with illus) p25, Aug.9

WHIRLPOOL Corp.

Business responds to consumerism (with cover and illus) (Special Report) p94, Sept.6

WHITE Consolidated Industries, Inc.

Will White unload its stake in Allis? (with illus) p31, Jul.26

The way Allis-Chalmers keeps White at bay (with illus) p54, Nov.15

WHITE, Lee C.

Why the utilities can't meet the demand (with cover, chart, table and illus) (Special Report) p48, Nov.29

WHITE, William

Medical advice comes in a new package (with illus) p66, Sept.27

WHITMAN, Bob

Novel experiment gives artists an industrial palette (with illus) p96, Nov.8

WIDLAR, Robert

A millionaire bets on his chips (with illus) p52, Aug.23

WIDNALL, William B.

The taxed public temper (with illus) p41, Jul.12

WIENER, Anthony

The corporation: Moving decisions down to where the action is (with illus) (Special Report) p138, Dec.6

WILKINSON Sword, Ltd.

New razor edges into the market p29, Aug.9

WILLS, S. Hayward

Loan company joins conglomerates (with illus) p84, Sept.6

WILSON & Co.

Can Ling get gravy out of 'meatball'? (with illus) p51, Sept.13

WILSON, Harold

Britain's Wilson builds up some strength p119, Oct.18

WILSON, Henry H.

New futures in an old trade (with illus) p52, Jul.26

WILSON, John D.

Funds covet pension money (with illus) p108, Oct.25

WILSON, Joseph C.

The managers: A new breed of men will call the shots (with illus) (Special Report) p144, Dec.6

WINES

World of wine: building your own cellar p121, Oct.25

Readers Report: Chateau New York? p4, Nov.22

WINFISINGER, William

Rail unions talk whipsaw (with illus) p33, Aug.30

When a pension fund runs out (with illus) p128, Oct.25

WOERNER, G. W.

When EDP goes back to the experts (with illus) p114, Oct.18

WOHLSTETTER, Charles

Charles Wohlsetter's many careers (with illus) p36, Aug.30

WOLFSON, Louis E.

Readers Report: Wolfson assistance (with illus) p7, Aug.16

WOLFER, Marshall

Why doctors and lawyers call themselves Inc. (with illus) p80, Jul.12

WOMEN

Chicago Board of Trade to change its all-male tradition # p108, Jul.12

For women, a difficult climb to the top (with cover and illus) p42, Aug.2

Readers Report: Women at work p5, Aug.30

Readers Report: Women at work p5, Sept.6

Readers Report: Women at work p7, Sept.13

Sweetening for the ladies (with illus) p140, Oct.11

WOOD (Alan) Steel Co.

The Alan Wood affair: a tale of intrigue: The mystery of bids for the steelmaker's stock is starting to unravel (with illus) p94, Jul.12

Readers Report: More on Alan Wood (with illus) p5, Aug.2

Short News Item

WOOD, Harleston

The Alan Wood affair: a tale of intrigue (with illus) p94, Jul.12

WOODSTOCK Ventures, Inc.

Rocky road to fame, if not fortune (with illus) p78, Aug.23

Readers Report: Age of Aquarius (with illus) p6, Sept.13

WOOLWORTH (F. W.) Co.

Up from stock boy to Woolworth chief (with illus) p75, Dec.27

WORDEN, Mack W.

Price hearing stays in low (with illus) p46, Sept.20

WORLD Bank

World Banking McNamara-style (with chart and illus) p96, Sept.27

WYANDOTTE Chemicals Corp.

BASF woos Wyandotte # p58, Sept.20

Will Wyandotte be another German miracle? (with illus) p50, Nov.8

WYMAN, Bautzer, Finell, Rothman & Kuchel

Gregson, Bautzer: lawyer of the big deals (with illus) p56, Nov.8

WYMAN, Sam

Media buyers put squeeze on admen (with illus) p80, Oct.18

X**XEROX Corp.**

Copying machine that can duplicate, collate, and shrink documents # p150, Sept.13

Moving to New York's outer edges (with map and illus) p158, Nov.15

Y**YABLONSKI, Joseph**

Coal's new prosperity can't ease its pains (with illus) p64, Aug.23

Lewis heir faces miners' revolt at the polls (with illus) p110, Nov.15

YACHTS (Chartering)

To beat winter, charter a boat in the Caribbean p115, Sept.27

YANCEY, Robert E.

Ashland Oil scrambles hard to become an energy giant (with illus) p64, Aug.2

YANG, Won-Tack

How to raise a shrimp cocktail (with illus) p184, Sept.20

YOUNG, Eric

The risky future at Lloyd's of London (with cover, chart and illus) p102, Oct.18

YOUNG, Paul

Boutique king bounces back (with illus) p57, Jul.26

YOUNGEST International, Inc.

Boutique king bounces back (with illus) p57, Jul.26

YOUTH

Getting across to the young (with illus) p89, Oct.18

YUGOSLAVIA

Daimler-Benz will invest in a truck plant # p68, Aug.9

Yugoslavs dabble in capitalism (with illus) p108, Aug.16

A U.S. company is investing in a Yugoslavian joint venture # p74, Dec.20

Z**ZACHARY, Frank**

How to buy a share of the art boom (with table and illus) p94, Nov.29

ZAGORIA, Sam

Business sees a way to change NLRB (with illus) p102, Nov.29

ZAMBIA

A silver lining at Zambia's copper takeover p82, Aug.16

ZENITH Radio Corp.

Television makers get on the button p82, Dec.27

ZIEGLER, Vincent C.

Gillette's week on the razor's edge (with chart and illus) p164, Oct.18

ZIFF, George G.

Boilermaker loses its steam (with chart and illus) p62, Oct.25

ZURICH

See Switzerland

ZWEIG, Michael

Radicals try to rewrite the book (with illus) p78, Sept.27



